Week 1

Framing the Book: From Palimpsest to Tsespmlap

- Introduction and Introductions.

Week 2:

What is Book History: Conceptualizing the Field

- Lecture:
  - What’s a Book?

- Readings:
  - From: The Book History Reader
    - Robert Darnton, *What is the History of Books?*
    - Robert Chartier, *Labourers and Voyagers: From the Text to the Reader*
    - Adrian Johns, *The Book of Nature and the Nature of the Book*
    - Pierre Bourdieu, *The Field of Cultural Production*

Week 3

“From Memory to Written Record”

- Lecture:
  - From Variance to Fixity

- Readings
  - From M.T. Clanchy, *From Memory to Written Record: England 1066 – 1307*
  - Walter Ong, *Orality and Literacy: Writing Restructures Consciousness*, from The Book History Reader.

- Viewing:
  - How Parchment is Made – Doomsday:
    - https://www.youtube.com/watch?v=2-SpLPFaRd0&t=7s
  - Making Medieval Parchment:
    - https://www.youtube.com/watch?v=hnirEPT9nH0

- Case Studies
  - The Doomsday Book:
    - https://opendomesday.org/map/
Week 4

Manuscript Culture

• Lecture:
  o The Pecia System

• Readings:
  o Michael Johnston and Michael Van Dussen, Introduction: Manuscripts and Cultural History, from The Medieval Manuscript Book: Cultural Approaches, pp. 1-15
  o Eugene Rice and Anthony Grafton, The Foundations of Early Modern Europe

• Viewings:
  o From, The Name of the Rose:
    ▪ https://www.youtube.com/watch?v=jUUB96c6EpY&t=80s
    ▪ https://www.youtube.com/watch?v=qC9EG9Vh9CA

• Case Studies:
  o The Hengwrt Chaucer:
    ▪ https://www.library.wales/discover/digital-gallery/manuscripts/the-middle-ages/the-hengwrt-chaucer/#?c=&m=&s=&cv=&xywh=-611%2C0%2C4436%2C4814
  o The Ellesmere Chaucer:
    ▪ https://en.wikipedia.org/wiki/Ellesmere_Chaucer
  o Digital Scriptorium:
    ▪ https://digital-ascriptorium.org

Week 5

The Advent of Printing

• Lecture
  o Understanding What Guttenberg Invented

• Readings:
  o From Adrian Johns, *The Nature of the Book*

• Viewings:
  o Casting Metal Type:
• "The Art of Manuel Type Setting":
  • https://www.youtube.com/watch?v=CP_Q4NquVTE
• "Hand Composing":
  • https://www.youtube.com/watch?v=0iGqHIqBzis
• The Printing Process:
  • https://www.youtube.com/watch?v=0iGqHIqBzis

• Case Study
  • The Morgan Guttenberg Bible Online
    • https://www.themorgan.org/collection/Gutenberg-Bible

Week 6

The Strange Case of William Shakespeare

• Lecture:
  • Finding Shakespeare’s Ghost

• Readings:
  • David Kastan from, Shakespeare and the Book

• Case Studies:
  • The Bodleian First Folio
    • https://firstfolio.bodleian.ox.ac.uk
  • Digital Facsimiles of the Variant Texts of Shakespeare's Hamlet

Week 7

Into the 18th Century: What’s An Author?

• Lecture:
  • We Got the Technology – Now We Need Authors and Readers

• Readings:
  • From The Book History Reader:
    • Roland Barthes, *The Death of the Author*
    • Michel Foucault, *What’s an Author*
    • Mark Rose, *Literary Property Determined*
    • John Brewer, *Authors, Publishers and Making of Literary Culture*
Week 8

English Gets a Dictionary

Lecture:
- Making (a “First”) Dictionary

Readings:
- From Alexander Chalmers ed., Samuel Johnson’s Dictionary of the English Language

Viewings:
- Samuel Johnson “Dictionary Man” (BBC 4): [https://www.youtube.com/watch?v=LYcPJCxH-Pc](https://www.youtube.com/watch?v=LYcPJCxH-Pc)
- Blackadder Johnson’s Dictionary: [https://www.youtube.com/watch?v=PuDquo76490](https://www.youtube.com/watch?v=PuDquo76490)

Case Studies:
- [https://johnsonsdictionaryonline.com](https://johnsonsdictionaryonline.com)

Week 9

Steam Power, Hot Metal: A Second Printing Revolution? & Who is Etaoin Shrdlu?

