School of Library and Information Science
University of Kentucky

LIS 601 201 Information Seeking, Retrieval and Services – Spring Semester 2011
Dates of Semester: August 24 – December 16, 2011

Instructor: Bradley Wade Bishop  e-mail: wade.bishop@uky.edu
Phone:  (859) 257-3970  Office: 331 Little Library Building

Course Syllabus

Contact information: I prefer that you contact me via e-mail; my address is wade.bishop@uky.edu. If you wish to meet with me, I require you to make an appointment, and you should use e-mail to make the appointment. My office address is 331 Little Fine Arts Library building. My office hours are 8:00am - noon on Tuesdays. My goal is to respond to student communications sent to me via e-mail within twenty-four hours of receipt of the e-mail.

Course Format: This is an online course, but I require asynchronous class discussion via Blackboard to facilitate a sense of community.

Course description: LIS601 is one of four core, or required, courses in the School of Library and Information Science master’s-degree program. The course description reads:

An introduction to the theory and practice of information seeking and retrieval. Emphasis is placed on the roles played by information professionals to assist navigation of the user-system interface including question negotiation, the formulation of effective search strategies for information retrieval, and the evaluation of information sources and services. Ethics of information evaluation and services is also considered.

Course overview: The course texts (Bopp and Smith (B&S); and Chu) help organize the course. Other readings are designed to supplement these textbooks.

Course objectives:

- To understand important aspects of information seeking behavior
- To understand and apply information retrieval theories.
- To understand how people interact with information professionals and information systems when seeking information
- To become familiar with a broad range of information systems, sources and services that libraries and other types of information-related organizations provide their clients

Required textbooks:


Additional readings: There will be additional readings to the textbooks, principally journal articles and reference-related web content.
Course grade:

- Exercises 1 - 5 60 points (20%)
- Pathfinder 90 points (30%)
- Final Examination 60 points (20%)
- Class Participation 90 points (30%)

It is important to note that class participation is thirty percent of your grade because participation is an important component of facilitating learning in this class. Participation points come from both quantity and quality posts to the discussion board for each of the fifteen weeks of the semester (i.e., 6 points for a quality post X 15 discussion boards = 90 points). A quality post includes a substantive and thoughtful contribution to each week’s discussion board topics, during that week. To get full participation in a week; however, please also react to at least one other student's post. The week starts on Sunday and ends on Saturday at midnight. No credit will not be given for posts that occur after the week. A quality post is both substantive (in most instances this means at least one hundred words) and thoughtful (“I agree with the author” is not a credit-worthy response). Please note: discussion board prompts will be posted in the graded discussion forum each week.

At the end of the course, I will convert the points earned into a percentage:

- 90% and above = A
- 80% to 90% = B
- 70% to 80% = C
- below 70% = E

I assign the grade of I (incomplete) only when I am convinced the student’s circumstances warrant it.

Directions for each assignment appear in Bb. Assignment due-dates are in the following course schedule.

Course schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Begins</th>
<th>Read</th>
<th>Pages in Textbook</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Aug 24</td>
<td>Syllabus, Databases Video, and Chapter 1 (B&amp;S)</td>
<td>3-28</td>
</tr>
<tr>
<td>Week 2</td>
<td>Aug 29</td>
<td>Chapter 3 (B&amp;S)</td>
<td>57-94</td>
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<tr>
<td></td>
<td></td>
<td>RUSA Guidelines for Behavioral Performance of Reference and Information Service Providers <a href="http://www.ala.org/ala/mgrps/divs/rusa/resources/guidelines/guidelinesbehavioral.cfm">http://www.ala.org/ala/mgrps/divs/rusa/resources/guidelines/guidelinesbehavioral.cfm</a></td>
<td></td>
</tr>
<tr>
<td>Week 3</td>
<td>Sep 5</td>
<td>Chapters 14 &amp; 15 (B&amp;S)</td>
<td>411-470</td>
</tr>
</tbody>
</table>

Information Retrieval

EXERCISE 1 DUE 9:00 AM EST September 12, 2011.

| Week 4 | Sep 12 | Chapter 5 & 21 (B&S) | 613-636 |
| | | Chu Chapters 4 | 53-68 |

**Week 5 Sep 19** Chu Chapters 5, 6, & 7 69-126


**EXERCISE 2 DUE 9:00 AM EST September 26, 2011.**

**Information Retrieval Systems**

**Week 6 Sep 26** Chapters 6 & 17 (B&S) 161-190; 501-524


**Week 7 Oct 3** Chu Chapter 8 129-155


**EXERCISE 3 DUE 9:00 AM EST October 10, 2011.**

**Access-Related Reference Services**

**Week 8 Oct 10** Chapters 7 & 18 (B&S) 191-220; 525-554


**Week 9 Oct 17** Chapter 13 & 20 (B&S) 387-410; 579-612


**EXERCISE 4 DUE 9:00 AM EST October 24, 2011**
Ethics

Week 10 Oct 24  Chapter 2 & 19 (B&S)  29-56; 555-578


Week 11 Oct 31  Chapters 12 & 22 (B&S)  341-386; 637-697

RUSA Guidelines for the Development and Promotion of Multilingual Collections and Services
http://www.ala.org/ala/mgrps/divs/rusa/resources/guidelines/guidemultilingual.cfm
RUSA Guidelines for Library Services to Older Adults
http://www.ala.org/ala/mgrps/divs/rusa/resources/libraryservices.cfm
RUSA Guidelines for Library Services to Spanish-Speaking Library Users
http://www.ala.org/ala/mgrps/divs/rusa/resources/guidelines/guidespanish.cfm
RUSA Guidelines for Library Services to Teens
http://www.ala.org/ala/mgrps/divs/rusa/resources/guidelines/guidelinesteen.cfm

Information Literacy and Instruction

Week 12 Nov 7  Chapters 8 (B&S)  221-260


ACRL Information Literacy
http://www.ala.org/ala/mgrps/divs/acrl/issues/infolit/index.cfm

EXERCISE 5 DUE 9:00 AM EST November 14, 2011.

Week 13 Nov 14  Chapters 9 (B&S)  261-302

LOEX Instruction Resources
http://www.emich.edu/public/loex/resources.php

Evaluation and Delivery

Week 14 Nov 21  Chapter 10 (B&S)  303-321


Week 15 Nov 28  Chapter 11 (B&S)  323-340


PATHFINDER DUE 9:00 AM EST December 5, 2011.

Week 16 Dec 5  Work on exam essays

Exam Week

*FINAL EXAM DUE 9:00 AM EST December 12, 2011.*
Distance Learning Library Services: At UK, students in online courses have available Distance Learning Library Services. The link to DLLS is: (http://www.uky.edu/Libraries/DLLS) Here is some of the information at that site:
Phone: (859) 257-0500, ext. 2171; 2nd Phone: (800) 828-0439; Fax: (859) 257-0505
E-mail: dllservice@email.uky.edu; Location: 2-2, north wing, William T. Young Library 0456
Distance Learning Librarian: Carla Cantagallo
There is other information, including a link to the process to request document delivery and/or interlibrary loan.