

Phillip J. Hutchison, Ph.D.
Curriculum Vitae

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Education

University of Utah, Salt Lake City, UT
Ph.D. in Communication, 2005
Chair: Dr. Nickieann Fleener

University of Utah, Salt Lake City, UT
M. S. in Communication, 1988
Chair: Dr. H. Douglas Birkhead

Drake University, Des Moines, IA
School of Journalism and Mass Communication
B. A. in News-Editorial Journalism, 1979
Cum Laude

Professional Education

- Air Command and Staff College, Maxwell Air Force Base, AL, 1994
- Air Force Contingency and War Planners Course, Maxwell Air Force Base, AL, 1992
- Squadron Officers School, Maxwell Air Force Base, AL, 1984
- Defense Information School, Public Affairs Officers Course, Fort Benjamin Harrison, IN, 1980
- Air Force Officer Training School, Lackland Air Force Base, TX, 1980

Teaching Experience

Associate Professor

Department of Integrated Strategic Communication, University of Kentucky, **2007 -**
Teaching load: two courses per semester

Teaching Fellow/Associate Instructor

Department of Communication, University of Utah, **2000 – 2007**
Teaching load: two courses per semester

Courses Taught

- **Public Relations: Theory and Practice**
- **Reporting for the Mass Media**
- **Pro-seminar in Mass Communication Theory**
- **Pro-seminar in Qualitative Research Methods**
- **Pro-seminar in Textual Analysis and Criticism**
- **Introduction to News Writing**
- **Strategic Public Relations (Marketing Public Relations)**
- **Public Relations Case Studies**
- **Specialized Public Relations Writing**
- **Ethics and the Strategic Communicator**
- **Ethical, Legal, and Social Perspectives on Strategic Communication**
- **Supervisor: Independent Stud**

Classes Taught

Guest lecturer in courses by topic: Media Literacy, Group Communication (leadership), Organizational Communication; Journalism History, Environmental Communication, Communication and Culture.

Publications and Presented Papers

Dissertation:

Phillip J. Hutchison. *Media, Motives, and White Hopes: The News Media's Construction of the Era of Jack Johnson, 1908-1915*. Ph.D. dissertation, University of Utah, 2005. Nominated for the 2006 AJHA Margaret A. Blanchard Doctoral Dissertation Prize.

Thesis:

Phillip J. Hutchison. *Mediated Military Leadership: A Narrative Analysis of Air Force Leadership Training Material*. Master's thesis, University of Utah, 1988.

Refereed Publications:

Phillip J. Hutchison. "Language and Creativity: The Leadership Quandary (and Opportunity?)." *Journal of Leadership Studies* 10:1 (2016): 42-53.

Phillip J. Hutchison. "The Legend of Texas Western: Journalism and the Epic Sports Spectacle that Wasn't." *Critical Studies in Media Communication*. 33:2. (2016): 154-67.

Phillip J. Hutchison. "Remembering Local Entertainment Television: Video Rituals and the Exemplary Recurrences of Mid-20th Century America." *Journal of Popular Culture* 48:6 (2015): 1170-91.

Phillip J. Hutchison. "Virtual Mayberry: Ritual, Technology, and an Imagined Community." *Journal of Popular Film and Television* 43:4. (2015): 158-170.

Phillip J. Hutchison. "From Bad Buck to White Hope: Journalistic Portrayals of Sonny Liston, 1958-1965." *Journal of Sports Media* 10:1 (2015): 119-137.

Phillip J. Hutchison. "Usually White, But Not Always Great: A Journalistic Archeology of White Hopes, 1908-2013." *Journalism History* 40:1 (January 2014): 231-240.

Phillip J. Hutchison. "Leadership as an Ideograph: A Rhetorical Analysis of Military Leadership Training Material." *Journal of Leadership Studies* 7:3 (November 2013): 20-34.

Phillip J. Hutchison. "Searching for Cap'n Ernie's Treasure Chest: Collecting and Sharing the Lost History of Live Local Television Genres." In Kevin Moist and David Banash (Eds.) *Contemporary Collecting: Objects, Practices, and the Fate of Things* (Lanham, MD: Scarecrow Press, 2013): 31-54. Print

Phillip J. Hutchison "Reexamining Jack Johnson, Race, Stereotypes, and America's White Press." *The Howard Journal of Communication* 23:3 (August 2012): 213-232.

