Instructor
Dr. Stacey Greenwell
Associate Dean, Academic Affairs and Research
University of Kentucky Libraries
stacey@uky.edu
859-218-1322

Office Hours
• Via Adobe Connect Mondays 7-8 pm at http://connect.uky.edu/lis646/ and by appointment
• I will generally respond to email messages within 24 hours. I encourage you to schedule phone or Adobe Connect meetings with me as needed.

Class Information
• Online
• Optional synchronous meetings

Course Information

Course Description
LIS 646 examines historical development of academic libraries and their roles in higher education. Topics considered include the environment of academic libraries, organization and management needs of client groups, information resources and services provided to clients; and issues, trends, and developments in academic libraries. Pre-requisite: LIS 601 or consent of instructor.

Course Objectives

Upon completing this course, you will be able to:
• understand of the role of the academic library within the context of higher education
• describe the core services of the academic library
• examine organizational and administrative issues related to the academic library
• recognize and discuss factors influencing change in the academic library
• articulate a vision for the future of the academic library

Course Outline

This course will address the following topics:
• History of higher education
• Students, faculty, and campus culture
• Governance, funding, and accreditation
• Library services overview
• Staffing and liaison roles
• Learning spaces
• Technology services
• Collections and scholarly communications
• Instruction and information literacy
• User experience studies
• Library value and assessment
• Marketing and public relations
• Challenges and future directions
• Your future academic librarian position

**Required Textbook**

ISBN: 9781555707026

Additional readings will be made available via Blackboard.

**Student Evaluation**

**Assignments**

Assignments for this class are outlined below. You are encouraged to ask questions via Blackboard or contact the instructor directly for any clarification. All assignments are due on the due date. All citations must be in APA or MLA format. Assignments must be prepared in a professional manner with correct grammar and spelling. Additional details and resources related to all assignments can be found in Blackboard.

**Weekly class discussion and participation (40%)** – Online discussion is an essential part of this course. You are expected to participate by responding to the instructor’s weekly prompt as well as ask questions and comment on the responses of your classmates. Some prompts may ask questions related to the weekly reading; others may require some additional outside research and ask you to post at least one new resource (article, blog post, video, etc.) related to the topic. As this course takes place entirely online, check the discussion board several times per week. Think of checking it regularly as you would email or social media. Avoid waiting until late in the week to make your initial posts, as it important to give your classmates time to reflect and comment on your postings as you do with theirs. This class is structured as a graduate seminar, so your learning as well as your classmates’ is highly dependent on your engagement in class discussions.

**Final paper (30%)** – On a topic of your choosing related to academic libraries, you will write a 10-15 page paper that summarizes the key literature in your area of interest. This paper will serve as your final, and you are expected to bring in themes from the course in the paper.

**Academic library analysis (15%)** – In this assignment, you will use the main library at the undergraduate institution you attended as an example to understand the context of the academic library within the institution as well as how the library compares to other libraries. If for some reason your undergraduate institution did not have a library, use the University of Kentucky for this assignment. You will write a 3-5 page paper which describes a general overview of the services of the library as well as summarizes the institution’s and the library’s profile using various education and library science statistical sources.

**Weekly discussion on higher education news (15%)** - Following the news in academia is an important part of being an academic librarian. With two other classmates, you will co-lead one week’s online discussion with your classmates concerning an article or blog post from the *Chronicle of Higher Education*. Your online discussion leadership includes working with your partners to: find and briefly summarize an article of interest, ask a starter question, respond to your classmates, and summarize the
discussion at the end of the week. Discussion co-leaders are expected to be active participants in the regularly weekly class discussion as well and assist the instructor in summarizing those threads. When it is not your week to co-lead the discussion, you are expected to comment on the posts of your classmates.

