

Four Year Plan

B.A. IN INTEGRATED STRATEGIC COMMUNICATION

Fall I

Composition and Communication I
Quantitative Foundations
Humanities
PSY 100 (*fulfills Social Science*)
Language I

Fall II

Statistical Inferential Reasoning
ISC 261 or JOU 204
Global Dynamics
Community, Culture...U.S.
Language III

Fall III

ISC first path course (331, 341, 351, or 361)
ISC/JOU/MAS 300+
MKT 300
Elective
Course in minor

Fall IV

ISC/JOU/MAS 300+
Course in minor
Course in minor
Elective
Elective

Spring I

Composition and Communication II
Arts and Creativity
Natural, Physical and Mathematical Sciences
ISC 161
Language II

Spring II

ISC 311
ISC 321
Course in minor
Language IV
Elective

Spring III

ISC second path course (431, 441, 451 or 461)
ISC/JOU/MAS 300+
PHI 330 OR 334
Course in minor
Elective

Spring IV

ISC 399
ISC 491
Course in minor
Course in minor
Elective

Students may choose to complete 6 hours in Linguistics in lieu of a foreign language through the 4th semester level.

This major requires completion of a minor.

Portfolio required.

UK Core courses are in italic.

OTHER DEGREE REQUIREMENTS

- 120 Credit hours (EXCLUDES: KHP service courses, EXP courses, and remedial [and below 100-level] courses)
- Must complete all UK Core requirements, Graduation Composition and Communication, BA or BS requirements, pre-major and major requirements, and one statistics course
- 42 Hours at the 300 level or above; for ISC, JOU and MAS majors, 72 of the 120 hours required for graduation must be in courses other than professional media-based communications
- 2.00 cumulative grade point average

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Quantitative Foundations
Arts and Creativity Course
Humanities
PSY 100 (*fulfills Social Science*)

Fall II

Statistical Inferential Reasoning
ISC 261 or JOU 204
Course in minor
Elective in "science"
Elective

Fall III

ISC first path course (331, 341, 351, or 361)
ISC/JOU/MAS 300+
MKT 300
Course in minor
Elective in "science"

Fall IV

ISC/JOU/MAS 300+
Elective in "science"
MA/CS/STA course
Course in minor
Course in minor

Spring I

Composition and Communication II
Natural, Physical and Mathematical Sciences
Global Dynamics
Community, Culture...U.S.
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Spring II

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ISC 321
Course in minor
Elective in "science"
MA/CS/STA course

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ISC second path course (431, 441, 451 or 461)
ISC/JOU/MAS 300+
PHI 330 OR 334
Course in minor
MA/CS/STA course

Spring IV

ISC 399
ISC 491
Course in minor
Elective in "science"
Elective

This major requires completion of a minor in the natural, social, or behavioral sciences.
Portfolio required.

UK Core courses are in italic.

"Science" includes natural, physical and social sciences.

OTHER DEGREE REQUIREMENTS

- 120 Credit hours (EXCLUDES: KHP service courses, EXP courses, and remedial [and below 100-level] courses)
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