

**Curriculum Vitae**  
**THOMAS R. LINDLOF**

**CONTACT INFORMATION**

Home address: 2334 Vince Road  
Nicholasville, KY 40356  
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Office address: School of Journalism and Telecommunications  
212 Grehan Building  
College of Communications and Information Studies  
University of Kentucky  
Lexington, KY 40506-0042  
Voice: 859.257.4242  
E-mail: lindlof@uky.edu  
Fax: 859.323.3168

**EDUCATION**

Ph.D. 1980 University of Texas at Austin, Department of Radio-Television-Film

M.A. 1977 University of Texas at Austin, Department of Radio-Television-Film

B.A. 1973 University of Florida, Department of English

**ACADEMIC APPOINTMENTS**

1997–present *Professor*, School of Journalism and Telecommunications, University of Kentucky

1986–1997 *Associate Professor* (tenured), Department of Telecommunications (and School of JAT), University of Kentucky

1984–1986 *Assistant Professor*, Department of Telecommunications, University of Kentucky

1982 *Visiting Assistant Professor*, Department of Communication Studies, University of Iowa

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- 1980–1984 *Assistant Professor*, Department of Speech Communication, Pennsylvania State University
- 1977–1980 *Assistant Instructor, Research Assistant, Teaching Assistant*, Department of Radio-Television-Film, University of Texas-Austin

### **ADMINISTRATIVE APPOINTMENTS**

- 1994–1995 *Coordinator of Telecommunications Major Program*, School of  
1997–2005 Journalism and Telecommunications, University of Kentucky  
2008–2010  
2014—present
- 1989–1993 *Department Chair*, Department of Telecommunications, University of Kentucky

### **AREAS OF SPECIALIZATION**

Cultural Media Studies  
Audience Theory and Research  
Communication Technology  
Interpretive Research Methods

### **PUBLICATIONS**

#### **Books**

Thomas R. Lindlof & Bryan C. Taylor. (2010). *Qualitative Communication Research Methods (Third Edition)*. Thousand Oaks, CA: Sage Publications, Inc.

Thomas R. Lindlof. (2008). *Hollywood Under Siege: Martin Scorsese, the Religious Right, and the Culture Wars*. Lexington: University Press of Kentucky.

[Reviewed or featured in: *Los Angeles Times*, *Orange County Register*, *Miami Herald*, *The Star Ledger* (New Jersey), *Library Journal*, *MacLean's*, *The Wilson Quarterly*, *Cineaste*, *National Board of Review of Motion Pictures*, *Choice*, *Film Quarterly*, *Film History: An International Journal*, *Film Philosophy*, *Historical Journal of Film Radio and Television*, *Bright Lights Film Journal*, *Senses of Cinema*, *Communication Research Trends*, *Journalism & Mass Communication Quarterly*,

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*Bible Films Blog, Southwest Journal of Cultures, Steve Goddard's History Wire, Chud.com, SlantMagazine.com, Fourth Row Center*]

Thomas R. Lindlof & Bryan C. Taylor. (2002). *Qualitative Communication Research Methods (Second Edition)*. Thousand Oaks, CA: Sage Publications, Inc.

[Reviewed in: *Communication Book Notes, Communications, Technical Communication*]

Debra Grodin & Thomas R. Lindlof (Eds.) (1996). *Constructing the Self in a Mediated World* (Inquiries in Social Construction series). Thousand Oaks, CA: Sage Publications, Inc.

[Reviewed in: *Contemporary Psychology, Theory and Psychology, Culture and Psychology, Book News*]

Thomas R. Lindlof (1995). *Qualitative Communication Research Methods* (Current Communication series). Thousand Oaks, CA: Sage Publications, Inc.

[Reviewed in: *Journalism and Mass Communication Educator, Technical Communication Quarterly, Communication Book Notes*]

Thomas R. Lindlof (Ed.) (1987) *Natural Audiences: Qualitative Research of Media Uses and Effects*. Norwood, NJ: Ablex Publishing Co.

[Reviewed in: *Journal of Broadcasting & Electronic Media, Journal of Communication, Quarterly Journal of Speech, Visual Anthropology, Research on Language and Social Interaction, Communication Quarterly, The Democratic Communique.*]

### **Journal Articles and Book Chapters**

Thomas R. Lindlof (forthcoming). "From Interpretive Community to Producer Community: A Media Audience Paradigm Shift." In Rebecca Ann Lind (Ed.), *Producing Theory in a Digital World: The Intersection of Audiences and Production in Contemporary Theory*, Vol. 2. New York: Peter Lang.

Bryan C. Taylor & Thomas R. Lindlof (2013). "Travelling Methods: Tracing the Globalization of Qualitative Communication Research." *Romanian Journal of Communication and Public Relations*, 15, (3), 11-30.

Thomas R. Lindlof (2009). "Qualitative Methods." In M. B. Oliver & R. Nabi (Eds.),

