

Spencer P. Greenhalgh  
Curriculum Vitae

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**EDUCATION**

2018	PhD	Michigan State University	Educational Psychology and Educational Technology
		dissertation:	Spaces and Their Social Frontiers: Using Community Dimensions to Distinguish between Teacher-Focused Hashtags on Twitter
		committee:	Matthew J. Koehler, Christine Greenhow, Wietske Van Osch, Cary J. Roseth
2012	BA	Brigham Young University	French Teaching

**ADDITIONAL QUALIFICATIONS**

2016	MSU College of Arts and Letters	Digital Humanities Graduate Certificate
2016	MSU College of Comm. Arts and Sciences	Serious Games Graduate Certificate
2012-2016	Utah State Board of Education	Level 1 Professional Educator License Secondary Education French endorsement Political Science endorsement
2012	BYU Center for Language Studies	Professional Level French Language Certificate ACTFL Oral Proficiency: Superior ACTFL Written Proficiency: Advanced High

**PROFESSIONAL APPOINTMENTS**

2018-present	Assistant Professor	School of Information Science, University of Kentucky
2018-present	Associate Graduate Faculty	College of Communication and Information, University of Kentucky

## AWARDS AND FELLOWSHIPS

2013-2018	Dean's Scholar Award	MSU College of Education
2017-2018	Alumni Fellowship	MSU College of Education
2017	Best Paper Award	SITE International Conference
2014-2016	French Language Fellow	MSU Residential College in the Arts and Humanities
2016	Cross-Cultural Research Award	Association for Educational Communications & Technology / Korean Society for Educational Technology
2016	Digital Humanities Program Funding	MSU College of Arts and Letters
2016	Best Paper Award	SITE International Conference

## SCHOLARSHIP

### Refereed Journal Articles

- Greenhalgh**, S. P., Nnagboro, C, Kaufmann, R., & Gretter, S.(online first). Academic, social, and cultural learning inthe French #bac2018 hashtag. *Educational Technology Research and Development*. <https://doi.org/10.1007/s11423-021-10015-6>
- Greenhalgh**, S. P., Rosenberg, J. M., & Russell, A. (online first). The influence of policy and context on teachers' social media use. *British Journal of Educational Technolgy*. <https://doi.org/10.1111/bjet.13096>
- Greenhalgh**, S. P. (2021). Differences between teacher-focused Twitter hashtags and implications for professional development. *Italian Journal of Educational Technology*, 29(1), 24-43. <https://doi.org/10.17471/2499-4324/1161>
- Greenhalgh**, S. P. (2021). Influences of game design and context on learners' trying on moral identities. *The Journal of Experimental Education*, 89(3), 450-467. <https://doi.org/10.1080/00220973.2020.1712312>
- Koehler, M. J., Shelton, C. C., Carpenter, J. P., & **Greenhalgh**, S. P. (2020). Where does all the money go? Free and paid transactions on TeachersPayTeachers.com. *Teachers College Record*. Retrieved from <https://www.tcrecord.org/Content.asp?ContentID=23478>
- Carpenter, J. P., Staudt Willet, K. B., Koehler, M. J., & **Greenhalgh**, S. P. (2020). Spam and educators' Twitter use: Methodological challenges and considerations. *TechTrends*, 64, 460-469. <https://doi.org/10.1007/s11528-019-00466-3>
- Greenhalgh**, S. P., Rosenberg, J. M., Staudt Willet, K. B., Koehler, M. J., & Akcaoglu, M. (2020). Identifying multiple learning spaces within a single teacher-focused Twitter hashtag. *Computers & Education*, 148. <https://doi.org/10.1016/j.compedu.2020.103809>
- Greenhalgh**, S. P., Koehler, M. J., & Boltz, L. O. (2019). The fun of its parts: Design and player reception of educational board games. *Contemporary Issues in Technology and Teacher Education*, 19(3). Retrieved from <https://www.citejournal.org/volume-19/issue-3-19/social-studies/the-fun-of-its-parts-design-and-player-reception-of-educational-board-games/>

