

Amanda J. Lawrence

Email: amanda.lawrence13@uky.edu

Education

Education

- 2018 Ph.D., Communication
Primary Areas: Instructional Communication and Business Communication
Advisor: Dr. Brandi Frisby
Dissertation: Instructor Caring: Using Self-Determination Theory to Understand Perceptions, Measurement, and Impact of Instructor Caring on Motivation and Learning in Online Contexts.
- 2018 Graduate Certificate in Instructional Communication
- 2013 M.A., Human Services-Student Personnel Services, Eastern Kentucky University
- 2011 B.S., Psychology, Eastern Kentucky University

Academic Experience

- 2017-Present Strategic Business and Professional Communication (CIS 300) Coordinator, University of Kentucky
- 2016-Present Lecturer, Instructional Communication and Research, University of Kentucky
- 2013-2016 Faculty Coordinator of Co-operative Education, College of Business and Technology, Eastern Kentucky University
- 2013-2015 Adjunct Faculty, Department of Communication, Eastern Kentucky University
- 2013-2015 Lead Instructor, University Programs, Eastern Kentucky University
- 2012 Course Developer, University Programs/EKU Online, Eastern Kentucky University

Consulting Experience

- 2018-2019 Josh Barrett & Associates (Director of Client Relations and Social Media)

Scholarly Activities

Book Chapters

- Lawrence, A. J. & Morris, B. E. (2019). A Concise History of Higher Education. In M. G. Strawser (Ed.) *Leading Millennial Faculty*. Lexington Books.

In Print

- Frisby, B. N., Strawser, M. G., Martin, J. C., and Lawrence, A. J. (In Print). An initial examination of instructor self-handicapping and the influences on students and the classroom climate.

In Progress

- Lawrence, A. J. (Preparing for Submission). Promoting positivity: Using appreciative inquiry techniques to teach professional skills.
- Lawrence, A. J. & Frisby, B. N. (Preparing for Submission). Using self-determination theory to understand perceptions, measurement, and impact of instructor caring on motivation and learning in online contexts.
- Lawrence, A. J. & Abney, A. (Data Analysis). Teaching social media: What students know...and think we don't know. This project includes evaluation student perceptions, as well as evaluating an instructional module on social media from a business and communication perspective.

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Peer-Reviewed Conference Papers

- Frisby, B. N., Lawrence, A. J., & Strawser, M. G. (2016). Instructor self-handicapping: student perspectives and classroom outcomes. Paper presented at the annual meeting of the Southern States Communication Association, Austin, TX.
- Frisby, B. N., Strawser, M. G., Lawrence, A. J., & Martin, J. C. (2016). Instructor self-handicapping: Instructor perspectives on motives, communicative strategies, and outcomes. Paper presented at the annual meeting of the Kentucky Communication Association, Bowling Green, KY.
- Lawrence, A. J. & Frisby, B. N. (2016). Instructor caring: Perceptions, illustrations, and impact. Paper presented at the annual meeting of the Kentucky Communication Association, Bowling Green, KY.
- Lawrence, A. J. (2017). Exploring student perceptions of instructor caring. Paper presented at the annual meeting of the Kentucky Communication Association, Carrollton, KY.
- Lawrence, A. J. (2015). Using appreciative inquiry techniques in the classroom. Workshop presented at the annual meeting of the Kentucky Communication Association, Burns, TN.
- Lawrence, A. J. (2015). Who cares if you care?: Examining the caring construct in instructional communication. Paper presented at the Lilly Conference on College Teaching, Oxford, OH.
- Lawrence, A. J., Barrett, J. T., & Lawrence, Z. R. (2018). Social media as a direct application of communication in business: Exploring student, faculty, and business perspectives. Paper presented at the annual meeting of the Kentucky Communication Association, Prestonsburg, KY.
- Lawrence, A. J. & Lawrence, Z. R. (2017). Add this to your “bucket list.” G.I.F.T. (Great Ideas for Teaching) panelist at the annual meeting of the Kentucky Communication Association, Carrollton, KY.
- Lewis, N., Lawrence, A. J., Radway, N., & Hoffman, H. (2018) eTool showcase: A “how to” guide to using innovative technology in the classroom. Workshop presented at Pedagogicon, Richmond, KY.

