ICT/UKC390: ICTs Abroad: A Global Comparative Perspective of China and Beyond

Instructor: Dr. Brandi Frisby

Day/Time: Tue/Thu 12:30-1:45 pm

Office: LCLI 310G

Office Hours: Tue/Thur 2-4 (office and virtual)

Virtual Hours: https://zoom.us/j/406627958

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COURSE DESCRIPTION

ICTs are pervasive and of critical importance in China in personal, professional, governmental, and academic realms. This course is designed to give students a modern day and engaging approach to understanding the intersection of culture, information, communication, and technology in a diverse world. Employing a compare and contrast method with other countries, students will enhance their global knowledge and perspective in regards to multicultural ICT usage through multiple theories, pop culture and media events, and guest speakers focused on health care, social movements, politics, social and relational networking, organizational, and educational contexts in China and beyond.

STUDENT LEARNING OUTCOMES

Students will:

1. Develop a deeper understanding of China as a country and culture
2. Apply theoretical approaches to understanding ICT usage in China
3. Evaluate ethical issues associated with ICT usage
4. Compare and contrast China's ICT culture to other countries
5. Research and present about ICT usage as it applies to a particular context

REQUIRED MATERIALS

Graham, M. & Dutton, W. H. (2014). *Society & the Internet: How networks of information and communication are changing our lives.* Oxford University Press.

Readings, videos, and links posted to Canvas

COURSE POLICIES

Attendance

You are expected to be in class and to participate fully every day so you can benefit as much as possible from this course.

In order to accomplish course goals, you need to be in class every day. If you are absent on a day when an assignment is due, you will be allowed to hand in or make-up that work *only* if the absence is officially excused. You may be asked to provide official written documentation for absences. Excuses for university-sponsored activities must be made *prior* to such absences. Other extenuating circumstances resulting in absence (e.g., emergency room visit) will be considered on a case by case basis. No make-up work is available for in-class exercises, or workshops unless approved in advance by your instructor.

Engagement

This is a 300 level special topics course that requires you to be fully engaged. To full engage in the class, you should be able to fully read and process each assigned article. See here for Tips to Understand a Scientific Paper.

This means you are expected to (a) read and consider applications of the information *before* coming to class, (b) watch any videos posted to Canvas, (c) ask questions, make comments, do additional research and/or make applications in small group and large group class discussion, and (d) work to facilitate classroom interaction.

Step one of engagement is reading this syllabus; it is our contract for this semester. If you are reading the syllabus closely enough to find this sentence, please email me before class begins on Thursday January 11th at 8 am to have your name entered into a drawing for a Starbuck gift card.

Late/Make-up Work:

You will receive **ZERO** points for assignments handed in after the scheduled due date. There are no make-up assignments, no extensions, and no partial credit without an official excuse or extenuating circumstances. If you anticipate missing class for a university function, then you are expected to negotiate when the make-up work is due with your instructor and may include earlier due dates or later due dates. "Extenuating circumstances" will be considered on a case-by-case basis.

Excused Absences
Students need to notify the professor of absences prior to class when possible. *Senate Rules 5.2.4.2* defines the following as acceptable reasons for excused absences: (a) serious illness, (b) illness or death of family member, (c) University-related trips, (d) major religious holidays, and (e) other circumstances found to fit "reasonable cause for nonattendance" by the professor.

Students anticipating an absence for a major religious holiday are responsible for notifying the instructor in writing of anticipated absences due to their observance of such holidays no later than the last day in the semester to add a class. Two weeks prior to the absence is reasonable, but should not be given any later. Information regarding major religious holidays may be obtained through the Ombud (859-257-3737, http://www.uky.edu/Ombud/ForStudents_ExcusedAbsences.php.

Students are expected to withdraw from the class if more than 20% of the classes scheduled for the semester are missed (excused) per University policy.

Per *Senate Rule 5.2.4.2*, students missing any graded work due to an excused absence are responsible: for informing the Instructor of Record about their excused absence within one week following the period of the excused absence (except where prior notification is required); and for making up the missed work. The professor must give the student an opportunity to make up the work and/or the exams missed due to an excused absence, and shall do so, if feasible, during the semester in which the absence occurred.

Verification of Absences
Students may be asked to verify their absences in order for them to be considered excused. Senate Rule 5.2.4.2 states that faculty have the right to request "appropriate verification" when students claim an excused absence because of illness or death in the family. Appropriate notification of absences due to university-related trips is required **prior** to the absence.