- Greenhalgh**, S. P., Staudt Willet, B. K., & Koehler, M. J. (2019). Approaches to Mormon identity and practice in the #ldsconf Twitter hashtag. *Journal of Media and Religion*, 18, 122-133. <https://doi.org/10.1080/15348423.2019.1696121>
- Greenhalgh**, S. P., Staudt Willet, B. K., Rosenberg, J. M., & Koehler, M. J. (2018). Tweet, and we shall find: Using digital methods to locate participants in educational hashtags. *TechTrends*, 62, 501-508. <https://doi.org/10.1007/s11528-018-0313-6>
- Rosenberg, J. M., **Greenhalgh**, S. P., Wolf, L. G., & Koehler, M. J. (2017). Strategies, use, and impact of social media for supporting teacher community within professional development: The case of one urban STEM program. *Journal of Computers in Mathematics and Science Teaching*, 36, 255-267.
- Koehler, M. J., Arnold, B. J., **Greenhalgh**, S. P., & Boltz, L. O. (2017). A taxonomy approach to studying how gamers review games. *Simulation & Gaming*, 48, 363-380. <https://doi.org/10.1177/1046878117703680>
- Greenhalgh**, S. P., Koehler, M. J. (2017). 28 days later: Twitter hashtags as "just in time" teacher professional development. *TechTrends*, 61, 273-281. <https://doi.org/10.1007/s11528-016-0142-4>
- Koehler, M. J., **Greenhalgh**, S. P., Rosenberg, J. M., & Keenan, S. F. (2017). What the tech is going on with teachers' digital teaching portfolios? Using the TPACK framework to analyze teachers' technological understanding. *Journal of Technology and Teacher Education*, 25, 31-59.
- Greenhalgh**, S. P., Rosenberg, J. M., & Wolf, L. G. (2016). For all intents and purposes: Twitter as a foundational technology for teachers. *E-Learning and Digital Media*, 13, 81-98. <https://doi.org/10.1177/2042753016672131>
- Rosenberg, J. M., **Greenhalgh**, S. P., Koehler, M. J., Hamilton, E., & Akcaoglu, M., (2016). An investigation of State Educational Twitter Hashtags (SETHs) as affinity spaces. *E-Learning and Digital Media*, 13, 24-44. <https://doi.org/10.1177/2042753016672351>

## Refereed Book Chapters

- Greenhalgh**, S. P., Koehler, M. J., Rosenberg, J. M., & Staudt Willet, K. B. (2021). Considerations for using social media data in learning design and technology research. In E. J. Romero-Hall (Ed.), *Research methods in learning design and technology*. New York, NY: Routledge.
- Greenhalgh**, S. P. & Koehler, M. J. (2019). "Pretty good practices" for the design of teacher portfolio courses. In M. Khosrow-Pour (Ed.), *Pre-service and in-service teacher education: Concepts, methodologies, tools, and applications* (pp. 126-151). Hershey, PA: IGI Global. [Curated reprint of previously-published material in research anthology]
- Staudt Willet, K. B., Koehler, M. J., & **Greenhalgh**, S. P. (2018). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In T. J. Bastiaens & G. Marks (Eds.), *Education and Information Technology Annual 2018: A Selection of AACE Award Papers* (pp. 67-74). Association for the Advancement of Computing in Education (AACE). [Invited reprint of conference proceedings in edited book]
- Smith, J. P., & **Greenhalgh**, S. P. (2017). The role of (real) thinking in education: Why Dewey still raises the bar on educators. In L. J. Waks & A. R. English (Eds.), *John Dewey's Democracy and Education: A centennial handbook* (pp. 99-107). New York, NY: Cambridge University Press.

Staudt Willet, K. B., Koehler, M. J., & **Greenhalgh**, S. P. (2017). A tweet by any other frame: Comparing three theoretical frameworks for studying educator interactions on Twitter. In L. Liu & D. C. Gibson (Eds.), *Research highlights in technology and teacher education 2017* (pp. 63-70). Waynesville, NC: Association for the Advancement of Computing in Education (AACE). [*Invited reprint of conference proceedings in edited book*]

**Greenhalgh**, S. P., Koehler, M. J., Boltz, L. O. (2016). What we like when we like educational games: Examining the effect of design features on player enjoyment. In L. Liu & D. C. Gibson (Eds.), *Research highlights in technology and teacher education 2016* (pp. 95-102). Waynesville, NC: Association for the Advancement of Computing in Education (AACE). [*Invited reprint of conference proceedings in edited book*]

Keenan, S., Rosenberg, J. M., **Greenhalgh**, S. P., & Koehler, M. J. (2016). Examining teachers' technology use through digital portfolios. In L. Liu & D. C. Gibson (Eds.), *Research highlights in technology and teacher education 2016* (pp. 197-204). Waynesville, NC: Association for the Advancement of Computing in Education (AACE). [*Invited reprint of conference proceedings in edited book*]

**Greenhalgh**, S. P. (2016). Affordances and constraints of analog games for ethics education: Dilemmas and dragons. In K. D. Valentine & L. J. Jensen (Eds.), *Examining the evolution of gaming and its impact on social, cultural, and political perspectives*. Hershey, PA: IGI Global

**Greenhalgh**, S. P., & Koehler, M. J. (2015). "Pretty good practices" for the design of teacher portfolio courses. In M. L. Niess & H. Gillow-Wiles (Eds.), *Handbook of research on teacher education in the digital age* (pp. 256-280). Hershey, PA: IGI Global.

