

# Deborah Soun Chung

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University of Kentucky, School of Journalism & Telecommunications, 215 Grehan, Lexington KY 40506, (859)-257-3021, dchung@uky.edu

## ACADEMIC POSITIONS

Associate Professor (July 2010 - present)  
University of Kentucky  
School of Journalism and Telecommunications  
Lexington, KY

Assistant Professor (August 2004 - June 2010)  
University of Kentucky  
School of Journalism and Telecommunications  
Lexington, KY

Associate Instructor (August 1999 - May 2004)  
Indiana University at Bloomington  
School of Journalism  
Bloomington, Ind.

Instructor of Record (Summers 2001- 2003; Spring 2002; Fall 2003)  
Indiana University at Bloomington  
School of Journalism  
Bloomington, Ind.

Graduate Assistant (July 1998 - August 1999)  
University of Illinois at Urbana-Champaign  
College of Engineering  
Department of Mechanical & Industrial Engineering  
Urbana, Ill.

## EDUCATION

**Indiana University at Bloomington**, June 2004  
**Ph.D.** in Journalism and Mass Communication  
Dissertation: "Toward Interactivity: How News Websites Use Interactive Features and Why It Matters."  
Dissertation Chair: Dr. Christine Ogan

**University of Illinois at Urbana-Champaign**, 1998  
**M.S.** in print journalism

**University of Missouri at Columbia**, 1996  
**B.J.** in journalism with concentration in magazine design  
Minor: psychology

## RESEARCH INTERESTS

Information communication technologies' impact on communication professionals and their audiences. Specific interests in the areas of online news,

interactivity, participatory communication, convergence, and sociology of news  
In particular:

1. Communication professionals' and educators' perceptions and adoption of new media and ICTs, such as interactive features, blogs and social sharing tools; also changing cultures and practices in newsrooms and journalism classrooms
2. Information consumers' usage of emergent technologies, including user characteristics, motivations and outcomes and consequences toward rural community audiences
3. Sociology of news and communication professionals' work, including credibility, role conceptions and training

## RESEARCH EXPERIENCE

## REFEREED PUBLICATIONS

Nah, S., Yamamoto, M., & **Chung, D. S.** (forthcoming). Modeling the use of citizen journalism by online newspapers. *Journalism & Mass Communication Quarterly*.

Carpenter, S., Nah, S., & **Chung, D. S.** (in press). A study of U.S. online community journalists, organizational characteristics and story generation routines *Journalism: Theory, Practice, & Criticism*.

**Chung, D. S.**, & Nah, S. (2014). Negotiating journalistic professionalism: A case study of OhmyNews in a participatory media climate. *Journalism Practice*, 8(4), 390-406.

**Chung, D. S.**, & Nah, S. (2013). Media credibility and journalistic role conceptions: Views on citizen and professional journalists among citizen contributors. *Journal of Mass Media Ethics*, 28(4), 271-288.

Kim, Y. S., & **Chung, D. S.** (2013). The never-ending ethical dilemma for photojournalists: A case study of conflicts between the objective reporter and the "Good Samaritan." *Iowa Journal of Communication*, 45(2), 113-134.

Kim, Y. S., & **Chung, D. S.** (2012). Exploring the current state of and future directions for visual communication curriculum in the United States. *Visual Communication Quarterly*, 19(3): 134-147.

Nah, S., & **Chung, D. S.** (2012). When citizens meet both professional and citizen journalists: Social trust, media credibility, and perceived journalistic roles among online community news readers. *Journalism: Theory, Practice, & Criticism*, 13(6): 714-730.

Nah, S., & **Chung, D. S.** (2011). News editors' demographics predict their social capital. *Newspaper Research Journal*, 32(1): 34-45.

**Chung, D. S., & Yi, K.** (2009). Distribution of news information through social bookmarking: An examination of shared stories in the *Delicious* Website. *Information Research*, 14(3): <http://informationr.net/ir/14-3/paper405.html> (**lead article**).

Porter, L., Sweetser, K., & **Chung, D. S.** (2009). The Blogosphere and public relations: Investigating practitioners' roles and blog use. *Journal of Communication Management*, 13(3): 250-267.

**Chung, D. S., & Nah, S.** (2009). The effects of interactive news presentation on perceived user satisfaction of online community newspapers. *Journal of Computer-Mediated Communication*, 14(4), 855-874, available at <http://onlinelibrary.wiley.com/doi/10.1111/j.1083-6101.2009.01473.x/full>

Nah, S., & **Chung, D. S.** (2009). Rating citizen journalists versus pros: Editors' views. *Newspaper Research Journal*, 30(2), 71-83.

**Chung, D. S.** (2009). How readers perceive journalists' functions at online community newspapers, *Newspaper Research Journal*, 30(1), 72-80.

**Chung, D. S., & Yoo, C. Y.** (2008). Audience motivations for using interactive features: Distinguishing use of different types of interactivity on an online newspaper. *Mass Communication and Society*, 11(4), 375-397 (**lead article**).