- Thomas R. Lindlof CV / p. 4  
*The Sage Handbook of Media Effects* (pp. 53-66). Thousand Oaks, CA: Sage.
- Alyssa Eckman & Thomas R. Lindlof. (2003). "Negotiating the Gray Lines: An Ethnographic Case Study of Organizational Conflict Between Advertorials and News." *Journalism Studies*, 4(1), 65-77.
- Thomas R. Lindlof. (2002). "Interpretive Community: An Approach to Media and Religion." *Journal of Media and Religion*, 1 (1), 63-76.
- Thomas R. Lindlof. (2001). "The Challenge of Writing the Qualitative Study." In W. P. Potter & A. Alexander (Eds.), *How to Publish Your Communication Research: An Insider's Guide* (pp. 77-96). Thousand Oaks, CA: Sage Publications.
- John D. Lepter & Thomas R. Lindlof (2000) "Coming out of Abstinence: A Root-Metaphor Study of Nazarene Response to Media and Movies." In D. A. Stout & J. Buddenbaum (Eds.), *Religion and Popular Culture: Studies on the Interaction of Worldviews* (pp. 217-234). Iowa State University Press.
- Thomas R. Lindlof & Milton J. Shatzer. (1998). "Media Ethnography in Virtual Space: Strategies, Limits, and Possibilities." *Journal of Broadcasting & Electronic Media*, 41, 18-37.
- Thomas R. Lindlof, Kelly Coyle, & Debra Grodin (1998). "Is There a Text in this Audience?: Science Fiction and Interpretive Schism." In C. Harris & A. Alexander (Eds.), *Theorizing Fandom: Fans, Subcultures, and Identity* (pp. 213-241). Creskill, NJ: Hampton Press.
- Thomas R. Lindlof (1998). "Introduction to Ethnography and Communication." In J. Trent (Ed.), *Communication: Views from the Helm for the Twenty-first century* (pp. 351-353). Boston: Allyn & Bacon.
- Thomas R. Lindlof & Timothy P. Meyer (1997). "Taking the Interpretive Turn: Qualitative Research of Television and Other Electronic Media." In G. Berry & J. K. Asamen (Eds.). *Research Paradigms, Television, and Social Behavior* (pp. 237-268). Thousand Oaks, CA: Sage.
- Thomas R. Lindlof & Douglas A. Boyd (1997). "Mentoring Untenured Communication Faculty at Research Institutions." *Feedback*, 38 (1), 16-25.
- Thomas R. Lindlof (1997). "No More Secrets: A Retrospective Essay on Joshua Meyrowitz's *No Sense of Place*." *Journal of Broadcasting & Electronic Media*, 40, 589-596.

- Thomas R. Lindlof CV / p. 5
- Thomas R. Lindlof (1996). "The Passionate Audience: Community Inscriptions of *The Last Temptation of Christ*." In D. A. Stout & J. Buddenbaum (Eds.), *Mass Media and Religion: Audiences and Adaptations* (pp. 148-168). Thousand Oaks, CA: Sage.
- Thomas R. Lindlof & Autumn Grubb-Swetnam (1996). "Seeking a Path of Greatest Resistance: The Self Becoming Method." In T. R. Lindlof & D. Grodin (Eds.), *Constructing the Self in a Mediated World* (pp. 179-205). Thousand Oaks, CA: Sage.
- Debra Grodin & Thomas R. Lindlof (1996). "The Self and Mediated Communication." In T. R. Lindlof & D. Grodin (Eds.), *Constructing the Self in a Mediated World* (pp. 3-12). Thousand Oaks, CA: Sage.
- Thomas R. Lindlof (1992). "Computing Tales: Parents' Discourse about Family and Technology." *Social Science Computer Review*, 10 (3), 291-309.
- Thomas R. Lindlof (1991). "The Qualitative Study of Media Audiences." *Journal of Broadcasting & Electronic Media*, 35 (1), 23-42.
- Thomas R. Lindlof (1991). "New Communications Media and the Family: Practices, Functions, and Effects." In B. Dervin (Ed.) *Progress in Communication Sciences, Vol. 10* (pp.103-142). Norwood, NJ: Ablex.
- Thomas R. Lindlof & Debra Grodin (1990). "When Media Use Can't be Observed: Some Problems and Tactics of Collaborative Audience Research." *Journal of Communication*, 40 (4), 8-28.
- Thomas R. Lindlof & Milton J. Shatzer (1990). "VCR usage in the American family." In J. Bryant (Ed.) *Television and the American Family* (pp. 89-109). Hillsdale, NJ: Lawrence Erlbaum Associates.
- Thomas R. Lindlof & Milton J. Shatzer (1989). "Subjective differences in spousal perceptions of family video." *Journal of Broadcasting & Electronic Media*, 33 (4), 375-395.
- Milton J. Shatzer & Thomas R. Lindlof (1989). "Subjective differences in the evaluation and use of the VCR." In M. Levy (Ed.) *The Video Age: Home Video and Mass Communication* (pp. 112-131). Newbury Park, CA: Sage.
- Thomas R. Lindlof, Milton J. Shatzer, & Daniel Wilkinson (1988). "Accommodation of Video and Television in the American Family." In J. Lull (Ed.) *World families Watch Television* (pp. 158-192). Newbury Park, CA: Sage. (Italian language edition by Baskerville, Casa Editrice, Bologna)

- Thomas R. Lindlof CV / p. 6
- Thomas R. Lindlof (1988). "Media Audiences as Interpretive Communities." In J. A. Anderson (Ed.) *Communication Yearbook 11* (pp. 87-107). Newbury Park, CA: Sage.
- Thomas R. Lindlof (1988). "The Practice of Attendance and the Forms of the Audience." In J. A. Anderson (Ed.) *Communication Yearbook 11* (pp. 133-145). Newbury Park, CA: Sage.
- Thomas R. Lindlof & Timothy P. Meyer (1987). "Mediated Communication as Ways of Acting, Seeing, and Constructing Culture: Tools and Foundations of Qualitative Research." In T. R. Lindlof (Ed.) *Natural Audiences: Qualitative Research of Media Uses and Effects* (pp. 1-30). Norwood, NJ: Ablex.
- Thomas R. Lindlof (1987). "Ideology and Pragmatics of Media Access in Prison." In T. R. Lindlof (Ed.) *Natural Audiences: Qualitative Research of Media Uses and Effects* (pp. 175-197). Norwood, NJ: Ablex.
- Thomas R. Lindlof (1986). "Social and Structural Constraints of Media Use in Incarceration." *Journal of Broadcasting & Electronic Media*, 30, 341-355.
- Peter G. Christenson, Peter Debeneditis, & Thomas R. Lindlof (1985). "Children's Use of Audio Media." *Communication Research*, 12, 327-343.
- Peter G. Christenson & Thomas R. Lindlof (1983). "The Role of Audio Media in the Lives of Children." *Popular Music and Society*, 9 (3) 25-40.
- Thomas R. Lindlof & Paul J. Traudt (1983). "Mediated Communication in Families: New Theoretical Approaches." In M. Mander (Ed.) *Communications in Transition* (pp. 260-278). New York: Praeger.
- Thomas R. Lindlof & Gary A. Copeland (1982). "Television Rules of Prepartum New Families." In M. Burgoon (Ed.) *Communication Yearbook 6* (pp. 555-582). Beverly Hills, CA: Sage.
- Thomas R. Lindlof (1982). "A Fantasy Construct of Television Viewing." *Communication Research*, 9, 67-112.
- Thomas R. Lindlof (1980). "Fantasy Activity and the Televiewing Event: Considerations for an Information-Processing Construct of Involvement." In D. Nimmo (Ed.) *Communication Yearbook 4* (pp. 277-292). New Brunswick, NJ: Transaction.
- Thomas R. Lindlof & W. Reed Canning (1980). "Network News Coverage of the Broadcast Media." *Journalism Quarterly*, 57, 333-337.

