

JOURNALISM MAJOR



Journalism Major

Students develop analytical and critical thinking skills to communicate with audiences across all media platforms. Two areas of interest prepare students for long-term careers as reporters, photographers, videographers, editors, publishers, producers, anchors, social media content managers, or other professions that require experience in writing, reporting, editing, curating, printing, broadcasting, web or social media. All students learn about traditional as well as new media. Capstone experience includes maintaining a daily multimedia blog.

Broadcast/Multimedia

Students gain on-air experience at the student-run radio station through producing, writing and airing daily newscasts and producing a weekly half-hour community affairs broadcast. They produce, report and anchor a daily, live newscast for a local cable channel.

Print/Multimedia

Students may write, edit, design and report for the independent, student-run, daily newspaper as well as other campus publications.

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Journalism

Degree Requirements

120 Credit Hours (EXCLUDES: KHP service courses, EXP courses, and remedial courses)
Complete all UK Core requirements, Graduation Writing, BA or BS requirements, and one statistics course
42 Hours at the 300 level or above
2.00 cumulative GPA and 2.00 major GPA required to graduate

Pre-Major Requirements—9 Hours

JOU 101 Introduction to Journalism
JOU 204 Writing for the Mass Media

Required Courses Outside the Major

One Political Science Course
Students must complete an official minor

Broadcast/Multimedia

Major Requirements—39 Hours

JOU 302 Radio and TV News Reporting
JOU 304 Broadcast News Decision Making
JOU 404 Advanced TV News
6 hours JOU/ISC/MAS 300+ level
JOU 330 Web Publishing and Design
JOU 455 Mass Media and Diversity (Subtitle required)
JOU 498 Multimedia Storytelling
JOU 531 Media Law
JOU 532 Ethics of Journalism and Mass Communication
JAT 399 Internship
Choose One*
JOU 485 Community Journalism
JOU 499 Advanced Writing and Reporting (Subtitle required)
Choose One
JOU 535 History of Journalism
JOU 541 The First Amendment, Internet and Society

Print/Multimedia

Major Requirements—39 Hours

JOU 301 News Reporting
JOU 303 News Editing
9 hours JOU/ISC/MAS 300+ level
JOU 330 Web Publishing and Design
JOU 455 Mass Media and Diversity (Subtitle required)
JOU 498 Multimedia Storytelling
JOU 531 Media Law
JOU 532 Ethics of Journalism and Mass Communication
JAT 399 Internship
Choose One
JOU 485 Community Journalism
JOU 499 Advanced Writing for the Mass Media (Subtitle required)
Choose One
JOU 535 History of Journalism
JOU 541 The First Amendment, Internet and Society

* Broadcast multimedia students may satisfy this requirement by enrolling in JOU 404 Advanced TV News, for a second time.
A PORTFOLIO is required for graduation.