

## H. Dan O'Hair

### Address

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### Education

<u>Degree</u>	<u>Institution</u>	<u>Major</u>	<u>Date</u>
Ph.D.	University of Oklahoma	Communication	1982
M.A.	Texas Tech University	Speech Communication	1979
B.A.	Texas Tech University	Speech Communication	1978

### Professional Experience

2012-present	Interim Senior Vice Provost	University of Kentucky
2009-present	Dean and Professor	University of Kentucky
2006-2009	Presidential Professor	University of Oklahoma
2000-2006	Professor	University of Oklahoma
1994-2000	Professor & Chair	University of Oklahoma
1993-94	Professor & Chairperson	Texas Tech University
1989-1993	Associate Professor & Chairperson	Texas Tech University
1988-1989	Associate Professor	New Mexico State University
1985-1988	Assistant Professor	New Mexico State University
1982-1985	Assistant Professor	Texas Christian University
1979-1982	Graduate Assistant	University of Oklahoma
1978-1979	Teaching Assistant	Texas Tech University

### Scholarly Interests and Expertise

- Academic Entrepreneurship
- Risk Sciences
- Health Communication

### Books

#### Scholarly Volumes

Heath, R. L., & O'Hair, H. D. (Eds.). (2009). *Handbook of risk and crisis communication*. New York: Routledge.

O'Hair, H. D., Heath, R., Ayotte, K., & Ledlow, G. (Eds.). (2008). *Terrorism: Communication and rhetorical perspectives*. Cresskill, NJ: Hampton Press.

Sparks, L., O'Hair, H. D., & Kreps, G. (Eds.). (2008). *Cancer communication and aging*. Cresskill, NJ: Hampton Press.

Wright, K. B., Sparks, L., & O'Hair, D. (2007). *Issues in health communication*. Boston: Blackwell.

O'Hair, D., Kreps, G., & Sparks, L. (Eds.). (2007). *Handbook of communication and cancer care*. Cresskill, NJ: Hampton Press.

O'Hair, D., Heath, R., & Ledlow, G. (Eds.). (2005). *Community preparedness and response to terrorism: Communication and the media*. Greenwood, CT: Praeger.

Kreps, G. L., & O'Hair, D. (Eds.). (1995). *Communication and health outcomes*. Norwood, NJ: Hampton Press.

O'Hair, D., & Kreps, G. (Eds.). (1990). *Applied communication theory and research*. Hillsdale, NJ: Lawrence Erlbaum and Associates Publishers.

#### Textbooks

O'Hair, D., & Wiemann, M. (2012). *Real communication: An introduction (2<sup>nd</sup> Ed.)*. New York: Bedford/St. Martin's Press.

O'Hair, D., Stewart, R., & Rubenstein, H. (2012). *A speaker's guidebook: Text and reference (5<sup>th</sup> Ed.)*. New York: Bedford/St. Martin's Press.

O'Hair, D., Friedrich, G., & Shaver, L. D. (2011). *Strategic communication in business and the professions (7<sup>th</sup> Ed.)*. Boston: Pearson.

O'Hair, D., Rubenstein, H., & Stewart, R. (2010). *A pocket guide to public speaking (3<sup>rd</sup> Ed.)*. New York: Bedford/St. Martin's Press.

O'Hair, D., O'Rourke, J., & O'Hair, M. J. (2001). *Business communication: A framework for success*. Cincinnati: South-Western Publishing Company.

O'Hair, D., & Stewart, R. (1999). *Public speaking: Choices and challenges*. New York: Bedford St. Martin's Press.

O'Hair, D., Friedrich, G., Wiemann, J., & Wiemann, M. (1997). *Competent communication (2<sup>nd</sup> Ed.)*. New York: St. Martin's Press.

Goss, B., & O'Hair, D. (1988). *Communicating in interpersonal relationships*. New York: Macmillan Publishing Company.

#### **Publications (Articles and Chapters)**

- Dupuis, J., O'Hair, H. D., & Childress, M. (2012). Health literacy in Kentucky: Observations from the *Health Literacy Colloquium*. In M. Childress (Ed.), *Kentucky annual economic report* (pp. 71-77). Lexington, KY: Center for Business and Economic Research.
- O'Hair, H. D. (2012). Collective genius: Innovation, entrepreneurship, and commercialization. In M. Childress (Ed.), *Kentucky annual economic report* (pp. 47-62). Lexington, KY: Center for Business and Economic Research.
- Angie, A., Davis, J., Allen, M., Byrne, C., Ruark, G., Cunningham, C., Houg, T., Bernard, D., Hughes, M., Connelly, S., O'Hair, H. D., Mumford, M. (2011). Studying ideological groups online: Identification and assessment of risk factors for violence. *Journal of Applied Social Psychology, 41*, 627-657.
- O'Hair, H. D., Bernard, D., & Roper, R. (2011). Communication-based research related to threats and ensuing behavior. In C. Chauvin (Ed.), *Threatening communications and behavior: Perspectives on public figures* (pp. 33-74). Washington, DC: National Academies Press.
- O'Hair, H. D., Kelley, K., & Williams, K. (2011). Managing community risks through a community-communication infrastructure approach. In H. Canary & R. McPhee (Eds.), *Communication and organizational knowledge: Contemporary issues for theory and practice* (pp. 223-243). New York: Routledge.
- O'Hair, H. D., Ploeger, N., & Moore, S. (2010). Applied communication theory and research. In J. Chesebro (Ed.), *From 20th century beginnings to 21st century advances: Developing and evolving from a century of transformation* (pp. 89-106). New York: Oxford University Press.
- O'Hair, H. D., & Eadie, W. (2009). Communication as an idea and as an ideal. In W. Eadie (Ed.), *21<sup>st</sup> century communication* (pp. 3-12). Thousand Oaks: Sage.
- Heath, R. L., & O'Hair, H. D. (2009). The significance of risk and crisis communication. In & R. Heath & H. D. O'Hair (Eds.), *Handbook of risk and crisis communication* (pp. 5-30). New York: Routledge.
- Allen M., Angie, A., Davis, J., Connelly, S., Mumford, M., & O'Hair, H. D. (2009). Virtual risk: The role of new media in violent and nonviolent ideological groups. In & R. Heath & H. D. O'Hair (Eds.), *Handbook of risk and crisis communication* (pp. 446-470). New York: Routledge.
- Heath, R. L., Palenchar, M., & O'Hair, H. D. (2009). Community building through risk communication infrastructures. In & R. Heath & H. D. O'Hair (Eds.), *Handbook of risk and crisis communication* (pp. 471-487). New York: Routledge.
- Ayotte, K., Bernard, D., & O'Hair, H. D. (2009). Knowing terror: On the epistemology and rhetoric of risk. In & R. Heath & H. D. O'Hair (Eds.), *Handbook of risk and crisis communication* (pp. 607-628). New York: Routledge.
- Bruce, M., & O'Hair, H. D. (2009). Approaching risks and crises from a strategic communication perspective. In & R. Heath & H. D. O'Hair (Eds.), *Handbook of risk and crisis communication* (pp. 629-654). New York: Routledge.

- Sparks, L., Kreps, G., & O'Hair, H. D. (2008). Introduction to cancer care and aging research. In L. Sparks, H. O'Hair, & G. Kreps (Eds.), *Cancer communication and aging*. Cresskill, NJ: Hampton Press.
- Thompson, S., & O'Hair, H. D. (2008). Advice giving and the management of uncertainty for cancer survivors. *Health Communication, 23*, 340-348.
- O'Hair, H. D., Heath, R., Ayotte, K., & Ledlow, G. (2008). The communication and rhetoric of terrorism. In D. O'Hair, R. Heath, K. Ayotte, & J. Ledlow (Eds.), *Terrorism: Communication and rhetorical perspectives* (pp. 3-16). Cresskill, NJ: Hampton Press.
- Heath, R., & O'Hair, H. D. (2008). Terrorism: From the eyes of the beholder. In D. O'Hair, R. Heath, K. Ayotte, & J. Ledlow (Eds.), *Terrorism: Communication and rhetorical perspectives* (pp. 17-42). Cresskill, NJ: Hampton Press.
- Miller, C., Matusitz, J., O'Hair, H. D., & Eckstein, J. (2008). The role of communication and the media in terrorism. In D. O'Hair, R. Heath, K. Ayotte, & J. Ledlow (Eds.), *Terrorism: Communication and rhetorical perspectives* (pp. 43-62). Cresskill, NJ: Hampton Press.
- Matusitz, J., & O'Hair, H. D. (2008). The Internet and terrorist networks. In D. O'Hair, R. Heath, K. Ayotte, & J. Ledlow (Eds.), *Terrorism: Communication and rhetorical perspective* (pp. 383-407). Cresskill, NJ: Hampton Press.
- Ayotte, K., O'Hair, H. D., Ledlow, G., & Heath, R. (2008). Shifting paradigms and new directions for managing terrorism In D. O'Hair, R. Heath, K. Ayotte, & J. Ledlow (Eds.), *Terrorism: Communication and rhetorical perspectives* (pp. 455-473). Cresskill, NJ: Hampton Press.
- O'Hair, D., & Sparks, L. (2007). Relational agency in life threatening illnesses. In K. Wright, & S. Moore, (Eds.), *Readings in health communication* (271-289). Mahwah, NJ: Lawrence Erlbaum.
- Becker, J., & O'Hair, H. D. (2007). Machiavellians' motives and organizational citizenship behavior. *Journal of Applied Communication Research, 35*, 246-257.
- O'Hair, H. D., Kreps, G., & Sparks, L. (2007). Conceptualizing cancer care and communication. In D. O'Hair, G. Kreps, & L. Sparks (Eds.), *Handbook of communication and cancer care* (pp. 1-10). Cresskill, NJ: Hampton Press.
- Ledlow, G., Moore, S., & O'Hair, H. D. (2007.). System-environment effects in the delivery of cancer care. In D. O'Hair, G. Kreps, & L. Sparks (Eds.), *Handbook of communication and cancer care* (pp. 93-110). Cresskill, NJ: Hampton Press.
- Powell, S. W., & O'Hair, H. D. (2007). Communicating weather information to the public: People's reactions and understandings of weather information and terminology. *2007 REU, OCS, CASA Final Project Reports*. Norman, OK: National Weather Center.
- Villagran, M., Jones, L., & O'Hair, H. D. (2007). Patient communication Processes: Agency-identity model for cancer care. In D. O'Hair, G. Kreps, & L. Sparks (Eds.), *Handbook of communication and cancer care* (pp. 127-143). Cresskill, NJ: Hampton Press.