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Robert E. Balon, W. Reed Canning, & Thomas R. Lindlof (1979). "How Presence of Award-Winning Ads Affects Viewing Perceptions and Recall." *Journalism Quarterly*, 56, 134-140.

### **Encyclopedia Entries**

Thomas R. Lindlof (2009). "Social Action Media Studies." In S. W. Littlejohn & K. A. Foss (Eds.), *Encyclopedia of Communication Theory*. Thousand Oaks, CA: Sage.

Thomas R. Lindlof (2009). "Interpretive Communities Theory." In Littlejohn & Foss (Eds.), *Encyclopedia of Communication Theory*.

Thomas R. Lindlof (2008). "Constructivism." In W. Donsbach (Ed.), *The International Encyclopedia of Communication, Vol. 3* (pp. 944-950). Malden, MA: Blackwell.

Thomas R. Lindlof (2008). "Verstehen vs. Erklären." In Donsbach (Ed.), *The International Encyclopedia of Communication, Vol. 11* (pp. 5257-5261)

Thomas R. Lindlof (2008). "Idiographic vs. Nomothetic Science." In Donsbach (Ed.), *The International Encyclopedia of Communication, Vol. 5* (pp. 2173-2176).

Thomas R. Lindlof (2008). "Emic vs. Etic research." In Donsbach (Ed.), *The International Encyclopedia of Communication, Vol. 4* (pp. 1504-1506).

Thomas R. Lindlof (2006). "Interpretive Community." In D. Stout (Ed.), *Encyclopedia of Religion, Communication, and Media* (pp. 182-185). Great Barrington, MA: Berkshire.

### **Book Reviews**

Thomas R. Lindlof (1992). "Inside Family Viewing" (book review) *Journal of Communication*, 42(1), 126-131.

### **Other Publications**

Thomas R. Lindlof (2004). "Editor's Report." *Journal of Broadcasting & Electronic Media*, 48 (4), 711.

Thomas R. Lindlof (2003). "Editor's Report." *Journal of Broadcasting & Electronic Media*, 47 (4), 662-663.

Thomas R. Lindlof (2002). "Editor's Report." *Journal of Broadcasting & Electronic Media*, 46 (4), 651-652.

Thomas R. Lindlof CV / p. 8  
Thomas R. Lindlof (2002). "Editor's Note. *Journal of Broadcasting & Electronic Media*, 46 (3), 329.

Thomas R. Lindlof (2001). "Editor's Report." *Journal of Broadcasting & Electronic Media*, 45 (4), 686-687.

Thomas R. Lindlof (2001). "Editor's Note. *Journal of Broadcasting & Electronic Media*, 45 (1), 1-3.

## **PAPERS DELIVERED AT PROFESSIONAL MEETINGS**

*Travelling Methods: Tracing the Globalization of Qualitative Communication Research.* (With Bryan C. Taylor) Qualitative Research in Communication International Conference. Bucharest, Romania. October 2013.

*From Hollywood to the White House: Cultural analysis of mass communication* (Podium Session). Broadcast Education Association, Las Vegas, April 2011.

*Where do we fit? What do we do? Occupational role dilemmas of advertorialists within a news organization.* (with Alyssa Eckman) Association for Education in Journalism and Mass Communication, San Antonio, August 2005.

*Reflections on publishing.* (With Donald G. Godfrey) Broadcast Education Association, Las Vegas, April 2005.

*Using elite sources to reconstruct controversy.* National Communication Association, Chicago, November 2004.

*Interpretive communities: Intersecting media use and religious communities.* (With Toy Lisa Mitchell) 4<sup>th</sup> annual conference on Media, Religion, and Culture, Louisville, September 2004.

*Negotiating the gray lines: An ethnographic case study of organizational conflict between advertorials and news.* (with Alyssa Eckman) Association for Education in Journalism and Mass Communication, Miami, August 2002.

*Writing the qualitative study.* National Communication Association, Atlanta, November 2001.

*The persistence of consumption: Theorizing obsolete-media usage.* (with John Seibert-Davis) International Communication Association, Acapulco, June 2000.