Rosenberg, J. M., **Greenhalgh**, S. P., & Koehler, M. J. (2015). A performance assessment of teachers' TPACK using artifacts from digital portfolios. In L. Liu & D. C. Gibson (Eds.), *Research highlights in technology and teacher education 2015* (pp. 189-196). Waynesville, NC: Association for the Advancement of Computing in Education (AACE). [*Invited reprint of conference proceedings in edited book*]

### **Refereed Conference Presentations**

Bayeck, R. Y., Jensen, L. J, **Greenhalgh**, S. P., Johnson, E., Murray, J., & Asino, T. I. (2020, November). *Board games and learning*. Panel presented at the meeting of the Association for Educational Communications and Technology International Convention [virtual conference].

Romero-Hall, E., Arslan-Ari, I., Gentry, W., **Greenhalgh**, S. P., Jung, Y. J., ... Ari, F. (2020, November). *Let's talk about research methods: Where are we today?*. Panel presented at the meeting of the Association for Educational Communications and Technology International Convention [virtual conference]

Valle, N., Moore, S. L., Ifenthaler, D., Ritzhaupt, A. D., & **Greenhalgh**, S. P.. (2020, November). *Ethical issues in data-rich educational technology research*. Panel presented at the meeting of the Association for Educational Communications and Technology International Convention [virtual conference].

Agosto, D. E., Abbas, J., Salib, G., Willett, R., Wheeler, N. T., ... Subramaniam, M. (2020, October). *What do youth service librarians need? Reassessing goals and curricula in the context of changing information needs and behaviors of youth*. Panel presented at the Association for Library and Information Science Education Conference [virtual conference].

- Chapman, A. L. & **Greenhalgh**, S. P. (2020, October). *Provo Feminists, "waahmen" and Delilah's: gendered language and misogyny in the 'Deseret Nation' Twitter hashtag*. Paper accepted for the 2020 annual meeting of the Society for the Scientific Study of Religion and the Religious Research Association [meeting cancelled due to COVID-19].
- Greenhalgh**, S. P., & Chapman, A. L. (2020, July). *Alt-right discourses as reactionary religious rhetoric in "Mormon Twitter"*. Work-in-progress paper presented at the 11th International Conference on Social Media & Society [virtual conference].
- Shelton, C. C., Koehler, M. J., Carpenter, J. P., & **Greenhalgh**, S. P. (2020, April). *Taking stock of TeachersPayTeachers.com: Analyzing four million classroom resources*. Paper presented at the Society for Information Technology and Teacher Education International Conference 2020 [virtual conference].
- Greenhalgh**, S. P., Huang, K., & Rosenberg, J. M. (2019, October). *Understanding gaming communities and exploring learning opportunities: A computational grounded theory approach*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention, Las Vegas, NV.
- Greenhalgh**, S. P., Nnagboro, C., Kaufmann, R., & Gretter, S. (2019, October). *Academic, social, and cultural learning in the #bac2018 Twitter hashtag*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention, Las Vegas, NV.
- Greenhalgh**, S. P., Staudt Willet, K. B., & Koehler, M. J. (2019, October). *Twitter hashtags and religious learning: Mormon identity and participatory practice in #ldsconf*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention, Las Vegas, NV.
- Neumann, K., Lu, Y.-H., Ding, A.-C., Moore, R., & **Greenhalgh**, S. P., (2019, October). *New faculty inspired by mentors at AECT's Early Career Symposium*. Panel presented at the meeting of the Association for Educational Communications and Technology International Convention, Las Vegas, NV.
- Greenhalgh**, S. P., Koehler, M. J., & Staudt Willet, K. B. (2019, March). *Every nation, kindred, tongue and 'tweeple': International use of the #ldsconf Twitter hashtag*. Paper presented at the Decentered Mormonism: Assessing 180 Years of International Expansion conference, Bordeaux, France.
- Carpenter, J., Koehler, M., Staudt Willet, B. K., & **Greenhalgh**, S. P. (2019). Spam, spam, spam, spam: Methodological considerations and challenges for studying educators' Twitter use. In K. Graziano (Ed.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2019* (pp. 2702-2711). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Staudt Willet, K. B., **Greenhalgh**, S. P., Rosenberg, J. M., & Koehler, M. J. (2018, October). *Won't you be my neighbor? How education stakeholders use hyperlinks to build information neighborhoods on Twitter*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention, Kansas City, MO.
- Greenhalgh**, S. P., Staudt Willet, K. B., Rosenberg, J. M., Akcaoglu, M., & Koehler, M. J. (2018, April). *Timing is everything: Comparing synchronous and asynchronous modes of Twitter for teacher professional learning*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2018. New York, NY.