Lecture:
- What Happens when you attach a Tea Kettle to a Printing Press?

Readings:

Viewings:
- Doug Wilson, Linotype: The Film
- Preparing and Printing the New York Times, 1942:
  - [https://www.youtube.com/watch?v=sZlZZMeGfE](https://www.youtube.com/watch?v=sZlZZMeGfE)
- Letter Press Printing Vocational Film (1947):
  - [https://www.youtube.com/watch?v=bPCiWiLu-W4](https://www.youtube.com/watch?v=bPCiWiLu-W4)
Week 10

New Exchanges: Author, Press and the Reading Public
&
Considering Text and Typography

• Lecture:
  o Libraries, Serials and a New Industry of Readership
  o “It’s like air”: What Helvetica Teaches us about Font

• Readings:
  o Megan Benton, from Illuminating Letters: Typography and Literary Interpretation, Typography and Gender: Remasculinating the Modern Book.
  o Martyn Lyons, from A History of Reading and Writing, pp. 137-152.
  o Robert I. Patten, from Palgrave Advances in Charles Dickens Studies, Publishing in Parts, pp. 11-47.

• Viewings:
  o Gary Hustwit, Helvetica

• Case Studies:
  o Review Charles Dickens’ Our Mutual Friend in serial form:
    ▪ http://www.qub.ac.uk/our-mutual-friend/witnesses/monthly-parts/monthly-parts.htm

Week 11

William Morris and the Kelmscott Press

• Lecture:
  o William Morris and the Arts and Crafts Movement

• Readings:

• Case Studies:
  o The British Library, The Kelmscott Chaucer:
    ▪ https://www.bl.uk/collection-items/the-kelmscott-chaucer

Week 12

Artists Books & Zines

• Lecture:
  o Introduction to Artists Books and Zines
• **Readings**
  o *From, Krystyna Wassermam, The Book as Art*
    ▪ *Audrey Niffenegger, What Does It Mean to Make a Book?*
    ▪ *Johanna Drucker, Intimate Authority*
    ▪ *Krystyna Wasserman, The Brightest Heaven of Invention*

• **Viewings:**
  o *Trip to the Long Beach Zine Fair*
    ▪ [https://www.youtube.com/watch?v=Us_3FIQdoFI](https://www.youtube.com/watch?v=Us_3FIQdoFI)

• **Case Studies**
  o Review the Artist Book Holdings from Printed Matter:
    ▪ [https://www.printedmatter.org/catalog/category/1-books](https://www.printedmatter.org/catalog/category/1-books)
  o Review Catalogue from Zamp & Tramp Booksellers:
  o Review Zines from Open Culture:

**Week 13**

**Introduction to E-Books**

• **Lecture**
  o *E-Ink: Why Print History Remains “Technically” Conservative*

• **Readings:**
  o Eva Siegenghalter et al Eds., *LCD vs E-Ink: An Alaysis of Reding Behavior*

• **Viewings:**
  o *How E-Ink Works?*
    ▪ [https://www.youtube.com/watch?v=6NRT8E5-reM](https://www.youtube.com/watch?v=6NRT8E5-reM)

**Week 14**

**From Material to Digital**

• **Lecture**
  o *Exploring Liminal Spaces*

• **Readings:**
o No readings this week

• **Viewings:**
  o Robert Baca and Josh Rizzo, *Welcome to Macintosh*

**Week 15**

• **Final Projects Due**