- Thomas R. Lindlof CV / p. 9
- Xmen@interp.community: Negotiating popular culture in an on-line community.* (with Tim Edwards, Brian Malloy, Gaele Picherit, & Thor Townsend) International Communication Association, Montreal, May 1997.
- Media ethnography in virtual space.* (with Milton J. Shatzer). Broadcast Education Association, Las Vegas, April 1997.
- Refusing "The Last Temptation": Studying discursive contestation between interpretive communities.* Western Communication Association, Pasadena, CA, February 1996.
- Promotion and tenure in communication-oriented academic units at research universities: A guide for the assistant professor* (with Douglas A. Boyd). Broadcast Education Association, Las Vegas, April 1995.
- Communities out of conflict: The case of Scorsese's "The Last Temptation of Christ."* Speech Communication Association, New Orleans, November 1994.
- Preadolescent girls' interpretations of popular music lyrics: An interpersonal utility perspective.* (with John F. Clark and Martha Einerson) International Communication Association, Washington DC, May 1993.
- Student perceptions of teacher discourse on after-school media use* (with John Lepter). Qualitative Education Research Conference, Athens, GA, January 1993.
- New Kids on the Block just went bad: Female preadolescent constructions of popular music texts.* (with Martha Einerson). International Association for the Study of Popular Music, Denton, TX, October 1992.
- Female preadolescents' interpretations of popular music lyrics.* (with Martha Einerson & John F. Clark). Speech Communication Association, Atlanta, November 1991.
- Family discourses of personal computing.* International Communication Association conference, Dublin, Ireland, June 1990.
- Women's engagement with self-help books: Qualitative media study in a collaborative vein* (with Debra Grodin). Qualitative Research Conference, York University, Toronto, May 1990.
- Spousal perceptions of family VCR usage* (with Milton J. Shatzer). Speech Communication Association, San Francisco, November 1989.
- When media use can't be observed: Problematic aspects of the researcher-participant relationship* (with Debra Grodin). International Communication Association, San

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Francisco, May 1989.

*Perceiving home video in the family context: A comparative analysis of operant subjectivity* (with Milton J. Shatzer). International Communication Association, San Francisco, May 1989.

*Operant subjectivity in the perception and use of the home VCR* (with Milton J. Shatzer). Symposium on Subjectivity, Representation, and Communication. University of Reading, England, April 1989.

*Problems in decolonizing the human subject in qualitative audience research* (with James A. Anderson). International Association for Mass Communication Research, Barcelona, Spain, July 1988.

*Exploring the universes of science fiction: Reader genres and interpretive communities* (with Kelly Coyle). International Communication Association, New Orleans, May 1988.

*Modes of incorporating VCR-augmented television in American family life* (with Milton J. Shatzer & Daniel Wilkinson). International Communication Association, Montreal, May 1987.

*Modes of social accommodation of new media technologies by families*. Southern Speech Communication Association, St. Louis, April 1987.

*Social and structural constraints on media use in incarceration*. International Communication Association, Honolulu, May 1985.

*The role of audio media in the lives of children* (with Peter G. Christenson). International Communication Association, San Francisco, May 1984.

*Reconciling behavioral and interpretive approaches to mass communication: Implications of artificial intelligence research*. Speech Communication Association, Washington, DC, November 1983.

*New theoretical directions in the study of family uses of media* (with Paul J. Traudt). International Communication Association, Dallas, May 1983.

*A phenomenological view on the problem of reality/fantasy categorizations of television viewing*. Eastern Communication Association, Ocean City, Maryland, April 1983.

*Television rules of prepartum new families* (with Gary A. Copeland). International Communication Association, Boston, May 1982. [Top Three paper]

Thomas R. Lindlof CV / p. 11  
*Children and the audio media* (with Peter G. Christenson). American Culture Association/Popular Culture Association, Louisville, April 1982.

*Listening habits, programming preferences, and demographic differences for entertainment and news users of radio* (with Gary A. Copeland). American Culture Association/Popular Culture Association, Louisville, April 1982.

*Fantasy activity and the televiewing event: Considerations for an information processing construct of involvement*. International Communication Association, Acapulco. May 1980. [Top Three paper]

*The fantasy mode of information processing among television viewers: Consequences for child development*. Speech Communication Association, San Antonio, November 1979.

## **CONFERENCE PROGRAM DEVELOPMENT AND PARTICIPATION**

Panel organizer and chair: *Studying Up: Issues in Qualitative Research of Media Elites*. National Communication Association, Chicago, November 2004.

Panel participant: *Journal Publishing: An Interactive Forum with the Editors*. Broadcast Education Association, Las Vegas, April 2003.

Panel Participant: *Publish or Perish: How to Succeed at Being an Author or Editor*. Broadcast Education Association, Las Vegas, April 2003.

Invited Guest and Participant: Human Centered Product Innovation II Conference. Intel Corporation. Hillsboro, Oregon, May 2001.

Panel participant: *Ethnography in the Virtual Organization*. National Communication Association, Seattle, November, 2000.

Panel participant: *Talking Back to the Editors*. Broadcast Education Association, Las Vegas, April 2000.

Panel participant: *Qualitative/Critical Research in Mass Communication: Where do we go from here?* (Mass Communication Division's At the Helm Series). Speech Communication Association, San Diego, November 1996.

Panel chair: *At the Helm in Ethnography* (SCA's Taking the Helm Series). Speech Communication Association, San Diego, November 1996.

Panel chair: *Using Video Documentary to Study Television's Past* (Media Forum Series).

Thomas R. Lindlof CV / p. 12  
Speech Communication Association, San Diego, November 1996.

Panel organizer: *Constructing Community in a Mediated World*. Speech Communication Association, New Orleans, November 1994.

Panel organizer and respondent: *Constructing the Self in a Mediated World: Interdisciplinary Views*. International Communication Association, Washington DC, May 1993.

Panel respondent: *Factors Influencing Media and Program Selection*. Speech Communication Association, Chicago, November 1990.

Invited guest and participant: *Faculty/Industry Seminar*. International Radio and Television Society, New York, 1989.

Panel participant: *Ethnography and Communication Studies*. Speech Communication Association, New Orleans, November 1988.

Panel respondent: *The Household and the Domestic Consumption of Information and Communication technologies*. International Communication Association, Dublin, June 1990.