- O'Hair, H. D. (2007.). Identifying research traditions appropriate for cancer care and communication In H. D. O'Hair, G. Kreps, & L. Sparks (Eds.), *Handbook of communication and cancer care* (pp. 387-399). Cresskill, NJ: Hampton Press.
- O'Hair, M. J., O'Hair, H. D., Lee, P. R., & Averso, R. (2006). Strategic relationship management in school public relations. *Journal of School Public Relations, 27*, 161-180.
- Buchanan, M., O'Hair, H. D., & Becker, J. (2006). Strategic communication during marital relationship dissolution: Disengagement resistance strategies. *Communication Research Reports, 23*, 139-147.
- O'Hair, D. (2005). Research statement before US Congress. *The role of social science research in disaster preparedness and response*. Hearing before the Subcommittee on Research. Committee on Science. US House of Representatives. Washington, DC: Government Printing Office.
- Becker, J. A. H., Halbesleben, J., & O'Hair, D. (2005). Defensive communication and burnout in the workplace: The mediating role of leader-member exchange. *Communication Research Reports, 22*, 145-152.
- O'Hair, D., Sparks, L., & Thompson, S. (2005). Negotiating cancer care through agency. In E. B. Ray (Ed.), *Health communication in practice: A case study approach* (pp. 81-94). Mahwah, NJ: Erlbaum.
- Scholl, J., & O'Hair, D. (2005). Uncovering beliefs about deceptive communication. *Communication Quarterly, 53*, 377-399.
- O'Hair, D., Scannell, D., & Thompson, S. (2005). Agency through narrative: Patients managing cancer care in a challenging environment. In L. Harter, P. Japp, & C. Beck (Eds.), *Narratives, health, and healing: Communication theory, research, and practice* (pp. 413-432). Mahwah, NJ: Erlbaum.
- O'Hair, D., & Heath, R. (2005). Conceptualizing communication and terrorism. In D. O'Hair, R. Heath, & J. Ledlow (Eds.), *Community preparedness, deterrence, and response to terrorism: Communication and terrorism* (pp. 1-12). Westport, CT: Praeger.
- O'Hair, D., Heath, R., & Becker, J. (2005). Toward a paradigm of managing communication and terrorism. In D. O'Hair, R. Heath, & J. Ledlow (Eds.), *Community preparedness, deterrence, and response to terrorism: Communication and terrorism* (pp. 307-327). Westport, CT: Praeger.
- O'Hair, D., & Wiemann, M. (2004). *Essentials of interpersonal communication*. Boston: Bedford St. Martin's Press.
- O'Hair, D. (2004). Measuring risk/crisis communication: Taking strategic assessment and program evaluation to the next level. *Risk and crisis communication: Building trust and explaining complexities when emergencies arise* (pp. 5-10). Washington, DC: Consortium of Social Science Associations.
- Wine, C. J., & O'Hair, D. (2004). Factors which influence physicians to join labor unions. *Journal of the Oklahoma State Medical Association, 97*, 114-117.

- O'Hair, D., & Wiemann, M. (2004). *The essential guide to small group communication*. Boston: Bedford St. Martin's Press.
- Ledlow, G. R., O'Hair, D., & Moore, S. D. (2003). Predictors of communication quality: The patient, provider and nurse call center triad. *Health Communication, 15*, 431-455.
- O'Hair, D., Villagran, M., Wittenberg, E., Brown, K., Hall, T., Ferguson, M., & Doty, T. (2003). Cancer survivorship and agency model (CSAM): Implications for patient choice, decision making, and influence. *Health Communication, 15*, 193-202.
- O'Hair, D. (2003). Research traditions in provider-consumer interaction: Implications for cancer care. *Patient Education and Counseling, 50*, 5-8.
- Moore, S. D., O'Hair, D., & Ledlow, G. (2002). The effects of health delivery systems and self-efficacy on patient compliance and satisfaction. *Communication Research Reports, 19*(4) 362-371.
- O'Hair, D. (2000). Introduction to forum. *Journal of Applied Communication Research, 28*, 164-165.
- Ulijn, J., O'Hair, D., Weggeman, M., Ledlow, G. R., & Hall, H. T. (2000). Innovation, corporate strategy, and cultural context. *Journal of Business Communication, 37*, 293-316.
- Wright, K. B., & O'Hair, D. (1999). Seeking and resisting compliance: Selection and evaluation of tactics in a simulated college student-drinking context. *Communication Research Reports, 16* (3), 266-275.
- O'Hair, D., & O'Hair, M. J. (1996). Implications of communication theory for field-based experiences. In J. McIntyre, & D. Byrd (Eds.), *Teacher Education Yearbook IV* (pp. 211-218). Thousand Oaks, CA: Corwin Press.
- O'Hair, M. J., & O'Hair, D. (1996). Connecting field experiences through communication. In J. McIntyre, & D. Byrd (Eds.), *Teacher Education Yearbook IV* (pp. 161-168). Thousand Oaks, CA: Corwin Press.
- O'Hair, D., Allman, J., & Moore, S. (1996). A cognitive-affective model of relational expectations in the provider-patient context. *Journal of Health Psychology, 1*, 307-322.
- McNeilis, K. S., Thompson, T., & O'Hair, D. (1995). Implications of relational communication for therapeutic discourse. In G. H. Morris, & G. Chenail (Eds.), *Talk of the clinic* (pp. 291-313). Hillsdale, NJ: Lawrence Erlbaum Associates.
- Kreps, G., O'Hair, D., & Clowers, M. (1995). Communication and health. In G. Kreps, & D. O'Hair, (Eds.), *Communication and health outcomes* (pp. 5-18). Norwood, NJ: Hampton Press.
- Allman, J., O'Hair, D., & Stewart, R. (1994). Communication and aging: A study of the effects of cohort-centrism and perceived decoding ability on communication competence and communication satisfaction. *Communication Quarterly, 42*, 363-378.
- Kreps, G., O'Hair, D., & Clowers, M. (1994). The influence of human communication on health outcomes. *American Behavioral Scientist, 38*, 248-256.

- O'Hair, D., & Cody, M. J. (1994). Deception. In W. Cupack & B. Spitzburg (Eds.). *The darkside of interpersonal communication* (pp. 181-214). Hillsdale, NJ: Lawrence Erlbaum and Associates.
- Koeppel, L. B., Montagne-Miller, Y., O'Hair, D., & Cody, M. J. (1993). Friendly? Flirting? Wrong! In P. J. Kalbfleisch (Ed.), *Trends in interpersonal communication* (pp. 13-32). Hillsdale, NJ: Lawrence Erlbaum Associates.
- O'Hair, D., & McNeilis, K. (1993). Advocates for the elderly patient: A case of mutual influence. In E. B. Ray (Ed.), *Case studies in health communication* (pp. 61-73). Hillsdale, NJ: Lawrence Erlbaum Associates.
- Patterson, B. R., & O'Hair, D. (1992). Relational reconciliation: Toward a more comprehensive model of relational development. *Communication Research Reports*, 9, 119-127.
- O'Hair, M. J., & O'Hair, D. (1992). A model of strategic principal communication during performance appraisal interviews. *Journal of Research for School Executives*, 2, 13-22.
- O'Hair, M. J., Cody, M. J., & O'Hair, D. (1991). The impact of situational dimensions on compliance-resisting strategies: A comparison of methods. *Communication Quarterly*, 39, 226-240.
- Kreps, G., Frey, L., & O'Hair, D. (1991). Applied communication research: Scholarship that can make a difference. *Journal of Applied Communication Research*, 19, 71-87.
- O'Hair, D., & Allman, J., & Gibson, L. (1991). Nonverbal communication and aging. *Southern Communication Journal*, 56, 147-160.
- Jones, M. A., & O'Hair, D. (1990). The relationship between simulated vocal cues and student's attraction toward female instructors. *Speech Communication Annual*, 4, 41-54.
- O'Hair, D., & Kreps, G., & Frey, L. (1990). Conceptual issues. In D. O'Hair, & G. Kreps (Eds.), *Applied communication theory and research* (pp. 3-22). Hillsdale, NJ: Lawrence Erlbaum and Associates Publishers.
- Frey, L., O'Hair, D., & Kreps, G., (1990). Applied communication methodology. In D. O'Hair, & G. Kreps (Eds.), *Applied communication theory and research* (pp. 23-56). Hillsdale, NJ: Lawrence Erlbaum and Associates Publishers.
- Behnke, R., O'Hair, D., & Hardman, A. (1990). Audience analysis systems in public relations and marketing campaigns. In D. O'Hair, & G. Kreps (Eds.), *Applied communication theory and research* (pp. 203-221). Hillsdale, NJ: Lawrence Erlbaum and Associates Publishers.
- O'Hair, D., Cody, M., Chen, E., & Wang, X. (1990). Vocal stress and deception detection among Chinese. *Communication Quarterly*, 38, 158-169.
- O'Hair, D. (1989). Dimensions of relational communication and control during physician and patient interactions. *Health Communication*, 1, 97-116.
- Scott, J., & O'Hair, D. (1989). Composite audience profile in public relations research. In C. Botan & V. Hazelton (Eds.), *Public relations theory* (pp. 203-219). Lawrence Erlbaum & Associates Publishers.