Sweetser, K., Porter, L., **Chung, D. S., & Kim, E.** (2008). Credibility and the use of blogs among professionals in the communication industry. *Journalism & Mass Communication Quarterly*, 85(1), 169-185.

**Chung, D. S.** (2008a). Interactive features of online newspapers: Identifying patterns and predicting use of engaged readers. *Journal of Computer-Mediated Communication*, 13(3), 658-679, available at <http://onlinelibrary.wiley.com/doi/10.1111/j.1083-6101.2008.00414.x/full>

**Chung, D. S., & Kim, S.** (2008). Blogging activity among cancer patients and their companions: Uses, gratifications and predictors of outcomes. *Journal of the American Society for Information Science and Technology*, 59(2), 297-306.

**Chung, D. S., Kim, E., Trammell, K., & Porter, L.** (2007). Uses and perceptions of blogs: A report on professional journalists and journalism educators. *Journalism & Mass Communication Educator*, 62(3), 305-22.

Kim, S. & **Chung, D. S.** (2007). Cluster analysis of cancer blog users. *Journal of the Medical Library Association*, 95(4), 445-50.

Porter, L., Trammell, K., **Chung, D. S., & Kim, E.** (2007). Blog power: Examining

the effects of practitioner blog use on power in public relations," *Public Relations Review*, 33, 92-5.

**Chung, D. S.** (2007). Profits and perils: Online news producers' perceptions of interactivity and uses of interactive features. *Convergence: The International Journal of Research into New Media Technologies*, 13(1), 43-61.

Ogan, C., & **Chung, D. S.** (2003). Stressed out: A national study of women and men journalism and mass communication faculty, their uses of technology, and levels of professional and personal stress. *Journalism & Mass Communication Educator*, 57:4 (Winter), 352-68.

Chen, P.-I. **Chung, D. S.**, Crane, A., Hlavach, L., Pierce, J., & Viall, E. (2001). Pedagogy under construction: Learning to teach collaboratively. *Journalism & Mass Communication Educator*, 56:2 (Summer), 25-42.

#### **EDITOR INVITED PUBLICATIONS**

**Chung, D. S.**, Nah, S., & Carpenter, S. (2013). Journalistic role conceptions and sourcing practices: A study of U.S. citizen journalists. *Ewha Journal of Social Sciences*. 29, 65-99.

**Chung, D. S.** (2013). Studying online news audiences: Trends, issues, challenges, In R. Parameswaran (Ed.), *Audience and Interpretation in Media Studies*, (pp. 442-462). Blackwell Publishing. *Peer-refereed*.

**Chung, D. S.** (2012). Interactivity: Conceptualizations, effects, and implications, In S. M. Noar & N. G. Harrington, (Eds.), *eHealth Applications: Promising Strategies for Behavior Change*, (pp. 37-55). Routledge.

**Chung, D. S.**, & Nah, S. (2012). Why contribute? Motivations and role conceptions among citizen journalists, In B. St. John III & K. A. Johnson, (Eds.), *News with a view: Journalism beyond objectivity*, (pp. 97-115). McFarland.

**Chung, D. S.** (2010). The newspaper meets the Internet. In M. Cupito & M. Farrell, (Eds.), *Newspapers: A complete guide to the industry*, (pp. 185-200). Peter Lang.

**Chung, D. S.** (2008c). Readers appreciate interactive features of online paper. *Publishers' Auxiliary*, October issue.

**Chung, D. S.** (2008b). News now: Journalism in the online environment. *New Media & Society*, 10(2), 345-352.

#### **REFEREED CONFERENCE PAPERS (\*denotes top papers)**

Choi, M., Upadhyay, S., & **Chung, D. S.** (2014). News media portrayal of older drivers, Paper to be presented to the Transportation and Aging Interest Group at the annual scientific meeting of The Gerontological Society of America., Washington, D.C.

Kim, Y. S., & **Chung, D. S.** (2014, August). *Anatomy of Front Pages: Comparison between The New York Times and other elite U.S. newspapers*, Paper presented to the Newspaper and Online News Division at the AEJMC National Convention, Montreal, Canada.

\*Nah, S., & **Chung, D. S.** (2013, August). *Communicative Action and Citizen Journalism: A Case Study of OhmyNews in South Korea*. Paper presented to the Civic & Citizen Journalism Interest Group at the AEJMC National Convention, Washington, D.C. (**top faculty research paper**).

**Chung, D. S.**, & Nah, S. (2013, June). *Collaborative, complementary and negotiated journalistic professionalism: A case study of OhmyNews in a participatory media climate*. Paper to be presented to the Journalism Studies Division at the International Communication Association (ICA) conference, London.

• **Chung, D. S.**, & Nah, S. (2012, August). *Media credibility and journalistic role conceptions: Views on citizen and professional journalists among citizen contributors*. Paper presented to the Newspaper and Online News Division at the AEJMC National Convention, Chicago, Ill.