Panel organizer: *Private and Public Meanings of Personal Computing*. International Communication Association, Dublin, June 1990.

Panel organizer and chair: *Mediated Communication in Subcultures*. International Communication Association, New Orleans, May 1988.

Panel chair: *Radio Programming: Different Messages for Different People*. Popular Culture Association, Louisville, April 1982.

## **INVITED LECTURES**

*Diplomats, Producers, Point Persons, Altar Boys, Sex Show Touts, Con Artists, Puppeteers: Studying Political Advance Teams*. College of CIS (colloquium series), University of Kentucky, Lexington, February 2007.

*Taking the Protest out of Politics: The Artful Practice of Advance*. School of Telecommunications, Ohio University, Athens, May 2006.

*Cultural Analysis of Mass Media: Assumptions and Strategies*. Department of Communication, University of Colorado at Denver, February 1996.

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*Theory and Method in the Qualitative Study of Media Audiences.* Department of Telecommunications, Indiana University, Bloomington, April 1992.

*The Timing of Audience Experience.* Conference: Audie: Toward a comprehensive theory of the audience. University of Illinois at Urbana-Champaign, September 1990.

## **AWARDS AND RECOGNITION**

Distinguished Scholar Award (2011), Broadcast Education Association

Contributions to communication theory profiled in *Theories of Human Communication*, 10<sup>th</sup> Ed. (2010), Sonja Foss & Stephen W. Littlejohn

Faculty Research Excellence Award (2009), College of Communications and Information Studies, University of Kentucky.

Grant (2005-06), \$1,921, for research on the role of advance in the image management of political campaigns, Communication Research Awards committee, College of Communications and Information Studies, University of Kentucky

Nominee, Research Committee (2003), Association for Education in Journalism and Mass Communication

Grant (1999-02), \$12,000, for support of *Journal of Broadcasting & Electronic Media*, Vice-Chancellor for Research and Graduate Studies, University of Kentucky

Grant (1999-2003), \$4,000, for support of *Journal of Broadcasting & Electronic Media*, Television Association of the Bluegrass

Grant (1997), \$1000, for statewide survey of knowledge of TV program ratings system from fund established by WAVE-TV, Louisville.

Minigrants (1994/1995/1997), \$1,425, for study of cultural conflict and media, Vice Chancellor for Research and Graduate Studies, University of Kentucky

Faculty Incentive Grant (1989-91), \$6000, University of Kentucky

Summer Faculty Research Fellowship (1985), \$2400, Graduate School, University of Kentucky

Who's Who in the Media Branch (1987), Neue Medien annual, Hamburg, West Germany

Thomas R. Lindlof CV / p. 14

Research program profiled in *Communication Research Trends* special issues on “Family Communication and Television” (1984), and “Media Reception Theory” (1995)

College of Liberal Arts research grant (1983), Pennsylvania State University

ICA Top 3 Paper (1983). International Communication Association (Mass Communication Division), Dallas

Top Dissertation Award (1981). International Communication Association (Mass Communication Division)

ICA Top Paper Award / Top Student Paper Award (1980). International Communication Association (Mass Communication Division), Acapulco

Shell Research Grant for doctoral dissertation research (1980), College of Communication, University of Texas at Austin

## **PROFESSIONAL SERVICE**

### **Journal Editorship**

*Journal of Broadcasting & Electronic Media*, 2001–04

### **Editorial Board Memberships**

*Journal of Broadcasting & Electronic Media*, 1991–2000; 2005–present

*Journal of Media and Religion*, 2001–2013

*Communication Methods and Measures*, 2006–2010

*Southern Communication Journal* (special issue on qualitative research), 2008–2010

*Mass Communication and Society*, 2001–2003

*Human Communication Research*, 1991–1998

*Speech Communication: Essays to Commemorate the 75<sup>th</sup> Anniversary of the Speech Communication Association*. Southern Illinois University Press, 1987–1988

### **Referee for Manuscripts – Journals**

*Journal of Communication*, 1987, 1989, 1991–92, 1995–99

*Critical Studies in Mass Communication*, 1984, 1987–90, 1992, 1995

*Journal of Broadcasting*, 1980–84

*Journal of Broadcasting & Electronic Media*, 1988–97

*Mass Communication and Society*, 2006

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*Media Psychology*, 2000, 2002  
*New Media and Society*, 2000  
*Western Journal of Communication*, 1994  
*Southern Communication Journal*, 2002  
*Communication Studies*, 1991–92  
*Communication Yearbook*, 1997  
*Current Anthropology*, 2004  
*Participations*, 2011  
*Perceptual and Motor Skills / Psychological Reports*, 2002  
*Journal of Consumer Research*, 1997  
*Annals of the Association of American Geographers*, 1990  
*Speech Communication Association of Pennsylvania Annual*, 1985

### **Referee for Manuscripts – Conferences**

International Communication Association convention, 1988–92, 1996  
Speech Communication Association convention, 1990  
Eastern Communication Association convention, 1983

### **Service for Book Publishers**

John Benjamins Publishing Co., 2012. Publication endorsement (“blurb”) for *The Appropriation of Media in Everyday Life*  
Wiley-Blackwell, 2012. Publication endorsement (“blurb”) for *Global Media Research*  
Wiley-Blackwell, 2008. Review of proposal for *Comparative Media Research in the Global Sphere*  
University Press of Kentucky, 2007. Developmental review of manuscript for *The Godfather of Tabloid*.  
Sage Publications, 2007. Developmental review of manuscript for *Media Research Methods*.  
Sage Publications, 2005. Developmental review of proposal for *Knowing Differently: Experiential Research Methods in the Health and Social Sciences*.  
Sage Publications, 2003. Developmental review of proposal for *Handbook of the Arts in Qualitative Research*.  
Iowa State University Press, 2000. Developmental review of proposal for *Sex, Religion, Media*.  
Wadsworth Publishing Co., 1998. Pre-revision review for *Broadcast/Cable Programming* (6<sup>th</sup> Edition).  
Iowa State University Press, 1998. Developmental review of proposal for *Religion and Popular Culture: Exploring Conflicts of Worldviews*.  
Wadsworth Publishing Co., 1997. Developmental reviews of manuscripts of *American Electronic Media* and *Electronic Communication and Broadcasting*.  
Lawrence Erlbaum Associates, 1995. Pre-publication review and “blurb” for *The Mass*

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*Audience:*

*Rediscovering the Dominant Paradigm.*

St. Martin's Press, 1995. Developmental review of proposal for *Television Criticism*.

