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College of Communication and Information
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RESEARCH INTERESTS

Network science
Open social innovation
Strategic communication
Online collective action

EDUCATION

Doctor of Philosophy (2016)

Annenberg School for Communication, University of Southern California, Los Angeles
Committee: François Bar (Chair), Janet Fulk, and Thomas Valente

Master of Arts (2014)

Annenberg School for Communication, University of Southern California, Los Angeles
Committee: François Bar (Chair), Janet Fulk, Thomas Valente, Peter Monge, and Daren Brabham

Master of Arts (2011)

Communication and New Media Programme, Faculty of Arts and Social Sciences, National
University of Singapore, Singapore
Committee: Giorgos Cheliotis (Chair), Weiyu Zhang, and Hichang Cho

Bachelor of Arts (2008)

School of Journalism and Communication, Nanjing University, China

ACADEMIC APPOINTMENT

Assistant Professor

College of Communication and Information, University of Kentucky, August 2018 -

Postdoctoral Research Associate

Network for Nonprofit and Social Impact Lab, Northwestern University, August 2016 – August 2018

PUBLICATIONS

Journal Articles and book chapters

1. Yang, A., **Wang, R.**, & Wang, J. (2017). Green public diplomacy and global governance: The evolution of the U.S-China climate collaboration network, 2008-2014. *Public Relations Review*. Online first [5-year impact factor = 2.086]
2. **Wang, R.** (2017). Motivation, Governance, Efficacy and Contribution: A Social Practice Model of Commons-Based Peer Production. *International Journal of Networking and Virtual Organisations*. Online first [2016 Impact Factor = 1.09]
3. **Wang, R.** & Chu, K. H. (2017). Networked Publics and the Organizing of Collective Action on Twitter: Examining the #Freebassel campaign. *Convergence: The International Journal of Research into New Media Technologies*. Online first. [2015 Impact Factor: 0.845]
4. **Wang, R.**, Liu, W., & Gao, S. (2016) Hashtag and information virality in networked social movement: Examining hashtag co-occurrence patterns. *Online Information Review*. 40(7). [5-year Impact Factor = 1.518, lead article]
5. **Wang, R.** & Cheliotis, G. (2016). Institutional and Entrepreneurial Engagement in Commons-Based Peer Production. *International Journal of Communication*. 10: 4258-4279. doi:1932-8036/20160005.
6. Riley, P., **Wang, R.**, Wang, Y. & Feng, L. (2016). Global warming: Chinese narrative of the future. *Global Media and China: 1*(1): 12-31. doi:10.1177/2059436416654770. Lead article in the Inaugural Special Issue of the Journal: Media Narratives of China's Future, Sage
7. **Wang, R.**, Tanjasiri, S. P., Palmer, P., & Valente, T. V. (2016). Network Structure, Multiplexity, and Evolution as Influences on Community-Based Participatory Interventions. *Journal of Community Psychology*. 44(6): 781–798. doi:10.1002/jcop.21801. [5-year Impact Factor: 0.797]
8. Yang, A., & **Wang, R.** (2016). The value of freedom of expression and information on countries' human rights performance: A cross-national longitudinal study. *Mass Communication and Society*. 19(3): 352-376. [5-year Impact Factor 1.205]
9. **Wang, R.** (2015). Engaging the government for environmental collective action in rural China: In search of ICT's political implication. Chapter 4 in *Networked China: Global Dynamics of Digital Media and Civic Engagement*. W. Chen & S, Reese (eds). pp. 77-96, Routledge: New York.
10. **Wang, R.** (2015). A network perspective of social capital: Linking information and communication technology use to capability and development. *Information Technologies & International Development (ITID)*. 11(2): 19-34. [In a study by noted ICT4D scholar Richard Heeks, ITID has been ranked as the top ICT4D specialty journal for strongest research impact.]
11. Zhang, W. & **Wang, R.** (2010). Interest-oriented vs. relationship-oriented social network sites in China, *First Monday*, 15(8), Available at <http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/viewArticle/2836/2582> doi: 10.5210/fm.v15i8.2836

Peer Reviewed Conference Proceedings

1. Horvat, E., Wachs, J., **Wang, R.**, & Hannák, A. (2018). The Role of Novelty in Securing Investors for Equity Crowdfunding Campaigns. *Proceedings of the sixth AAAI Conference on Human Computation and Crowdsourcing (HCOMP)*.
2. **Wang, R.** & Bar, F. (2015). Evaluating open development: A cross-national study. *Proceedings of ICTD 2015*. ACM: Singapore.
3. Calandro, E. & **Wang, R.** (2012). Predictors of mobile Internet usage in 10 African countries.

