

# Curriculum Vitae

## Fátima K. Espinoza Vasquez

Assistant Professor, School of Information Science  
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### EDUCATION

- Syracuse University, School of Information Studies. Syracuse, NY** **2016**  
Ph.D. Information Science and Technology  
Dissertation title: "The role of ICTs in Social Movements: The Case of the National Front Against the 2009 Honduran Coup"  
Advisor: Murali Venkatesh
- Syracuse University, School of Information Studies. Syracuse, NY** **2007**  
M.S. Information Management, Specialization in Project Management
- Central American Technology University (UNITEC). Tegucigalpa, Honduras** **2000**  
B.S. Communications

### EMPLOYMENT

#### **Assistant Professor** (August 2017- Present)

School of Information Studies  
University of Kentucky

- My research particularly focuses on how organizations negotiate the meaning, use, and configuration of ICTs through the construction of collective frames of thoughts, practices, and actions.

#### **Visiting Scholar** (Fall 2016-Summer 2017)

El Instituto: Institute of Latina/o, Caribbean, and Latin American Studies  
University of Connecticut (UCONN)

- Qualitative research on intersectional frames' resonance to diverse groups (e.g., LGBTQ groups, feminist organizations, trade unions, professional organizations, alternative media, etc.) and their collaborative ICT improvisation practices.

#### **Research Fellow** (Fall 2008 – Summer 2010)

Center for Research on Collaboratories and Technology Enhanced Learning Communities (COTELCO).  
iSchool, Syracuse University

- Conducted qualitative data collection and analysis of NSF-funded research (VOSS & NY-AGEP<sup>a</sup>).
- Developed a shared dataset and qualitative meta-analysis of the virtual organizations literature.
- Drafted research and workshop proposals. Supervised 5 research teams and 17 graduate assistants.
- Trained new graduate assistants, and ensured Collaborative Institutional Training Initiative (CITI) compliance.

#### **Research Practica (FALL 2009/Spring 2010)**

- Conducted qualitative and quantitative data analysis on innovation in the Argentinean telecommunication sector.

#### **Graduate Assistant (2010-2011)**

- Conducted literature reviews on the state of research and policy on Secondary Markets for Spectrum Trading.

## **SCHOLARSHIP**

### **Refereed Journal Articles**

(in Preparation) Espinoza Vasquez, F.K., Venkatesh, M., (2016). Frames Resonance, Organizational Structure and ICT Configuration in a Social Movement. To be submitted to the Journal of Computer Supported Cooperative Work (CSCW).

Espinoza Vasquez, F.K. (2014) More than tools: ICTs facilitating alternative opportunity structures for social movements. *Redes: Revista de estudios para el desarrollo social de la Comunicación*, No.9 pp.311-323

Cogburn, D. L., & Espinoza-Vasquez, F. K. (2011). From networked nominee to networked nation: Examining the impact of web 2.0 and social media on political participation and civic engagement in the 2008 Obama campaign. *Journal of Political Marketing*, 10(1), 189-213.

Espinoza Vasquez, F. K. (2007). *Enterprise Architecture and Change Management*. Journal of Enterprise Architecture, 3(2)

### **Refereed Conference Papers**

Espinoza Vasquez, F.K. (2015) Repression is the Driver of Invention: How the Honduran National Front of Popular Resistance used ICTs to Build Identity, Organize, and Circumvent Censorship. *Latin American Studies Association (LASA) Annual Meeting*, May 27-30, San Juan, Puerto Rico.

Espinoza Vasquez, F. K. (2013). More than tools III: ICTs as opportunity structures for social movements. Paper presented at the *InfoSocial: A Media, Technology & Society Graduate Research Conference*, Evanston, USA.