Phillip J. Hutchison. "When Elm Street Became Treeless: Journalistic Coverage of Dutch Elm Disease, 1930-1980." *Journalism History* 38:2 (July 2012): 100-109.

Phillip J. Hutchison. "Magic Windows and the Serious Life: Rituals and Community in Early American Local Television." *The Journal of Broadcasting and Electronic Media* 56:1 (March 2012): 21-37.

Phillip J. Hutchison. "Hyping White Hopes: Press Agency and its Media Affiliations During the Era of Jack Johnson, 1908-1915." *The Journal of Public Relations Research* 23:3 (2011): 325-348.

Phillip J. Hutchison. "Transmitters, Antennas, and Rituals: Constructing Television Communities in Illinois, 1949-1975." *The Journal of Illinois History* 14:2 (Spring 2011): 21-40. [cover article]

Phillip J. Hutchison. "The Lost World of Marshal J: History, Memory, and Iowa's Forgotten Broadcast Legend." *The Annals of Iowa* 68:2 (Spring 2009): 137-167. [cover article]

Phillip J. Hutchison. "Employee Newsletters and Mixed Messages: A Case Study of Discordant Culture Production." *The Public Relations Journal* 2:4 (Fall 2008).

Phillip J. Hutchison and Richard V. Birley. "Marshal J and Cap'n Ken: The Lost History of Live Local Television in Fifties America." *The Historical Journal of Film, Radio and Television* 28:3 (August 2008): 371-390.

Phillip J. Hutchison. "Journalism and the Perfect Heat Wave: Assessing the Reportage of North America's Worst Heat Wave, July-August 1936." *American Journalism* 25:1 (2008): 31-54.

Invited Publications:

Phillip J. Hutchison. "Framing White Hopes: The Press, Social Drama, and the Era of Jack Johnson, 1908-1915." In Christopher Lamb (Ed.) *Jack Johnson to LeBron James: Essays on Sports, Race and the Media*. (Lincoln, NE: University of Nebraska Press, 2016): 19-51. Print.

Competitively Selected Presentations:

Phillip J. Hutchison. *From Bad Buck to White Hope: Mediating Sonny Liston, 1958-1965*. Association for Education in Journalism and Mass Communication annual conference, Washington, D.C., Aug. 10, 2013.

Phillip J. Hutchison. *Ideographs and the Strategic Communicator: The Case of U.S. Air Force Leadership Training Material*. Association for Education in Journalism and Mass Communication annual conference, Washington, D.C., Aug. 8, 2013.

Phillip J. Hutchison. *Media Archaeology and Digitized Archives: The Case of Great White Hopes*. Association for Education in Journalism and Mass Communication annual conference, Washington, D.C., Aug. 8, 2013.

Phillip J. Hutchison. *Performing the "Good Negro Athlete" in Mid-Century America: Three Case Studies*. Association for Education in Journalism and Mass Communication annual conference, Chicago, Illinois, Aug. 12, 2012.

Phillip J. Hutchison. *Framing White Hopes: The Press, Social Drama, and the Era of Jack Johnson, 1908-1915*. Association for Education in Journalism and Mass Communication annual conference, St. Louis, Missouri, Aug. 11, 2011.

Phillip J. Hutchison. *Greater Satisfaction Through Consumption: Toward Understanding Narrativity as an Alternative Textual Strategy for eBay.com*. 2008 Association for Education in Journalism and Mass Communication annual conference, Chicago, Illinois, Aug. 8, 2008.

Phillip J. Hutchison. *Televised Ritual and Aesthetics as Indicators of Historical Consciousness: The Cases of Lawrence Welk and Carol Burnett*. 2005 Western States Communication Association annual conference, San Francisco, California. Feb. 22, 2005.

Phillip J. Hutchison. *Corporate Newspapers and Latent Cultural Discord: A Narrative Analysis*. Western States Communication Association annual conference, Albuquerque, New Mexico. Feb 17, 2004.

Phillip J. Hutchison. *Framing from Within: An Analysis of the Media's use of Denouement to Depict the 1964 Clay-Liston Fight*. Western States Communication Association annual conference, Salt Lake City, Utah. Feb 15, 2003.

Phillip J. Hutchison. *The Media, Motives, and Jack Johnson: A Narrative Analysis of the Search for a Great White Hope*. American Journalism Historians Association Rocky Mountain Regional Conference, Provo, Utah. Mar 9, 2002.