Proceedings of the 19th ITS Biennial Conference 2012, Moving Forward with Future Technologies: Opening a Platform for All, Bangkok, Thailand.

4. **Wang, R.** & Cheliotis, C. (2010). Engagement in commons-based peer production: Gratifications, self-efficacy and collective efficacy. *Proceedings of the 3rd Free Culture Research Conference*, Creative Commons: Berlin, Germany.

MANUSCRIPTS UNDER REVIEW

1. Wang, R., Bar, F., & Hong, Y. Mapping Information Communication Technology Aid Flows from China to African Countries: A Communication Network Perspective.
2. Yang, A., & **Wang, R.** The Structure and Evolution of the International Human Rights Regime Network: A Cross-National and Longitudinal Study.
3. **Wang, R.**, O'Connor, A., & Shumate, M. Stakeholder Capital Mobilization and Corporate Social Responsibility: How Does Stakeholder Evaluation Affect Outcomes of Corporate-Nonprofit Partnerships?
4. **Wang, R.** Leveraging Team Diversity toward Collaborative Crowdsourcing Success.
5. **Wang, R.** Marginality and Team Building in Collaborative Crowdsourcing

MANUSCRIPTS UNDER PREPARATION

1. **Wang, R.**, Lu, L., & Fulk, J. From Crowdfunding to open collaboration: Community building through the use of open access licenses on Kickstarter
2. Yang, A., Liu, W., & **Wang, R.** Discourse of the Cross-Sectoral Alliances Network in the Global Refugee Crisis: Studying CSR through a Global Perspective.
3. **Wang, R.**, Cooper, K., & Shumate, M. Planned vs. Emergent Networks as Strategies for Collective Action
4. Boyer, A., Cooper, K., **Wang, R.**, Dougherty, S., & Shumate, M. Predicting Community Adoption of Collective Impact in the United States: A National Scan

GRANT EXPERIENCE

External

Collective Impact Networks: The effect of implementation on interorganizational system outcomes (2016)

- National Science Foundation. PI: Michelle Shumate (Northwestern University)

Understanding and Enabling Online Creative Collaboration over Complex Networks (2013)

- National Science Foundation. Co-PIs: Christoph Riedl (Northeastern University), Noshir Contractor (Northwestern University), and Janet Fulk (University of Southern California).

Engaging Government for Environmental Collective Action: Political Implication of ICTs in Rural China (2011)

- International Development Research Centre, Canada

Internal

Examining the partnerships between global corporations and human rights non-governmental organizations (NGOs) in the age of global refugee crisis (2017, 2018)

- Northwestern University, Office of Undergraduate Research

Building Social Legoland Through Collaborative Crowdsourcing: Marginality, Functional Diversity and Team Success (2015)

- USC Annenberg Doctoral Dissertation Grant
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PROFESSIONAL EXPERIENCE

Consultant and Data Scientist, Golin-USC Relevance Project, December 2015 – September 2016

Program assistant and instructor, World Bank–Annenberg Institute in Strategic Communication and Governance Reform, Summers, 2012-2016

Program Officer, International Development Research Centre (IDRC), February-August 2011, Ottawa, Canada

Program officer, September–December 2008, Asia Media Research Center, Communication University of China, Beijing, China

TEACHING EXPERIENCE

Department of Communication, University of Kentucky

- Instructor, COM535 Risk and Crisis Communication
2018 Fall

Department of Communication Studies, Northwestern University

- Instructor, COMM 270 Theories of Mediated Communication
B.A. level, 2017 Winter, 2018 Winter

Annenberg School for Communication, University of Southern California

- Instructor, COMM305 Understanding social science research
B.A. level, Summer 2016

- Instructor, COMM200 Communication and social science
B.A. level, 2012 Fall, 2013 Fall

- Teaching assistant, CMGT501 Communication Pro-seminar
M.A. level, 2016 Spring

- Teaching assistant to CMGT556 Global Marketing Communication
M.A. level, 2015 Fall

- Teaching assistant to COMM550: Quantitative Research Methods in Communication
Ph.D. level, 2015 Spring