**Chung, D. S.**, Tsay, M., & Kim, Y. S. (2012, May). *Who's following Twitter? Coverage of the microblogging phenomenon by broadcast news media, 2007-2010*. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Phoenix, Ariz.

• Carpenter, S., Nah, S., & **Chung, D. S.** (2012, May). *A study of U.S. online community journalists, organizational traits and story generation routines*. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Phoenix, Ariz.

\*Kim, Y. S., & **Chung, D. S.** (2011, August). *Building a case for visual communication curriculum*. Paper presented to the Visual Communication Division at the AEJMC National Convention, St. Louis, Mo. (**top faculty research paper**).

\* **Chung, D. S.**, & Nah, S. (2010, August). *Perceived role conceptions of citizen and professional journalists: Citizens' views*. Paper presented to the Civic & Citizen Journalism Interest Group at the AEJMC National Convention, Denver, Co. (**top faculty research paper**).

• Nah, S., & **Chung, D. S.** (2010, August). *When citizens meet both professional and citizen journalists: Social trust, media credibility, and perceived journalistic roles among*



*online community news readers*. Paper presented to the Newspaper Division at the AEJMC National Convention, Denver, Co.

**Chung, D. S., & Nah, S.** (2010, June). *Why contribute? Relationships between citizen journalists' motivations and their perceived citizen journalists' role conceptions*. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Singapore.

**Chung, D. S., & Tsay, M.** (2009, August). *Interactive news presentation and its effects on evaluative perception: Is being "closer" to the news better?* Paper presented to the Newspaper Division at the AEJMC National Convention, Boston, Mass.

\*• **Nah, S., & Chung, D. S.** (2009, August). *Community news editors as citizens: Individual level predictors of social capital and community engagement*. Paper presented to the Community Journalism Interest Group at the AEJMC National Convention, Boston, Mass. (**top poster presentation**).

Kim, Y. S., Tsay, M., & **Chung, D. S.** (2009, August). *Selective exposure of American news consumers to polarized cable news channels*. Paper presented to the Radio Television Journalism Division at the AEJMC National Convention, Boston, Mass.

•**Chung, D. S., & S. Nah.** (2009, May). *The effects of interactive news presentation on perceived user satisfaction of online community newspapers*. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Chicago, Ill.

•**Chung, D. S., Byun, D.-H., & Kim, J.-C.** (2008, August). *Interactive efforts from abroad: Online news producers' perceptions of interactivity and uses of interactive features among South Korean journalists*. Paper presented to the Communication Technology Division at the AEJMC National Convention, Chicago, Ill.

\***Nah, S., & Chung, D. S.** (2008, August). *Collaborator or competitor? Community news editors' perceived roles of professional and citizen journalists*. Paper presented to the Community Journalism Interest Group at the AEJMC National Convention, Chicago, Ill. (**top faculty research paper**).

Kim, E., Viall, E. K., & **Chung, D. S.** (2008, August). *Framing blogs: How did the U.S. traditional and online media report on the blogging phenomenon?* Paper presented to the Newspaper Division at the AEJMC National Convention, Chicago, Ill.

**Chung, D. S., & Robinette, J.** (2008, May). *Fast forward into the future: Trends in the interactivity of online news publications*. Paper presented to the Communication and Technology division at the International Communication Association (ICA) conference, Montreal, Canada.

**Chung, D. S.** (2007, August). *Media roles and audience engagement: Relationships between perceptions of journalists' functions and uses of interactive features*. Paper presented to the Community Journalism Interest Group at the AEJMC National Convention, Washington, D.C.

**Chung, D. S., & Kim, S.** (2007, May). *Blogging activity among cancer patients and their companions: Uses, gratifications and predictors of outcomes*. Paper presented to the Health Communication Division at the International Communication Association (ICA) conference, San Francisco, Calif.

Kim, S., & **Chung, D. S.** (2007, May). *Cluster analysis of cancer blog users*. Paper presented to the Communication and Technology Division at the International Communication Association (ICA) conference, San Francisco, Calif.

**Chung, D. S., Kim, E., Trammell, K., & Porter, L.** (2006, October). *Uses and perceptions of blogs and media roles: A comparison between journalism professionals and journalism educators*. Paper presented at the conference on Convergence and Society: Ethics, Religion and New Media, Columbia, S.C.,

Trammell, K., Porter, L., **Chung, D. S., & Kim, E.** (2006, August). *Credibility and the use of blogs among professionals in the communication industry*. Paper presented to the Communication Technology Division at the AEJMC National Convention, San Francisco, Calif.

•Porter, L., Trammell, K., & **Chung, D. S.** (2006, August). *Roles and blogs in public relations*. Paper presented to the Public Relations Division at the AEJMC National Convention, San Francisco, Calif.

•**Chung, D. S.** (2006, June). *Into the blogosphere: How online news sites are blogging the news*. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Dresden, Germany.

•**Chung, D. S., & Yoo, C. Y.** (2006, June). *Online user motivations and use of interactive features on an online news site: A uses and gratifications approach*. Paper presented to the Journalism Studies Division at the International Communication Association (ICA) conference, Dresden, Germany.