- Greenhow, C. M., Brandon, D. L., **Greenhalgh**, S. P., Koehler, M. J., Staudt Willet, K. B., & Li, J. (2018, April). *Tweeting toward the PhD: Exploring new scholars' practices with social media*. Paper presented at the American Educational Research Association (AERA) Annual Meeting 2018. New York, NY.
- Dousay, T. A., Asino, T., Luo, T., Krutka, D. G., **Greenhalgh**, S., Rodesiler, L., & Walster, D. (2018). Social media & teacher professional development. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2018* (pp. 2251-2255). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Staudt Willet, K. B., Moudgalya, S., Boltz, L. O., **Greenhalgh**, S. P., & Koehler, M. J. (2018). Back to the gaming board: Understanding games and education through board game reviews. In E. Langran & J. Borup (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2018* (pp. 495-503). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Greenhalgh**, S. P., Rosenberg, J. M., & Koehler, M. J. (2017, November). *Hide and go tweet: Comparing methods for locating educational hashtag participants*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention, Jacksonville, FL.
- Greenhalgh**, S. P., Staudt Willet, K. B., Rosenberg, J. M., & Koehler, M. J. (2017, November). *No accounting for theory? The case for an affinity space approach to educational hashtag research*. Paper presented at the Association for Educational Communications and Technology International Convention, Jacksonville, FL.
- Greenhalgh**, S. P., Rosenberg, J. M., & Koehler, M. J. (2017, May). Combining data sets and methods to explore equity in teacher professional development. In D. G. Krutka (Chair), *Data, Big and Small*. Symposium conducted at the meeting of the American Educational Research Association, San Antonio, TX.
- Greenhalgh**, S. P., Rosenberg, J. M., & Koehler, M. J. (2017, March). Avoiding madness in our methods: Considerations for Twitter research in teacher education. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2017* (pp. 1558-1561). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Greenhalgh**, S. P., & Koehler, M. J. (2017, March). Tweeting in the time of terrorism: Who participates in a French hashtag-based affinity space, where, and how?. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2017* (pp. 614-619). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Rosenberg, J. M., Akcaoglu, M., Staudt Willet, K. B., **Greenhalgh**, S. P., & Koehler, M. J. (2017, March). A Tale of two Twitters: Synchronous and asynchronous use of the same hashtag. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2017* (pp. 283-286). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Staudt Willet, K. B., Koehler, M. J., & **Greenhalgh**, S. P. (2017, March). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2017* (pp. 1823-1830). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).