- Teaching assistant to CMGT540: Uses of Communication research
M.A. level, 2014 Fall

Annenberg-World Bank Institute

- Instructor, Strategic Communication and Governance Reform

Executive education, Summers, 2012-2016

Communications and New Media Programme, National University of Singapore

- Instructor, Cultural industries

B.A. level, 2009 Fall, 2010 Spring

- Teaching Assistant, Topics in media studies: social media

B.A. level, 2010 Fall

- Teaching Assistant, CyberAsia

B.A. level, 2010 Summer

RESEARCH POSITIONS (PART-TIME)

Research Assistant to Dr. Jonathan Aronson and Dr. Francois Bar, the Annenberg Research Network for International Communication (ARNIC), 2016 Spring. USC.

Research Assistant to Dr. Janet Fulk, 2013-2016, Annenberg Networks Network, USC. Assisted two research projects: 1). From crowdfunding to co-creation; 2). Enterprise social media and knowledge sharing.

Researcher at the Center for Applied Network Analysis, USC. PI: Dr. Thomas Valente. 2012-2016. Worked on a research project funded by National Cancer Institute (NCI), Center to Reduce Cancer Health Disparities (CRCHD). Project name: *Weaving an Islander Network for Cancer Awareness Research and Training (WINCART)*.

Research assistant at USC Center on Public Diplomacy. 2014-2015. Co-PIs: Dr. Aimei Yang, and Dr. Jay Wang. 2014 May – 2015 May. Worked on a project on green public diplomacy.

Research Assistant to Dr. Daren Brabham, USC, January-May, 2014. Literature review and case studies on crowdsourcing for the Geothink project, funded by the Social Sciences and Humanities Research Council Partnership Grant (Canada).

Research Assistant to Dr. Scree Kumar T T Pillai. May-June 2010, National University of Singapore. Data analysis for a case study on Bangalore IT professionals.

Research Assistant to Dr. Leanne Chang, 2009-2010. National University of Singapore. Assisted two projects: 1). *Applying the female-focused acceptance model to develop a healthcare information system for aging women*; 2). *Shared decision-making among senior female Singaporeans*.

Research assistant to Dr. Haiyan Zhang and Dr. Junfei Du. 2007-2008. School of Communication and Journalism, Nanjing University. Worked on a national survey on China's new countryside construction movement.

ACADEMIC HONORS AND AWARDS

Annenberg Fellowship and University of Southern California Doctoral scholarship, 2011-2016

Research Award: USC Graduate School Academic Professional Development (APD), 2013

Travel Award: the 8th Annual Symposium of the International Network for Postgraduate Students in the area of ICT4D (IPID), in conjunction with ICTD2013 Conference, 2013 December, Cape Town, South Africa

Travel Award: Human Development and Capability Approach Association Annual Conference, September 5-7, 2012, Jakarta, Indonesia

Research Award: International Communication Association 2012. Top student paper runner-up, Environment communication interest group, Phoenix, AZ

Research Award: IDRC (the International Development Research Centre), 2011-2012

Scholarly Breakthrough Award: In recognition of valuable contributions to the National Communication Association's 2010 Scholar to Scholar Sessions

Scholarship from National University of Singapore, 2009 Jan – 2011 Jan

Travel Grant from Heinrich Böll Foundation: For conference presentation at the 3rd Free Culture Research Conference, Berlin, Germany, Oct 8-9, 2010

Travel Grant from Griffith University: For conference presentation at the Asia Asia-Pacific Science, Technology, and Society Network (APSTSN) Conference 2009, Queensland, Australia, November 23-25, 2009

Travel grant from National University of Singapore, 2009 - 2011

PROFESSIONAL SERVICES

Reviewer, Computer in Human Behavior, since September 2016

Reviewer, Communication Research, since August 2016

Reviewer, Policy Studies Journal, since August 2016

Reviewer, New Media & Society, since 2015

Reviewer, OpenSym 2015, the 11th International Symposium on Open Collaboration

Reviewer, Information Technology and International Development (ITID), since 2014

Reviewer, International Journal of Communication, since 2013

Reviewer, First Monday, Since 2011

Reviewer, Annual Conference of Association of Internet Research, since 2010

Reviewer, International Communication Association Annual conference, since 2009

Reviewer, National Communication Association Annual Conference, since 2009

RESEARCH AND COMMUNICATION TECHNOLOGIES

Software for social network analysis and advanced statistical analysis: R, PNet, NodeXL, Ucinet, Pajek, SPSS, and LISREL