Espinoza Vasquez, F. K. (2013). More than tools II: ICTs influencing social Movement's opportunity structures. the *41st Research Conference on Communication, Information and Internet Policy (TPRC)*, Arlington, USA

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<sup>a</sup> Virtual Organizations as Sociotechnical Systems and New York Alliance for Graduate Education and the Professoriate

- Cogburn, D. L., Santuzzi, A., & Espinoza Vasquez, F. K. (2011). Developing and validating a socio-technical model for geographically distributed collaboration in global virtual teams. *44th Hawaii International Conference on System Sciences (HICSS)*, Hawaii. , 0 1-10. January, 2011
- Cogburn, D. L., Levinson, N., Ramnarine-Rieks, A. U., & Espinoza-Vasquez, F. K. (2010). A decade of globally distributed collaborative learning: Lessons learned from cross-national virtual teams. *43rd Hawaii International Conference on System Sciences (HICSS)*, Hawaii. 1-11. January, 2010
- Espinoza Vasquez, F. K., & Garcia-Murillo, M. (2010). Cooperatives as Innovators in the Argentinean information industry. *Research Conference on Communication, Information and Internet Policy (TPRC)*, Arlington, VA. September, 2010
- Garcia-Murillo, M., & Espinoza Vasquez, F. K. (2010). Understanding innovation in the telecommunications sector of rural Argentina. Communication Policy Research Conference (CPR LATAM), Brasilia, Brazil.
- Cogburn, D. L., & Espinoza Vasquez, F. K. (2009). Examining the impact of web 2.0 and social media on political participation and civic engagement in the 2008 Obama campaign. *Annual Meeting of the American Political Science Association*, Toronto, Canada. September, 2009.
- Cogburn, D. L., Ramnarine-Rieks, A., Espinoza-Vasquez, F. K., & Levinson, N. S. (2009). Learning across borders: Socio-technical strategies for globally distributed teaching and learning. *International Conference on Education, Research and Innovation (ICERIO)*, Madrid, Spain. 1930-1941. November, 2009
- Cogburn, D. L., Levinson, N., & Espinoza-Vasquez, F. K. (2009). Understanding distributed collaborative learning: Lessons from the US-south Africa globalization seminar. *Annual Meeting of the Teaching and Learning Conference of the American Political Science Association (APSA)*, Baltimore, MD. February, 2009
- Espinoza-Vasquez, F. K. (2008). Civil society addressing developing countries' lack of meaningful participation in the ongoing information and communications technology global governance process. *International Symposium on Development and Social Transformation*, Syracuse, NY.

### **Organized Panels**

- Espinoza Vasquez, F. K. et al., (2016). E-Participation: Systems, Actors, Policy, and Research. Session for Interaction and Engagement, *iConference 2016*, Philadelphia PA, USA.
- Espinoza Vasquez, F. K. (2015). Emerging Trends in the Use and Adoption of E-participation: Around the World and in our own Backyard. *ASIS&T 2015 Annual Meeting*, St. Louis Missouri Nov 6-18
- Pyuosa, M., Espinoza Vasquez, F.K. (2015) Resistance Movements, Student Protests and Intensive Use of the Web (Movimientos de resistencia, protestas estudiantiles y uso intensivo de la web). Panel at the *Latin American Studies Association (LASA) Annual Meeting*, May 27-30, San Juan, Puerto Rico.
- Cogburn et al., (2009) Broadening Cyberinfrastructure, Communications Section of the *International Studies Association (ISA) Pre-conference Workshop*. February, 2008, New York, NY

### **Posters and Other Academic Activities**

- Espinoza Vasquez, F. (2017) "Collective Action Framing Episodes: A Methodological Tool to Make Sense of Case Studies" Poster. Association for Information Science and Technology (ASIS&T) Annual Meeting. Oct. 27, Arlington, VA
- Espinoza Vasquez, F., et al., (2015) "A Survey of Social Media Sites for Academics", Poster. *iConference*, Newport Beach, CA, USA, March, 24-27, 2015

Espinoza Vasquez F.K. (2010) Networks in Global Information and Communication Policy. International Communication Working Group, International Studies Association Annual Convention. New Orleans, LA., Feb. 2010

James, D.; Espinoza-Vasquez, F.K. (2008), Exploring the Impact of Virtual Organization Structures on Geographically Distributed Collaboration in University-Based Diversity Efforts in the STEM Disciplines. Poster. Preparing for Professoriate, Alliance for *Graduate Education and the Professoriate Conference*, Albany, NY., May 2008.

