Journalism Major

Students develop analytical and critical thinking skills to communicate with audiences across all media platforms. Two areas of interest prepare students for long-term careers as reporters, photographers, videographers, editors, publishers, producers, anchors, social media content managers, or other professions that require experience in writing, reporting, editing, curating, printing, broadcasting, web or social media. All students learn about traditional as well as new media. Capstone experience includes maintaining a daily multimedia blog.

Broadcast/Multimedia
Students gain on-air experience at the student-run radio station through producing, writing and airing daily newscasts and producing a weekly half-hour community affairs broadcast. They produce, report and anchor a daily, live newscast for a local cable channel.

Print/Multimedia
Students may write, edit, design and report for the independent, student-run, daily newspaper as well as other campus publications.
# Journalism

## Degree Requirements
120 Credit Hours (EXCLUDES: KHP service courses, EXP courses, and remedial courses)
Complete all UK Core requirements, Graduation Writing, BA or BS requirements, and one statistics course
42 Hours at the 300 level or above
2.00 cumulative GPA and 2.00 major GPA required to graduate

### Pre-Major Requirements—9 Hours
- JOU 101  Introduction to Journalism
- JOU 204  Writing for the Mass Media

### Required Courses Outside the Major
One Political Science Course
Students must complete an official minor

## Broadcast/Multimedia

### Major Requirements—39 Hours
- JOU 302  Radio and TV News Reporting
- JOU 304  Broadcast News Decision Making
- JOU 404  Advanced TV News
- 6 hours JOU/ISC/MAS 300+ level
- JOU 330  Web Publishing and Design
- JOU 455  Mass Media and Diversity (Subtitle required)
- JOU 498  Multimedia Storytelling
- JOU 531  Media Law
- JOU 532  Ethics of Journalism and Mass Communication
- JAT 399  Internship

Choose One
- JOU 485  Community Journalism
- JOU 499  Advanced Writing and Reporting (Subtitle required)

Choose One
- JOU 535  History of Journalism
- JOU 541  The First Amendment, Internet and Society

## Print/Multimedia

### Major Requirements—39 Hours
- JOU 301  News Reporting
- JOU 303  News Editing
- 9 hours JOU/ISC/MAS 300+ level
- JOU 330  Web Publishing and Design
- JOU 455  Mass Media and Diversity (Subtitle required)
- JOU 498  Multimedia Storytelling
- JOU 531  Media Law
- JOU 532  Ethics of Journalism and Mass Communication
- JAT 399  Internship

Choose One
- JOU 485  Community Journalism
- JOU 499  Advanced Writing for the Mass Media (Subtitle required)

Choose One
- JOU 535  History of Journalism
- JOU 541  The First Amendment, Internet and Society

* Broadcast multimedia students may satisfy this requirement by enrolling in JOU 404 Advanced TV News, for a second time.

**A PORTFOLIO is required for graduation.**

Revised 8-13-15