Visualization of networks: Gephi, igraph, and Tableau

Data mining: R, Python, and DiscoverText

CONFERENCE PRESENTATIONS

1. **Wang, R.**, O'Connor, A., & Shumate, M. (2018). Stakeholder Capital Mobilization and Corporate Social Responsibility. *Paper to be presented at the Academy of Management Conference*, Chicago
2. Horvát, E. Á., Wachs, J., **Wang, R.** & Hannak, A. (2018). The Role of Novelty in Securing Investors for Equity Crowdfunding Campaigns. *In The 6th AAAI Conference on Human Computation and Crowdsourcing (HCOMP)*. AAAI.
3. Wang, R., Cooper, K., & Shumate, M. (2018). Corporate Social Responsibility in an Era of Global Refugee Crisis: An Institutional Perspective on Corporate Programming. *Paper presented at the 6th Biennial International Symposium on Cross-Sector Social Interactions*.
4. Boyer, A., Cooper, K., **Wang, R.**, Dougherty, D., & Shumate, M. Predicting Community Adoption of Collective Impact in the United States: A National Scan. *Paper presented at the 6th Biennial International Symposium on Cross-Sector Social Interactions*.
5. Yang, A., Liu, W., & Wang, R. (2018). Discourse of the Cross-Sector Alliances Networks in the Global Refugee Crisis: A Global Perspective on Digital CSR Communication. *Paper presented at the 6th Biennial International Symposium on Cross-Sector Social Interactions*. Copenhagen Denmark 10-12June, 2018
6. **Wang, R.** (2018). Demographic Diversity, Functional Diversity and Team Success in Collaborative Crowdsourcing. *Paper presented at ICA Annual Conference*, Prague, Czech
7. Du, J., & **Wang, R.** (2018) Do Cultural Intelligence and Diversity Climate Matter to Creative Behavior? *Paper presented at ICA Annual Conference*, Prague, Czech
8. **Wang, R.**, Bar, F., & Hong, Y. (2018). Any strings attached? Examining aid flows from China to African countries. Paper presented at the ICA preconference on China's Belt and Road Initiative. Prague, Czech May 23, 2018
9. **Wang, R.**, Lu, L., & Fulk, J. (2017). From Crowdfunding to open collaboration: Community building through the use of open access licenses on Kickstarter. *Paper accepted for presentation at Annual NCA conference*. Dallas, TX
10. **Wang, R.** (2017) Building Social Legoland through Collaborative Crowdsourcing: Effect of Marginality on Collaboration and Task Outcomes. *Paper presented at the American Sociological Association annual conference*. Montreal, Canada.
11. **Wang, R.** Leveraging Team Diversity toward Collaborative Crowdsourcing Success. (2017). *Paper presented at the Annual Academy of Management Conference*, Atlanta, GA
12. **Wang, R.** Marginality and Team Building in Collaborative Crowdsourcing. (2017) *Paper presented at ICA Annual Conference*, San Diego, CA
13. **Wang, R.**, Bar, F., & Hong, Y. (2017). Mapping information technology aid flows from China to 50 African countries: 2000-2012. *Paper presented at ICA Annual Conference*, San Diego, CA
14. **Wang, R.**, & Sigisimondi (2017). Understanding California innovation networks: Innovation ecology in the greater Los Angeles area and Silicon Valley. *Paper presented at ICA Annual Conference*, San Diego, CA
15. Bar, F. **Wang, R.**, & Hong, Y. (2016). Mapping information technology aid flows from China to 50 African countries: 2000-2012. *Paper presented at the China Internet Research Conference*, Shanghai, China
16. Yang, A., **Wang, R.**, & Wang, J. (2016). Green public diplomacy and global governance: The evolution of the U.S-China climate collaboration network, 2008-2014. *Paper presented at ICA Annual Conference*, Fukuoka, Japan
17. **Wang, R.**, Li L., & Fulk, J. (2016) From crowdfunding to co-production: mobilizing backers for the provision of public goods on Kickstarter. *Paper presented at INSNA Sunbelt*, Newport beach, CA
18. Yang, A. & **Wang, R.** (2016) International Refugee Crisis and the Evolution of INGO Network: From 2002 to 2016. *Paper presented at INSNA Sunbelt*, Newport beach, CA