- O'Hair, D., Cody, M., Goss, B., & Krayner, K. (1988). The effect of gender, deceit orientation and communicator style on macro-assessments of honesty. *Communication Quarterly*, 36, 77-93.
- O'Hair, D. (1988). Applying relational communication research to applied contexts: Current status and future directions. *Southern Speech Communication Journal*, 52, 317-330.
- O'Hair, M., O'Hair, D., & Wooden, S. (1988). Enhancement of listening skills as a prerequisite to improved study skills. *Journal of the International Listening Association*.
- O'Hair, D., & Patterson, B. (1988). Advances in interpersonal communication research: An introduction. In D. O'Hair & B. Patterson (Eds.), *Advances in interpersonal communication research*. Las Cruces: Communication Resources Center.
- Worobey, J., O'Hair, D., O'Hair, M. (1987). Pediatrician-patient-parent communication: A descriptive analysis. *Language and Communication*, 17, 293-301.
- O'Hair, D., O'Hair, M., Southward, M., & Krayner, K. (1987). Patient compliance and physician communication. *Journal of Compliance in Health Care*, 2, 125-128.
- O'Hair, D., & Cody, M. (1987). Gender and vocal stress differences during truthful and deceptive information sequences. *Human Relations*, 40, 1-14.
- O'Hair, D., & Cody, M. (1987). Machiavellian beliefs and social influence. *The Western Journal of Speech Communication*, 51, 279-303.
- Watson, W.E., O'Hair, D., & Behnke, R.R. (1987). Self-awareness and self-statements as predictors of communication apprehension. *Journal of Northwest Communication Association*, 15, 45-51.
- O'Hair, D. (1986). Patient preferences for physician persuasion strategies. *Theoretical Medicine*, 7, 147-164.
- Cody, M., Greene, J., Marston, P., O'Hair, D., Baaske, K., & Schneider, M. (1986). Situational perceptions of message strategy selection. In M. L. McLaughlin (Ed.), *Communication Yearbook 9*, (pp. 390-420). Beverly Hills: Sage.
- Goss, B., O'Hair, D., Neuliep, J. (1985). Reduced conversational memory as a function of negative arousal: A preliminary report. *Communication Research Reports*, 2, 202-205.
- O'Hair, D., Cody, M., & Behnke, R. (1985). Communication apprehension and vocal stress as indices of deception. *The Western Journal of Speech Communication*, 49, 286-300.
- Behnke, R., King, P., & O'Hair, D. (1985). Video robotics: A new interactive technology for education and training. *Educational Technology*, 25, 7-11.
- Greene, J., O'Hair, D., Cody, M., & Yen, C. (1985). Planning and control of behavior during deception. *Human Communication Research*, 11, 335-364.
- Behnke, R., & O'Hair, D. (1984). Applications of high technology to communication instruction. *Central States Speech Journal*, 35, 171-177.



- O'Hair, D. (1984). Using video to train medical interviewers. *Biomedical Communications*, 12, 25-27.
- Krayer, K., O'Hair, M., O'Hair, D., & Furio, B. (1984). Applications of cognitive restructuring in the treatment of communication apprehension: Perceptions of task and context coping strategies. *Communication*, 13, 67-80.
- O'Hair, D., Behnke, R., & King, P. (1983). Age-related patient preferences for physician communication behavior. *Educational Gerontology*, 9, 147-158.
- Cody, M., & O'Hair, D. (1983). Nonverbal communication and deception: Differences in deception cues due to gender and communication dominance. *Communication Monographs*, 50, 175-192.
- McLaughlin, M., Cody, M., & O'Hair, D. (1983). The management of failure events: Some contextual determinants of accounting behavior. *Human Communication Research*, 9, 208-224.
- O'Hair, D., Cody, M., & McLaughlin, M. (1981). Prepared lies, spontaneous lies, Machiavellianism, and nonverbal communication. *Human Communication Research*, 7, 325-339.

### **Grants and Contracts**

- 2012-present "Commercializing Communication Science: Weather Disaster Messaging Systems." National Science Foundation-ICORPS. \$50,000 (PI)
- 2012-present "Advocacy for Non-Profit Causes in Kentucky." Voices for a Healthy Kentucky. \$10,000 (PI)
- 2012-present "Babies are Worth the Wait." March of Dimes. \$10,000 (PI)
- 2011-present "Community Engagement & Case Study Analysis: Methods for Developing Post-Incident Risk Communication Guidelines for an Intentional Biological Environmental Contamination." Environmental Protection Agency. \$369,233 (Co-PI)
- 2008-2012 "Collaborative Research: Communicating Hurricane Information." National Science Foundation. \$400,000. (PI; with National Center for Atmospheric Research)
- 2009 "Modeling the Efficacy of Inventory for Extreme Event Preparedness Decision-Making in Interdependent Systems." National Science Foundation. \$408,440 (Co-PI) (Withdrew after move to University of Kentucky)
- 2009 "Preliminary Analysis of Continuity of Government Implementation Plan." Oklahoma Office of Homeland Security." \$76,659 (PI)
- 2009-2010 "Information verification and assurance analysis system (IVAAS)." US Office of Air Force Research." \$300,000. (PI)
- 2009-2010 "Continuity of Government Plan: Needs Assessment and Planning Phase." Oklahoma Office of Homeland Security." \$58,340. (PI)

- 2008-2013 "Climate Risk Mitigation Program." NOAA Regional Integrated Sciences and Assessments Program. \$3,849,883. (Co-PI)
- 2008-2009 "Competitive College Investment Fund." Vice President for Research, OU. \$62,500. (PI)
- 2008 "Evaluation of the Oklahoma Office of Homeland Security Regional Advisory Councils and Regional Response Systems workshop." \$13,432. (PI)
- 2008-2009 "Website Communication." Blackbird Technologies. \$463,000. (Co-PI)
- 2007 "Evaluation of Pandemic Flu Plans." Oklahoma State Department of Health. \$78,000. (PI)
- 2006-2009 "Professional Learning Communities and Applications of Technology." National Science Foundation. \$995,000 (Co-PI)
- 2006-2009 "Partnerships for Innovation." National Science Foundation. \$499,000. (Co-PI)
- 2005-2008 "Website Communication." Blackbird Technologies. \$500,000. (Co-PI)
- 2005-2006 "Professional Growth Opportunities." Chickasaw Nation. \$2809 (Co-PI; subcontract)
- 2004-2005 "NCA Keynote Speaker." Decade of Behavior. \$3,500. (PI)
- 2004 "Analysis and Development of Processes and Procedures for Selecting Technical Writers." American Heart Association. \$5,230. (PI)
- 2001-2002 "Department of Defense Joint Course in Communication." Armed Forces Information Service, DoD, \$1.1 million. (PI)
- 2000 "Instructional Computing Grant." College of Arts and Sciences, University of Oklahoma. \$22,500. (PI)
- 1997-98 "Communication Experimental Research Laboratory: Phase II." University of Oklahoma Research Council. \$24,402. (PI)
- 1996-2001 "Department of Defense Joint Course in Communication." Armed Forces Information Service, DoD. \$2.5 million. (PI)
- 1995-96 "Communication Experimental Research Laboratory: Phase I." University of Oklahoma Research Council. \$58,000. (PI)
- 1995-98 "Development of Communication Competency in the Basic Communication Course." CAPCO Publishing Company. \$30,000. (PI)
- 1994-1995 "AFIS Short Course." Department of Defense. \$280,000. (PI)
- 1993-1995 "Basic Courses Program Development." Burgess International. \$28,000. (PI)

- 1992-1994 "Development of a Comprehensive Framework for Business Communication." HarperCollins Publishing Company. \$20,000. (PI)
- 1990 "Summer Research Assistant Grant." Graduate School, Texas Tech University. \$800. (PI)
- 1989-1990 "A Competency Approach to Human Communication." St. Martin's Press. \$14,000. (PI)
- 1988-89 "Subscriber Survey." Las Cruces TV Cable. \$1800. (PI)
- 1988 "Strategic Planning for the 1990s." University Library, New Mexico State University. \$4600. (PI)
- 1988-1989 "Development Grant." Houghton Mifflin Publishing Company. \$4500. (PI)
- 1988 "Subscriber and Non-subscriber Survey." Las Cruces TV Cable. \$1600. (PI)
- 1987 "Analysis of Audience Responses to Local 6:00 Nightly Newscasts." KVIA-TV, El Paso, Texas. \$4100. (PI)
- 1987 "Employment Interviewing." First National Bank, Las Cruces, New Mexico. \$1050. (PI)
- 1987 "Managerial Communication." University Library, New Mexico State University. \$1800. (PI)
- 1987 "Managerial Audit." University Library, New Mexico State University. \$960. (PI)
- 1986-1987 "An Analysis of Vocal Stress During Formal and Informal Communication Contexts." New Mexico State University Arts and Sciences Research Center, \$4582. (PI)
- 1982-1983 "Detecting Deception with the Psychological Stress Evaluator." Texas Christian University Research Foundation. \$2500. (PI)

### **Editorships**

Editorial Board, *International Journal of Emergency Services*, 2011-present. (Paresh Wankhade, Editor)

Editorial Board, *Journal of Communication*, 2011-present. (Malcom Parks, Editor)

Editorial Board, *Journal of the Association for Communication Administration*, 2011-present. (Don Stacks, Editor)

Associate Editor, *Health Communication*, 1987-present. (Teresa Thompson, Editor)

Editorial Board, *Routledge Handbook of Applied Communication Research*, 2009.