Grading

Grades are given for each completed assignment and are based on adherence to the requirements of the assignment and the quality of work. If you are having problems completing an assignment, please discuss your situation with the instructor before the assignment is due for guidance and advice. Any extenuating circumstances should be discussed with the instructor when they arise. Assignments that are handed in more than 24 hours late will automatically be given a lower grade. If it is more than 72 hours late, the grade received is “0.” Please note that no make-up or extra credit work is given in this class. The scale for final grades is as follows:

- [90% – 100%] = A (Exceptional Achievement)
- [80% – 89%] = B (High Achievement)
- [70% – 79%] = C (Average Achievement)
- [0% – 69%] = E (Failing)

Course Calendar

This course is conducted completely online. The course calendar lists readings for the semester; however, additional readings will be assigned as needed. All readings will be from the Alire & Evans textbook or will be linked in Blackboard.

Assigned reading must be completed before the Wednesday of that week in order to participate fully in the online discussion. Example: Alire & Evans chapter 2 must be read by September 3.

Online discussion is an essential part of this course. Each week begins on a Wednesday with the exception of Week 14 (Monday, December 1) and Week 15 (Monday, December 8). The instructor will post supplemental materials (lectures, videos, PowerPoint slides, etc.) as well as a discussion starter by each Wednesday. You will be expected to follow that discussion starter prompt and actively participate in the discussion by the Wednesday of the following week. Example: Your response to the prompt posted on August 27 must be posted by September 3. This includes comments on your classmates’ posts, so the earlier you can post your initial response, the better.

Additional information about expectations for the required online discussion can be found in the Assignments section of this syllabus.
<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Reading (additional reading may be assigned)</th>
<th>Assignment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 8/27</td>
<td>Introductions and course overview</td>
<td>• Alire &amp; Evans, Ch. 1</td>
<td>Introductions and Discussion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• O’Neil, “Academic Libraries and the Future”</td>
<td></td>
</tr>
<tr>
<td>2 9/3</td>
<td>History of higher education</td>
<td>• Alire &amp; Evans, Ch. 2</td>
<td>Discussion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Thelin, “American Higher Education Since 1960”</td>
<td></td>
</tr>
<tr>
<td>3 9/10</td>
<td>Students, faculty, and campus culture</td>
<td>• Alire &amp; Evans, Ch. 3-5</td>
<td>Discussion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Pew Report, “Future Impact of Internet on Higher Education”</td>
<td></td>
</tr>
<tr>
<td>4 9/17</td>
<td>Governance, funding, and accreditation</td>
<td>• Alire &amp; Evans, Ch. 6-7 &amp; 10</td>
<td>Discussion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Neal &amp; Smith, “RCM and the University Library”</td>
<td></td>
</tr>
<tr>
<td>5 9/24</td>
<td>Library services overview</td>
<td>• Alire &amp; Evans, Ch. 12</td>
<td>Discussion; Academic library analysis due 10/3 at 5 pm EST</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Miller, “Imagining Future of Teaching and Learning and the Academic Research Library”</td>
<td></td>
</tr>
<tr>
<td>6 10/1</td>
<td>Staffing and liaison roles</td>
<td>• Alire &amp; Evans, Ch. 13</td>
<td>Discussion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Bell &amp; Shank, “Blended Librarian”</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Williams, “Framework for Articulating New Library Roles”</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• ARL Report, “Transforming Liaison Roles”</td>
<td></td>
</tr>
<tr>
<td>7 10/8</td>
<td>Learning spaces</td>
<td>• Alire &amp; Evans, Ch. 8</td>
<td>Discussion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Beagle, “Conceptualizing an Info Commons”</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Lippincott, “Linking Info Commons”</td>
<td></td>
</tr>
<tr>
<td>8 10/15</td>
<td>Technology services</td>
<td>• Alire &amp; Evans, Ch. 9</td>
<td>Discussion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• ECAR Report, “Study of Undergrads and IT”</td>
<td></td>
</tr>
<tr>
<td>9 10/22</td>
<td>Collections and scholarly communication</td>
<td>• Alire &amp; Evans, Ch. 11</td>
<td>Discussion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Dempsey, Malpas &amp; Lavoie, “Collection Directions”</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Levine-Clark, “Access to Everything”</td>
<td></td>
</tr>
<tr>
<td>10 10/29</td>
<td>Instruction and information literacy</td>
<td>• Head, “Project Information Literacy”</td>
<td>Discussion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Weiner, “Info Literacy and the Workforce”</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Booth, “Instructional Literacy”</td>
<td></td>
</tr>
<tr>
<td>11 11/5</td>
<td>User experience studies</td>
<td>• CLIR, Participatory Design in Academic Libraries</td>
<td>Discussion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• ARL User Experience SPEC Kit Summary</td>
<td></td>
</tr>
<tr>
<td>12 11/12</td>
<td>Library value and assessment</td>
<td>• Oakleaf, “Value of Academic Libraries”</td>
<td>Discussion</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Soria, Fransen &amp; Nackenrud, “Library Use &amp; Undergraduate Student Outcomes”</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Cox &amp; Jantti, “Library Use &amp; Performance”</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Stone &amp; Ramsden, “Library Impact Data Project”</td>
<td></td>
</tr>
<tr>
<td>13 11/19</td>
<td>Marketing and public relations</td>
<td>• Mathews, Marketing Today’s Academic Library</td>
<td>Discussion</td>
</tr>
<tr>
<td>14 12/1 (Mon)</td>
<td>Challenges and future directions</td>
<td>• Alire &amp; Evans, Ch. 14 &amp; 16</td>
<td>Discussion; Final Paper due 12/5 at 5 pm EDT</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• NMC, 2014 Horizon Report</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• ACRL Report, Environment Scan</td>
<td></td>
</tr>
<tr>
<td>15 12/8 (Mon)</td>
<td>Your future academic library position</td>
<td>• Alire &amp; Evans, Ch. 15</td>
<td>Discussion</td>
</tr>
</tbody>
</table>
Course Policies and Guidelines