19. **Wang, R.** & Chu, K. (2015). Networked Publics and the Organizing of Collective Action on Twitter. *NCA 2015*, Las Vegas Nov19-22.
20. **Wang, R.** Liu, W., & Gao, S. (2015) Hashtags and Information Virality in Networked Social Movement: Examining Hashtag Co-Occurrence Patterns during the OWS. *AEJMC 2015*, August5-9, San Francisco
21. **Wang, R.**, Yang, A. & Bar, F. (2015). The Evolution of the International Foreign Aid Network on ICT Development and Its Impact on Socioeconomic Change: 1998-2010. Paper presented at *INSNA Sunbelt 2015*, June24-28, Brighton, UK.
22. Ale, K., Avle, S., Bayer, J., Cai, T., & **Wang, R.** (2015). Bridging the North-South Divide in Mobile Research: Assumptions, Questions, and Strategies. *ICTD Open Session*, Singapore, May 18, 2015
23. **Wang, R.** (2015). Motivation, Governance, Efficacy and Contribution: A Social Practice Model of Commons-Based Peer Production. *Paper presented at the Annual conference of International Communication Association Annual Conference 2015*, San Juan, Puerto Rico, USA.
24. Yang, A. & **Wang, R.** (2015). The Structure and Evolution of the International Human Right Regime Network: A Cross-National and Longitudinal Study. *Paper presented at the Annual conference of International Communication Association Annual Conference 2015*, San Juan, Puerto Rico, USA.
25. Yang, A., **Wang, R.**, & Wang, J. (2015). Navigating global governance and public diplomacy: The evolution of the U.S- China climate partnership network. *Paper presented at the International Communication Association (ICA) 2015 pre-conference "Advancing Public Diplomacy Research: Bringing Together Political Communication and Public Relations"*. San Juan, Puerto Rico, USA.
26. Yang, A. & **Wang, R.** (2014). The Value of Freedom of Expression and Information on International Human Rights Protection: A Cross-National Study. *Paper presented at the 100th Annual conference of National Communication Association*. Chicago, USA.
27. **Wang, R.** (2014). Institutional vs. Entrepreneurial Engagement in Commons-Based Peer Production Communities: Network Analysis of Online Collective Action. Paper presented at *the division of Information System, International Communication Association Annual Conference 2014*, Seattle, USA.
28. **Wang, R.** & Chu, K. (2014). Legitimacy, Networked Publics and the Organizing of Advocacy Movement on Social Media. Paper presented at *the Division of Organizational Communication, International Communication Association Annual Conference 2014*, Seattle, USA.
29. **Wang, R.** & Liu, W. (2014). Leveraging Twitter for Networked Social Movement: Hashtag, Virality, and Symbolic Power. Paper presented at *the Division of Information System, International Communication Association Annual Conference 2014*, Seattle, USA.
30. Riley, P.; Noyes, A.; Yan, B.; Evans, S.; Abe, Y.; **Wang, R.**; Wang, X. & Guth, K. (2014). Climate Narratives in Public Relations and Strategic Communication. Paper presented at the *International Communication Association Annual Conference 2014*, Seattle, USA.
31. **Wang, R.**, Tanjarisi, S. P., Palmer, P., & Valente, T. W. (2014). Network Structure, Multiplexity, and Evolution as Influences on Community-Based Participatory Interventions. *Accepted for presentation at INSNA Sunbelt XXXIV, St. Pete Beach, FL, from February 18 – February 23, 2014*
32. **Wang, R.**, Guth, K., Liu, W., Steves, K., & Yang, A. (2014). Does social capital make a difference in CSR performance?: A cross-national network study of the Global Fortune 500 corporations. *Accepted for presentation at INSNA Sunbelt XXXIV, St. Pete Beach, FL, from February 18 – February 23, 2014*
33. Yang, A., Liu, W., Guth, K., Steves, K., & **Wang, R.** (2014). Social Capital Divide: Exclusion from the Environmental Coalition Network in Global Civil Society. *Accepted for presentation at INSNA Sunbelt XXXIV, St. Pete Beach, FL, from February 18 – February*