**Chung, D. S.** (2005, October). *Online news audiences and their uses of interactive features: A portrait of a local audience*. Paper presented at the Association of Internet Researchers annual conference (AoIR), Chicago, Ill.

**Chung, D. S.** (2004, September). *Interactivity on online protestant communities*. Paper presented at the Fourth International Conference on Media, Religion and Culture, Louisville, Ky.

**Chung, D. S.** (2004, May). *Into interactivity? How news Websites use interactive*

*features*. Paper presented to the Communication and Technology Division of the ICA Convention, New Orleans, La.

Ogan, C., & Chung, D. S. (2002, July). *Stressed out! A national study of women and men journalism and mass communication faculty, their uses of technology, and levels of professional and personal stress*. Paper presented to the Feminist Scholars Division of the ICA Convention, Seoul, Korea.

•Son, Y. J., & Chung, D. S. (2000, August). *Media bias, campaign coverage, and public opinion – The 2000 New York senate race*. Paper presented to the Mass Communication and Society Division at the AEJMC National Convention, Phoenix, Ariz.

\*Chen, P. Chung, D., Crane, A., Hlavach, L., Pierce, J., & Viall, E. K. (1999, August). *Pedagogy under construction: Learning to teach collaboratively*. Paper presented to the Teaching Standards Committee at the AEJMC National Convention, New Orleans, La. (**placed first in the Teaching Standards Committee competition**).

#### REFEREED CONFERENCE PANELS (served as panelist)

(2011, August). *News with a view: Journalism in a post-objective world*. Panel presented to the Community Journalism and Civic & Citizen Journalism Interest Groups at the AEJMC National Convention, St. Louis, Mo.

(2010, August). *Doing citizen journalism research: Issues and prospects*. Panel presented to the Civic & Citizen Journalism and Community Journalism Interest Group at the AEJMC National Convention, Denver, Co.

#### INVITED PAPERS/ PRESENTATIONS

Chung, D. S. (2013, March). *Journalistic Professionalism Revisited: A Case Study of Citizen Journalists at OhmyNews in South Korea* Invited presentation at the University of Michigan, Nam Center for Korean Studies, Ann Arbor, Mich.

Chung, D. S. (2011, November). *Participatory and citizen journalistic activities in contemporary news media*. Invited presentation at Sogang University, School of Communication, Seoul, Korea.

Chung, D. S., & Tsay, M. (2009, April). *Examining the intersection of crisis communication with new and social media*. Invited presentation at the National Center for Food Protection and Defense (NCFPD) Risk Communication Team Meeting, Lexington, KY.

Chung, D. S., & Nah, S. (2009, January). *Developing interactive tools for audience satisfaction*. Invited presentation at the KPA Annual Winter Convention,



Louisville, KY.

**Chung, D. S., & Nah, S.** (2008, January). *Engaging audiences through online community newspapers*. Invited presentation at the KPA Annual Winter Convention, Lexington, KY.

**Chung, D. S.** (2007, May). *New media and interactivity in the newsroom*. Invited speaker to the *Frankfort State Journal*, Frankfort, KY.

**Chung, D. S.** (2007, March). *Online newspapers and their audiences: Engaging readers through interactivity*. Presentation to the College of Communications and Information Studies Brown Bag Research Series, Lexington, KY.

**Chung, D. S.** (2004, December). *Online journalism and interactivity: An exploration of top news websites and their use of interactive features*. Paper presented at the 42 International Hallym Communication Colloquium, Chuncheon, Korea.

#### TEACHING INTERESTS

Visual communications, publications production, print layout and design, mass media and diversity, media and society, new media technologies, interactivity, social media

#### TEACHING EXPERIENCE

##### GRADUATE COURSES (University of Kentucky)

- CJT 608: Mass Communications and Society: Fall 2010, 2013

This graduate seminar is designed to introduce students to various approaches to the study of mass communication. In this class, students will address the strengths and weaknesses of major theoretical approaches, their usefulness and validity, as well as their potential for practical application to media studies. Broadly speaking, this is a course that examines the influence of mass media on social life. To make progress toward unraveling this intricate relationship between members of a society and the media they interact with, we will focus on issues that have received considerable attention in research and public debate. These are topics that relate to mass media content and the effects of these messages on the audiences as well as historical and organizational matters concerning media institutions.

- CJT 780 Interactivity and New(er) Media: Spring 2007, 2009

This seminar approaches the study of interactivity and new media from both theoretical and applied perspectives. The course surveys the interactivity literature and attempts to define and locate interactivity. Throughout the semester the class also discusses the benefits and drawbacks of interactive processes. Interactivity is examined from a variety of contexts, including journalism and mass communication, health communication, political communication, entertainment and the arts.

•CJT 765 Advanced Research Methods: Content Analysis Spring 2008  
This course is an intermediate course in the design of communication studies. The focus is on the methodology and uses of content analysis, a widely used approach with many possible applications. Course objectives included approaching fundamental concepts in content analysis, and assessing current practices, investigating the best ways of conducting and reporting analyses of different types of content, and then applying the best methods to a study developed in class.