- Willis, J., **Greenhalgh**, S. P., Nadolny, L., Liu, S., Aldemir, T., Rogers, S., Trevathan, M., ... and Oliver, W. (2017, March). Exploring the rules of the game: Games in the classroom, game-based learning, gamification, and simulations. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2017* (pp. 475-480). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Greenhalgh**, S. P. (2016, October). *Some of these games are not like the others: Educational board games, genres, and learning*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention, Las Vegas, NV.
- Greenhalgh**, S. P., & Koehler, M. J. (2016, October). *Teachers, Twitter, and terrorism: Combining digital research methods to study online educational conversations in France*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention, Las Vegas, NV.
- Nyland, R., **Greenhalgh**, S. P., Rosenberg, J. M., Koehler, M. J., Veletsianos, G., & Kimmons, R. (2016, October). *Public data mining methods, ethics, & legalities*. Panel presented at the meeting of the Association for Educational Communications and Technology International Convention, Las Vegas, NV.
- Rosenberg, J. M., **Greenhalgh**, S. P., & Wolf, L. G. (2016, October). *Participating from near and far: Analyzing online graduate learning communities with social network analysis*. Paper presented at the meeting of the Association for Educational Communications and Technology International Convention, Las Vegas, NV.
- Greenhalgh**, S. P. (2016, April). *Exploring the effect of second language proficiency on students' completion of other game-based curricular tasks*. Paper presented at the meeting of the American Educational Research Association, Washington, D.C.
- Arnold, B., Koehler, M., & **Greenhalgh**, S. P. (2016). Design principles for creating and maintaining immersive experiences in educational games. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2016* (pp. 502-508). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Greenhalgh**, S. P., Koehler, M. J., & Boltz, L. O. (2016). What features we like when we like educational games. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2016* (pp. 554-561). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Greenhalgh**, S. P., Rosenberg, J. M., & Wolf, L. G. (2016). For every tweet there is a purpose: Twitter within (and beyond) an online graduate program. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2016* (pp. 2044-2049). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Keenan, S. F., Rosenberg, J. M., **Greenhalgh**, S. P., & Koehler, M. J. (2016). Examining teachers' technology use through digital portfolios. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2016* (pp. 1084-1091). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).
- Koehler, M. J., **Greenhalgh**, S. P., & Boltz, L. O. (2016). Here we are, now entertain us! A comparison of educational and non-educational board games. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2016* (pp. 567-572). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).

Rosenberg, J. M., Koehler, M. J., Akcaoglu, M., **Greenhalgh**, S. P., & Hamilton, E. R. (2016). State Educational Twitter Hashtags: An introduction and research agenda. In G. Chamblee & L. Langlub (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2016* (pp. 355-360). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).

**Greenhalgh**, S. P., Rosenberg, J. M., Keenan, S., & Koehler, M. J. (2015, November). *An investigation of the use of digital portfolios for understanding educators' technology knowledge*. Paper presented at the Association for Educational Communications and Technology International Convention, Indianapolis, IN.

Rosenberg, J. M., Akcaoglu, M., Hamilton, E., **Greenhalgh**, S. P., & Koehler, M. J. (2015, November). *Tweeting U.S.A.: An examination of State Educational Twitter Hashtags (SETHs)*. Paper presented at the Association for Educational Communications and Technology International Convention, Indianapolis, IN.

Boltz, L. O., Arnold, B. & **Greenhalgh**, S. (2015). Players, features, and enjoyment: Entertainment games as models for educational games. In D. Rutledge & D. Slykhuis (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2015* (pp. 822-829). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

Koehler, M., **Greenhalgh**, S. P., & Zellner, A. (2015). Potential applications of sentiment analysis in educational research and practice – Is SITE the friendliest conference? In D. Rutledge & D. Slykhuis (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2015* (pp. 1348-1354). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

Rosenberg, J., **Greenhalgh**, S. P., & Koehler, M. (2015). A performance assessment of teachers' TPACK using artifacts from digital portfolios. In D. Rutledge & D. Slykhuis (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2015* (pp. 3390-3397). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

**Greenhalgh**, S. P., Boltz, L. O., & Koehler, M. J. (2014, October). *What's in an (educational) game? Ub3r mechanics and 1337 motifs!* Paper presented at the Meaningful Play conference, East Lansing, MI.

**Greenhalgh**, S. P., Rosenberg, J. M., Zellner, A., & Koehler, M. J. (2014). Zen and the art of portfolio maintenance: Best practices in course design for supporting long-lasting portfolios. In M. Searson & M. N. Ochoa (Eds.), *Proceedings of the Society for Information Technology & Teacher Education International Conference 2014* (pp. 1755–1761). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

Koehler, M. J., Rosenberg, J. M., **Greenhalgh**, S. P., Zellner, A., & Mishra, P. (2014). Can portfolio-based assessments demonstrate teachers' TPACK? In J. Voogt (Chair), *Artifacts demonstrating teachers' technology integration competencies*. Symposium conducted at the meeting of the Society for Information Technology and Teacher Education, Jacksonville, FL.

### Invited Research Talks

**Greenhalgh**, S. P. (2021, April). *"The correct [domain] name of the church": Online presence, naming, and legitimacy*. Invited presentation for the 2021 Mormon Studies Conference, Claremont Graduate University, Claremont, CA. [virtual conference]



**Greenhalgh, S. P.** (2021, February). *"I'm a French teacher, not a data scientist!": Culture and meaning in (my) internet research*. Invited talk for Instructional Psychology and Technology program graduate seminar, Brigham Young University, Provo, UT. [virtual talk]

Hartman, D. K., Kwong, J., & **Greenhalgh, S. P.** (2015, May). *The child, the curriculum, and computer games: The digital gamification of education in the U.S.* Keynote address at the 1st International Congress of the Turkic World Children's Games and Toys, Eskişehir University, Eskişehir, Turkey.