- (Lawrence Frey & Kenneth Cissna, Editors)
- Editorial Board, *Journal of Communication*, 2008-2010. (Michael Cody, Editor)
- Associate Editor, *Communication Studies*, 2006-2009. (William Benoit, Editor)
- Editorial Board, *Journal of Cancer Survivorship*, 2006-2009. (Michael Sorenson, Editor)
- Editorial Board, *Journal of Communication*, 2005-2008. (Michael Pfau, Editor)
- Editorial Board, *Communication Education*, 2005-2008. (Pat Kearney, Editor).
- Editorial Board, *Journal of Applied Communication Research*, 2005-2008. (Tim Sellnow, Editor)
- Editorial Board, *Communication Research Reports*, 2005-2007. (Lisa Sparks, Editor)
- Editorial Board, *Journal of Intercultural Communication Research*, 2004-present. (James Neulip, Editor)
- Editorial Board, *Communication Quarterly*, 2004-2006. (Jerry Allen, Editor)
- Associate Editor, *Communication Studies*, 2002-2005. (Jim Query, Editor)
- Editorial Board, *Communication Monographs*, 2001-2004. (Frank Boster, Editor)
- Editorial Board, *Western Journal of Communication*, 2001- 2004. (Dan Canary, Editor)
- Editorial Board, *Journal of Applied Communication Research*, 2002-2005. (Joann Keyton, Editor)
- Editorial Board, *Journal of Intercultural Communication Research*, 2001-2004. (James McCroskey, Editor)
- Editor, *Journal of Applied Communication Research*, 1999-2002.
- Editorial Board, *Communication Monographs*, 1998-2001. (Michael Beatty, Editor)
- Associate Editor, *Communication Studies*, 1998-2001. (Paul Mongeau, Editor)
- Associate Editor, *Communication Education*, 1996-1999. (Ruth Ann Clark, Editor)
- Editorial Board, *Journal of Business Communication*, 1998-1999. (Kitty Locker, Editor)
- Editorial Board, *Communication Research Reports*, 1994-1999. (Jerry L. Allen, Editor)
- Editorial Board, *Journal of Business Communication*, 1994-1997. (John Sherblom, Editor)
- Editorial Board, *Communication Research Reports*, 1994-1995. (James McCroskey, Editor)
- Associate Editor, *Southern Communication Journal*, 1993-1996. (Andrew King, Editor).

Associate Editor, *Communication Research Reports*, 1992-1994. (Melanie Booth-Butterfield, Editor).

Associate Editor, Applied Communication Publication Series, Speech Communication Association, 1990-1995. (Gary Kreps, Editor)

Associate Editor, *Southern Communication Journal*, 1990-1993. (Keith Erickson, Editor).

Associate Editor, *Southwestern Mass Communications Journal*. 1988-89. (John Schweitzer, Editor)

Associate Editor, *Southern Speech Communication Journal*, 1987-1990. (Dale Leathers, Editor)

Co-Editor, *Advances in Interpersonal Communication Research*. Proceedings of the Interpersonal Communication Interest Group, Western Speech Communication Association, 1988.

Guest Editor, "Applied Communication in Relational Contexts." *Southern Speech Communication Journal*, Vol. 52, 4, 1988.

Executive Editor, *Successful Communication*. Las Cruces: Communication Resources Center, 1986-1989.

Associate Editor, *Southern Speech Communication Journal*, 1983-1986. (Martha Solomon, Editor)

### **Technical Reports, Newsletter Articles, and Manuals**

Solis, P., Palacios, F. A., Bach, B., Mutis, S. B., Andreas, D. C., Broad, G., Burton, C., Campbell, D., Chavez Michaelson, A. B., Coles, A., Colten, C., Coronel, C., Cutter, S., Diaz, R., Eosco, G., Esquivel, M., Finley-Brook, M., Frazier, T., Haeffner, M., Heslop-Thomas, C., Howe, P., Janes, E., Kidd, N., Languna, D., Martinez, N., Metternicht, G., Montana, E., Murtinho, F., Norton, T., Nunez, J., **O'Hair, H. D.**, Paras, M., Parcher, J., Ramirez, I. J., Reyes, C., Hernandez, H. R., Rowe, D., Ruiz, J., Sausen, T. M., Caballero, D. S., Sprain, L., Tambie, J., Tate, E., Tiefenbacher, J., Veil, S. R., Viand, J. M., Weathers, M., Wilson, S., Wood, N., Yarnal, B., Yuan, M. (2010). *Climate change and hazards in the Americas: International interdisciplinary research directions and opportunities*. Washington D.C.: Association of American Geographers.

*Technical Report*, Analysis of the Regional Response and Regional Council Workshop, Oklahoma Office of Homeland Security, 2008.

*Evaluation Report*, Community Table-top Exercise, Norman Regional Hospital, 2008.

*Community Advisory Report*. Center for Risk and Crisis Management, 2008.

*Strategic Plan*, Center for Risk and Crisis Management, University of Oklahoma, 2007.

"The Promise of Communication." Presidential Address, National Communication Association, San Antonio, *Spectra*, January, 2007.

Past-President Reports to the Executive Council and Legislative Assembly (January, 2007; May, 2007; September, 2007; November, 2007).

“Never Satisfied.” *Spectra*, December 2006.

“San Antonio is more than Climate, Canals, and Cuisine.” *Spectra*, November 2006.

“Information Management or Community Building?” *Spectra*, October 2006.

“Enriching Our Social Capital through Affiliate Relationships.” *Spectra*, September 2006.

“Reaching Out to Our International Colleagues.” *Spectra*, June 2006.

“Work As Identity.” *Spectra*, May 2006.

“What is NCA All About?” *Spectra*, April 2006.

President Reports to the Executive Council and Legislative Assembly (January, 2006; May, 2006; September, 2006; November, 2006).

*Technical Report: Strategic Relationship Management Program.* Sisters of Mercy Hospital System, 2005.

“The Health of the Discipline.” *Spectra*, August 2005.

First Vice President Reports to the Executive Council and Legislative Assembly (January, 2005; May, 2005; September, 2005; November, 2005).

“Convention Matters.” *Spectra*, April 2005.

*Technical Report: Affiliate Study.* National Communication Association, 2005.

*Technical Report: Convention Planners' Survey.* National Communication Association, 2004.

Second Vice President Reports to the Executive Council and Legislative Assembly (January, 2004; May, 2004; September, 2004; November, 2004).

*Instructor's Resource Manual for Strategic Communication in Business and the Professions* (4th. Ed.). Boston: Houghton Mifflin, 2002. (with Tom Hall).

*Intercultural Communication.* White Paper developed for Digiton Corporation. 2002.

*Group Facilitation.* White Paper developed for Digiton Corporation. 2001.

*Instructor's Resource Manual for Strategic Communication in Business and the Professions* (2nd. Ed.). Boston: Houghton Mifflin, 1995. (with Sonya Hopkins)

*Instructor's Resource Manual for Strategic Communication in Business and the Professions.* Boston: Houghton Mifflin, 1992. (with Kelly McNeilis)

*Interpersonal Communication Workbook.* Edina, MN: Burgess International Group, 1990.

*Powerful Leadership Through Communication.* Las Cruces: Communication Resources Center, 1988.

*Communicating in Interpersonal Relationships: Instructor's Manual*. New York: Macmillan Publishing Company, 1988. (Co-authored with Blaine Goss and Julie Ham)

*Time Management*. Las Cruces: Communication Resources Center, 1987.

*Stress Management*. Las Cruces: Communication Resources Center, 1987.

*Managerial Communication*. Las Cruces: Communication Resources Center, 1987.

*Speech Counselors Executive Workbook*. Dallas, Texas: Creative Communications Group, 1984. (Co-authored with Karl Krayner)

### **Book Reviews**

"Physician's Guide to Better Communication." By Barbara Sharf, Glenview, IL: Scott Foresman and company. Journal of Applied Communication Research, 1985, 13, 144-146.

### **ERIC**

"The Evaluation and Prediction of Affective Response to Graduate Teaching Assistants' Classroom Communication." ED 209 699

### **Courses Taught**

[Includes Undergraduate, Graduate, and Honors sections]

Advanced Interpersonal Communication  
Advanced Public Speaking  
Business and Professional Communication  
Capstone  
Communication and Leadership  
Communication and Technology  
Communication Research Task Force  
Communication Theory  
Conflict Management  
Innovation and Entrepreneurship  
Health Communication  
Health Literacy  
Interpersonal Communication  
Interviewing  
Internship  
Introduction to Communication  
Issues in Organizational Communication  
Listening  
Mass Media Effects  
Nonverbal Communication  
Organizational Communication  
Public Relations  
Public Speaking

Research Methods  
 Research Task Force  
 Seminar in Organizational Communication  
 Seminar in Relational Communication  
 Small Group Communication  
 Training and Development

**Dissertations and Theses Directed**

- Haug, T. (2009). *Hurricane Warning Systems and Public Response to Risk Messages*. Doctoral Dissertation, University of Oklahoma.
- Garner, C. (2009). *Demographic Characteristics that Influence Leadership, Communication, and Citizenship Behaviors in a Military Hospital*. Doctoral Dissertation, University of Oklahoma.
- Filosa, S. (2007). *A Nurse Agency Model Effect On Registered Nurse Retention and Patient Satisfaction*. Doctoral Dissertation, University of Oklahoma.
- Williams, K. (2007). *Maintaining A Safe, Stable Learning Environment: Inter-Organizational Collaboration and the Perception of Risk*. Doctoral Dissertation, University of Oklahoma.
- Senese, J. (2006). *Managing Post-Merger Corporate Culture: A Case Study of Two Mergers in the United States*. Doctoral Dissertation, University of Oklahoma.
- Messer, C. (2006). *Resistance to Change in the Community College : The Influence of Participation, Open Communication, Perceived Organizational Support, and Organizational Commitment*. Doctoral Dissertation, University of Oklahoma.
- Harris, D. (2006). *Understanding Transferee Assimilation Through the Analysis of Egocentric Networks*. Doctoral Dissertation, University of Oklahoma.
- Becker, J. (2005). *Conflict as a relational turning point*. Doctoral Dissertation, University of Oklahoma.
- Thompson, S. (2005). *Advice Giving and the Management of Uncertainty for Cancer Survivors*. Doctoral Dissertation, University of Oklahoma.
- Buchanan, M. (2002). *Strategic communication during relationship dissolution: Disengagement resistance strategies*. Doctoral Dissertation, University of Oklahoma.
- Mazur, M. (2001). *An Examination of Parental Knowledge about Adolescent Media Consumption and Parental Mediation*. Doctoral Dissertation, University of Oklahoma.
- Villagran, M. (2001). *Sick and Tired: The Effects of Framing and Self-Efficacy on Perceptions of Health Organizations*. Doctoral Dissertation, University of Oklahoma.
- Burns, R. (2001). *Male Internet Pornography Consumers and Their Attitudes Toward Men and Women*. Doctoral Dissertation, University of Oklahoma.
- Perez, M. (2000). *The effects of organizational structure and leadership style on communication within a United States federal bureaucracy*. Doctoral Dissertation, University of Oklahoma.