Lawrence Erlbaum Associates, 1994. Developmental review of manuscript of *An Analysis of Thinking and Research about Qualitative Methods*.

McGraw-Hill Publishing Co., 1991. Developmental review of *Broadcasting/Cable and Beyond*.

Addison-Wesley Publishing Co., 1984. Developmental review of manuscript for a television criticism textbook (unpublished).

Addison-Wesley Publishing Co., 1980. Developmental review of manuscript of *Self, Symbols and Society*.

### **Service in Professional Association Committees**

Publications Committee (ex officio member), Broadcast Education Association, 2000-04

Online Publications Task Force, Broadcast Education Association, 1999

Publications Committee, Broadcast Education Association, 1991-95

Research Committee, Mass Communication Division, Speech Communication Association, 1989-90

### **International Service**

Grant proposal reviewer (2012), Croatian Science Foundation

Invited examiner (2011), Ph.D. thesis: *The Making of a Cultural Moment: Mel Gibson's Passion Goes to the Movies*. Macquarie University, Australia

Invited consultant (2010). Evaluation of faculty candidates for the new Department of Communication and Internet Studies, Cyprus University of Technology. (On-site visit, Limassol, Cyprus, June 2010)

Grant proposal reviewer (2010), Israel Science Foundation

Grant proposal reviewer (1993), Social Sciences and Humanities Research Council of Canada

### **External Reviewer for Faculty Appointment, Promotion, and/or Tenure**

Colorado State University, Dept. of Journalism and Technical Communication (2007)

Texas A & M University, Dept. of Communication (2005)

University of Massachusetts–Amherst, Dept. of Communication (2004)

University of South Carolina, School of Journalism and Mass Communication (2004)

Kansas State University, School of Journalism and Mass Com (2003)

Indiana University–Bloomington, School of Journalism (2003)

Miami University, Dept. of Sociology (2003)

Kent State University, Dept. of Communication (2003)



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Brigham Young University, Dept. of Communication (2002, 2001)  
University of Oklahoma, Dept. of Communication (2001)  
Ohio University, School of Interpersonal Communication (2000)  
University of Tampere (Finland), Faculty of Social Sciences (1999)  
University of Texas–San Antonio, Division of English, Classics, Philosophy,  
and Communication (1996, 1999)  
University of Illinois–Urbana-Champaign, Dept. of Advertising (1995)

### **External Evaluator for Faculty Awards**

Washington State University—Bruce Pinkleton (2002)  
Pepperdine University—Milton J. Shatzer (2001)  
Fulbright fellowship—James Lull (1996)  
University of Utah—James A. Anderson (1996)

### **Workshops and Panels**

Presenter/discussant, Faculty panel on academic publishing. College of CIS Graduate Program, University of Kentucky. April 2009.

Presenter/discussant, Faculty panel for the GSA sponsored “Job Talk.” College of CIS Graduate Program, University of Kentucky. February 2009.

Workshop leader, “Qualitative Research Methods in Telecommunications.” Organized for the graduate student body. School of Telecommunications, Ohio University, May 2006.

Workshop leader, “Qualitative Research Methods.” Organized for the graduate faculties of sociology, communication, psychology, and management. University of North Carolina at Charlotte, April 2006.

Presenter/discussant, Faculty panel on academic publishing. College of CIS Graduate Student Association. October 2002.

Workshop leader, “Critical Television Viewing Skills.” Penn State University, 1982–83.

## **COURSES TAUGHT – UNDERGRADUATE**

### **University of Kentucky**

MAS 101 Introduction to Media and Culture  
MAS 310: Media Policy and Regulation

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MAS 590: Special Topics: Media and Popular Culture  
TEL 101 Telecommunications I: Mass Communication Systems  
TEL 300 Telecommunications Research Methods  
TEL 304 Telecommunications Technology, History & Policy  
TEL 310 Telecommunications Policy and Regulation  
TEL 320 Telecommunications Program Analysis  
TEL 420 Television Program Criticism  
TEL 453: Mass Communication and Social Issues  
TEL 508 Advanced Research Methods in Telecommunications  
TEL 520 Social Effects of Mass Media  
TEL 530 Proseminar in Telecommunications  
TEL 590: Special topics: The U.S. Film Industry  
TEL 590: Special topics: Audience Analysis  
TEL 590: Special topics: History of Television Genres  
TEL 599: Special topics: Telecommunications and Politics  
TEL 599: Special topics: Children and Media  
HON 301: Honors Proseminar: Media Imagery, Reality, and Truth

### **Pennsylvania State University**

SPCOM 140 History of American Television  
SPCOM 340 Theory and Practice of Audio Production  
SPCOM 401 Telecommunications Research Methods  
SPCOM 425 Advanced Audio Production  
SPCOM 435 Radio-TV Programming

### **University of Iowa**

36B: 25 Mass Media and Mass Society  
36B: 110 Television Production

### **COURSES TAUGHT – GRADUATE**

#### **University of Kentucky**

CJT 601 Proseminar in Communication  
CJT 608 Mass Communication and Society  
CJT 664 Qualitative Methods in Communication Research  
CJT 645 Mass Communication Theory and Research  
CJT 745 Cultural Studies in Mass Communication Research  
CJT 764 Advanced Seminar in Qualitative Research Methods  
CJT 780 Special Topics: Children and the Media

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**Pennsylvania State University**

SPCOM 540 Theories of Media Processes and Effects

**PH.D. DISSERTATIONS DIRECTED TO COMPLETION – University of Kentucky**

Laura Beth Daws (2009), “Online Brides: Performativity, Identity Management, and Understanding Media Messages on Wedding Web Sites.”