### **UNDERGRADUATE COURSES (University of Kentucky)**

•J497 Visual Communication: Fall 2009, Spring 2011-2014  
In this course students learn to use their sense of sight more effectively. This objective is based on the assumptions that people tune out most of the visual stimuli that bombard them, that they fail to bring into consciousness much of what is seen, and that they rarely engage in concentrated, purposeful seeing. Students will work on improving that vision by paying closer attention to the real world and mediated worlds, by analyzing visual messages of professionals and student work, and by creating visual images of our own.

•J410 Publications Production: Fall 2004 - present  
This course introduces students to the basic visual elements and principles of design to create a solid foundation for visual communication. The goal of this course is to help students effectively communicate their messages visually to a mass audience through publication design. Students are introduced to typography and essential production software, including InDesign, Photoshop and Illustrator – all through the Adobe Creative Suite. Students learn the basic skills for each program and then synthesize the material to create a newsletter, the front page of a newspaper and a magazine spread.

•J455 Diversity in Mass Media – Race, Gender and Class: Fall 2005-2008 & 2014, Spring 2010  
This course critically examines the role of the media in representing and communicating social constructions of race, gender and class in society. The course examines how mass media, as social institution, affect society's understanding of different groups of individuals. The class discusses how mass media portrayals and representations reflect reality and how they affect our perceptions and understanding of the world. This course also introduces students to basic theory related to mass communication and cultural studies. This course aims to help students develop a critical eye toward the media's representation of race, class and gender.

•J455 Diversity in Mass Media – Pop Culture: Fall 2004  
This course critically examines the role of mass media in communicating messages and constructing ideologies in popular culture. The course examines

how mass media, as social institution, influences society's understanding of diversity. The class discusses how mass media portrayals and representations reflect reality and how they affect perceptions of diverse groups in current society.

### **UNDERGRADUATE COURSES (Sogang University, Seoul, Korea)**

- Com3124 Publications Production: Fall 2011

This course introduces students to the basic visual elements and principles of design to create a solid foundation for visual communication. The goal of this course is to help students effectively communicate their messages visually to a mass audience through publication design. Students are introduced to typography and essential production software, including InDesign, Photoshop and Illustrator – all through the Adobe Creative Suite. Students learn the basic skills for each program and then synthesize the material to create a newsletter, the front page of a newspaper and a magazine spread.

### **GRADUATE COURSES (Indiana University-Bloomington)**

- J463/563 Computerized Publication Design: Spring and Fall 2001, Spring 2002 and Fall 2003

### **UNDERGRADUATE COURSES (Indiana University-Bloomington)**

- J200 Reporting, Writing and Editing I: Fall 2002, Spring 2003 and Summer 2003
- J210 Introduction to Visual Communication: Fall 1999-Fall 2002, Summer 2001-2002 and Spring 2004
- J463 Computerized Publication Design: Spring and Fall 2001, Spring 2002 and Fall 2003

### **GRADUATE ADVISING AND MENTORING ACTIVITIES**

### **MASTER'S AND DOCTORAL COMMITTEES / MENTORING**

#### **Doctoral Dissertation Committees**

- Laura Beth Daws (2009)
- Jennifer Fairchild (2009)
- Jim Gleason (2009)
- Chas Hartman, (2011)
- Jason Martin, (2011)
- Jennifer Robinette, (2011)
- Stephanie Rhee (2013)
- Lindsay Dillingham (2014)
- Lisanne Grant (2014)
- Robert Zuercher (in progress)

#### **Doctoral Exams**

- Jennifer Robinette (2008)
- Laura Beth Daws (2008)
- Jennifer Fairchild (2008)
- Jim Gleason (2009)
- Jay Human (2009)
- Renee Human (2009)
- Chas Hartman, (2010)
- Jason Martin, (2010)
- Robert Zuercher (2012)
- Stephanie Rhee (2012)
- Lindsay Dillingham (2012)
- Lisanne Grant (2012)
- David Wheeler (2013)

#### **Master's Degree Committees**

- Michael Brent (2007)
- Robert Zuercher (2009)
- Margaret McGladrey, (2011)
- Rachael Record, (2011)
- Corey Ballard (2011)
- Steve Bailey (2013)
- Nancy Wang (2013)
- Chen Chen (2013)

#### **Independent Studies**

- Jennifer Robinette (2007)
- Jim Gleason (2007)
- Robert Zuercher (2009)
- Jason Martin, (2010)

#### **External Graduate Committees**

- Hulda Black, Business Administration (2011)

#### **PROFESSIONAL EXPERIENCE**

**Designer**, *FASE Mentoring Program*, Bloomington, Ind., 1998-2000  
Responsible for the layout and design of program's newsletter

**Editorial Assistant**, *Constituent Publications*, Bloomington, Ind., 1998-99  
Edited copy for classnotes and departmental newsletters