Attendance

Attendance in an online environment is essential to the overall success of the course. Online attendance is measured by participation in the discussion forums and other required elements. One absence is constituted by a lack of activity for a week. Unexcused absences for online attendance will affect your grade for weekly class discussion and participation. Acceptable reasons for non-participation include illness or bereavement.

Please refer to Student Rights and Responsibilities, Part II, Section 5.2.4.2 (http://www.uky.edu/StudentAffairs/Code/part2.html) for UK's policy on excused absences which defines the following as acceptable reasons for excused absences: (a) serious illness, (b) illness or death of family member, (c) University-related trips, (d) major religious holidays, and (e) other circumstances found to fit “reasonable cause for nonattendance” by the professor.

Students may be asked to verify their absences in order for them to be considered excused. Senate Rule 5.2.4.2 states that faculty have the right to request “appropriate verification” when students claim an excused absence because of illness or death in the family. Appropriate notification of absences due to university-related trips is required prior to the absence.

Academic Integrity

Per university policy, students shall not plagiarize, cheat, or falsify or misuse academic records. Students are expected to adhere to University policy on cheating and plagiarism in all courses. The minimum penalty for a first offense is a zero on the assignment on which the offense occurred. If the offense is considered severe or the student has other academic offenses on their record, more serious penalties, up to suspension from the university may be imposed.

Plagiarism and cheating are serious breaches of academic conduct. Each student is advised to become familiar with the various forms of academic dishonesty as explained in the Code of Student Rights and Responsibilities. Complete information can be found at the following website: http://www.uky.edu/Ombud. A plea of ignorance is not acceptable as a defense against the charge of academic dishonesty. It is important that you review this information as all ideas borrowed from others need to be properly credited.

Part II of Student Rights and Responsibilities (http://www.uky.edu/StudentAffairs/Code/part2.html) states that all academic work, written or otherwise, submitted by students to their instructors or other academic supervisors, is expected to be the result of their own thought, research, or self-expression. In cases where students feel unsure about the question of plagiarism involving their own work, they are obliged to consult their instructors on the matter before submission.