Sharon Brescoach (2006), “The Coal Miner’s Daughter or the Governor’s Daughter: A Comparative Study of Media Coverage of Two Appalachian Women Politicians.”

Toy Lisa Mitchell (2005), “Television Viewers’ Perceptions of Televangelists: An Interpretive Approach to the Electronic Church via a Parasocial Interaction Investigation.”

John D. Seibert-Davis (2003), “Vinylphilia: Consumption and Use of the Obsolete Vinyl Record Technology.”

Alyssa Eckman (2001), “Negotiating the Gray Lines: An Ethnographic Study of the Occupational Roles and Practices of Advertorial Producers at a Medium Market American Newspaper.”

John Lepter (1996), “A Root Metaphor Analysis of Nazarene Discourse Regarding Media Attendance.”

Monica Ganas (1995), “Gender Construction in Broadcasting Women's True Stories in *Queen for a Day*: An Historical Ethnography.”

Autumn Grubb-Swetnam (1994), “Women's Use, Negotiation and Interpretation of Women's Service, Fashion and Beauty Magazines: Generating Gynergetic Tales Through Standpoint Epistemology.”

Joel Kailing (1993), “Communication and the Development of Religious Culture: Pentecostal Evangelicalism in Nigeria's Igboland.”

Martha Einerson (1993), “Female Preadolescent Interpretations of Popular Music Experience: An Interpersonal Perspective.”

Debra Grodin (1990), “The Interpreting Audience: Therapeutics of Self-Help Reading.”

**M.A. THESES DIRECTED TO COMPLETION – University of Kentucky**

Margaret McGladrey (2011), “Beauty is in the Eye of Which Beholder? Investigating Girls’ Mediated Experiences of Objectification.”

Mitch Schwartz (2010), “Lexington’s Cycling Community: An Analysis of Collective Identity, Framing, and Collective Action.”

Nomalanga Nerfertari (2005), “Hegemony, Fear, and Passivity in Post 9/11 America.”

Lynda Thomas (1990), “Racist Discourse: Two Television Documentaries about Black Family Life in the 1980's.”

**M.A. THESES DIRECTED TO COMPLETION – Pennsylvania State University**

Debra Ruth (1984), “Heavy Metal Music and Sex-Role Socialization of Adolescents.”

Alan Conner (1984), “Low-Power Television and the Broadcast Regulatory Process.”

**NON-THESIS M.A. DEGREES DIRECTED TO COMPLETION – University of Kentucky**

Christine Tigas (2008), John F. Clark (1992), Robert Smithouser (1991), Jaime Wicker (1991), Basil Andrew (1988)

**MEMBERSHIP ON OTHER GRADUATE STUDENT COMMITTEES, 2009-2012  
– University of Kentucky**

Ph.D. – Active: Nick Iannarino, Nicole Staricek, Ben Triana, Robert Zuercher

**MEMBERSHIP ON OTHER GRADUATE STUDENT COMMITTEES, 1984-2010  
– University of Kentucky**

**Ph.D. Advisory Committees to Degree Completion: 34**

**M.A. Advisory Committees to Degree Completion: 21**

**Ph.D. Committees in Other Departments to Degree Completion: Sociology**

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(1997), Political Science (1992)

**Outside Examiner for Dissertations in Other Departments:** Education (2006), Political Science (2005), Decision Sciences (2000), Sociology (1994), Education (1990)

## **FACULTY SERVICE**

### **University Service**

*Elected Member*, University Senate, 1987–90; 2003–06  
*School of JAT representative*, meetings with candidates for Dean of the College of CIS, 2009  
*Member*, Social Sciences Area Advisory Committee, 1999  
*Member*, Search Committee for Dean of the College of CIS, 1997–98  
*Member*, Committee for Review of College of Communications, 1992  
*Member*, Academic Structure and Organization Committee, 1988–91, 2003–06  
*Member*, Dual Career/Family Assistance Committee, 1990  
*Member*, College of Communications External Review Committee, 1992  
*Scholarship reader*, Academic Excellence Awards 1988, 1997  
*Faculty advisor*, Phi Sigma Pi National Honor Fraternity, 2012—present

### **College of Communications and Information Studies**

*Co-Chair*, Director of School of JAT Search Committee; 2014  
*Elected Member*, Faculty Council; 1984–87, 2001–04, 2008–09  
*Member*, Communication Research Awards committee; 2005, 2006  
*Member*, College Advisory Committee on Appointments; 1992–93  
*Member*, Promotion and Tenure Committee; 1993, 2002, 2008–09, 2011–12, 2014  
*Chair*, College Self Study Committee; 1997  
*Member*, Director of School of JAT Search Committee; 1993, 1994, 2002  
*Member*, Acting Dean Search Committee, 1986  
*Member*, Realignment and Restructuring Committee, 1992–93  
*Member*, Selective Admissions Committee, 1987  
*Member*, Telecommunications Review Committee, 1986

### **College of CIS Graduate Program**

*Member*, Graduate Review Committee, 1989–90, 1992–2000, 2002–present  
*Member*, Graduate Program Committee, 1984–90