Hartman, D. K., **Greenhalgh, S. P.**, & Kwong, J. (2015, May). *The gamification of teaching and learning in U.S. schools: Concepts, practices, designs, and technologies*. Keynote address at the 14th USOS Symposium, Bartın University, Bartın, Turkey.

## Media Coverage

Fletcher Stack, P. (2021, January 31). Unholy war: Is #DezNat an online platform for defending the LDS Church or a launching pad for extremists? *The Salt Lake Tribune*. Retrieved from <https://www.sltrib.com/religion/2021/01/31/unholy-war-deznat-troops/>

## RESEARCH FUNDING

- 2021-2022 University of Kentucky College of Communication and Information, Speed Dating for Researchers XI(\$7,500)  
*Gay Gab: Alt-Right Social Media and the LGBTQ Community*  
co-PIs: Evan Brody, **Spencer P. Greenhalgh**
- 2019-2020 University of Kentucky College of Communication and Information Research Activities fund (\$2,000)  
*Platforms, Pedagogies, and Privacy: A Study into the Landscape of Digital Platform Use in Kentucky Public Schools*  
co-PIs: **Spencer P. Greenhalgh**, Daniela DiGiacomo, Sarah Barriage
- 2019-2020 Southeastern Conference Visiting Faculty Travel Grant Program, via University of Tennessee—Knoxville (\$711)  
*Educational Policy and Teachers' Use of Twitter*  
visiting faculty: Joshua M. Rosenberg (University of Tennessee—Knoxville); hosting faculty: Annelise M. Russell (Martin School of Public Policy and Administration, University of Kentucky); co-hosts: **Spencer P. Greenhalgh**, Danielle Duffy (Martin School of Public Policy and Administration, University of Kentucky)
- 2018-2020 Herman and Rasiej Math Initiative at the University of Southern California (\$8,820)  
*Exploring how Beginning Elementary Mathematics Teachers Seek out Resources through Social Media*  
PI: Stephen Aguilar (University of Southern California); Co-PIs: Joshua Rosenberg (University of Tennessee—Knoxville), Christian Fischer (University of California—Irvine), **Spencer P. Greenhalgh**; Co-I: Michael Lawson (University of Tennessee—Knoxville)
- 2018-2019 Claremont Graduate University Global Mormon Studies Research Grant (\$500)  
*Every Nation, Kindred, Tongue, and "Tweeple": International Use of the #ldsconf and #twitterstake Twitter Hashtags*  
PI: **Spencer P. Greenhalgh**

## OTHER PRESENTATIONS

### Webinars

Dean, J., Kantor, J., Gonzales, L., Kennedy, M. & **Greenhalgh**, S. P. (2019, August). [\*Collaborative web annotation with Hypothesis in Canvas\*](#), webinar for The Hypothesis Project.

Krutka, D., Gleason, B., Carpenter, J. P., Dousay, T. A., & **Greenhalgh**, S. P. (2018, February). [\*Social media in education\*](#), webinar for the Social Media Special Interest Group of the Society of Information Technology and Teacher Education.

### Guest Lectures

**Greenhalgh**, S. P. (2021, April). *Social media research methods*, invited visit to Claremont Mormon Studies Student Association, Claremont Graduate University.

**Greenhalgh**, S. P. (2020, October). *Social media research methods*, guest lecture for ICT 310: Exploring and Analyzing ICTs: Methodological Approaches, University of Kentucky.

**Greenhalgh**, S. P. (2020, April). *Social media research methods*, guest lecture for ICT 310: Exploring and Analyzing ICTs: Methodological Approaches, University of Kentucky.

**Greenhalgh**, S. P. (2019, September). *Hypothesis as a social annotation tool for language education*, guest lecture for FLT 881: Teaching Foreign Language with Technology, Michigan State University.

**Greenhalgh**, S. P. (2018, November). *Social media affinity spaces and teacher professional development*, guest lecture for EDLT 534: Developing Educational Leaders Using Technology, Drexel University.

**Greenhalgh**, S. P. (2018, October). *Social media research methods*, guest lecture for ICT 310: Exploring and Analyzing ICTs: Methodological Approaches, University of Kentucky.

**Greenhalgh**, S. P. (2017, July). *Copyright, fair use, and Creative Commons*, guest lecture for Michigan State University's MAET Year 1 Summer hybrid program.

