

# JOE C. MARTIN

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## EDUCATION

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2015-*Pb.D. in Progress* The University of Kentucky

- Emphasis in Instructional Communication
- Anticipated graduation: Fall 2019
- Advisor: Dr. Brandi Frisby

2015-2017 The University of Kentucky

- Graduate Certificate in Instructional Communication

2010-2012 The Southern Baptist Theological Seminary

- Master of Theology (Th.M.) - Apologetics and Worldview - 26 hours
- Studies included: Islam, New Testament, ethics, worldview, philosophy, and apologetics

2007-2010 The Southern Baptist Theological Seminary

- Master of Divinity (M.Div.) - Christian Ministry – 94 hours
- Studies included: Greek and Hebrew languages, counseling, preaching, leadership, theology, and major world religions

2003-2006 Eastern Kentucky University

- Bachelor of Arts - Communication Studies
- Graduated Cum-Laude

## ACADEMIC APPOINTMENTS

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2014-Present University of Kentucky  
Faculty Lecturer: Instructional Communication and Research

Fall 2014 Union College (KY)  
Adjunct Instructor of Communication

2011-2014 Eastern Kentucky University  
Adjunct Instructor of Communication Studies

## COURSES TAUGHT

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- Composition and Communication I (University of Kentucky)
- Composition and Communication II (University of Kentucky)
- Accelerated Composition and Communication (University of Kentucky)
- Information Literacy and Critical Thinking (University of Kentucky)
- Public Speaking (Union College)
- Introduction to Communication (Eastern Kentucky University)

- Public Speaking (Eastern Kentucky University)

#### AWARDS AND HONORS

- Presentation U! Faculty Fellow: 2015-2016 - Completed
- Nominated for the College of Communication and Information Faculty Teaching Excellence Award: 2016-2017
- Nominated for Critical Thinking Teacher of the Year Award: 2013-2014, 2014-2015
- Instructional Communication Professional Development Completion Certificate: 2015-2016, 2016-2017
- Nominated for Golden Apple for excellence in teaching: 2013-2014
- Rated a perfect 5.0 under “Excellent Teacher” and “Excellent Course” on official evaluations for all public speaking courses taught during Spring 2013

#### PEER-REVIEWED JOURNAL ARTICLES

- **Martin, J.C.**, Tatum, N.T, and Kemper, B.N. “Thanks for the quick reply!': Email Chronemics and Instructor Liking.” *Pennsylvania Communication Annual* 73(1).
- **Martin, J.C.**, Strawser, M.G., Apostel, S. P., Martin, F. The Communication Center as a Transcendent Physical and Virtual Space. (In Press) *Communication Center Journal*
- Tatum, N.T., **Martin, J.C.**, and Kemper, B.N. “Chronemics in Instructor-Student E-mail Communication: An Experimental Examination of Student Evaluations of Instructor Response Times.” (In Press) *Communication Research Reports*

#### BOOK CHAPTERS

- **Martin, J.C.**, and Frisby, B.N. (2017) Institution-Wide Trigger Warnings: A Case Study of a University's 'Common Reading'. In Emily Knox (Ed.) *Trigger Warnings: History, Theory, Context*. Rowman and Littlefield
- Hether, H.J., **Martin, J.C.**, and Cole, A.W. (2017). The Internet of Things and Wearable Technology as a Classroom Resource. In Michael Strawser (Ed.) *New Media and Digital Pedagogy*. Lexington Books
- Strawser, M.G., Hawkins, M, and **Martin, J.C.** (2018) Persuasive Ambassadors: The Southern Baptist Commitment to Religious Freedom for All. In Eric C. Miller (Ed.) *The Rhetoric of Religious Freedom in the United States*. Lexington Books

#### RESEARCH UNDER REVIEW

- **Martin, J.C.**, and Tatum, N.T. “URGENT”: Intersecting Expectations of Instructor and Student Email Chronemics” (Under review at *Technology, Pedagogy, and Education*)
- Frisby, B. N., Strawser, M. G., **Martin, J. C.**, and Lawrence, A. An Initial Examination of Instructor Self-Handicapping and the Influences on Students and the Classroom (Under review at *The Journal of Higher Education*)

#### GRANTS

- eLII (e-learning) Faculty Development Grant awardee 2015-2016
- National Science Foundation: Cyberlearning Grant: “Virtual Reality: Exploring Authentic Oral Communication Environments for the Basic Communication Course.” Co-Investigator (Not Funded)

## RESEARCH IN PROGRESS

- Untitled project examining inoculation theory using psychophysiological, continuous response, and traditional measures.
- Frisby, B. N, Kaufmann, R, Limperos, A.M., **Martin, J.C.** “Using Virtual Reality to Enhance Learning Outcomes in the Basic Communication Course”
- Reynolds, M., Frisby, B.N., Deel, R., Davenport, D.C., **Martin, J.C.**, Kaufmann, R., and Tatum, N.T. Presentation U!: Understanding Student’s Use, and Non-Use, of UK’s Communication Center Online Tutoring
- **Martin, J.C.**, and Frisby, B.N. (Preparing IRB Application) “Using the Apple Watch and Self-Reported Data to Measure Communication Apprehension During Classroom Public Speaking”
- Kerckmar, S.E. and **Martin, J.C.** (Data Analysis) Untitled study examining the relationship between course designers and instructors.
- Spence, P.R., Gaffney A.H., Rice, R., and **Martin, J.C.** (Data Analysis) Students’ Perceptions of Organizational Reputation and Trust after an eTextbook Crisis.

