



Journalism Major

Students develop analytical and critical thinking skills to communicate with audiences across all media platforms. Two areas of interest prepare students for long-term careers as reporters, photographers, videographers, editors, publishers, producers, anchors, social media content managers, or other professions that require experience in writing, reporting, editing, curating, printing, broadcasting, web, or social media. All students learn about traditional and new media.

Broadcast/Multimedia

Students gain on-air experience at the student-run radio station through producing, writing and airing daily newscasts, and producing a weekly half-hour community affairs broadcast. They produce, report, and anchor a daily, live newscast for a local cable channel.

Print/Multimedia

Students may write, edit, design, and report for the independent, student-run newspaper as well as other campus publications.

we speak Blue.

Degree Requirements

120 credit hours (excludes: KHP service courses, EXP courses, and remedial courses)

Complete all UK Core, Graduation Composition and Communication, BA or BS requirements, and one statistics course

42 hours at the 300 level or above

2.00 cumulative GPA and 2.00 major GPA required to graduate

Students must complete an approved UK minor outside of the College of Communication and Information

A portfolio is required for graduation

Pre-Major Requirements—9 Hours

JOU 101—Introduction to Journalism

JOU 204—Writing for the Mass Media

One Political Science course

Major Requirements—24 Hours

JOU 330—Web Publishing and Design

JOU 455—Mass Media and Diversity (Subtitle required)

JOU 498—Multimedia Storytelling

JOU 531—Media Law

JOU 532—Ethics of Journalism and Mass Communication

JAT 399—Internship

Choose One*

JOU 485—Community Journalism

JOU 499—Advanced Writing and Reporting (Subtitle required)

Choose One

JOU 535—History of Journalism

JOU 541—The First Amendment, Internet and Society

*Broadcast multimedia students may satisfy this requirement by enrolling in JOU 404 a second time

Choose One of the Following Paths:

Broadcast/Multimedia

JOU 302—Radio and TV News Reporting

JOU 304—Broadcast News Decision Making

JOU 404—Advanced TV News

6 hours JOU/ISC/MAS 300+ level

Print/Multimedia

JOU 301—News Reporting

JOU 303—News Editing

9 hours JOU/ISC/MAS 300+ level