**Editor and Designer**, *Manufacts*, Urbana, Illinois, 1997-98  
Reported, edited and designed the mechanical and industrial engineering newsletter based at the University of Illinois-Urbana Champaign. Also responsible for photography

**Copy Editor**, *The Middlesex News*, Framingham, Mass., Fall 1996

Copy edited stories and wrote obituaries and news releases

**Designer**, *Weekend Magazine*, Columbia, Mo., Spring 1996  
Designed feature and department pages for the weekly magazine

**Reporter**, *The Columbia Missourian*, Columbia, Mo., Spring 1995  
Wrote stories as a health/science/environment reporter

**Reporter/Intern**, *The Marlboro and Hudson Enterprise Sun*, Marlboro, Mass., Summer 1994  
Worked as a general assignment reporter

## HONORS, AWARDS & GRANTS

## HONORS & RECOGNITION

- NSF NEAGEP (The Northeast Alliance for Graduate Education and the Professoriate) Faculty Fellowship recipient (07/2011)
- College of Communications and Information Studies Faculty Research Excellence Award, 2008

## TOP PAPERS

- Top faculty paper, Civic & Citizen Journalism Interest Group, paper presented at the AEJMC National Convention, Washington, D. C., August 8-11, 2013.  
"Communicative action and citizen journalism: A case study of OhmyNews in South Korea," Nah, S., & **Chung, D. S.**
- Top faculty paper, Visual Communication Division, paper presented at the AEJMC National Convention, St. Louis, Mo., August 10-13, 2011.  
"Building a case for visual communication curriculum," Y. S. Kim, & **Chung, D. S.**
- Top faculty paper, Civic & Citizen Journalism Interest Group, paper presented at the AEJMC National Convention, Denver, Co., August 4-7, 2010.  
"Perceived Role Conceptions of Citizen and Professional Journalists: Citizens' Views," **Chung, D. S.** & Nah, S.
- Top presentation, Community Journalism Interest Group, paper presented at the AEJMC National Convention, Boston, Mass., August 5-8, 2009.  
"Community News Editors as Citizens: Individual Level Predictors of Social Capital and Community Engagement," Nah, S., & **Chung, D. S.**
- Top faculty paper, Community Journalism Interest Group, paper presented at the AEJMC National Convention, Chicago, Ill., August 6-9, 2008.



“Collaborator or Competitor? Community News Editors’ Perceived Roles of Professional and Citizen Journalists,” Nah, S., & **Chung, D. S.**

- Top student paper, first place, Teaching Standards Committee, paper presented at the AEJMC National Convention, New Orleans, La., August 4-7, 1999.

“Pedagogy Under Construction: Learning to Teach Collaboratively,” Chen, P.-I., **Chung, D.**, Crane, A., Hlavach, L., Pierce, J., & Viall, E. K.

## INTERNAL AWARDS

- Vice President’s Office of Research, Special Summer Faculty Research Fellowship (Summer 2008): \$7,000  
“Interactivity and its Effects on News Processing and Evaluative Perception: Is being “closer” to the news better?”
- Vice President’s Office of Research, Summer Faculty Research Fellowship (Summer 2006): \$6,000  
“Kentucky Uglies, Interactivity and Community Journalism: Bringing People Closer to the News Through Rural Online Newspapers.”
- College Research Activities Award (August 2011): \$1,500  
“Participatory and Citizen Journalism Activities at OhmyNews: Definitions, Role Conceptions, Motivations and Gratifications and Predictors of Content Contributions.”
- College Research Activities Award (June 2009): \$1,000  
“Citizen Journalists and Their Perceived Role Conceptions, Motivations and Gratifications for Contributing News Content.”
- College Research Activities Award (July 2005): \$2,000  
“Online News Audiences and Their Uses of Interactive Features: A Portrait of a Local Audience.”
- College Research Activities Award (April 2005): \$1,200  
“Into the Blogosphere: How Online News Sites are Blogging the News.”

## INTERNAL GRANTS

- College of Communications and Information Studies Collaborative Grant (2010-2011)  
PI: Laura Stafford and Deanna Sellnow, Communication  
Deborah Chung, Journalism and Telecommunications  
Lisa O’Connor, Library and Information Science  
Title: “The Relationship between Messages Both from and about ‘Home’

and First Year Student Retention.”  
Status: funded for \$25,000

- International Travel Grant (Spring 2013): \$2,000  
London
- International Travel Grant (Spring 2010): \$2,000  
Singapore
- International Travel Grant (Spring 2008): \$2,000  
Montreal, Canada
- International Travel Grant (Spring 2006): \$2,000  
Dresden, Germany
- International Travel Grant (Fall 2004): \$1,139  
Chuncheon, Korea
- Indiana University Dissertation Research Grant (Spring 2004): \$500

#### **EXTERNAL AWARDS**

- NSF NEAGEP (The Northeast Alliance for Graduate Education and the Professoriate) Faculty Fellowship (07/11): \$4,000  
“Twitter as source: Framing tweets as (dis)information.”