- Lerner, P. (2000). *Critical thinking: Implications for argumentativeness, verbal aggressiveness, and organizational leadership*. Doctoral Dissertation, University of Oklahoma.
- Scholl, J. (2000). *Empirical investigations toward defining interpersonal deception*. Doctoral Dissertation, University of Oklahoma.
- Boam, L. (1999). *Argumentativeness, verbal aggressiveness, communication apprehension, and their relationship to acceptance and support of decisions in small groups*. Doctoral Dissertation, University of Oklahoma.
- Wallace, J. D. (1999). *An examination of computer-mediated communication's scholarly communication*. Doctoral Dissertation, University of Oklahoma.
- Ledlow, G. R. (1999). *Healthcare demand management system communication among the primary care provider, the beneficiary, and the nurse call center*. Doctoral Dissertation, University of Oklahoma.
- Halone, K. (1998). *Deceptive communication in the workplace*. Doctoral Dissertation, University of Oklahoma.
- Clarke, R. (1998). *The effect of social marketing and zero-tolerance laws on high-risk behaviors*. Doctoral Dissertation, University of Oklahoma.
- Moore, S. (1997). *The effect of health delivery systems on provider-patient communication*. Doctoral Dissertation, University of Oklahoma.
- Allman, J. (1995). *Bearing the burden or baring the soul: Physician self disclosure and boundary management regarding medical mistakes*. Doctoral Dissertation, University of Oklahoma. (Co-directed with Jon Nussbaum)
- Bastian, K. (1995). *An investigation of communication audits in cross-comparison school districts*. Doctoral Dissertation, Texas Tech University. (Co-directed with Fred Hartmeister)
- Cornwell, C. (1994). *Situational determinants of argumentativeness*. Master Thesis, Texas Tech University.
- Clowers, M. (1993). *Physician schema of patient communication behavior*. Master Thesis, Texas Tech University.
- Gibson, L. (1991). *A communication assessment of the Texas Tech Medical Library System*. Master Thesis, Texas Tech University.
- Allman, J. (1991). *Communication and aging: A study of the effects of cohort-centrism and perceived decoding ability on communication competence and communication satisfaction*. Master Thesis, Texas Tech University.
- Garner, C. (1989). *A review of the national beef communication campaign*. Master Thesis, New Mexico State University.

- Ortiz, S. (1989). *The role of library research in the graduate education of communication specialists*. Master Thesis, New Mexico State University.
- Gonsalves, C. (1988). *The effects of retirement preparation programs*. Master Thesis, New Mexico State University.
- Sackett, J. (1988). *Dyadic adjustment, conflict management, and relational typing in marital couples*. Master Thesis, New Mexico State University.
- Scott, J. (1988). *Measuring the emotionality of advertisements*. Master Thesis, New Mexico State University.
- Patterson, B. (1988). *An exploratory study of relational reconciliation strategies in interpersonal relationships*. Master Thesis, New Mexico State University.
- Hardman, A.M. (1987). *Audience responses to local nightly newscasts*. Master Thesis, New Mexico State University.
- Ham, J.B. (1986). *The relationship of speaker awareness of nervous behavior, anxiety and sending ability in a communication event*. Master Thesis, New Mexico State University.
- Lamberty, J.K. (1986). *Video simulation as a method of stress identification*. Master Thesis, New Mexico State University.

### **Leadership and Administration**

Founder	Innovation Network for Entrepreneurial Thinking (iNET), University of Kentucky, (Chair, Board of Directors) 2011-present
Co-chair	University Workgroup on Ethical and Legal Conduct, 2011-present
Co-chair	University Work Life Council, University of Kentucky, 2011-present
Member	Dean's Advisory Committee, Center for Interprofessional Healthcare, University Kentucky, 2011-present
Member	Emergency Management Committee, University Kentucky, 2010-present
Co-chair	Search Committee, Dean of Libraries, University of Kentucky, 2010
Dean	College of Communications and Information Studies, University of Kentucky. 2009-present.
Senator	University Senate, University of Kentucky, 2009-present
Member	Tobacco-free Task Force, University of Kentucky, 2009-present
Chair,	Council on Continuing Education, University of Oklahoma. 2008-2009
Director	Center for Risk and Crisis Management, University of Oklahoma, 2007-08.

Member	Advisory Board, Center for Applied Social Research, University of Oklahoma, 2007-08.
Member	Committee A, Department of Communication, University of Oklahoma, 2006-07.
President	National Communication Association, 2006.
Chair	Executive Council, National Communication Association, 2006.
Director	Advanced Programs, Department of Communication, University of Oklahoma, 2002-07.
Director	Public Speaking Courses, Department of Communication, University of Oklahoma, 1995-97.
Director (& PI)	AFIS Joint Course in Communication, U. S. Department of Defense/University of Oklahoma, 1994-2002.
Chair	Department of Communication, University of Oklahoma, 1994-2000.
Director	Advanced Programs, Department of Communication, University of Oklahoma, 1994-1999.
Chairperson	Department of Communication Studies, Texas Tech University, 1989-1994.
Director	Graduate Studies, Department of Communication Studies, New Mexico State University, 1987-89.
Member	Board of Directors, American Society for Training and Development--El Paso Chapter, 1987-89
Director	Communication Resources Center--New Mexico State University, 1986-89
Director	Basic Course--New Mexico State University, 1986-88.
Director	Business & Professional Communication Courses—Texas Christian University, 1982-83.
Director	Communication Apprehension Treatment & Research Program--University of Oklahoma, 1981-82.
Asst. Director	Forensics Program --Texas Tech University, 1978-79.

### **Professional Activities**

Member:	National Communication Association Association for Information and Communications Technology Professionals American Society for Information Science and Technology National Association for Broadcasting
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Broadcast Education Association  
Association for Educators in Journalism and Mass Communication  
International Communication Association  
American Library Association  
Advertising Research Foundation

Member, Campus Departmental Review Program, University of Oklahoma. 2008-2009

Member, Advisory Committee, Social Science Initiative, National Weather Center, 2008-2009.

Member, Oklahoma Tobacco Research Center. 2007-2009.

Evaluation Team, Doctoral Program, George Mason University, 2007.

Chair, Committee on Committees, National Communication Association. 2007.

Evaluation Team, Program Review, University of Alaska, Fairbanks, 2007.

Member, Search Committee, Strategic Research Initiative, University of Oklahoma, 2006-2007.

Presiding Member (President), Legislative Council, National Communication Association, 2006.

Evaluation Team, Program Review, State University of New York, Plattsburg, 2006.

Representative (OU). Oklahoma Ethics Committee, 2006-09.

Faculty Advisor, Lambda Pi Eta Honorary Society, OU, 2005-09.

Member, Certification Committee, College of Continuing Education, OU, 2005-2007.

Member, Search Committee, Department of Communication, 2004-2005.

Member, Graduate Committee, Department of Communication, 2003-2004.

Chair, Federation Prize Committee, Central States Communication Association, 2002.

Sponsor, Josh Lee Speaking Contest, OU, 2002-09.

Evaluation Team, Program Review, State University of New York, Plattsburg, 2001.

Evaluation Team, Program Review, University of New Mexico, 2001.

External Evaluator, Doctoral Program in Healthcare Administration, Central Michigan University, 2001.

Member, Legislative Council, National Communication Association, 2000-2007.

Member, Research Committee, Central States Communication Association, 2000-2002.

Chair, Distinguished Research Award Committee, Applied Communication Division, National Communication Association, 2000.

Chair, Vice-Chair, Chair-elect, Applied Communication Division, National Communication Association, 2000-2004.

Evaluator, Program Review, Texas Christian University, 1999.

Member, University Grievance Committee, 1999-2001.

Internship Director, Department of Communication, OU, 1998-2003.

Member, Campus Tenure Committee, OU, 1998-2000.

Member, Legislative Council, Western States Communication Association, 1997-98.

Member, Finance Committee, Southern States Communication Association, 1991-93.

President, American Society for Training and Development. El Paso Chapter, 1988.

Member, Finance Committee, Southern States Communication Association, 1989-1992  
(Chair in 1992).

Member, Finance Committee, Western States Communication Association, 1988-1991  
(Chair in 1991).

Member, Nominating Committee, Interpersonal Communication Division, Speech Communication Association, 1990-91.

Chair, Interpersonal Communication Division, Western Speech Communication Association, 1987-88.

Chairperson, Research Committee, Commission on Health Communication, Speech Communication Association, 1986-88.

Vice-Chair, Interpersonal Communication Division, Western Speech Communication Association, 1986-87.

### **Honors and Awards**

Keynote Speaker, Chinese Communication Association, Shanghai, China, 2011.

Member, National Advisory Board, Medical Compliance, Merck & Co, Inc., 2011-present.

Keynote Speaker, Practice-Based Research Networks, Annual Convention, University of Kentucky, 2010.

