



Innovation and Entrepreneurial Thinking Undergraduate Certificate

12 Credit Hours

This interdisciplinary undergraduate certificate is for students from all majors who want to change their thinking about innovation as a catalyst for creating social and economic wealth in Kentucky and across the globe. A capstone experience allows students to gain experience and apply entrepreneurial processes to develop their own ideas and projects.

Entrepreneurs from any major who have completed at least 60 undergraduate hours may enroll in the advising office of their home college. Please see requirements on back.



For More Information:
Dr. Kimberly A. Parker
School of Journalism and Media
kimberly.a.parker@uky.edu
859-218-3746

 College of Communication
and Information

Required Courses:

COM 381: Communication, Leadership and Entrepreneurial Thinking

EXP 455: Capstone Experience in Innovation and Entrepreneurial Thinking

Electives (Choose Two):

AAD 200: Arts Administration Communications

AAD 310: Marketing for the Arts

AAD 410: Arts Entrepreneurship: Art in Unlikely Places

EDL 571: Design Thinking in Education

HMT 414: Entrepreneurship in the Hospitality Industry

IS 402: Competitive Intelligence

JOU 430: Media Management and Entrepreneurship

MAS 425: Social Entrepreneurship for Media

MAT 514: Retail Entrepreneurship

MGT 292: Introduction to Entrepreneurship

MGT 301: Business Management

MKT 300: Marketing Management

MUS 200: Music for Living

MUS 222: Creativity and Innovation in Rock Music: History and Sociology