Class Cancellation Due to Inclement Weather
In the event of winter weather, UK may choose to cancel classes. It is also possible that if UK does not cancel, I will choose to cancel the class. My decision will always be made within one hour of the class start time. If classes are canceled, assignments are still due AND other work may be assigned to make up for the missed day and to keep the course on schedule. You should check Canvas for a message from me with specific instructions.

Academic Integrity
Per University policy, students shall not plagiarize, cheat, or falsify or misuse academic records. Students are expected to adhere to University policy on cheating and plagiarism in all courses. The minimum penalty for a first offense is a zero on the assignment on which the offense occurred. If the offense is considered severe or the student has other academic offenses on their record, more serious penalties, up to suspension from the University may be imposed.

Plagiarism and cheating are serious breaches of academic conduct. Each student is advised to become familiar with the various forms of academic dishonesty as explained in the Code of Student Rights and Responsibilities. Complete information can be found at the following website: http://www.uky.edu/Ombud. A plea of ignorance is not acceptable as a defense against the charge of academic dishonesty. It is important that you review this information as all ideas borrowed from others need to be properly credited.

Senate Rules 6.3.1 (see http://www.uky.edu/Faculty/Senate/ for the current set of *Senate Rules*) states that all academic work, written or otherwise, submitted by students to their instructors or other academic supervisors, is expected to be the result of their own thought, research, or self-expression. In cases where students feel unsure about a question of plagiarism involving their work, they are obliged to consult their instructors on the matter before submission.

When students submit work purporting to be their own, but which in any way borrows ideas, organization, wording, or content from another source without appropriate acknowledgment of the fact, the students are guilty of plagiarism.

Plagiarism includes reproducing someone else's work (including, but not limited to a published article, a book, a website, computer code, or a paper from a friend) without clear attribution. Plagiarism also includes the practice of employing or allowing another person to alter or revise the work, which a student submits as his/her own, whoever that other person may be. Students may discuss assignments among themselves or with an instructor or tutor, but when the actual work is done, it must be done by the student, and the student alone.

When a student's assignment involves research in outside sources or information, the student must carefully acknowledge exactly what, where and how he/she has employed them. If the words of someone else are used, the student must put quotation marks around the passage in question and add an appropriate indication of its origin. Making simple changes while leaving the organization, content, and phraseology intact is plagiaristic. However, nothing in these Rules shall apply to those ideas, which are so generally and freely circulated as to be a part of the public domain.

Please note: Any assignment you turn in may be submitted to an electronic database to check for plagiarism.

Accommodations Due to Disability
If you have a documented disability that requires academic accommodations, please see me as soon as possible during scheduled office hours. In order to receive accommodations in this course, you must provide me with a Letter of Accommodation from the Disability Resource Center (DRC). The DRC coordinates campus disability services available to students with disabilities. It is located on the corner of Rose Street and Huguelet Drive in the Multidisciplinary Science Building, Suite 407. You can reach them via phone at (859) 257-2754 and via email at drc@uky.edu. Their web address is http://www.uky.edu/StudentAffairs/DisabilityResourceCenter/.

E-mail and Technology Policies

All emails should be professionally written. Unprofessional emails will not receive a response.

Please allow 24 hours for a response to your e-mail. If you haven't heard back within 24 hours, a) send a polite and professional follow-up email and b) or ask your question before, during, or after class.

Learning requires focus. Thus, unless we are using your personal devices for a class-related activity, they should be put away. I will alert you to the appropriate times for technology to be used. Turn cell phones on silent for the duration of class. Not on vibrate, but silent. This includes all devices that make noise (texts, calendar alerts, music, etc.). Inappropriate media use greatly increases your chances of being called on and pulled back into the class discussion. If it continues, I will ask you to leave.

Canvas

We are responsive to student requests for changes in the schedule, which means that the daily schedule may change during the semester. You will be responsible for checking the online

syllabus and schedule before beginning your homework for each of our class meetings for any changes or updates. We will post all assignments and grading rubrics on Canvas. If you lose an assignment page or handout, you are expected to get a copy from Canvas rather than from one of us.