Teaching

Courses Taught

University of Kentucky, 2016-2020

CIS 110: Composition and Communication I

CIS 111: Composition and Communication II

CIS 300: Strategic Business and Professional Communication

ICT 390: Special Topics in Instructional Communication and Technology

Eastern Kentucky University, 2013-2016

BTO 100: Business Orientation

CMS 100: Introduction to Human Communication

GSD 399: Professional Skill Development (online and hybrid)

Course Development

University of Kentucky, 2016-2020

CIS 300: Strategic Business and Professional Communication (redesign)

ICT 390: Special Topics in Instructional Communication and Technology (new course)

Eastern Kentucky University, 2013

GSD 399: Professional Skill Development (new course)

Course Assessment

University of Kentucky, 2016-2020

CIS 300: Strategic Business and Professional Communication

Eastern Kentucky University, 2013-2016

GSD 399: Professional Skill Development

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Professional Development

Faculty Fellow, University of Kentucky, 2017-2018

Best Teachers Institute, 2018, West Orange, NJ (competitive application process)

Service

Councils and Committees

2019-2020

Faculty Employability Fellow

QA Commons/CPE

2017-2018

Wildcat Foundations, Communication Subcommittee Chair

University of Kentucky

Wildcat Foundations, Organization Committee

University of Kentucky

2013-2016

Center for Career and Co-op Advisory Council

Eastern Kentucky University

Computer Information Systems Advisory Council

Eastern Kentucky University

Madison County Business-Education Exchange Program

Richmond Chamber of Commerce

Madison County Industrial Management Club

Madison County, KY

School of Business Advisory Council

Eastern Kentucky University

Ad Hoc Reviewer

2019 The Journal of Moral Education

Textbook Reviewer

2018 Competent Communication at Work: Strategies and Standards for Success (3rd edition)

Jacqueline Irwin, Pamela Davis Hopkins, Holly J Payne, Patric Spence

Invited Speaking

2019

Group Tips! A Guide to Managing Groups and Designing Activities, invited to present (with a colleague, Dr. Chas Hartman) to share tips and ideas for managing groups in both online and face-to-face courses

Writing Your Way to Your Next Opportunity, invited to be a guest presenter at the Central Kentucky Job Club, hosted by the University of Kentucky Alumni Association

2018

Faculty Fellows Cohort 8 Showcase, invited to share information regarding a year-long collaboration with Faculty Fellows to improve my course, hosted by Presentation U!, Lexington, KY

Grading Speaking and Writing: Norming, Rubrics, and Feedback, facilitated a session (along with a colleague, T. Kody Frey) for School of Information Science-Instructional Communication and Research fall training, Lexington, KY

Graduate Student Panel for Dissertation Bootcamp, invited as a recent defender of the dissertation to share with those in the writing phase, hosted by The Graduate School, Lexington, KY

Managing Group Dynamics and Evaluating Group Work, a workshop for faculty in Health Sciences (with a colleague, Dr. Brandi N. Frisby), Lexington, KY

Public Relations and Social Media guest lecture, Eastern Kentucky University, Richmond, KY

Teaching Ideas from the Best Teachers Institute, invited to present (with a colleague, Dr. Brandi N. Frisby) to share knowledge gained from Ken Bain's Best Teachers Institute as a professional development session for the School of Information Science, Lexington, KY

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2017

Examining Instructure Perceptions of Caring in Online Learning, presented as a research demonstration during Leddin Lecture program featuring Dr. Joe Mazer, Lexington, KY
Panel on Student Motivation and Engagement, served on panel facilitated by faculty members who received an eLearning Innovative Initiative Grant (eLII), Lexington, KY
School of Information Science Research Showcase, invited to share latest research for Instructional Communication and Research professional development series, Lexington, KY
To Text or Not To Text: The Implications of Allowing Technology Use by Students in the Classroom, facilitated a session for School of Information Science-Instructional Communication and Research fall training , Lexington, KY

2015

Who Cares If You Care?: Attitude, Passion, and Rapport (WOW! Session), presented to faculty in the Department of Management, Marketing, and International Business, Richmond, KY
Appreciative Inquiry/Team-Building Activity, presented at annual Admissions Retreat for Eastern Kentucky University employees, Cincinnati, OH
Nonverbal Communication Skills, presented to Eastern Bridge program administrators and tutors, Richmond, KY

2014

Who Cares If You Care? Attitude, Passion, and Rapport, training modules developed and presented to faculty members in University Programs, Richmond, KY (also available online)

Professional Memberships

Kentucky Communication Association

Cooperative Education and Internship Association (2015-2016 Kentucky State Representative)

Awards and Honors

2014 Outstanding Instructor Award Nominee, University Programs, Eastern Kentucky University