#### **EXTERNAL GRANTS**

- National Association of Broadcasters (NAB) Grants for Research Competition  
PI: Serena Carpenter, Arizona State University  
Co-PI: Deborah S. Chung, University of Kentucky  
Title: “An Examination of the Relationship between Commenting Users and Comment Exchanges on Local Television News Facebook Fan Pages.”  
Status: not funded
- Association for Education in Journalism and Mass Communication (AEJMC),  
Mass Communication and Society (MCS)  
PI: Serena Carpenter, Arizona State University  
Co-PI: Deborah S. Chung, University of Kentucky  
Title: “The Goals of Citizen Journalists as Information Providers: An Examination of Pluralism, Diversity, and Publication Type .”  
Status: not funded
- McCormick Foundation  
PI: Al Cross; Co-PI: Deborah S. Chung

Working Title: "Understanding Rural Community Newspapers and their Migration Online."  
Status: not funded

- National Institute of Occupational Safety and Health (NIOSH) grant/R21  
PI: Chike Anyaegbunam; Co-PI: Deborah S. Chung, Al Cross, R. McKnight, H. Cole  
Title: "Journalists Partnering for Prevention."  
Status: not funded.
- National Cancer Institute (NCI) grant/R21  
PI: Sujin Kim; Co-PI: Deborah S. Chung  
Title: "The Implementation of a Cancer Blog Service."  
Status: not funded

## SERVICE

## SCHOOL COMMITTEE ACTIVITIES

- Member, Director search committee (Summer/Fall 2014)
- Member, Director review sub-committee (Fall 2012)
- Member, Scholarship Committee (Fall 2011 - present)
- *Elected position*, College Faculty Representative to the University Senate (Fall 2010 - Summer 2011)
- Member, Promotion and Tenure Committee (Fall 2010 - present)
- Co-Chair, Synergy Committee (Fall 2009 - Spring 2010)
- Member, Ad Hoc Visual Communication Committee (Fall 2008 - present)
- Member, Advisory Committee, Scripps Howard First Amendment Center (Fall 2006 - present)
- Member, Diversity Committee (Fall 2007 - Spring 2009, Fall 2010 - present)
- Member, Visual Communication faculty position search committee (Summer 2006 - Spring 2008)
- Member, New Media faculty position search committee (Summer 2006 - Spring 2008)
- Chair, Diversity Committee (Fall 2004 - Spring 2007)

## COLLEGE COMMITTEE ACTIVITIES

- Member, Gifford Blyton Professorship.in Oral Communication selection committee (August 2013)
- Chair, Douglas A. and Carole A. Boyd Professorship in Communication selection committee (September 2012)
- Appointed, College Diversity/Inclusion Officer, (2010 - present)
- Full member, Graduate Faculty, College of Communications and Information Studies
  - Scholarship Committee (Fall 2011 - present)

- Resource Committee (Fall 2010 - Spring 2011)
- Associate member, Graduate Faculty, College of Communications and Information Studies
  - Review Committee (Fall 2009 - Spring 2010 )
  - Resource Committee (Fall 2008 - Spring 2009)
  - Review and Resource Committee (Fall 2007 - Spring 2008)
  - Recruitment Committee (Fall 2004 - Spring 2007): Promotes the ideals of graduate study and participates in curricula and policy development. Specifically, helps to identify and secure potential graduate students for the college.

### **UNIVERSITY COMMITTEE ACTIVITIES**

- Member, Conflict of Interest Committee (Fall 2013-present)
- Member, Community Communications faculty position external search committee (Spring 2011)
- Member, Institutional Diversity Advisory Council (Summer 2010 - present)
- Member, Faculty Senate (Fall 2010 - Summer 2011)
  - Academic Facilities Committee (Fall 2010 - Summer 2011)
- Member, Diversity Caucus for the Center for Research on Violence Against Women (Spring 2006 - Spring 2010)
- Member, Solar Decathlon 2009

### **PROFESSIONAL ACTIVITIES**

- Member, Strategic Plan Implementation Committee, AEJMC (2012-2015)  
Chair, Grants Committee (2013-14)
- Chair, Civic & Citizen Journalism Interest Group, AEJMC (Fall 2010 - Summer 2011)
- Co-Vice Chair and Programming Chair, Civic & Citizen Journalism Interest Group, AEJMC (Fall 2009 - Summer 2010)
- Newsletter editor, Civic & Citizen Journalism Interest Group, AEJMC (Fall 2008 -Summer 2009)

### **EDITORIAL BOARD MEMBERSHIP**

- *Journal of Computer-Mediated Communication* (2009 - present)
- *International Journal of Interactive Communication Systems and Technologies* (2009 - present)  
Guest Editor, special issue on Social Media in Asia (forthcoming in 2014)
- *Community Journalism* (2010 - present)
- *Communication Yearbook* (2012 - present)

### **JOURNAL MANUSCRIPT REVIEWER**

- *Journal of Computer-Mediated Communication* (2004 -present)