All of your work in this class must be posted on Canvas unless otherwise instructed. You are responsible for keeping back-up (we recommend several) copies of all your work since electronic texts can be lost. The assignment should be attached in a word file (.doc or .docx only). You <u>MUST</u> confirm that the assignment was submitted and that it will open through the Canvas application. <u>Any file that is attached, but unable to be opened, will be treated as if it were not submitted. All assignments are due before class begins.</u>

Peer Groups
Because most writers, educators, and other professionals must learn to work collaboratively, you will collaborate--cheerfully--with your peers both in and out of class. You will work in groups this semester, and while I do not expect you to develop life-long friendships through this process, it has been known to happen in my classes! Treat everyone in this class as a valued colleague, and you will have few problems. *That means that you will honor all deadlines agreed to by your classmates as though I was the one who set them and in general be respectful.* Consequences for "slacking" may result in anything ranging from a full letter grade deduction for the assignment to a zero (determined on a case-by-case basis).

ASSIGNMENTS

Participation and Discussion (100 points) – You will be graded on your engagement with the readings via your discussion in class. You are expected to attend each class period and to be prepared with notes and/or discussion questions from the readings, examples, outside readings, and other relevant information to engage in lively, but respectful, discussion and debate. This will be assessed at the beginning of class (e.g., notes, prepared questions) and during class to indicate attendance and engagement. Even with perfect attendance, the most you can earn is 50 points. It truly is the engagement that will be the foundation for this grade.

Theoretical Application (75 points paper, 25 points presentation; 100 points total) – You will choose either a a) pop culture article from the list provided by [clicking here](#) OR b) a documentary on ICTS and culture and apply a theory to explaining the ICT issue in the article. Your 4-5 page paper should briefly summarize the ICT theory, briefly summarize the article or documentary, and then spend the bulk of the paper applying the theory to explaining or providing understanding of the article or documentary. You should include at least 5 academic sources in your application including readings from class or other outside scholarly readings. The 4-5 page paper does not include title page, abstract, or references and should follow APA style. You will then present your application in a roundtable format during class.

Guest Speaker Reaction Paper (50 points) – You will hear from a panel of speakers from various countries on the use of ICTs. Your 3-4 page reaction paper should compare and contrast the approaches to ICTs in each country and include your reaction to the use of ICTs when compared to your personal experience in the United States.

Exams (50 points each; 100 points total) – There will be a midterm and final exam in the course to test your knowledge of readings, discussions, speakers, and peer presentations. The exams will include multiple choice, true false, matching, and short answer questions.

Team Presentation (100 points) – Each group will be assigned a context on which to become experts. You will conduct research on this context beyond the readings provided in this course. You will develop a 50 minute teaching presentation including a presentational aid (powerpoint, prezi, video), activities, and a 10 question quiz. You are entirely responsible for teaching your classmates on that day. Your group will turn in a lesson plan (see provided lesson plan template), the presentational aid, the activity description, quiz, and a reference page of all research you conducted and/or used in your presentation at least one week prior to presenting for my review.

Teaching Presentation Self-Reflection Paper (25 points) – You should examine the peer feedback that you receive on your teaching presentation, watch the video of your teaching presentation, consider my feedback on your materials, and assess how much your peers learned. Based on this evidence and the grading rubric, you should write a 2-3 page reflection of your teaching experience addressing areas of content, delivery, and group dynamics.

Final Course Reflection Video Speech (25 points) – Taking everything from the course into consideration and your change in knowledge on culture and technology over the course of the semester, you should reflect on your major lessons learned, challenges, and how this course will contribute to your future careers and citizenship in a global world.

Assignments and Learning Outcomes

	LO1	LO2	LO3	LO4	LO5
Participation/Discussion	X	X	X	X	X
Theoretical Application	X	X			X
Guest Speaker Reaction	X			X	
Exams	X	X	X	X	
Team Presentation	X	X	X	X	X
Self-Reflection	X				
Course Reflection	X		X	X	

GRADING

Assignment	Points Possible	Points Earned
Participation and Discussion	100	
Theoretical Application	100	
Exams	E1: 50 E2: 50	E1: E2:
Guest Speaker Reaction Paper	50	
Team Presentation	100	
Teaching Self-Reflection Essay	25	

Course Reflection Video	25	
Total	**500**	

Group Grade = 100 points; Individual Grade = 400

Mid-term Grade: Mid-term grades will be posted in myUK by the deadline established in the Academic Calendar (http://www.uky.edu/Registrar/AcademicCalendar.htm)

A note about grades: I do not GIVE grades. Instead, you EARN grades. I do not believe in giving grades that are not earned. I do not grade effort; I grade final product. Therefore, do not ask me to bump a grade, to give you an extra opportunity to earn points, or to change a grade. I give partial credit when possible and use standard mathematical rounding rules. For example, if you earn a 79.4%, then your grade is a 79%. If you earn a 79.5%, then your grade is an 80%. This is non-negotiable.