### **Invited Talks**

Espinoza Vasquez, F.K. (2016) Intersectionality as Social Movement Strategy in the Honduran National Front Against the Coup. Introduction to Latin American Politics. November 11<sup>th</sup>, 2016

Espinoza Vasquez, F.K. (2016) Boundaries of Agency and Information Technology: The Case of the National Front Against the Coup in Honduras. Institute of Latin, Caribbean, and Latin American Studies University of Connecticut (UCONN). April 30<sup>th</sup>, 2016

### **In the Media**

Leigh Brown, J. August 1, 2017 "Will 'Publish or Perish' Become 'Clicks or Canned'? The Rise of Academic Social Networks. EdSurge <https://www.edsurge.com/news/2017-08-01-will-publish-or-perish-become-clicks-or-canned-the-rise-of-academic-social-networks>

## **TEACHING**

### **Experience ICTs (Undergraduate Level/Face-to-face)**

Instructor

Social and technological theories related to Information Communication Technologies, the evolution and current applications of ICTs.

### **Survey of Telecommunication and Information Policy (Graduate Level/Face-to-face & Online)**

Adjunct Instructor

Public policy issues of the digital age: freedom of expression, intellectual property, regulation, privacy, security, access, and public information.

### **Information and Information Environments (Graduate Level/ Face-to-face)**

Adjunct Instructor

Intensive project-based course on ICT Innovation and management.

### **Introduction to Information Based Organizations (Undergraduate Level/ Face-to-face)**

Adjunct Instructor

Organizational communication, groups and leadership, management, interactions between people and technology in organizations, impact of ICTs on org. effectiveness.

### **Information Reporting and Presentation (Undergraduate/Face-to-face)**

Teaching Practicum

Introduction to basic concepts in the presentation of information, in oral, printed and digital form.

### **Distributed Collaboration and Emerging Technologies (Graduate Level/ Face-to-face)**

Teaching Practicum

Online course on social practices and cyberinfrastructure for geographically distributed collaboration in organizational contexts.

### **Management Principles for Information Professionals (Graduate Level/ Face-to-face)**

Teaching Assistant

Discussion about management issues for information professionals from an interdisciplinary perspective.

## GRANTS AND AWARDS

2011 Moynihan Institute of Global Affairs, Goekjian Summer Research Grant, Maxwell School

2012 Summer Research Grant. School of Information Studies

2007 Graduate Leadership Award, School of Information Studies, Syracuse University

## RELEVANT NON-ACADEMIC PROFESSIONAL EXPERIENCE

### Information Resources Center Director

U.S. State Department, Public Affairs Section, United States Embassy. Tegucigalpa, Honduras (2002-2004)

- Designed and implemented the center's annual plan, outreach agenda, and Internet strategy to ensure support of public diplomacy goals.
- Conducted literature reviews of bilateral issues (e.g. democracy, human rights, corruption, etc).
- Managed online catalog and public's access to online databases. Managed the embassy's website.

### Information Assistant and Web Manager

State Department, Public Affairs Section, United States Embassy. Tegucigalpa, Honduras (2002-2004)

- Designed the embassy's official website and online presence strategy. Drafted press releases, and official statements.
- Organized cultural and press events. Designed audiovisual material to support the mission's programs and goals.

## SERVICE

- 20017-2018 ICT Planning Committee. School of Information Science. University of Kentucky
- Spring 2017, Reviewer: ACM CHI Conference on Human Factors in Computing Systems
- Spring, 2016: Reviewer: The Quiet Corner Interdisciplinary Journal. Spring 2016
- 2013-2014 Student Representative, Personnel committee, School of Information Studies, Syracuse University
- Fall, 2013: Student Volunteer: Conference on Communication, Information, and Internet Policy (TPRC)
- Fall 2010, Reviewer iConference
- Fall 2009, 2010 Reviewer: ACORN-REDECOM
- Fall 2009, Reviewer: International Studies Association
- 2008-2009 Student Representative, Ph.D. Committee, School of Information Studies, Syracuse University

- 2005-2007 Student President, Women in Information Technology Organization, School of Information Studies
- 2009-2010 Instructor. Reference Management Software. Professional Doctorate Students. School of Information Studies, Syracuse University
- 2007 Pro-Bono Web Designer. TapRoot Foundation, New York City, NY
- 2002-2004 Secretary and Co-Founder. Honduran Librarians Association (Asociación de Bibliotecarios y Documentalistas de Honduras ABIDH)
- 1999-2000 Pro-Bono Project Manager. eGovernment project: “Building Capacity for Transparent Administration of Rural City Halls” Honduras.

## **LANGUAGES**

- English (Fluent)
- Spanish (Native)