Featured Panelist, Board on Behavioral, Cognitive, and Sensory Sciences, National Research Council, Washington, DC, 2009

Centennial Scholar of Communication, Eastern Communication Association, 2009.

Keynote Speaker, Houser Lecture, University of Texas, Pan American, Edinburg, 2009.

Selectee, "Top 15 Programs (Center for Risk and Crisis Management)," Committee on Engagement, University of Oklahoma, 2008.

Keynote Speaker, City University of New York (CUNY) System, New York, 2008.

Distinguished Lecturer, National Center for Atmospheric Research, Boulder, 2008.

Sabbatical Leave, University of Oklahoma, Fall 2007.

Keynote Speaker, Chinese Communication Association, Chengdu, China, 2007.

Presidential Professor, University of Oklahoma, 2006.

Keynote Speaker, Hope at Luther Summer Conference, 2006.

Presidential Address, "The Promise of Communication." National Communication Association, San Antonio, 2006.

Faculty Fellow, OU K20 Center, 2006-2009.

Congressional Testimony, U. S. House Committee on Science (Research Subcommittee). 2005.

Keynote Speaker, Puerto Rican Communication Association, San Juan, 2004.

Elected, 2nd Vice President, National Communication Association, 2003.

Keynote Speaker, Communication Honors Week, Texas State University, 2003.

Member, External Advisory Committee, Pancreatic Cancer SPORE Grant, University of Alabama at Birmingham, 2002-2004.

Top Three Paper Award, Family Communication Division, National Communication Association convention, New Orleans, 2002.

Sabbatical Leave, University of Oklahoma, Fall 2000.

Distinguished Scholar, Department of Communication, University of Alaska, Fairbanks, 1999.

Top Three Paper Award, Health Communication Division, Eastern Communication Association convention, New York, 1996.

Top Three Paper Award, Communication and Aging Commission, Speech Communication Association convention, Atlanta, 1991.

Top Three Paper Award, Applied Communication Section, Speech Communication Association convention, Chicago, 1990.

Top Three Paper Award, Interpersonal Communication Division, Western Speech Communication Association convention, Tucson, 1986.

Top Three Paper Award, Interpersonal Communication Division, Interpersonal Communication Association convention, Honolulu, 1985.

Outstanding Faculty Member, Department of Speech Communication, Texas Christian University, 1984-85.

Outstanding Graduate Student, Department of Communication, University of Oklahoma, 1981-82.

**External Reviewer, Tenure/Promotion**

Dr. Paul Witt, Promotion to Professor, Texas Christian University, 2011.

Dr. Lynn Harter, Promotion to Professor, Ohio University, 2011.

Dr. Xiaoquan Zhao, Tenure and Promotion to Associate Professor, George Mason Univ., 2011.

Dr. James Katz, Promotion to Professor II, Rutgers University, 2007.

Dr. John Oetzel, Promotion to Professor, University of New Mexico, 2006.

Dr. James Honeycutt, Distinguished Research Master, Louisiana State University, 2006.

Dr. Lynn Harter, Promotion to Professor, Ohio University, 2005.

Dr. Dale Brashers, Promotion to Professor, Purdue University, 2005.

Dr. Athena du Pre', Promotion to Professor, University of West Florida, 2005.

Dr. Robbin Claire, Promotion to Professor, Fairfield University, 2003.

Dr. Mathew Seeger, Promotion to Professor, Wayne State University, 2002.

Dr. Jenifer Kopfman, Tenure/Promotion to Associate Professor, Cleveland State University, 2002.

Dr. Dawn Braithwaite, Promotion to Professor, University of Nebraska, Lincoln, 2000.

Dr. James Honeycutt, Promotion to Professor, Louisiana State University, 2000.

Dr. Joann Keyton, Promotion to Professor, University of Memphis, 1999.

Dr. Mary Helen Brown, Promotion to Professor, Auburn University, 1999.

Dr. Patricia Amason, Tenure and Promotion to Associate Professor, University of Arkansas, 1999.

Dr. Kelly McNeilis, Tenure and Promotion to Associate Professor, Southwest Missouri State University, 1999.

Dr. Pamela Kalbfleisch, Promotion to Professor, University of Wyoming, 1998.

Dr. Leigh Ford, Tenure and Promotion to Associate Professor, New Mexico State University, 1998.

Dr. Ann Frymier, Tenure and Promotion to Associate Professor, Miami University, 1998.

Dr. Jerry Hale, Promotion to Professor, University of Georgia, 1998.

Dr. Steven Booth-Butterfield, Promotion to Professor, West Virginia University, 1997.

Dr. Robert Barraclaugh, Tenure and Promotion to Associate Professor, West Virginia University, 1996.

Dr. Judith Kolb, Tenure and Promotion to Associate Professor, Pennsylvania State University, 1996.

Dr. Melanie Booth-Butterfield, Promotion to Professor, West Virginia University, 1996.

Dr. Karin McCallum, Promotion to Professor, University of Texas, Arlington, 1995.

Dr. Sandra Pertronio, Promotion to Professor, Arizona State University, 1994.

Dr. Teresa Thompson, Promotion to Professor, University of Dayton, 1992.

Dr. Sandra Ragan, Promotion to Professor, University of Oklahoma, 1992.

Dr. Robert Barraclaugh, Tenure and Promotion to Associate Professor, University of New Mexico, 1992.

Dr. Brian Patterson, Tenure and Promotion to Associate Professor, West Virginia University, 1991.

Dr. Hartmut Mokros, Tenure and Promotion to Associate Professor, 1991, Rutgers University, 1991.

Dr. J. K. Alberts, Tenure and Promotion to Associate Professor, Arizona State University, 1991.

Dr. Steven Booth-Butterfield, Tenure and Promotion to Associate Professor, West Virginia University, 1990.

Dr. Joann Keyton, Tenure and Promotion to Associate Professor, Memphis State University, 1990.

Dr. Gerald Hale, Tenure and Promotion to Associate Professor, University of Georgia, 1990.

### **Conference Presentations**

“Innovation, Entrepreneurship, and the Commercialization of University Research.” Paper presented at the American Educational Research Association. Vancouver. (w/ MJ O’Hair).

“Healthy Babies Worth the Wait.” Presentation delivered at the National Communication Association convention, New Orleans, 2011. (w/ Sarah Voss)

“A Bridge Too Far: From Chalk to YouTube.” Presentation delivered at the National Communication Association convention, San Francisco, 2010.

“Building Bridges for Career Development.” Presentation delivered at the National Communication Association convention, San Francisco, 2010.



“Communicating Climate Issues.” Presentation delivered at the National Communication Association convention, Chicago, 2009.

“Person-Organization Fit Characteristics as Related to Organizational Identification and Commitment.” Presentation delivered at the National Communication Association convention, Chicago, 2009.

“Doctoral and Early Career Pre-Conference in Health Communication: Innovation Through Collaboration.” Presentation delivered at the National Communication Association convention, San Diego, 2008.

“Seeking Funding from the National Science Foundation.” Presentation delivered at the National Communication Association convention, San Diego, 2008.

Celebrating Advances in Applied Communication Research.” Paper delivered at the National Communication Association convention, San Diego, 2008. (w/ Nici Ploeger & Scott Moore)

“Public Use of Weather Information.” American Meteorology Society convention, 2008.

“Disentangling the Paradox of Communication and Terrorism.” Summer Workshop on Teaching About Terrorism. Norman, OK, 2008.

“The Role of Broadcast Media in the Preparation and Management of Emergencies and Disasters.” Panelist. Presentation delivered at the Broadcast Education Association convention, Las Vegas, 2007.

“Community-Communication Infrastructure Model.” Presentation delivered at the Weather and Society Integrated Studies Conference, Norman, OK, 2007.

“A Large-Scale Qualitative Investigation of Emergency Managers' Strategies for Communicating Weather Information and Warnings to the Public.” Paper delivered at the American Meteorology Society convention, 2007.

“Understanding the Confluence of Media, Terrorists, and the Public.” Presentation delivered at the Summer Workshop on Teaching About Terrorism. Norman, OK, 2007.

“Effects of Influence Networks, Communication Media, and Message Strategies on Decision Making.” Presentation delivered at the National Science Foundation Workshop on Improvised Explosive Devices, Arlington, VA, 2006.

“Doctoral and Early Career Pre-Conference in Health Communication: Creating Action and Connection.” Panelist at the National Communication Association convention, San Antonio, 2006.

“Advice Giving and the Management of Uncertainty for Cancer Survivors.” Paper delivered at the National Communication Association, San Antonio convention, 2006 (w/ Sharlene Thompson).

“An Interdisciplinary Approach to Relationships Management: The Strategic Engagement Process.” Paper delivered at the National Communication Association convention, San Antonio, 2006 (w/ Renee Lee).

