

JOE C. MARTIN

JOE.MARTIN@UKY.EDU

EDUCATION

2015- 2019 The University of Kentucky

- PhD. in Instructional Communication
 - Cognate: Distance learning
- Advisor: Dr. Brandi Frisby
- Committee: Dr. Anthony Limperos, Dr. Renee Kaufmann, and Dr. Joan Mazur
- Dissertation: *Mobile Technology and Classroom Relationships*

2015-2017 The University of Kentucky

- Graduate Certificate in Instructional Communication

2010-2012 The Southern Baptist Theological Seminary

- Master of Theology (Th.M.) - Apologetics and Worldview - 26 hours
- Studies included: Islam, New Testament, ethics, worldview, philosophy, and apologetics

2007-2010 The Southern Baptist Theological Seminary

- Master of Divinity (M.Div.) - Christian Ministry – 94 hours
- Studies included: Greek and Hebrew languages, counseling, preaching, leadership, theology, and major world religions

2003-2006 Eastern Kentucky University

- Bachelor of Arts - Communication Studies
- Graduated Cum-Laude

ACADEMIC APPOINTMENTS

2020-Present University of Kentucky
Senior Lecturer: School of Information Science

2014-Present University of Kentucky
Faculty Lecturer: School of Information Science

Fall 2014 Union College (KY)
Adjunct Instructor of Communication

2011-2014 Eastern Kentucky University
Adjunct Instructor of Communication Studies

TEACHING EXPERIENCE

- *Composition and Communication I* (University of Kentucky)
- *Composition and Communication II* (University of Kentucky)

- *Accelerated Composition and Communication* (University of Kentucky)
- *Information Literacy and Critical Thinking* (University of Kentucky)
- *Public Speaking* (Union College)
- *Introduction to Communication* (Eastern Kentucky University)
- *Public Speaking* (Eastern Kentucky University)
- Experience in Face-to-Face, Online, and Hybrid instruction
- Selected to teach classes designed exclusively for First-Generation, iNet, Healthcare, and CI Connect Living Learning Programs, as well as veterans only coursers.

ADMINISTRATIVE ROLES

- Composition and Communication I: Course Coordinator (2017-Present)
- CIS Dual-Credit Faculty Member (2020-Present)
- Assistant Coordinator for Faculty Training and Development (2014-2017)

UNIVERSITY SERVICE

- Academic Computing Committee (2016-2019)
- Faculty Learning Community – Teaching Student Veterans (2017-2019)
- Common Reader Selection Committee (2014-2016)
- Veterans Faculty Advisory Committee (2014-2018)
- Oversaw 5 Instructional Assistants (2015-2016)
- Excellence in Composition & Communication Award and the Outstanding Apprentice Award Committee (2015-2016)
- Volunteer in the “After Office Hours” program (2014)
- UK Core Faculty Forum participant (2014)
- Judge for the Bluegrass Invitational Speech and Debate Tournament (2014)

PEER-REVIEWED JOURNAL ARTICLES

- Vallade, J. I., Kaufmann, R., Frisby, B. N., & **Martin, J. C.** (2020). Technology acceptance model: investigating students’ intentions toward adoption of immersive 360° videos for public speaking rehearsals. *Communication Education*, 1-19.
- Parker, K. A., Geegan, S., Ivanov, B., Slone, A., Silberman, W., **Martin, J.**, Hester, E., Goatley-Soan, S., Anderson, A., Herrington, T., & Riker, S. Defending democracy: Inoculation’s efficacy in protecting First Amendment attitudes. *Communication Studies*. (Accepted)
- Frisby, B. N., Strawser, M. G., **Martin, J. C.**, and Lawrence, A. An initial examination of instructor self-handicapping and the Influences on students and the classroom. *Journal of Faculty Development*. (In Press)
- Frisby, B. N., Vallade, J. I., & Kaufmann, R, Frey, T. K., & **Martin, J. C.** (Accepted) Using virtual reality for speech rehearsals: An innovative instructor approach to enhance student public speaking efficacy. *Basic Communication Course Annual*.
- **Martin, J.C.**, Tatum, N.T, and Kemper, B.N. (2017) “Thanks for the quick reply!?”: Email chronemics and instructor liking. *Pennsylvania Communication Annual* 73(1).
- **Martin, J.C.**, Strawser, M.G., Apostel, S. P., Martin, F. (2017) The communication center as a transcendent physical and virtual space. *Communication Center Journal*, 3(1), 61-77.
- Tatum, N.T., **Martin, J.C.**, and Kemper, B.N. (2018) Chronemics in instructor-student e-mail communication: An experimental examination of student

evaluations of instructor response times. *Communication Research Reports*, 35(1), 33-41.