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*Member*, Graduate Admissions Committee, 1989–92, 2007-08  
*Chair*, Mass Communication Curriculum Review Committee, 1992  
*Chair*, Graduate Scholarship and Fellowship Committee, 1991–93  
*Elected Member*, Graduate Scholarship and Fellowship Committee, 1997–99  
*Chair*, College of Communications Colloquium Series, 1988–89

### **School of Journalism and Telecommunications**

*Chair*, Faculty Search Committees, 1995–96, 1999-2000, 2000–01,  
2006-07, 2007–08, 2013-14  
*Elected Chair*, Promotion and Tenure Committee, 2001–02; 2003–04  
*Member*, Awards Committee, 2013-14  
*Member*, Diversity Committee, 2007–08  
*Member*, Academic Affairs Committee, 1993–95, 1997–2005  
*Member*, Promotion and Tenure Committee, 1993–present  
*Member*, Scholarship Committee, 2002  
*Member*, Fundraising Committee, 1995–96  
*Member*, Grievance Committee, 1996–97

### **Department of Telecommunications**

*Chair*, Faculty Search Committees, 1984–86, 1989–93  
*Member*, Academic Planning Committee, 1984–93  
*Member*, Computing and Physical Facilities Committee, 1984–93  
*Member*, Faculty Review (Promotion and Tenure) Committee, 1986–93

## **ADMINISTRATIVE SERVICE AT THE UNIVERSITY OF KENTUCKY**

### **Chair of Department of Telecommunications, 1989–93**

*Summary of responsibilities:* Led strategic planning for the department; managed budget, facilities, student affairs, and policies; reported to the Dean of the College of Communications; evaluated and mentored faculty and staff; led the faculty in academic program initiatives; hired new faculty, teaching assistants, and part-time instructors; represented the department in relationships with other units on campus, alumni, and constituent groups; represented the department at Broadcast Education Association annual meetings.

#### *Accomplishments:*

- Procured and implemented an Ethernet-connected local-area network for the department and new computers for the faculty.

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- Redesigned undergraduate curriculum to emphasize knowledge of and interconnections among technology, policy, research, programming. Instituted a capstone honors course, involving completion of thesis.
- Broadened upper-level course offerings, especially in the areas of technology (Internet and society; network management), and production (scriptwriting; audio/video production; multimedia).
- Introduced a Minor in Telecommunications.
- Strengthened and broadened the student internship program.
- Created a special advising program for minority students.
- Reconstituted the Telecommunications Advisory Board, for consultations with leaders in broadcasting, cable, corporate communications, and information technology.
- Wrote a tenure and promotion guide for assistant professors, subsequently adopted by the School of Journalism.
- Started a research development fund for faculty. During this period, the University of Kentucky ranked 15th nationally in a survey of research productivity in the field of telecommunication.
- Developed a program to improve graduate teaching assistants' instruction, including faculty supervision and mentoring of TA's.
- Increased competitive scholarships awarded to telecommunications students, and placement of graduating students in industry positions.
- Increased the percentage of female faculty from zero to 50%.

**Coordinator of the Telecommunications Major Program, 1994–95, 1997–2005, 2008–2010, 2014—present**

*Summary of responsibilities:* Led the program's academic policy and strategic planning; hired and evaluated teaching assistants and part-time instructors; chaired meetings of the faculty; chaired search committees; built semester class schedules; approved course equivalencies; met with prospective students; reported to the Director of the School of JAT; coordinated symposia and other special events; presided at meetings of the professional advisory group.

*Selected accomplishments:*

- § Led the faculty in developing changes to the undergraduate degree program (approved in 2009), and the change of the program name to Media Arts and Studies (proposed in 2010)
- § Restarted the R. J. Wilson Alumni Symposia in Telecommunications; organized the events for “current issues in the feature film industry” (2009) and “media entrepreneurship” (2009)
- § Developed the Telecommunications enrollment management proposal (approved in 2003)
- § Identified program goals and assessed outcomes for accreditation bodies (SACS, ACEJMC).
- § Chaired faculty search committees that led to the hiring of top candidates.

**COMMUNITY SERVICE**

*Expert interviewee* for media-related stories (partial list): *Washington Post*, *Orange County Register*, *New York Times*, *Miami Herald*, *Lexington Herald-Leader*, *Louisville Courier-Journal*, *Paducah Sun*, *Parents* magazine, *Computer World* magazine, WUKY-FM (Lexington), WKYT-TV (Lexington), WHAS-TV (Louisville), WMMT-FM (Whitesburg, KY), KQAL-FM (Winona, MN).

*Judge*, Homegrown Film Festival, Lexington, KY, 2008, 2009

*Expert consultant*, O’Bryan, Brown, and Toner law firm (Louisville), 2010-2011.

*Panelist*, “Where Have All the Media Critics Gone?” Society of Professional Journalists, Louisville, KY, 2008

*Member*, Lexington-Fayette County Telecommunications Advisory Board, 1992–95

*Educational consultant*, NATPE Educational Foundation, 1991

*Guest Speaker*, “What the Research Says About Children and Television,” Providence Montessori School, Lexington, KY, 1988



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*Panelist*, "The Future of Cable Television," University Park, PA, 1983

*Judge*, Pennsylvania Association of Broadcasters awards for radio, 1981–84.

## **OTHER MEDIA EMPLOYMENT AND CONSULTING**

*Media and marketing consultant*. Multiple Systems Analysis, Austin, Texas, 1977–80. Sales presentations, client contact, research instrument design, focus groups, data analysis, and report writing. Clients included television and radio stations, *Austin American-Statesman*, two political campaigns, and Austin financial institutions.

*Program evaluation consultant*. KLRU-TV, Austin, Texas, 1977–80. Instrument design, data analysis, and report writing for formative and summative research of national children's programs funded by the U.S. Office of Education, including "Sonrisas," "Caboodle," and "Khan Du!"

*Audio-Video Technician*. Learning Resources Center, College of Education, University of Texas at Austin, 1976-77.