

UNIVERSITY OF KENTUCKY
COLLEGE OF COMMUNICATION AND INFORMATION STUDIES

**Special Topics/Issues in International/
Intercultural Communication**

CJT 719; Grehan Building, Room 223; Thursday, 1-3:30 p.m.

Fall 2011

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COURSE OVERVIEW AND PHILOSOPHY

This graduate-level international/intercultural seminar is designed for students interested in undertaking in-depth examinations of major international topics. A great deal of the information covered will come from those in the class. The class will determine much of the subject matter to be covered.

Specifically, I will select one (1) of the two (2) topics to be covered during the semester. **Topic No. 1** deals with **International Communication: The Revolution is on Social Media**. I will be more specific about this during our first class.

The other topic will be proposed and finalized by class members.

TEXT

Golan, G, Johnson, T., & Wanta, W. (2010). *International Communication in a Global Age*.
New York: Rutledge.

We will also be creating our own in-class text of sorts via topic-based annotated bibliographies. I will provide you with sample formats.

ATTENDANCE

Due to the unique nature of this course, a large part of the content comes from classroom discussions. If you determine that you will have problems with regular class attendance this semester, it will be best for you to take the class another time. Of course, you are responsible for all information provided in class. Class participation will influence your final grade.

ASSIGNMENTS

There will be:

- a. a critique of a book on the topic of international communication
- b. a paper proposal
- c. a mid-semester examination
- d. a major research paper dealing with one of our topics, or another topic that the two of us finalize
- e. two 20+ source-annotated bibliographies dealing with your research on the three topics that you are to turn in on the assigned dates
- f. a formal class presentation of your research paper
- g. a requirement that you have an e-mail address that will work with our 719 listserv. You must access your e-mail account at least every 24 hours for messages from class members and me. Additionally, you are asked to post a minimum of one message per week (no later than on the Tuesday morning prior to Thursday's class) to the class list regarding the topic on which we are working.

The paper, actually in Word to my e-mail address, is due **at the beginning of class** on the indicated specified date, December 8, 2011.

GRADING POLICY--A GENERAL STATEMENT

When specific "due dates" are announced for papers, reports, exercises, projects, examinations, etc., they are to be observed. If for some good reason you are unable to comply with the due date as announced, you should clear this with me, then take the necessary steps to complete the work as quickly as possible. In any case, late completion of an assignment will probably result in some penalty in terms of grade received. When the assignment in question (for example, an examination) has been returned to class members in general and discussed with them, it can no longer be submitted at all. You will probably receive a zero for that particular assignment--obviously to the detriment of your final grade.

Occasionally, a few misguided students attempt to "double dip," i.e., use similar papers for different courses. Most social science faculty members who teach graduate courses know each other and occasionally discuss the quality of student work. Double Dipping is a form of plagiarism.

Incomplete grades, I's, are given in CJT 719 only with documented late-in-the-semester medical or family emergencies.

The above policy is admittedly strict, but it is specific and, I hope, fair to all members of the class.

WEIGHTS IN FINAL SEMESTER GRADE

Book Review/Critique	10%
One-hour mid-semester examination	15%

Research Paper	50%
Bibliographies	15%
Class Participation/listserv	10%

Plus (+) and minus (-) grades count toward the total end-of-semester grade. For example, a B- is 80 to 82%, a B is 83 to 87%, and a B+ is 88 to 89%.

There is no final examination.

PROPOSED SCHEDULE

What follows is an approximate schedule for the semester. We may wish to alter this by one class meeting to allow for additional discussion or outside speakers.

A 25:	General Introduction and Overview of Course; getting started on a discussion of Topic 1, International Communication: The Revolution is on Social Media ; Text: Ch. 1
A 1:	Topic No. 1; Text: Ch. 1 & 2
S 8:	Topic No. 1; Text: Ch. 3 & 4
S 15:	Topic No. 1; Text: Ch. 6 & 7
S 22:	Review of International/Intercultural Book Due ; Topic No. 1; Text: Ch. 9 & 10
A 29:	Bibliography 1 Due; Text: Ch. 12 & 14
O 6:	Start Topic 2; Text: Ch. 15 & 16
O 13:	Topic 2; Text: Ch. 18 & 19
O 20:	Topic 2; Text: Ch. 20 & 22
O 27:	One-Hour, Mid-Semester Examination
N 3:	Topic 2; Final Paper Proposal Due
N 10:	Topic 2
N 17:	Bibliography 2 Due
N 24:	Thanksgiving Break
D 1:	Research Presentations

D 8: Research Presentations
Research Papers Due
Last Day of Class

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Douglas A. Boyd, Ph.D., University of Minnesota, 1972; M.A. University of Maryland, College Park, 1970; B.F.A. University of Texas at Austin, 1962. July 2011 to Present: Professor Department of Communication; October 2003 to July 2011: Chief of Staff, Office of the President; July 1999 to October 2003: Associate Provost for International Affairs and Director, Office of International Affairs, University of Kentucky; August 1998 to July 1999: Professor, Department of Communication and School of Journalism and Telecommunications, University of Kentucky, Lexington, KY; July 1987 to August 1998: Professor and Dean, College of Communications and Information Studies, University of Kentucky, Lexington, KY; July 1987 to August 1998: Professor, Department of Communication Arts and Theatre, Division of Radio-TV-Film, University of Maryland, College Park, MD; August 1986 to June 1987: Assistant Professor/Associate Professor and Chair (August 1978 to January 1986) Department of Communication, University of Delaware, Newark, DE; August 1973 to July 1986: Fulbright Professor of Mass Communication, Cairo University, and The American University in Cairo, Egypt. Professional experience includes staff positions at radio and television stations in the U.S. and abroad; 1983 Summer Faculty Internship, Voice of America, Washington, DC; 1985 Research Associate British Broadcasting Corporation, World Service, Office of International Broadcasting and Audience Research, London. Author of *Broadcasting in the Arab World* (Temple University Press, 1982), and co-author of *Video Cassette Recorders in the Third World*, published by Longman in 1989. A revised edition of *Broadcasting in the Arab World* was published by Iowa State University Press in 1993, and the third edition appeared in 1999.

Boyd is an international media researcher whose research appears in the *Journal of Communication*, *Journal of Broadcasting and Electronic Media*, *Journalism Quarterly*, *Journal of Advertising Research*, *Critical Studies in Mass Communication*, and *Journal of Radio Studies*, as well as in other American (*American Behavioral Scientist*, *Communication Yearbook*, *Central States Speech Journal*, *Howard Journal of Communications*, *Journal of Popular Culture*, *Journal of South Asian and Middle Eastern Studies*, *Feedback*) and European (*Revue de l'Occident Musulman et de la Méditerranée*, *Space Communication and Broadcasting*, *Gazette*, *Communications/Die Europäische Zeitschrift für Kommunikation*, and *Rundfunk und Fernsehen*) academic publications. He serves on the editorial board of *Journal of Broadcasting and Electronic Media* and the *Journal of Communication*.

In addition to research awards from his various institutions, he has received research grants from the Ford Foundation, Japan's Hoso-Bunka Foundation, UNESCO, the government of Quebec, the Kaltenborn Foundation, the United States/Japan International Management Institute, and the Emirates Center for Strategic Studies & Research.