BOOK CHAPTERS

- **Martin, J.C.**, and Frisby, B.N. (2017) Institution-wide trigger warnings: A case study of a university's 'Common Reading'. In Emily Knox (Ed.) *Trigger Warnings: History, Theory, Context*. Rowman and Littlefield.
- Hether, H.J., **Martin, J.C.**, & Cole, A.W. (2017). The internet of things and wearable technology as a classroom resource. In Michael Strawser (Ed.) *New Media and Digital Pedagogy*. Lexington Books.
- Strawser, M.G., Hawkins, M, and **Martin, J.C.** (2018) Persuasive ambassadors: The Southern Baptist commitment to religious freedom for all. In Eric C. Miller (Ed.) *The Rhetoric of Religious Freedom in the United States*. Lexington Books.

RESEARCH UNDER REVIEW

- **Martin, J. C.** Technological metaphors and their relevance to classroom instruction. Under review at the *Journal of Communication Pedagogy*.

GRANTS AND FELLOWSHIPS

- eLII (e-learning) Faculty Development Grant (\$4,000): 2015-2016
- Presentation U! Faculty Fellow (\$3,00): 2015-2016
- National Science Foundation: Cyberlearning Grant: "Virtual Reality: Exploring Authentic Oral Communication Environments for the Basic Communication Course." Co-Investigator (Not Funded): 2017

CONFERENCE PRESENTATIONS

- **Martin, J.C.** Mobile technology and classroom relationships. Paper accepted for the 2020 meeting of the National Communication Association.
- Vallade, J.I., Kaufmann, R., Frisby, B., **Martin, J. C.**, Frey, T. K., Tristan, A. E. Technology acceptance model: Investigating students' intentions toward adoption of virtual reality for public speaking rehearsals. Paper accepted for the 2020 meeting of the Central States Communication Association.
- **Martin, J.C.** Technological metaphors and their relevance to classroom instruction. Paper accepted for the 2020 meeting of the Central States Communication Association.
**Top Paper, Instructional Resources Interest Group*
- Ivanov, B., **Martin, J.C.** ... and Anderson, A. Post-inoculation attack: Experiencing threat, fear, anger, happiness, sadness, and surprise. Paper submitted to the 2019 meeting of the National Communication Association.
- Frisby, B.N., Tristan, A, Hartsough, L, and **Martin, J.C.** Student perceptions of instructor emotions, self-reported emotions, and emotional transference in the College Classroom. Paper accepted for the 2019 meeting of the National Communication Association.
- Frisby, B. N, Kaufmann, R, **Martin, J.C.**, and Limperos, A.M., (2019) Stimulating dialogue for basic course instructors and administrators: Should we use virtual reality to enhance students' public speaking performance? Paper presented at the annual conference of the Central States Communication Association, Omaha, NE.
**Top Paper, Basic Course Interest Group*

- Kerckmar, S. E., and **Martin, J.C.** (2018) The faculty member/Instructional designer relationship. Presented at the Lilly Conference: Innovative Strategies to Advanced Student Learning, Asheville, NC.
 - Carpenter, R.,...**Martin J.C.** (2018) Panel discussing the publication process presented at the National Association of Communication Centers Conference, Harrisonburg, VA.
 - **Martin, J.C.**, and Tatum, N.T. (2017) 'URGENT': Intersecting expectations of instructor and student email chronemics. Paper presented at the annual conference of the National Communication Association, Dallas, TX.
 - **Martin, J.C.**, and Tatum, N.T, (2017) 'Thanks for the quick reply!': Email chronemics and instructor liking. Paper presented at the annual conference of the National Communication Association, Dallas, TX.
 - Tatum, N. T., **Martin, J.C.**, Kemper, B. (2017). You've got mail: Exploring violations and interpersonal impacts in instructor-student email communication. Paper presented at the annual meeting of the Central States Communication Association Convention, Minneapolis, MN.
- *Top Paper, Communication Education Interest Group*
- *Top Student Paper, Communication Education Interest Group*
- **Martin, J.C.**, Gaffney, A.H., Kerckmar, S.E., Cooper, T.B., Devito, A, B., and Beck, A.C. (2016) Teaching classes for living-learning programs: Challenges and opportunities. Panel presented at Eastern Kentucky University's Pedagogicon, Richmond, KY.
 - Frisby, B.N., Strawser, M.G, Lawrence, A.J., & **Martin, J.C.** (2016) Instructor self-handicapping: Instructor perspectives on motives, communicative strategies, and outcomes. Paper presented at the annual conference of the Kentucky Communication Association, Bowling Green, KY.
 - **Martin, J.C.** 'Decode This!' Helping students employ research methods to understand language as code. (2017) G.I.F.T. presented at the annual conference of the National Communication Association, Dallas, TX.

