Journalism Major

Students develop analytical and critical thinking skills to communicate with audiences across all media platforms. Two areas of interest prepare students for long-term careers as reporters, photographers, videographers, editors, publishers, producers, anchors, social media content managers, or other professions that require experience in writing, reporting, editing, curating, printing, broadcasting, web, or social media. All students learn about traditional and new media.

Broadcast/Multimedia
Students gain on-air experience at the student-run radio station through producing, writing and airing daily newscasts, and producing a weekly half-hour community affairs broadcast. They produce, report, and anchor a daily, live newscast for a local cable channel.

Print/Multimedia
Students may write, edit, design, and report for the independent, student-run newspaper as well as other campus publications.
**Degree Requirements**
120 credit hours (excludes: KHP service courses, EXP courses, and remedial courses)
Complete all UK Core, Graduation Composition and Communication, BA or BS requirements, and one statistics course
42 hours at the 300 level or above
2.00 cumulative GPA and 2.00 major GPA required to graduate
Students must complete an approved UK minor outside of the College of Communication and Information

**A portfolio is required for graduation**

**Pre-Major Requirements—9 Hours**
JOU 101—Introduction to Journalism
JOU 204—Writing for the Mass Media
One Political Science course

**Major Requirements—24 Hours**
JOU 330—Web Publishing and Design
JOU 455—Mass Media and Diversity (Subtitle required)
JOU 498—Multimedia Storytelling
JOU 531—Media Law
JOU 532—Ethics of Journalism and Mass Communication
JAT 399—Internship
Choose One*
  - JOU 485—Community Journalism
  - JOU 499—Advanced Writing and Reporting (Subtitle required)
Choose One
  - JOU 535—History of Journalism
  - JOU 541—The First Amendment, Internet and Society
*Broadcast multimedia students may satisfy this requirement by enrolling in JOU 404 a second time

**Choose One of the Following Paths:**

**Broadcast/Multimedia**
JOU 302—Radio and TV News Reporting
JOU 304—Broadcast News Decision Making
JOU 404—Advanced TV News
6 hours JOU/ISC/MAS 300+ level

**Print/Multimedia**
JOU 301—News Reporting
JOU 303—News Editing
9 hours JOU/ISC/MAS 300+ level