- "Examining the Impact of September 11, 2001 on Friendship Dyads' Communication and Socio-emotional Health." Paper delivered at the National Communication Association convention, Boston, 2005, (w/ Sharlene Thompson, Jennifer Becker, and Tiffany Mindt).
- "Defining Features of Conflict Turning Points." Paper delivered at the National Communication Association convention, Boston, 2005, (w/ Jennifer Becker).
- "Applied Health Communication Research: Challenges and Future Directions." Panelist at the National Communication Association convention, Boston, 2005.
- "Advancing the 'Health' of the Communication Discipline: A Public Discussion among the Regional and National Disciplinary Associations." Panelist at the National Communication Association convention, Boston, 2005.
- "A Town Hall Meeting and Briefing on Promoting Health Communication Scholarship." Panelist at the National Communication Association convention, Chicago, 2004.
- "Moving Forward/Looking Back: A Public Discussion among the Regionals and NCA." Panelist at the National Communication Association convention, Chicago, 2004.
- "Congressional Briefings on Communication in 2004: Forwarding the Discipline and Communication Scholarship." Panelist at the National Communication Association convention, Chicago, 2004.
- "Understanding the Ethical Implications of Physicians' Referral Patterns." Paper presented at the National Communication Association convention, Miami, 2003.
- "Reaching Out/Reaching In: Understanding the Roles of Communication in Cancer Care." Paper presented at the National Communication Association convention, Miami, 2003.
- "Choosing a Doctoral Program." Presentation delivered at the National Communication Association convention, Miami, 2003.
- "Sick and Tired: The Effects of Framing and Self-Efficacy on Perceptions of Health Organizations." Paper presented at the National Communication Association convention, New Orleans, 2002. (Co-authored with Melinda Morris Villagran)
- "Strategic Communication During Relationship Dissolution: Disengagement." Paper presented at the National Communication Association convention, New Orleans, 2002. (Co-authored with Merry C. Buchanan)
- "Investigating the Influence of Critical Thinking Skills and Disposition on Argumentativeness and Verbal Aggressiveness." Paper presented at the National Communication Association convention, New Orleans, 2002. (Co-authored with Peggy J. Lerner)
- "Cancer Advocacy and Liaison Model(C.A.L.M.): Implications for Patient Decision Making." Paper presented at the National Communication Association convention, New Orleans, 2002. (Co-authored with, Kenneth M. Brown, Timothy Doty, Monica Ferguson, Harry T. Hall, and Elaine M. Wittenberg)

- "Organizational Civility: Issues, Problems, and Solutions to Creating Environments of Civility in the Workplace." Paper presented at the National Communication Association convention, New Orleans, 2002. (Co-authored with David C. Kimmel and Susan J. Kimmel)
- "Global Outreach Through a Nontraditional Doctorate Degree." Presentation delivered at the Association for Continuing Higher Education, Birmingham, 2002. (Co-presented with James Pappas and Lee Williams)
- "Outstanding Health Communication Scholar: Gary L. Kreps." Presentation delivered at the International Communication Association convention, Washington, DC, 2001.
- "Teaching On-Line: Ideas and Challenges." Paper presented at the National Communication Association convention, Seattle, 2000.
- "Use it or lose it: A web-based approach to outcome assessment of communication education programs for working professionals." Paper presented at the International Communication Association convention, Acapulco, 2000.
- "Advances in Health Communication Research." Presentation delivered at the Western States Communication Association convention, Sacramento, 2000.
- "Community-Based Research Strategies." Presentation delivered at the National Communication Association convention, Chicago, 1999.
- "Compliance-Gaining and Resisting Strategies Among Different Types of College Student Drinkers." Paper presented at the National Communication Association convention, New York, 1998. (Co-authored with Kevin Wright)
- "Thinking About Lying: Intrapersonal Processing of the Deception Construct." Paper presented at the National Communication Association convention, New York, 1998. (Co-authored with Juliann Scholl)
- "The Effect of Managed Care on the Physician-Patient Relationship." Paper presented at the International Network of Personal Relationships convention, Norman, OK, 1998.
- "The Effects of Social Change Modeling for High-Risk Behaviors Among Teenage Drivers." Paper presented at the Eastern Communication Association convention, Sarasota, NY, 1998. (Co-authored with Ross Clarke and Scott Moore)
- "A Cognitive-Affective Model of Relational Expectations In the Provider-Patient Context." Paper presented at the International Communication Association convention, Chicago, 1996. (Co-authored with Joyce Allman and Scott Moore)
- "Shedding Light on Dale Leathers' Contributions in Nonverbal and Applied Interpersonal Communication Research." Paper presented at the National Communication Association convention, Chicago, 1997.
- "Patient Expectations of Communication within Managed Health Care Systems." Paper presented at the Western Communication Association convention, Monterey, CA, 1997 (Co-authored with Scott Moore)

- “Extending the Theoretical Bases of Health Communication Research.” Western Communication Association convention, Monterey, CA, 1997 (Co-authored with Scott Moore, Melinda Morris, & Jerry Ledlow)
- “The Influence of Relational Expectations on Patient-Provider Communication.” Paper presented at the Eastern Communication Association convention, New York City, 1996. (TOP THREE PAPER; Co-authored with Scott Moore and Joyce Allman)
- “Relational Communication and Health Outcomes.” Paper presented at the International Communication Association convention, Sydney, Australia, 1994. (Co-authored with Gary Kreps and Marsha Clowers)
- “Communication Skills Development in Leadership Training.” Paper presented at the Southwest Association for Business Communication and Southwest Academy of Management convention, Dallas, 1994. (Co-authored with Karl Krayer)
- “Relational Dimensions Influencing Decisions about Deceptive Acts.” Paper presented at the Speech Communication Association convention, New Orleans, 1994. (Co-authored with Mike Cody)
- “Deception As A Business Communication Strategy?” Paper presented at the Association for Business Communication convention, Montreal, 1993.
- “Facilitating Transferable Skills in Business Communication Contexts.” Paper presented at the Southwest Association for Business Communication convention, 1993, New Orleans. (Co-authored with Karl Krayer and Mary J. O’Hair)
- “Deception as a Darkside of Interpersonal Communication.” Paper presented at the Western States Communication Association convention, 1993, Albuquerque. (Co-authored with Michael Cody)
- “Comprehensive Framework for Business Communication.” Paper presented at the Association for Business Communication convention, 1992, New Orleans.
- “Equivocal Communication: Future Directions.” Paper presented at the Western States Communication Association convention, 1992, Boise.
- “Communication and Aging: The Effects of Cohort-centrism and Perceived Decoding Ability on Communication Competence and Communication Satisfaction.” Paper presented at the Speech Communication Association convention, 1991, Atlanta. (Co-authored with Joyce Allman & Robert Stewart)
- “Detecting Deception: The Dark Side of Interpersonal Communication.” Paper presented at the Western States Communication Association convention, 1991, Phoenix. (Co-authored with Michael Cody)
- “Nonverbal Communication and the Aging Process I: Preliminary Identification of Physiological, Cognitive, and Psychological Processes.” Paper presented at the Speech Communication Association convention, 1990, Chicago. (Co-authored with Joyce Allman & Lea Gibson)

- "Theoretical Implications of Applied Communication Research." Paper presented at the Speech communication Association convention, 1990, Chicago. (Co-authored with Gary Kreps & Lawrence Frey)
- "Vocal Stress Differences Among Deceptive and Truthful Chinese Communicators." Paper presented at the Western Speech Communication Association convention, 1989, Spokane. (Co-authored with Michael Cody)
- "A Critical Analysis of Strategic Communication Research: Directions for Future Research and Application to Relational Reconciliation." Paper presented at the Western Speech Communication Association convention, 1989, Spokane. (Co-authored with Brian Patterson)
- "Principal Message Strategies and Teacher Stress." Paper presented at the International Communication Association convention, New Orleans, 1988. (Co-authored with Mary O'Hair & Darrell Willey)
- "The Effect of Gender and Communication Style on Macro-Assessments of Honesty." Paper presented at the International Communication Association convention, New Orleans, 1988. (Co-authored with Michael Cody, Blaine Goss & Karl Krayer)
- "The Challenge of Excellence." Paper presented at the International Management Council conference, El Paso, 1988.
- "Reconciliation Strategies in Interpersonal Communication Relationships: A Discovery and Link to Disengagement Methods." Paper presented at the International Communication Association convention, Montreal, 1987.
- "Managing Organizational Change for Peak Performance." Paper presented at the International Management Council conference, El Paso, 1987.
- "A Conversational Analysis of Reconciliation Strategies." Paper presented at the Western Speech Communication Association convention, Salt Lake City, 1987. (Co-authored with Karl Krayer)
- "The Pedagogical Implications of Behavioral Awareness, Anxiety and Encoding Ability in Public Speaking." Paper presented at the Western Speech Communication Association convention, Salt Lake City, 1987. (Co-authored with Julie Ham)
- "Perspectives on Health Communication Research: A Response to Competitive Papers on Symbols, Metaphors, and Message Patterns on Health Communication." Paper presented at the Speech Communication Association convention, Chicago, 1986.
- "Machiavellian Beliefs and Social Influence." Paper presented at the Western Speech Communication Association convention, Tucson, 1986.
- "Affective Communication in the Basic Course." Paper presented at the Western Speech Communication Association convention, Tucson, 1986.
- "An Examination of Relational Communication During Physician-Patient Interactions. Paper presented at the Speech Communication Association convention, Denver 1985.

- "Target Preferences and Intentions to Comply with Message Strategies in an Applied Setting." Paper presented at the Speech Communication Association convention, Denver, 1985.
- "The Science of Listening: An Information Processing Perspective." Paper presented at the Texas Speech Communication Association convention, Corpus Christi, 1985.
- "Situational Perceptions of Message Strategy Selection." Paper presented at the International Communication Association convention, Honolulu, 1985. (Top Three Paper) (Co-authored with Michael Cody, John Green, Peter Marston, and others)
- "Video Robotics." Paper presented at the International Communication Association convention, Honolulu, 1985. (Co-authored with Ralph Behnke & Paul King)
- "Improving Collegial Relations Among Speech Communication-Speech Pathology Faculty and Staff." Paper presented at the Southern Speech Communication Association convention, Winston-Salem, 1985.
- "Interactive Video Feedback During Medical Interviewing Training." Paper presented at the Speech Communication Association convention, Chicago, 1984.
- "Conceptual Foundations of Listening Courses." Paper presented at the Texas Speech Communication Association convention, Austin, 1984.
- "Cultural Differences as Predictors of Patient Preferences for Physician Communication Behavior." Paper presented at the International Communication Association, San Francisco, 1984.
- "An Analysis of Vocal Stress During Truthful and Deceptive Information Sequences." Paper presented at the International Communication Association convention, San Francisco, 1984.
- "Applications of High Technology to Communication Instruction." Paper presented at the International Communication Association convention, San Francisco, 1984. (Co-authored with Ralph Behnke)
- "Vocal Correlates of Deception as Measured by Voice Stress Analysis." Paper presented at the Southern Speech Communication Association, Baton Rouge, 1984.
- "Nonverbal Communication and Deception: Deception Cues Due to Gender and Communication Dominance." Paper presented at the Speech Communication Association convention, Washington, DC, 1983. (Top 5 selection) (Co-authored with Michael Cody)
- "Age-Related Patient Preferences for Physician Communication Behavior." Paper presented at the Speech Communication Association convention, Washington, DC, 1983. (Top 3 selection) (Co-authored with Ralph Behnke and Paul King)
- "Health Beliefs and Receiver Apprehension as Predictors of Patient Preferences for Physician Communicator Style." Paper presented at the International Communication Association convention, Dallas, 1983. (Co-authored with Mary O'Hair and Ralph Behnke)
- "Applications of Cognitive Restructuring in the Treatment of Communication Apprehension: Perceptions of Task and Context Coping Strategies." Paper presented at the International Communication Association, Dallas, 1983. (Co-authored with Karl Krayner and Mary O'Hair)

"Instructional Strategies Employing the Receiver Activity Package." Paper presented at the Texas Speech Communication Association, Houston, 1982.