RESEARCH IN PROGRESS

- **Marin, J.C.**, and Frisby B.N. Mobile technology and classroom relationships: Relational implications for instructors and students.
- Frisby, B.N., Tristan, A, Hartsough, L, and **Martin, J.C.** Students' and instructors' emotional states: Transference, discrepancies, and convergence in the college classroom"

INVITED PRESENTATIONS

- Panelist – College of Communication and Information Graduate Preview Day (2019)
- Professional Development – “SIS TECHub (Technology, Education, and Communication hub) – Learn About a Faculty Resource that Incorporates Virtual Reality and Much More” (2019)
- School of Information Science Training Presentation: “Incorporating iPads into Classes” (2019)
- Guided Workshop: “Setting Up Canvas” (2019)
- School of Information Science Training Presentation: “CIS 110 Instructors Training” (2017, 2018, 2019)
- University of Kentucky Research Presentations: “Back to (Virtual) Reality: Enhancing Students' Speech Rehearsals & Performance Through Technology.”
- Professional Development Presentation: “Tech Symposium: Advanced Training in Zoom, Canvas, and Screen Captures.” (2019)
- Academic Technologies Fair (Presenter): Open Broadcaster Software (2019)

- “The First Day of Class”: Professional Development Teaching Demonstration (2017)
- Professional Development (Panelist): Instruction Online: Faculty and Student Perspectives (2017)
- Professional Development Presentation: “Thanks for the Quick Reply!?: Email Chronemics and Instructor Liking” (2017)
- Professional Development Presentation: “Balancing Act: Strategies for Grading Assignments In A Timely Manner While Also Taking Classes”
- “Research in Publication” presentation to the Instructional Communication and Research Group (2017)
- University of Kentucky eLearning Innovation and Design Lab Ignite Presentation: “Teaching a Hybrid Course: Planning, Implementation, and Adaptation” (2016)
- Division of Instructional Communication and Research Panelist: “Secrets of Successful Teachers” (2016)
- University of Kentucky eLearning Innovation and Design Lab Panelist: “Creating Community in Hybrid and Online Courses” (2016)
- University of Kentucky Faculty Fellows Program Panelist: Digital Communication Workshop for Graduate Student Fellows (2016)
- University of Kentucky eLearning Innovation and Design Lab Fall Community Event Panelist (2016)
- Professional Development Presentation: “Triggered: Motivations and Implementations of Higher-Ed Trigger Warnings” (2016)
- Professional Development Presentation: “Utilizing Toasts as a Twist on Impromptu Speaking” (2016)
- University of Kentucky Communication Graduate Student Association Panelist: “Surviving your First Year” (2016)
- CIS 111 Orientation Workshop Leader (2015)
- Guest Speaker at 1G2UK First Generation Student Recruitment Event (2014)

ACADEMIC SERVICE

- *Journal of Communication Pedagogy*, Editorial Review Board

CERTIFICATIONS

- Trained in “Quality Matters” online instruction

MEDIA

- “Selected New Books on Higher Education: Trigger Warnings” *The Chronicle of Higher Education*. August 4, 2017.
- “New Book Seeks to Round Out the Trigger Warning Debate with Competing Histories of the Trend and Case Studies from the Classroom.” *Inside Higher Ed* <https://www.insidehighered.com/news/2017/07/20/new-book-seeks-round-out-trigger-warning-debate-competing-histories-case-studies>
- “Academic Technologies Fair Shows Technology Advancements in Teaching” *UKNOW* <https://uknow.uky.edu/campus-news/academic-technologies-fair-shows-technology-advancements-teaching>