Invited Presentations (Academic):

Phillip J. Hutchison. "Remembering Early Local Television: Video Rituals and the Exemplary Recurrences of 1950s America," for *Reassessing Mid-Century Broadcasting*. The Broadcast Education Association annual conference, Las Vegas, NV. Apr. 16, 2012.

Phillip J. Hutchison. *Transmitters, Antennas, and Rituals: Local Television and the Exemplary Recurrences of Life in Postwar America*. The University of Kentucky College of Communication and Information's Research Seminar Series for 2010-11, Lexington, KY. Feb. 23, 2011.

Phillip J. Hutchison. *Deployed Media Strategies and Challenges during Operation Desert Storm*. American Journalism Historians Association Rocky Mountain Regional Conference, Provo, Utah. Mar. 9, 2002.

Phillip J. Hutchison. *Narrative Analysis as tool for Value Analysis—and Vice Versa*. Rocky Mountain Regional Symposium on Argumentation and Value Analysis, Salt Lake City, Utah. Oct. 17, 1988.

Invited Presentations (Professional):

Phillip J. Hutchison. *Developing Public Affairs Strategies for a new Millennium*. U. S. Forces Korea Public Affairs Planning Symposium, Seoul, Republic of Korea. Sep. 3, 1999.

Phillip J. Hutchison. *Public Affairs Strategies for Commemorating the 50th Anniversary of the Korean War*. Korean War Fiftieth Commemorative Anniversary Planning Symposium, Seoul, Republic of Korea. August 10, 1999.

Phillip J. Hutchison and Larry R Glidewell. *The Air Force Materiel Command Environmental Public Affairs Program: Successes and Challenges*. U. S. Air Force Conference on Industrial Restoration and Environmental Public Affairs, Crystal City, Virginia. Mar. 1996.

Phillip J. Hutchison. *Developing and Implementing a Community Relations Metric: Challenges and Strategies*. U. S. Air Force Public Affairs Strategic Planning Symposium, Headquarters U. S. Air Force, Pentagon, Washington, D. C. Nov. 1995.

Phillip J. Hutchison. *Public Participation Goals and Challenges for Robins Air Force Base Superfund Site Remediation*. Robins Air Force Base National Priorities List Site Remediation Plan Public Meeting, Warner Robins, Georgia. Apr. 1992.

Phillip J. Hutchison. *Documenting the Fiftieth Anniversary of Robins Air Force Base*. The Museum of Aviation Foundation Fiftieth Anniversary Planning Conference, Warner Robins, Georgia. Oct. 1990.

Phillip J. Hutchison. *Developing Public Affairs Metrics: Challenges and Strategies*. Air Force Logistics Command Total Quality Management Symposium, Robins Air Force Base, Georgia. Apr. 1989.

Self-Published Works

Co-Author. *A Guide to Instructing An Introduction to News Writing*. (2006: Utah Writers Group).

Phillip J. Hutchison. Ed., *The Jay Alexander Papers, 1940-1978*. Compiled, edited and digitized materials related to the noted broadcaster's life and work. These include broadcast clips, newspaper clippings, photographs, correspondence, business and other personal records.

Works in Progress:

Phillip J. Hutchison. *Heroes, Hopes, and Hype: A History of America's News Media and the Modern World's Heavyweight Championship, 1892-1975*. Book proposal.

Phillip J. Hutchison. *Gay Talese and Floyd Patterson: Creating a Liminal Champion for an Uncertain Age*. Communication journal manuscript.

Phillip J. Hutchison. *Interpreting Static Images: Assessing the Development of Narrative Proficiency in Pre-School Children*. Research proposal.

Organizations and Service

Professional Service:

- Text Book Reviewer: Oxford University Press
Translating Values into Conduct: Cases in Public Relations Ethics
- Editorial Board Member (2013): *Western Journal of Communication*
- Editorial Reviewer: *Journal of Broadcasting and Electronic Media*
- Editorial Reviewer: *Journal of Computer-Mediated Communication*
- Editorial Reviewer: *Journal of Leadership Studies*
- Editorial Reviewer: *Journal of Public Relations Research*
- Editorial Reviewer: *Journal of Sports Media*
- Editorial Reviewer: *GeoHumanities*
- Chair: Department of Integrated Strategic Communication Diversity and Retention (Current)
- Member: College of Communication and Information Admissions Committee (Current)
- Member: School of Journalism and Telecommunications Finance Committee (Current)
- Member: School of Journalism and Telecommunications Scholarship Committee
- Member: School of Journalism and Telecommunications Alumni Committee
- Member: College of Communication and Information Graduate Selection Committee
- Media Judge: Iowa Broadcast News Association 2007 Awards Contest
Categories: Best Feature Story, Best Writing, Over-all Excellence

