

UNIVERSITY OF KENTUCKY

Global Communication and Information Perspectives

**CJT 619: Thursday, 1:00-3:30 p.m.
223 Grehan Building**

Office Hours: TUE, 1:30 to 3 p.m.; THU, 10:45 a.m. to Noon, or by appointment.

Fall 2012

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Course Organization

This course concentrates on the organization and impact of media in international and intercultural communication.

Students should consider the course requirements, subject matter, examination schedule, paper deadlines, etc., before making a decision to take the course this semester. It is especially important to consider the attached research paper assignment.

Student Responsibilities

1. Attend class! This is a seminar, not a lecture class. A great deal of what we learn will come from class members. If you miss one class, you will have missed one week of class.
2. Participate in class discussions. Your final grade will suffer if you are unable or unwilling to share your knowledge, experience, and research findings with others.
3. Present at least one formal report in class related to the subject of your final research paper.
4. Take a "mid-term" examination.
5. Review a research paper, supplied by me, that has been presented to a refereed academic journal or a research-oriented meeting.
6. Complete a formal research paper proposal that includes a reference list.
7. Complete a major research project--a final term paper--by the end of the semester. Guidelines for the paper are attached.
8. You must access your UK e-mail account frequently for messages from me or other class members. Additionally, you are required to post a minimum of one message per week (no later than the Tuesday afternoon prior to Thursday's class) to the class listserv regarding the readings for the forthcoming week.

Texts

Kamalipour, Y. (Ed.). (2007). *Global communication*. Belmont, CA: Wadsworth, Second Edition.

(Note this is the **NEWISH**, not the old, edition.)

Additionally, there will be readings I will forward via pdf files to our class listserv.

Grading Policy--A General Statement

When specific due dates are announced for papers, reports, exercises, projects, examinations, etc., they are to be followed. If for some good reason you are unable to comply with the due date as announced, you should clear this with me, then take the necessary steps to complete the work as quickly as possible. In any case, a late completion of an assignment will probably result in some penalty in terms of grade received. When the assignment in question (for example, an examination) has been returned to the class and discussed, it can no longer be submitted at all. You will probably receive a zero for that particular assignment--obviously to the detriment of the final grade.

The above policy is least specific--and, I hope, fair to all members of the class (especially to those who complete assignments on time).

Incomplete grades ("Is") are given in CJT 619 only with documented late-in-the-semester medical or family emergencies.

Finally, please permit a statement of the obvious. Written assignments for this class are to be original research. To re-work or otherwise "extend" a paper done for another class is academic plagiarism.

Diversity

We are, of course, studying international communication, a topic that is inherently diverse. According to census figures, one-fifth of the U.S. population was classified as "minority" in 1980. That rose to one-fourth in 1990 and is expected to reach one-third by 2010. Those in this class--future media scholars, media managers, teachers, diplomats, and community leaders--must be mindful of the changing nature of North American society. It is my hope that our readings and discussions will help foster cross-cultural understanding because, as the above-noted data suggest, we must be willing to work with a variety of people from different backgrounds and cultures if we are to succeed in building a better life for everyone, regardless of where we live.

FINAL SEMESTER GRADE WEIGHTS

Class Participation/Presentation/Electronic Mail/Listserv: 15%
Paper Review: 10%
Examination: 30%
Paper: 45%

PROPOSED SEMESTER SCHEDULE

Week 1, August 23:	General Introduction; discussion of course; assignment review; Kamalipour, Ch. 1
Week 2, August 30:	Kamalipour, Ch. 2; Guillermprieto (<i>New Yorker</i>), "Letter from Brazil: Obsessed in Rio"; Straubhaar, "Cultural Capital, Language, and Cultural Proximity . . ." (pdf)
Week 3, September 6:	Kamalipour, Ch. 11; Boyd: "French and English-Language Broadcasting in Quebec" (pdf)
Week 4, September 13:	Goldsby and Boyd, "WorldSpace Satellite-Delivered Radio Service . . ." (pdf); Kamalipour, Ch. 3 and, 7
Week 5, September 20:	Luther and Boyd: "American Occupation Control over Broadcasting in Japan: 1945-1952" (pdf); Kamalipour, Ch. 4
Week 6, September 27:	Wallraff, "What Global Language?" (pdf); Kamalipour, Ch. 5
Week 7, October 4:	Gilboa, "Mass Communication and Diplomacy: . . ." (pdf); Fulton, "Geo-Social Mapping of the International . . ."; Kamalipour, Ch. 6; Rogers, Hart, and Wiike, "Edward T. Hall and The History . . ." (pdf)
Week 8, October 11:	Boyd, "The Janus Effect . . ."; Burrowes, "Twenty Years of Cultural Imperialism Research: . . ." (pdf); Kamalipour, Ch. 8 and Ch. 9; Paper Evaluations Due
Week 9, September 18:	Boyd, "The Videocassette Recorder in the USSR . . ."; Kraidy, "The Global, the Local, and the Hybrid: . . ."; Kellow and Steeves, "The Role of Radio in the Rwandan Genocide" (pdf).
Week 10, October 25:	Kamalipour, Ch. 10 and Ch. 12; Wilkins and Mody, "ReshapingDevelopment Communication: . . ." (pdf)
Week 11, November 1:	Mid-Semester Examination
Week 12, November 8:	Kamalipour, Ch. 13; Research Paper Proposals Due at the Beginning of Class
Week 13, November 15:	Durham, "Displaced Persons: . . ." (pdf)
Week 14, November 22:	Thanksgiving Break
Week 15, November 29:	Research Presentations

Week 16, December 6: Last Class Day. Research Presentations. **Research Papers Due Semester Research Paper Assignment**

Your final paper should consist of twenty (18) to twenty-five (22) double-spaced, wordprocessed 8 ½ x 11-inch pages of text. Any tables, graphs, charts, references, and notes are to be **in addition** to the above-noted page limits. College of Communications and Information Studies graduate students are required to use APA format for this paper. A *Publication Manual of the American Psychological Association* is widely available for your use. Students in the course from graduate programs outside the college may use whatever manuscript style is appropriate for their program. Please remember that this paper constitutes a major part of your course grade. Your final effort should be publication quality.

Criteria for grading:

- (1) Significance of topic
- (2) Relevance of topic to the course material
- (3) Thoroughness of research
- (4) Organization of material (i.e., correct use of APA style)
- (5) Clarity and maturity of writing
- (6) Meaningfulness and sophistication of analysis

Please be sure to keep a photocopy or electronic copy of your paper for your personal records. I have never lost a student paper, but . . .

Finally:

(1) On Thursday, November 8, **at the beginning of class** please provide me with your research paper proposal. I have in mind a "formal" five (5)- to six (6)-page proposal in which you address your topic, method, sources, etc. These pages could, in fact, be the first few pages of your paper. References (as they are called in APA style) are to be *in addition to* the 5- to 6-page proposal. The reference list is as important as your proposal itself, as it will let me know "where you are," and I may be able to help you find sources you have not yet located.

(2) The paper is due in final form via Word attachment **at the beginning of class** on Thursday, December 6, 2012.

Good luck!