

# Rajesh Gaur

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## EDUCATION

### UNIVERSITY OF KENTUCKY

December 2009

- Ph.D. in Communication  
Inter-Cultural and Mass Communication  
Major research interests: Critical cultural studies, rhetoric, discourses, and social impact of mass media  
Dissertation Area: **Protesting liberalization in India: An examination of discursive strategies used by street-vendors and small-retailers to create and universalize resistance narratives**

### KANSAS STATE UNIVERSITY, Manhattan, Kansas

- Master of Science in Mass Communications  
Public Relations and advertising and their social impact  
Master's thesis: **Corporate Communications during crisis situations through the Internet.**

### UNIVERSITY OF LUCKNOW, Lucknow, India

- Master of Arts in Political Science  
Masters thesis on the comparison of political philosophies of Plato and Aristotle with emphasis on justice and education. May 1993
- Bachelor of Arts  
Major in Political Science and International Relations  
Minor in Economics May 1991

## EXPERIENCE

### TEACHING

#### LECTURER

Aug. 2010 - Present

Division of Instructional Communication  
Department of Communication, University of Kentucky

#### INSTRUCTOR

Aug. 2005 – May 2010

Department of Communication, University of Kentucky

- Instructed upper division course in intercultural communication
  - An overview of the problems, issues, and processes involved with communicating with people of different cultures and sub-cultural backgrounds.
- Instructed upper division course on race, gender, class, and other issues in mass media
  - An insight into the relationship of media to contemporary social issues and its influence on the social consciousness and behavior of society.

#### GRADUATE TEACHING ASSISTANT

Aug. 2002 – May 2005

Department of Communication, University of Kentucky

- Instructed upper division course in Mass Communication and social issues
- Instructed Interpersonal Communication
- Instructed Basic Public Speaking
- Instructed courses in Persuasion

#### ADJUNCT FACULTY MEMBER

Jan. 2001 - June 2001

A.Q. Miller School of Journalism and Mass Communications, Kansas State University (KSU)

- Instructed Intermediate level Web Communications course

- Focused on Internet research, content and design

**GRADUATE TEACHING ASSISTANT**

Aug. 1998 - Dec. 2000

A.Q. Miller School of Journalism and Mass Communications,  
Kansas State University

**Research in Mass Communications**

- Instructed statistical analysis to the Mass Communications Research class
- Instructed design of surveys, experiments, focus groups and content analyses
- Conducted focus groups and telephone surveys on the radio listening preferences of college students

**Advanced Website Course**

- Team leader for various group of students working on the site design for real world clients
- Taught a computing lab for the School of Journalism and instructed in the development of Web site construction

**LECTURER, University of Lucknow**

Aug. 1996 - June 1998

- Instructed undergraduate-level classes in political philosophy, political systems, and international relations

**PROFESSIONAL**

**WEB DESIGN**

Music Department, Wichita State University

June 2001- Jan. 2002

- Conceptualized, planned and designed the Web site
- Used Dreamweaver, Photoshop, Fireworks, Flash and Freehand

**WEB MANAGER, the Orion Project**

Summers of 1999 & 2000

Journalism and Mass Communications Department, KSU

- Worked for various clients of Orion as team leader
- Assisted in developing and maintaining the Web sites for several non-profit organizations
- Assisted in training students to build Web sites

**INTERNSHIP at The Manhattan Mercury, Manhattan, Kansas**

Dec. 1998 - Jan. 1999

- Wrote stories, copy edited and worked in all the sections of newspaper

**REPORTER/COMMENTATOR, The Times of India, Lucknow**

Aug. 1994 - June 1996

- Wrote stories on social, political and educational issues

**RESEARCH AND DATA ANALYSIS**

Jan.2001 - July 2001

A major study on role and representation of women in journalism education at post-secondary level

- Conducted data analysis using StatView, SPSS and MS Excel
- Produced summaries of results

**REFEREED PRESENTATION CONFERENCE**

- Gaur, R. (2010, June). **Protesting retail liberalization in India: An examination of discursive strategies used by small retailers.** Paper accepted for presentation at the annual convention of International Communication Association (ICA), Singapore.