"The Impact of Intimacy, Rights to Resist, Machiavellianism and Psychological Gender on Compliance-Resisting Strategies: How Pervasive are Response Effects in Communication Surveys?" Paper presented at the International Communication Association convention, Boston, 1982. (Co-authored with Michael Cody)

"The Management of Failure Events: Some Contextual Determinants of Accounting Behavior." Paper presented at the International Communication Association convention, Boston, 1982. (Co-authored with Margaret McLaughlin and Michael Cody)

"The Evaluation and Prediction of Affective Response to Graduate Teaching Assistants' Classroom Communication." Paper presented at the Speech Communication Association, Anaheim, 1981. (Co-authored with Roger Babich)

"The Effect of Stress Upon the Recall of Conversation." Paper presented at the International Communication Association, Minneapolis, 1981. (Co-authored with Blaine Goss)

"Prepared Lies, Spontaneous Lies, Machiavellianism, and Nonverbal Communication." Paper presented at the Speech Communication Association convention, New York, 1980. (Co-authored with Michael Cody and Margaret McLaughlin)

"The Rhetoric of Health Communication." Paper presented at the Texas Speech Communication Association, San Antonio, 1980.

"The Pediatrician-Patient-Parent Interaction: An Examination of Triadic Health Communication." Paper presented at the International Communication Association convention, Acapulco, 1980.

"Triadic Health Communication: An Empirical Analysis." Paper presented at the Central States Speech Association, Chicago, 1980.

"The Reciprocal Use of Power Imagery in Dyadic Conversation." Paper presented at the Speech Communication Association convention, San Antonio, 1979. (Co-authored with Margaret McLaughlin and Michael Cody)

"The Nixon-Dean Relationship: A Case Study of Rhetorical Distance." Paper presented at the Texas Speech Communication Association convention, Corpus Christi, 1979. (Co-authored with David Langford)

### **Convention Panel Critic/Respondent**

"Top Three Papers in Applied Communication Research." National Communication Association, New Orleans, 2002.

"Explaining Illness." National Communication Association, Chicago, 1999.

"Medical Communication Education Training for Providers and Patients." National Communication Association, Chicago, 1997.

"Competitive Papers in Applied Communication: Communication in Corporate and Legal Settings." National Communication Association, Chicago, 1997.

"(Re)thinking Theory in Interpersonal communication: (Re)Conceptualizations of Interpersonal Functions and Processes." National Communication Association, San Diego, 1996.

"Point of View: The Influence of Perspective on Communication." Speech Communication Association, San Antonio, 1995.

"Organizational Culture, Values, and Communication." Academy of Business Administration, Las Vegas, 1994.

"Showcase Panel on Nonverbal Communication." Speech Communication Association, Chicago, 1992.

"Provider/Consumer Relational Interaction." International Communication Association, Chicago, 1991.

"Interpersonal Issues in Health Communication." International Communication Association, Dublin, Ireland, 1990.

"Competitive Papers/Research in Progress in Speech Education." Southern States Communication Association, Birmingham, 1990.

"Interactive Processes in Medical Contexts." Speech Communication Association convention, Boston, 1987.

"Top 4 Competitive Papers--Interpersonal Communication" Western Speech Communication Association convention, Salt Lake City, 1987.

"Competitive Papers on the Influence of Symbols, Metaphors, and Message Patterns on Health Communication." Speech Communication Association, Chicago, 1986.

### **Convention Program Chairperson**

"Communication Crisis on Campus." University of Oklahoma Communication Graduate Student Association Spring Symposium, Norman, 2008.

"Critical Responses to Queer Theory and Communication." National Communication Association, San Antonio, 2006.

"Stages in the Evolution of Disaster Risk Communication." National Communication Association, 2005.

"Looking Back and Moving Forward: Examining the Communicative Dimensions of Cancer Survivorship." National Communication Association, 2004.

"Focus on Petronio's Communication Privacy Management Framework and Caughlin's Work on Demand-Withdrawal Patterns." National Communication Association, 2004.



"Direct-to-Consumer Pharmaceutical Ads: Content and Effects. National Communication Association, 2004.

"Reaching Out/Reaching In: Managing Boundaries in Cancer Communication Research." National Communication Association convention, Miami, 2003.

"Top Three Papers in Applied Communication Research." National Communication Association, Atlanta, 2001.

"Lessons Learned by Engaged Scholars: The 1999 Distinguished Applied Communication Scholarship Winners. National Communication Association, Seattle, 2000.

"Competitive Papers in Applied Communication: Communication in Corporate and Legal Settings." National Communication Association, Chicago, 1997.

"Living with Cancer: Social Support and Identity." Speech Communication Association, San Antonio, 1995.

"Nonverbal Involvement and Information Manipulation and Compliance." Speech Communication Association, San Antonio, 1995.

"Issues In Interpersonal and Organizational Communication." Academy of Business Administration, Reno, Nevada, 1995.

"Effectively Communicating in Organizations." Academy of Business Administration, Las Vegas, 1994.

"Approaches to Studying Relational Communication." Speech Communication Association, Atlanta, 1991.

"Physician-Patient Communication." Speech Communication Association, Chicago, 1990.

"Interpersonal Issues in Health Communication." International Communication Association, Dublin, Ireland, 1990.

"Competitive Papers on Relationships and Communication Strategies in Health Care Settings." Speech Communication Association convention, New Orleans, 1988.

"Top Three Papers: Interpersonal Communication." Western Speech Communication Association convention, San Diego, 1988.

"Gender Issues in Communication Relationships." Southern Speech Communication Association, Winston-Salem, 1985.

"Rhetorical and Communication Theory: A Potpourri." Texas Speech Communication Association, Austin, 1984.

"Applications of Interpersonal Skills to the Organizational Setting." Texas Speech Communication Association, Dallas, 1983.

"The Rhetoric of Health Communication." Texas Speech Communication Association, San Antonio, 1980.

### **Workshops and Colloquia**

"University Colloquium on Entrepreneurship." University of Kentucky, 2011-present (Executive Producer)

"College Colloquium on Health Literacy." University of Kentucky, 2010-present (Executive Producer)

"Community Advisory Board." Center for Risk and Crisis Management, February, 2008; November, 2008.

"Leadership Academy," Oklahoma State Department of Health, October, 2008.

"Strategic Planning Retreat." Center for Risk and Crisis Management, July, 2008.

"Strategic Planning for Department Chairs." College of Arts and Sciences, University of Oklahoma, 2000.

"Nonverbal Communication." Oklahoma Roundtable of Authors. Oklahoma City, 1997.

"Communication Techniques for the Courtroom." Texas Association of County Judges. Lubbock, Texas, 1993.

"Advocacy Training for Improved Leadership Performance." Junior League of Lubbock, Lubbock, Texas, 1991.

"Strategic Communication and Leadership Performance." Leadership Conference, Texas Tech University, 1990.

"Management Development." University Library, New Mexico State University, 1987.

"Leadership Conference." American Society for Training and Development--Region 7, Ft. Worth, 1987.

"Professor's Conference." Annual meeting of the American Society for Training and Development, May, 1986.

"A Three-Dimensional Model of Patient Compliance with Physician Communication." Southern Speech Communication Association convention, Winston-Salem, 1985.

"Advanced Public Communication Training." Vista-Host, Inc., Houston, 1985.

"Speech Counselors Executive Workshop." Pearle Vision, Inc., Dallas, 1984.

"Communication Training for Account Executives." Creative Communications Group, Inc., Dallas, 1984.

### **Professional Consultations**

Merck, Inc., 2011-present.  
Laureate Corporation, 2011  
Division of Continuing Education, College of Medicine, University of Kentucky, 2011  
Oklahoma Office of Homeland Security, 2008  
Norman (Oklahoma) Regional Hospital System, 2008  
Bedford St. Martin's Press, 2006  
Sisters of Mercy Hospital System, 2005  
Chickasaw Nation, 2005  
American Heart Association, 2004  
Schusterman Foundation, 2003  
Aventis Pharmaceuticals, 2002  
Digiton Corporation, 2001  
MCI (Tulsa), 2000  
National Cancer Institute, 2000  
Agency for Health Care Research and Quality (National Institutes of Health), 2000  
Central Michigan University, 2000  
Texas Christian University, 1999  
Alliance Press, 1998  
Junior League (Lubbock, Texas), 1992  
Texas Council of County Judges, 1992  
First National Bank, Las Cruces, NM, 1988  
New Mexico State University Library System, 1988  
KVIA-TV (El Paso), 1987  
Las Cruces TV Cable, 1987  
Vista Host (Houston), 1986  
McFadden Ventures (Houston), 1985  
Creative Communications Group (Dallas), 1985

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