**Greenhalgh**, S. P. (2016, July). *Copyright, fair use, and Creative Commons*, guest lecture for Michigan State University's MAET Year 1 Summer hybrid program.

### College and Department

Martin, J., **Greenhalgh**, S. P., Oltmann, S., Kaufmann, R., DeVito, A., ... Frisby, B. (2021, January). *Student engagement forum*, UK College of Communication and Information.

**Greenhalgh**, S. P., Kaufmann, R., Griffin, J., Hudd, E., Taylor, N., ... Starr, B. (2020, September). *Tips and tricks for effective online learning*, CI Shapes and Supports Students Virtual Event Series, UK College of Communication and Information.

**Greenhalgh**, S. P. (2020, July). *An educational technology perspective on the flipped classroom environment*, brown bag lunch series, UK College of Communication and Information.

**Greenhalgh**, S. P. (2020, January). *Academic, social, and cultural learning in the #bac2018 Twitter hashtag*, research seminar, UK College of Communication and Information.

- Cahill, M., Scarduzio, J., Harrington, N., Dragojevic, M., Frisby, B., **Greenhalgh**, S. P., & Jiang, M. (2019, August). *Beginning your research agenda*, faculty panel for incoming graduate students, UK College of Communication and Information.
- Greenhalgh**, S. P. (2019, February). *Internet research methods: A conceptual walkthrough*, workshop for the Instructional Communication Research Group at the University of Kentucky's School of Information Science.
- Greenhalgh**, S. P. (2017, January). *28 days later: Twitter hashtags as "just in time" teacher professional development*, prospective student day talk for Michigan State University's Educational Psychology and Educational Technology PhD program.
- Greenhalgh**, S. P. (2016, April). *State Educational Twitter Hashtags as affinity spaces*, brownbag talk for Michigan State University's Educational Psychology and Educational Technology PhD program.
- Greenhalgh**, S. P. (2013, April). *Best practices in course design for supporting long-lasting portfolios*, brownbag talk for Michigan State University's Educational Psychology and Educational Technology PhD program.

## **TEACHING AND ADVISING**

### **Courses Taught**

- |              |   |
|--------------|---|
| 2019-present | Associate Graduate Faculty, UK Communication PhD program<br>- Research Problems in Communication [independent study]  |
| 2019-present | Faculty, UK Library Science MS program<br>- Games, Literacies, and Learning   |
| 2018-present | Faculty, UK Information and Communication Technology BA/BS program<br>- Information Literacy and Critical Thinking<br>- Technologies for Information Services<br>- Content Management Systems   |
| 2013-2018    | Instructor, MSU Educational Technology MA program<br>- Educational Technology Capstone Course<br>- Electronic Assessment for Teaching and Learning<br>- Technology and Leadership<br>- Teaching for Understanding with Technology<br>- Applying Educational Technology to Issues of Practice<br>- Learning in School and Other Settings<br>- Approaches to Educational Research<br>- Teaching Students Online |
| 2017         | Teaching Assistant, MSU Educational Psychology and Educational Technology PhD program<br>- Introduction to Qualitative Methods in Educational Research  |
| 2014-2016    | Language Fellow, MSU Residential College in the Arts and Humanities<br>- French Integrated Language Option  |
| 2011-2012    | Student Instructor, BYU Department of French and Italian<br>- First-Year French, Part 2   |

### **Workshops and Outreach**

- Staudt Willet, K. B., **Greenhalgh**, S. P., & Rosenberg, J. M. (2020, October). *Simple collection and powerful analysis of Twitter data using R*, Association for Educational Communications and Technology [virtual workshop].
- Staudt Willet, K. B., **Greenhalgh**, S. P., & Rosenberg, J. M. (2019, October). *Online data and open source tools: Analyzing educational internet data using R*, Association for Educational Communications and Technology, Las Vegas, NV.
- Greenhalgh**, S. P. (2016, November). *A brief introduction to topic modeling*, workshop for Michigan State University's digital humanities program.
- Greenhalgh**, S. P. (2016, March). *Making your own educational games with Twine*, Michigan Association for Computer Users in Learning conference, Grand Rapids, MI.
- Greenhalgh**, S. P. (2016, February). *Practicing teaching using games*, Workshop for visiting Indonesian teacher educators at Michigan State University.
- Greenhalgh**, S. P. (2015, October). *Gaming in the classroom*, professional development session at Ruth Fox Elementary School
- Greenhalgh**, S. P., Rosenberg, J. M., & Mehta, R. (2015, May). *Online presence for graduate students: An introduction*. BHEARD Scholar Conference, East Lansing, MI.