When students submit work purporting to be their own, but which in any way borrows ideas, organization, wording or anything else from another source without appropriate acknowledgement of the fact, the students are guilty of plagiarism. Plagiarism includes reproducing someone else’s work, whether it be a published article, chapter of a book, a paper from a friend or some file, or something similar to this. Plagiarism also includes the practice of employing or allowing another person to alter or revise the work which a student submits as his/her own, whoever that other person may be.

Students may discuss assignments among themselves or with an instructor or tutor, but when the actual work is done, it must be done by the student, and the student alone. When a student’s assignment involves research in
outside sources of information, the student must carefully acknowledge exactly what, where and how he/she employed them. If the words of someone else are used, the student must put quotation marks around the passage in question and add an appropriate indication of its origin. Making simple changes while leaving the organization, content and phraseology intact is plagiarism. However, nothing in these Rules shall apply to those ideas which are so generally and freely circulated as to be a part of the public domain (Section 6.3.1). Please note: Any assignment you turn in may be submitted to an electronic database to check for plagiarism.

**Academic Accommodations**

If you have a documented disability that requires academic accommodations, please let the instructor know as soon as possible. In order to receive accommodations in this course, you must provide the instructor with a Letter of Accommodation from the Disability Resource Center (Room 2, Alumni Gym, 257-2754, email address: jkarnes@email.uky.edu) for coordination of campus disability services available to students with disabilities.

**Integration of Syllabus with UK Educator Preparation Unit Themes**

This course will address the four themes of the conceptual framework for the UK professional education unit: research, reflection, learning, and leading. Students will be given the opportunity to review, analyze, discuss, and apply research from diverse perspectives in education, including professional scholarship and practitioner inquiry, in order to reflect on their own practices as they study, observe, and practice in P-12 school and university classrooms. Reflection will also be integrated into students’ learning opportunities through the production of written essays and analyses of observation and teaching experiences to help students take advantage of the analytical and problem-solving skills that comprise critical professional reflection on one’s own teaching. This course emphasizes the commitment of the professional education unit to assure that its graduates move into their professional lives equipped for lifelong learning as educators who will be active in leading colleagues in their schools, districts, and professional organizations. The ultimate goal in addressing these four themes is to produce teacher leaders who work together to improve student learning among diverse populations and improve education in Kentucky and beyond.

**Integration of the Syllabus with the Themes of Diversity, Assessment, and Technology**

All UK professional education programs address and affirm the value of diversity in education, the use of technology to support all aspects of instructional programming, and the importance of attaining high levels of skill in assessing the outcomes of instruction. This course will provide students an opportunity to demonstrate attention to these themes and reflect on the mechanisms that this course has provided to demonstrate improved skills in these areas.

**Technology Information & Resources**

Students are expected to have a minimum level of technological acumen and the availability of technological resources. Students must have regular access a computer with a reliable Internet connection and audio capabilities. Please see the online guide to supported operating systems and browsers: [http://bit.ly/1dArC5A](http://bit.ly/1dArC5A).

Please be certain that your computer and/or browser allow you to view Adobe Reader documents (.pdf). Your instructor is your first go-to person for technology problems. Please e-mail [stacey@uky.edu](mailto:stacey@uky.edu) for the timeliest response.

**Information Technology Customer Service Center (UKIT)**

[http://www.uky.edu/ukit/techtips/students](http://www.uky.edu/ukit/techtips/students); 859-257-4357; 218help@uky.edu
Information on Distance Learning Library Services
http://www.uky.edu/Libraries/DLLS
• Carla Cantagallo, DL Librarian; Email: dllservice@email.uky.edu
• Local phone number: (859) 218-1240; Out of area: 800-828-0439 (option #6)
• DL Interlibrary Loan Service: http://libraries.uky.edu/ILL