23, 2014

34. **Wang, R.** (2013). Engaging Government for Environmental Collective Action: Political implication of ICTs in Rural China. Invited talk at the conference on “*Networked China: Global Dynamics of Digital Media and Civic Engagement*”, College of Communication, the University of Texas at Austin, October 17th-19th, 2013
35. **Wang, R.** (2013). The Diffusion of the Community-based Monitoring System toward Good Governance: an inter-organizational network perspective. *IPID 8th International Annual Symposium 2013*, December 9-10.
36. **Wang, R.** (2013). A Network Perspective of Social Capital: Linking Effective Information and Communication Technology Use to Human Capability and Development. *Paper presented at the International Communication Association Annual Conference 2013*, London, UK.
37. **Wang, R.**, Tanjasiri, S. P., & Valente, T. (2013). The Evolution of Inter-organizational Networks for Community-based Participatory Research. *Paper presented at the XXXIII Sunbelt Social Networks Conference of the International Network for Social Network Analysis (INSNA)*. Hamburg, German. May21-26.
38. Calandro, E. & **Wang, R.** (2012). Predictors of mobile Internet usage in 10 African countries. *Paper presented at the 19th International Telecommunications Society Conference*, Bangkok, Thailand
39. **Wang, R.** (2012). A Network Perspective of Social Capital: Linking Effective Information and Communication Technology Use for Human Capability and Development. *In the proceedings of the Human Development and Capability Approach Association (HDCA) Annual Meeting*. Jakarta, Indonesia.
40. **Wang, R.** (2012). Engaging the government to environmental collective action in rural China: In searching of ICTs’ political implication. *International Communication Association Annual Conference 2012*, Phoenix, Arizona
- Top student paper runner-up, environment communication interest group
41. **Wang, R.** (2012). The diffusion of the Community-Based Monitoring System (CBMS). *Sunbelt INSNA*. Redondo beach, CA
42. **Wang, R.** (2011). Information and Communication Technologies Mediated Environmental Collective Action in Rural China: Reconstructing state-society relations. *Paper presented at Communication Policy Research in South (CPRsouth) 6th Conference*, Bangkok, Thailand, Dec 9-10, 2011
43. Cheliotis, G. & **Wang, R.** (2011). Collective Action on the Internet: Using Network Analysis to Bridge the Gap between Contemporary Theory and Empirical Study. *Paper presented the iCS- OII symposium, “A Decade in Internet Time: Symposium on the Dynamics of the Internet and Society”*, Oxford University, Sep 21-24, 2011
44. **Wang, R.** (2010). Toward a Democratic Culture in the Information Society: Remix in the Commons-Based Peer Production Community. *National Communication Association (NCA) 96th Annual Convention*, San Francisco, California, USA, November 14-17
45. **Wang, R.**, Cheliotis, G., & Tan, T. Y. J. (2010). Commons-based Peer Production as Collective Action, *National Communication Association (NCA) 96th Annual Convention*, San Francisco, California, USA, November 14-17
46. **Wang, R.** & Cheliotis, G. (2010). Social Capital in the Commons-based Peer Production Community: a Network Perspective of Collective Action. *Paper presented at the 11th Annual Conference of the Association of Internet Research (AoIR)*, Gothenburg, Sweden, October 21-23
47. **Wang, R.** & Cheliotis, G. (2010). Engagement in commons-based peer production: Gratifications, self-efficacy and collective efficacy. *The 3rd Free Culture Research Conference*, Berlin, Germany, October 8-9. Available at <http://wikis.fu-berlin.de/download/attachments/59080767/Wang-Cheliotis-Paper.pdf?version=1&modificationDate=1286050309000>

48. Cheliotis, G. & **Wang, R.** (2010). Collective Action: A Quantitative Model of Engagement and Interaction in Social Networks. *International Communication Association (ICA) 2010 preconference on "Online Social Capital: An Agenda for Future Research"*, Singapore, Singapore, June 22
49. **Wang, R.** (2009). The Public Sphere in Cyberspace: a Case Study on Dominance, Verbal Conflict and Interaction Processes in a Chinese Online Forum. *Communication Policy Research South (CPRsouth4)*, Negombo, Sri Lanka, December 7-8. Available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1554222
50. **Wang, R.** (2009). Benefits of social networking sites in China: a study on Xiaonei.com, *the Asia-Pacific Science, Technology, and Society Network (APSTSN) Conference 2009*, Brisbane, Queensland, Australia, November 23-25
51. Zhang, W. & **Wang, R.** (2009). In research of collective action: interest-oriented vs. relationship-oriented social networking sites in China, *the Chinese Internet Research Conference (CIRC)*, Philadelphia, USA, May 27-28