## **Mentoring and Advising**

- |              |  |
|--------------|--|
| 2020-present | dissertation committee member, Megan Reynolds, Curriculum and Instruction PhD program, University of Kentucky  |
| 2019-present | supervisor, ICT undergraduate interns  |
| 2020-present | MSICT advisor, Drew Brown  |
| 2020-present | MSICT advisor, Mason Jablonski   |
| 2020-present | MSICT advisor, Retta Ritchie-Holbrook  |
| 2020-present | MSICT advisor, Grant Roberts   |
| 2020-present | MSICT advisor, Misty Wright  |
| 2021         | supervisor, Meagan Wilkins, Honors Capstone Project  |
| 2020         | independent study advisor, Steve Sommer, ICT master's program, University of Kentucky  |
| 2019         | supervisor, Meagan Wilkins, Honors Course Conversion for ICT 302   |
| 2019         | external thesis reviewer, Bradley Congram, Higher Education Administration and Leadership MA program, Royal Roads University [nominated by George Veletsianos, thesis coordinator] |
| 2019         | directed research advisor, Cynthia Nnagboro, Communication PhD program, University of Kentucky   |
| 2016-2018    | member of three research practicum committees, Educational Psychology and Educational Technology PhD program, Michigan State University  |

## **SERVICE TO INSTITUTION**

### **University of Kentucky**

- 2020 CELT-designated peer reviewer for Summer 2020 online learning transition due to COVID-19
- 2020 CELT-designated helper for College of Engineering's online learning transition in response to COVID-19
- 2019 French language and culture consultant for University of Kentucky Institutional Review Board

**College of Communication and Information, University of Kentucky**

- 2019-2020 Member of Mission and Values Task Force, College Strategic Planning Council

**School of Information Science, University of Kentucky**

- 2020-present Member of SIS Curriculum Committee
- 2020-present Member of ICT Planning Committee
- 2020-present Member of ICT Curriculum Committee
- 2019-present Member of ICT Program Exam Committee
- 2019-2020 Member of ICT Program Admissions Committee
- 2018-2020 Member of ad-hoc ICT Program periodic review committee

**SERVICE TO PROFESSION**

**Association for Educational Communications and Technology**

- 2020-present Board Member at Large, Research and Theory Division
- 2018-present Reviewer, *TechTrends* [AECT-affiliated journal]
- 2018-present Reviewer, AECT International Convention

**Global Mormon Studies Network**

- 2020-present member, Steering Committee, Global Mormon Studies network
- 2019-present Webmaster, Global Mormon Studies network

**Society for Information Technology and Teacher Education**

- 2016-2017 Co-chair, Games and Simulations special interest group
- 2016-2017 Reviewer, SITE International Conference

**American Educational Research Association**

- 2015-2016 Communications Deputy, Division C: Learning & Instruction

**Other**

- 2021 Ad-hoc Reviewer, *Computers & Education*
- 2021 Ad-hoc Reviewer, *Journal of Education for Teaching*
- 2021 Ad-hoc Reviewer, *Teaching and Teacher Education*
- 2021 Ad-hoc Reviewer, *The Internet and Higher Education*
- 2020 Ad-hoc Reviewer, *AERA Open*, Special Topic: Educational Data Science
- 2020 Ad-hoc Reviewer, *Journal on Computing and Cultural Heritage*
- 2016-2021 Ad-hoc Reviewer, *E-Learning and Digital Media*
- 2019 Reviewer for edited book: *Research Methods in Learning Design and Technology*
- 2019 Ad-hoc Reviewer, *Journal of Educational Computing Research*
- 2018 Reviewer, Association of Internet Researchers Conference
- 2015 Reviewer for edited book: *Examining the Evolution of Gaming*

### **ADDITIONAL TRAINING**

- |      |   |  |
|------|---|--|
| 2021 | University of Kentucky Office for Student Success         | Integrated Success Coach Advocate Training   |
| 2018 | Association for Educational Communications and Technology | Early Career Research Symposium              |
| 2018 | University of Kentucky                                    | Unconscious Bias Training                    |
| 2016 | Humanities Intensive Teaching and Learning                | Text Analysis: From Object to Interpretation |

### **PROFESSIONAL AFFILIATIONS**

Association for Educational Communications and Technology

Global Mormon Studies network