Graduate Student Committees:

- Ph. D. Committee Member: Ben Triana
- Ph. D. Committee Member: Alfred Cotton
- Ph. D. Committee Member: Denise Dameron
- Ph. D. Committee Member: Morgan Wickline
- Ph. D. Committee Member: Chelsea Woods
- Ph. D. (Outside) Committee Member: Amanda Konkle
- Ph. D. (Outside) Committee Member: Jill Page

- MA Committee Chair: Melissa Landon
- MA Committee Member: Sarah Geegan
- MA Committee Member Gabrielle Dudgeon

Professional Organizations:

- Association for Education in Journalism and Mass Communication
- The National Communication Association
- Public Relations Society of America

Service Related:

- Disabled Veterans of America

Honors and Awards

Academic Honors

- Teaching Fellow, University of Utah Department of Communication, 2000 - 2005
- Phi Kappa Phi Honor Society, 1989
- Kappa Tau Alpha Journalism Honor Society, 1988
- Robert and Lottie Brown Fellowship, Drake University School of Journalism, 1978
- Phi Eta Sigma Freshman Honor Society, 1976

Military Decorations

- Defense Meritorious Service Medal (3)
- Air Force Meritorious Service Medal (2)
- Air Force Commendation Medal (3)
- Air Force Achievement Medal

Individual Professional Honors

- Director, Air Force Logistics Command Public Affairs Office of the Year, 1991
- Director, Air Force Logistics Command Public Affairs Office of the Year, 1990
- Air Force Systems Command Journalist of the Year, 1983 (runner up, Air Force level)
- Air Force Contract Management Division Company Grade Officer of the Quarter (3rd qtr 1983)
- Air Force Contract Management Division Company Grade Officer of the Quarter (4th qtr 1982)

Specialized Training

Management Related: Total Quality Management (Statistical Process Control); Promoting Diversity in the Workplace; Sexual Harassment Awareness; Preventing Violence in the Workplace; The Defense Environmental Restoration Program; Effective Office Communication.

Software Applications: Canvas Blackboard; Dreamweaver 8.0; Adobe Photoshop 6.0; MS Windows XP; MS Word; MS Outlook; MS PowerPoint; Mac OS X.

Technical: 35mm camera and darkroom operations; Basic CPR; Teaching Excellence Seminars.

Languages: Korean (speak, read, write: basic conversational proficiency, Defense Language Institute); German (four years, high school; two years, college).

Professional Experience

Military Career

U. S. Air Force Public Affairs Officer

Retired Rank: Lieutenant Colonel

1980-2000

1999-2000: Acting Director of Public Affairs

United Nations Command/United States Forces Korea
Yongsan Army Garrison, Republic of Korea

1996-1999: Deputy Director of Public Affairs

United States Strategic Command, Offutt Air Force Base, NE

1994-1996: Chief of Community Relations

Office of Public Affairs, Air Force Materiel Command
Wright-Patterson Air Force Base, OH

1992-1994: Chief of Plans

Office of Public Affairs, Republic of Korea-United States Combined Forces
Command/United Nations Command/United States Forces Korea, Yongsan Army
Garrison, Republic of Korea.

1988-1992: Director of Public Affairs

Warner-Robins Air Logistics Center
Robins Air Force Base, GA

1986-1987: Deputy Director of Public Affairs

7th Air Force/51st Tactical Fighter Wing
Osan Air Base, Republic of Korea

1984-1986: Deputy Director of Public Affairs

Air Force Ballistic Missile Office
Norton Air Force Base, CA

1980-1984: Deputy Director of Public Affairs

Air Force Operational Test and Evaluation Center (1980-1982);
Air Force Space Technology Center/Air Force Contract Management Division
Kirtland Air Force Base, NM

Journalism Positions

Sports reporter, sports copy desk

Des Moines Register and Tribune, Des Moines, IA

1977-1980

Intern/general reporting

Dubuque *Telegraph-Herald*, Dubuque, IA
Summer 1978

Contributing reporter

Iowa Daily Press Association, Des Moines, IA
1976-1979

Staff Photographer

Sports Information Department, *Drake University*, Des Moines IA
1978-1979

Photography editor

Quax news magazine and *Times-Delphic* campus newspaper/, *Drake University*, Des Moines, IA
1976-1978