- *Mass Communication and Society* (2008 - present)
- *The Information Society* (2008 - present)
- *Asian Journal of Communication* (2009 - present)
- *Journal of the Scientific Study of Religion* (2009 - present)
- *International Journal of Communication* (2010 - present)
- *New Media & Society* (2011 - present)
- *Journal of the American Society for Information Science and Technology* (2011 - present)
- *Chinese Journal of Communication* (2011 - present)
- *Information, Communication & Society* (2012 - present)
- *Community Journalism* (2012 - present)
- *Digital Journalism* (2013 - present)
- *Journal of Communication* (2013 - present)
- *Journalism & Mass Communication Quarterly* (2013 - present)

### **CONFERENCE PAPER REVIEWER**

- submissions to the Civic & Citizen Journalism Interest Group of AEJMC (2011, 2012, 2013, 2014)
- submissions to the Communication Technology Division of AEJMC (2007, 2008, 2009, 2011, 2012)
- submissions to the Mass Communication and Society Division of AEJMC (2010, 2011, 2013)
- submissions to the Communication and Technology Division of ICA (2007, 2008, 2009, 2010)
- submissions to the Civic & Citizen Journalism Interest Group of AEJMC, Mid-Winter Conference (2009, 2010, 2011)
- submissions to the Information Systems Division of ICA (2010)
- submissions to the Journalism Studies Division of ICA (2009, 2012)
- submissions to the Korean American Communication Association Division of ICA (2013)

### **GRANT APPLICATION REVIEWER**

- submissions to the Standard Research Grants program of the Social Sciences and Humanities Research Council of Canada (2008, 2011)

### **OTHER ACTIVITIES**

- Judge, Scripps Howard Spelling Bee, hosted by the University of Kentucky (Spring 2013, 2014)
- Judge, Layout designs, National Federation of Press Women (2012)
- Judge, Front page designs, Arkansas Press Services (2012)
- Designer, Journalism Hall of Fame (2006 - present)



- Judge, Scripps Howard First Amendment Center essay contest, hosted by the Office of the Secretary of State (Spring 2007 - present)
- Judge, Online Design, U.S. Dressage Federation (September 2006)
- Participant, Dow Jones Journalism Workshop, specifically helped with designing the newspaper (Summer 2005, 2007, 2008, 2009)
- Participant, Advanced High School Journalism Workshop, specifically helped with designing the newspaper (Summer 2005, 2006)
- Speaker, annual celebration of Asian American/Pacific Islander month for the USDA – Natural Resources Conservation Service, May 19, 2005.
- Media appearances: 2005, 2007 – related to blogging and journalism
- Participant, Zambia Institute of Mass Communication (ZAMCOM) Project (Summer 2008 - present)

#### PROFESSIONAL DEVELOPMENT ACTIVITIES

- Attended talk by Michael Wesch: “The End of Wonder in the Age of Whatever,” 03/19/13
- Attended faculty workshop on Fulbright awards, 03/27/12
- Attended workshop on Hands-On Video The Poynter Educators Conference, The Poynter Institute, St. Petersburg, FL, 07/25/11 - 07/26/11.
- Attended workshop on Teachapalooza! The Poynter Educators Conference, The Poynter Institute, St. Petersburg, FL, 07/22/11 - 07/24/11.
- Human subjects training, 06/14/11
- Attended workshop on Automated Content Analysis for Social Science by Daniel Hopkins, Georgetown University, 03/09/11
- Human subjects training, 09/25/10
- Attended computer tutorial for Endnote X2, 10/12/09
- Completed tutorial for Qualtrics training, 09/21/09
- Completed tutorial for Blackboard training, 08/26/09
- Attended Tenure and Promotion seminar: Faculty Promotion and Tenure Workshop, “Advancing Your Career-Reducing Your Anxiety,” 05/07/09
- Participated in The Poynter Institute Diversity Workshop with Keith Woods, University of Kentucky, 02/04/09
- Participated in The Poynter Institute Multimedia Training Workshop with Al Tompkins, University of Kentucky, 09/18 - 09/19/08
- Attended Tenure and Promotion seminar: Faculty Promotion and Tenure Workshop, “Advancing Your Career-Reducing Your Anxiety,” 05/05/08
- Attended “Web 2.0 Principles and Best Practices: Discovering the Participatory Web,” Educational Webcast, 03/05/08
- Updated human subjects training certificate, Fall 07
- Attended APEX session, 08/18/06
- Attended MRInterview training session, 07/13/06
- Attended meeting sponsored by the Center for Research on Violence Against Women regarding a discussion about women and violence research and developing endowed chairs within the Center, 11/01/05
- Attended Tenure and Promotion seminar: Faculty Promotion and Tenure

Workshop, "Promotion and Tenure at UK: What you need to know" 09/09/05

- Attended computer tutorial for Endnote session, 07/14/05

**PROFESSIONAL  
MEMBERSHIPS**

- Association for Education in Journalism and Mass Communication
- International Communication Association
- Association of Internet Researchers
- Online News Association