## CONFERENCE PRESENTATIONS

- Kerckmar, S. E., and **Martin, J.C.** (2018) “The Faculty Member/Instructional Designer Relationship. Paper presented at the Lilly Conference: Innovative Strategies to Advanced Student Learning, Asheville, NC.
- Tatum, N. T., **Martin, J.C.**, Kemper, B. (2017). “You’ve got mail: Exploring violations and interpersonal impacts in instructor-student email communication.” Paper presented at the annual meeting of the Central States Communication Association Convention, Minneapolis, MN.  
\*Top Paper, Communication Education Interest Group  
\*Top Student Paper, Communication Education Interest Group
- **Martin, J.C.**, and Tatum, N.T. “URGENT: Intersecting Expectations of Instructor and Student Email Chronemics” Paper presented at the annual conference of the National Communication Association, Dallas, TX.
- **Martin, J.C.**, and Tatum, N.T, “Thanks for the quick reply!?: Email Chronemics and Instructor Liking.” Paper presented at the annual conference of the National Communication Association, Dallas, TX.
- **Martin, J.C.**, Gaffney, A.H., Kerckmar, S.E., Cooper, T.B., Devito, A, B., and Beck, A.C. (2016) “Teaching Classes for Living-Learning Programs: Challenges and Opportunities.” Panel presented at Eastern Kentucky University’s Pedagogicon, Richmond, KY.
- Frisby, B.N., Strawser, M.G, Lawrence, A.J., & **Martin, J.C.** (2016) “Instructor Self-Handicapping: Instructor Perspectives on Motives, Communicative Strategies, and Outcomes.” Paper accepted for presentation at the annual conference of the Kentucky Communication Association, Bowling Green, KY.
- **Martin, J.C.** "Decode This!?: Helping Students Employ Research Methods to Understand Language as Code." (2017) G.I.F.T. presented at the annual conference of the National Communication Association, Dallas, TX.

## INVITED PRESENTATIONS

- “The First Day of Class”: Professional Development Teaching Demonstration (2017)
- Professional Development (Panelist): Instruction Online: Faculty and Student Perspectives (2017)
- Professional Development Presentation: “Thanks for the Quick Reply!?: Email Chronemics and Instructor Liking” (2017)
- Professional Development Presentation: “Balancing Act: Strategies For Grading Assignments In A Timely Manner While Also Taking Classes”

- “Research in Publication” presentation to the Instructional Communication and Research Group (2017)
- University of Kentucky eLearning Innovation and Design Lab Ignite Presentation: “Teaching a Hybrid Course: Planning, Implementation, and Adaptation” (2016)
- Division of Instructional Communication and Research Panelist: “Secrets of Successful Teachers” (2016)
- University of Kentucky eLearning Innovation and Design Lab Panelist: “Creating Community in Hybrid and Online Courses” (2016)
- University of Kentucky Faculty Fellows Program Panelist: Digital Communication Workshop for Graduate Student Fellows (2016)
- University of Kentucky eLearning Innovation and Design Lab Fall Community Event Panelist (2016)
- Professional Development Presentation: “Triggered: Motivations and Implementations of Higher-Ed Trigger Warnings” (2016)
- Professional Development Presentation: “Utilizing Toasts as a Twist on Impromptu Speaking” (2016)
- University of Kentucky Communication Graduate Student Association Panelist: “Surviving your First Year” (2016)
- CIS 111 Orientation Workshop Leader (2015)
- Guest Speaker at 1G2UK First Generation Student Recruitment Event (2014)

#### PROFESSIONAL EXPERIENCE

- Experience in Face-to-Face, Online, and Hybrid instruction
- Selected to teach classes designed exclusively for First-Generation, iNet and CI Connect Living Learning Programs
- Selected to teach classes designed exclusively for ECU veterans and as the ECU NOW high-school integration program
- Successfully completed the “Developing Quality Online Courses” training

#### SERVICE

- Composition and Communication I: Course Coordinator
- Assistant Coordinator for Faculty Training and Development (2014-2017)
- Academic Computing Committee
- Faculty Learning Community – Teaching Student Veterans
- Common Reader Selection Committee (2014-2016)
- Veterans Faculty Advisory Committee
- Oversaw the development of 5 Instructional Assistants (2015-2016)
- Excellence in Composition & Communication Award and the Outstanding Apprentice Award Committee (2015-2016)
- Volunteer in the “After Office Hours” program (2014)
- UK Core Faculty Forum participant (2014)
- Judge for the Bluegrass Invitational Speech and Debate Tournament (2014)

#### PROFESSIONAL AFFILIATIONS

- National Communication Association

#### MEDIA

- “Selected New Books on Higher Education: Trigger Warnings” *The Chronicle of*

*Higher Education*. August 4, 2017.

- “New Book Seeks to Round Out the Trigger Warning Debate with Competing Histories of the Trend and Case Studies from the Classroom.” *Inside Higher Ed*  
<https://www.insidehighered.com/news/2017/07/20/new-book-seeks-round-out-trigger-warning-debate-competing-histories-case-studies>
- Presenting: Learning About CIS by Observing  
<https://ci.uky.edu/icrold/presenting-learning-about-cis-observing>
- Q&A: Getting to Know New Faculty  
<https://ci.uky.edu/icrold/qa-getting-know-new-faculty>