- Gaur, R. (2004, November). **An examination of students from Middle-East articulation of stigma using group and individual narratives.** Paper presented at the annual convention of National Communication Association (NCA), Chicago, IL.
- Gaur, R. (2004, November). **Feminist issues and communication: A participatory approach to theory building and methodology.** Paper presented at the annual convention of National Communication Association (NCA), Chicago, IL.
- Anyaegbunam, C., & Gaur, R. (2004, August). **Exploring polyphony in community radio stations: A case study of an Appalachian community media production center.** Paper presented at Association for Education in Journalism and Mass Communication (AEJMC), August 4 – 7, 2004, Toronto, Canada.
- Gaur, R. (2004, July). **Development of traditional healing in the Appalachia: Exploring a lost history through the stories of the marginalized.** Paper presented at the annual convention of International Association for Media and Communication Research (IAMCR), Porto Alegre, Brazil.
- Anyaegbunam, C., & Gaur, R. (2004, February). **Exploring polyphony in community radio stations: A case study of an Appalachian community media production center.** Paper presented at Association for Education in Journalism and Mass Communication (AEJMC), Mid-Winter Conference February 27-29, 2004, Rutgers University, NJ.
- Gaur, R. (2003, November). **Dialogic understanding in creation of heteroglossia through diasporic discourses on the Internet.** Paper presented at the annual convention of National Communication Association (NCA), Miami, FL.
- Gaur R. (2003, February). **Discourse and diaspora on the Internet.** Paper presented at the 7<sup>th</sup> Annual Communication Symposium, Graduate Program in Communication at University of Kentucky, Lexington, KY
- Gaur, R., & Lubbers, C. (2001, April). **A congruency comparison of beliefs about using the Internet for crisis communication.** Paper presented and published at 13th Annual International Association of Business Disciplines (IABD) conference, Orlando, FL.
- Gaur, R., & Lubbers, C. (2000, November). **A corporate use of the Internet during crisis situations: A coorientation analysis of practitioner and journalist beliefs.** Paper presented at the annual convention of the National Communication Association (NCA), Seattle, WA.

### **SERVICE**

- Served on the *Study Abroad* scholarship committee, which awards scholarships to the American students to study abroad (2008 – reserve member, 2009 – full member)
- Served on the *Program Committee*, which determines the general direction of graduate program (Aug. 2005 – May 2005)
- Peer-Reviewer AEJMC Civic Journalism Interest Group (CJIG) division, 2003
- Conducted Open house workshops in Photoshop and Web design for the School of Journalism, Kansas State University in 1999, 2000, and 2001 University Open House

### **AWARDS & ACHIEVEMENTS**

- 2005-06 **Kentucky Opportunity Fellowship**, awarded by the University of Kentucky for the academic year.

- 2005 **Departmental Outstanding Teaching by a Graduate Student Award**, sponsored by the Instructional and Development Division of the International Communication Association (ICA). Award presented in May 2005, at the annual ICA Conference, in New York.
- 2004 **Sypher Memorial Endowed Graduate Fellowship**, awarded by College of Communication, University of Kentucky to a graduate student who shows excellence in interpersonal, organizational, or mass communication research.
- 2004 **Best Faculty Paper**, awarded by Association for Education in Journalism and Mass Communication (AEJMC) for “Exploring polyphony in community radio stations: A case study of an Appalachian community media production center.”
- 2004 **Office of International Affairs Scholarship Grant**, University of Kentucky.
- Certificate of special appreciation (1998-2000) in recognition and significant contribution in the recruitment of new students at Kansas State University Open House by the School of Journalism and Mass Communication.

## **MEMEBERSHIP & AFFILIATIONS**

- International Association for Mass Communication Research (IAMCR)
- Graduate Student Association at the University of Kentucky

## **SKILLS**

### **COMPUTER**

- Proficient on both Microsoft and MacOS platforms and familiar with Unix
- Web Designing: Fluent in Dreamweaver, Fireworks, Flash, and Freehand
- Graphic and Art: Proficient in Adobe Photoshop, QuarkXpress, and Adobe CS
- Word Processing: Fluent in Corel WordPerfect, MS Word and Claris Works
- Statistics and Spreadsheets: Efficient in SPSS and SAS

### **LANGUAGE**

- Fluency in English and Hindi
- Proficiency in Urdu