TENTATIVE SCHEDULE

S&I = Society and the Internet Book

DATE	TOPIC	Readings/Assignment Due
Wk 1 Thur Jan 11	Course Introduction/Overview	Read Syllabus and Watch Video posted on Canvas
Unit 1: ICT Theoretical Frameworks and Approaches		
Wk2 Tue Jan 16	Chinese Culture - Guests from Confucius Institute	S&I Ch. 7 on Canvas
Wk2 Thur Jan 18	Cultural Theories Face and Face Negotiation Hofstede's Dimensions	Bring computer to class https://www.hofstede-insights.com/product/compare-countries/
Wk3 Tue Jan 23	ICT Theories Social Construction of Technology and Actor Network Theory	https://pdfs.semanticscholar.org/4c17/4dc2d6a6a4f6b8a75df2bc255b287ba2acaa.pdf
Wk3 Thur Jan 25	ICT Theories Structuration Theory, Systems Theory, and Critical Approaches	S&I Ch. 5
Wk4 Tue Jan 30	ICT Theories Technology Acceptance Model (TAM) and Unified Theory of Acceptane and Use of Tech (UTAUT)	TAM Video: https://www.youtube.com/watch?v=ydIFH1q2NHw&t=62s UTAUT: https://www.linkedin.com/pulse/unified-theory-acceptance-use-technology-utaut-ayman-alqudah
Wk4 Thur Feb 1	CMC Theories Social Presence, Media Richness, and Social Information Processing Theory	What is CMC? http://www.oxfordbibliographies.com/view/document/obo-9780199756841/obo-9780199756841-0160.xml SIPT Video: https://www.youtube.com/watch?v=rOXbYj0I1cE
Unit 2: ICT Concepts and Issues		
Wk 5 Tue Feb 6	Overview Digital Transformation in China. Discuss Theory Application Paper; Discuss Teaching Presentations; Group Assignments	Digital Transformation in China: https://www.youtube.com/watch?v=wjRySkvEN9w

		Review Theory Application Paper Assignment on Canvas
Wk 5 Thur Feb 8	Out of Class Work Day/Rehearsals for Roundtable Presentations	
Wk 6 Tue Feb 13	Theoretical Application Roundtable Presentations	**Theoretical Application and Roundtable Presentations Due**
Wk 6 Thur Feb 15	Ethics and Censorship	King et al. 2013 reading on Canvas
Wk 7 Tue Feb 20	Knowledge Construction/Dissemination	Chen et al. 2011
Wk 7 Thur Feb 22	Access/Digital Divide	S&I Ch. 2
Wk8 Tue Feb 27	Security and Privacy	S&I Ch. 21
Wk 8 Thur Mar 1	Out of Class Group Day	
Wk 9 Tue Mar 6	Midterm Review	
Wk 9 Thur Mar 8	**MIDTERM EXAM**	**MIDTERM EXAM**
Tue Mar 13	Spring Break	
Thur Mar 15	Spring Break	
Wk 10 Tue Mar 20	Education	S&I Ch. 17
Unit 3: ICTs in China and Beyond by Context		
Wk 10 Thur Mar 22	Group Work Day	
Wk 11 Tue Mar 27	Guest Speaker Panel	
Wk 11	Social Movements and Politics	S&I Ch. 11 and 15

Thur Mar 29		**Group 1 Presentation**
Wk 12 Tue April 3	Organizational/Employment	S&I Ch. 18 **Group 2 Presentation**
Wk 12 Thur April 5	Mass Media	S&I 8 & 9 **Group 3 Presentation**
Wk 13 Tue April 10	Health Care/Risk and Crisis	Chen 2008 reading on Canvas **Guest Speaker Reaction Paper Due** **Group 4 Presentation**
Wk 13 Thur April 12	Social and Relational	S&I Ch. 3 **Group 5 Presentation**
Wk 14 Tue April 17	Looking to the Future in a Global World	The future of ICT: https://www.youtube.com/watch?v=m91KQ7n5PA0 The Future of ICT: https://www.youtube.com/watch?v=tcAlVqo9SPM Future in China: https://www.chinausfocus.com/peace-security/informatization-icts-and-the-future-of-internet-for-china
Wk 14 Thur April 19	Final Exam Review	**Teaching Presentation Self-Reflection Paper Due**
Wk 15 Tue April 24	Chinese Language Lesson Guest	
Wk 15 Thur April 26	Out of Class Work Day	**Course Reflection Video Speech Due**
May 3 1 pm	**FINAL EXAM**	**FINAL EXAM**