

SOAR Analysis Feedback Form – **ASPIRATIONS**

Monday, November 18, 2019

Question 3: Please list up to the five most important aspiration you would like to see the College achieve – What do we care deeply about?

Answers:

8:30 – 9:45 *College Leadership Team and Senior Faculty*

- Become a more cohesive college that moves beyond historical divisions
- Achieve financial stability
- Recruiting more international students to online and on-campus programs
- Need infrastructure for continuing education
- Strong doctoral program COM/MASS COM/IS
- Enhance civic culture (strengthen journalism/lifelong teaching)
- Bringing college together with dedicated classroom and research space
- Community engagement/service learning
- Extramural research
- Be the college of choice for students
- National and international reputation enhancement
- Helping Journalism save democracy
- Maintaining and enhancing research excellence
- Maintaining and enhancing instructional excellence
- College that is highly sought after by employers (producing gradates in-demand)
- Collaborative and supportive units across the college
- Engaged, energetic faculty with an eye towards tomorrows trend
- Creating a space that prepares students for tomorrows trends and work today (technologically advanced)
- Top ranked college for CCI majors
- Building
- Advancing media literacy and critical thought
- Mutual trust, respect and collaboration
- Cultivate Alumni
- Leader in open exchange of ideas in free society
- A new building – central location for collaboration
- Translational research – locally, nationally, globally
- A stronger and better funded graduate program

- Diversity faculty, staff and student populations
- Bring the college back to being a leader in extramural funding

10:00 – 11:15 Untenured Faculty

- Best PhD program in country
- Integration with community
- Support for students and faculty to generate new ideas, “idea juggernauts” generate data insights
- We value diversity and students/faculty aware of diversity issues
- We would like to lead within our university (in teaching research, functional communication issues)
- We would like to solidify an innovation identity common
- New building, co-location
- Expanding PhD program to entire college
- Developing and furthering rigor of graduate programs
- Address gender-based inequality (salary, service, teaching evals)
- Account for better variety of research outputs
- Identification solicitation and stewardships of significant donor or donors who can support
- Construction of an academic home for college, along with endowed professorships and lectureships, and research programs
- Collaborations between college with UK HealthCare and UK Athletics to heighten measurable outcomes for students, faculty research and alumni
- We can become a destination on campus rather than a place to pass through
- Growing focus and strengths with social impact
- Integrating units to take advantage of full strengths across college
- Build on strengths in distance education
- Well-positioned to integrate new technologies into research and education

11:30 – 12:45 Student

- More clarity with regard to course planning and curriculum planning for students
- Increasing positive relationships with the commonwealth
- Embrace diversity in faculty research and put less specific emphasis on health/instructional at expense of others
- Job placement after graduation
- Improving rankings

- Network for students to connect with alumni
- Marketing to diverse populations/students as well as staff
- Funding
- More diverse study body and faculty
- A new building
- Certification prep courses/vouchers
- Connections and relations past Kentucky for jobs
- Alumni, etc. there are lots of resources if you need help finding a job in Kentucky, but not much if you want to move out of Kentucky
- A new building to house all available tools, research, labs, faculty, grads, student work spaces
- Building a stronger media/mass comm focus
- Better access to equipment/resources or check out system or loan to them if need for class
- More opportunities to build relationships with more people in our colleges

1:00 – 2:15 Staff

- Continuing education for staff/faculty
- Keep better track of Alumni (5 Years)
- Surveys/successes
- Top ranked program CCI attracting students and having employers recognize to recruit them
- Strive simply, the best – statewide and national ranking our college a students first choice upon considering UK.
- Recruiting expert faculty/attracting high caliber students
- More connected
- Centralized location to build community
- Creating a community that fosters great communication, commitment and compassion in order to better serve our constituents
- Cultivating and maintaining meaningful student engagement
- Single, unified voice in a single, unified place
- Collaboration
- Career prep (centralized unit within college)
- Less competition between departments-funding specializing collegiality
- Mutual respect, across employee positions/types/rank
- A new building
- Expanding student opportunities for academic and professional development
- Lab space (computers) for the students

2:30 – 3:45 OPEN

Faculty

- To lead the university in up and coming areas of sports, and e-sports.
- An improved space that allows collaboration
- Hub to inter-connect local talent and academics
- Building community and international partnerships
- Increase our rankings – units and college
- Create emphasis on programs that attract students (e-sports)
- Create emphasis on emerging technology/lab space
- More funding for the graduate program
- New Building

Tenured/Untenured faculty/Alumni/Staff and Scommunity

- Diversity, people and courses
- More widespread media service work
- More involvement with community organizations
- Stronger graduate program
- New facility for everyone (media facilities for students)

Student/Staff

- Perception of college of CI among business and STEM majors
- Community-Centered Building classes, offices and study locations
- Expanding previews outside of mid-west nationally/internationally?
- More broadcast faculty

4:00 – 4:45 Students

- Build a better more connected community
- Our own designated building
- Career center – help, ideas
- Transform student consistency – better job placement
- Enlarge alumni engagement
- More opportunities for UG to have exposure to practical resources
- Everyone in one building
- Graduate student and faculty relationships
- PhD program in Dept. of Comm.
- Improve graduate programs: funding; recruitment; reassess education programs

- Strive for UK Comm program to [increase] in its national ranking, resulting in increased competitiveness and prestige/respect
- Lack of organization and college-to-student information communication - when [there is] a question, it seems no one knows an actual correct answer. Transitions are hard and that is OK, just something with lots of room for growth.:)

SOAR Analysis Feedback for:

Tuesday, November 19, 2019

8:00 – 9:00 *External Partners*

- Funding for internships and other projects
- Balance between teaching and research
- Funding opportunities for undergrad and graduate students
- Awards and recognition – campus wide – National Rankings
- Getting graduates to stay post-graduation in Kentucky
- Physically unified vision of curriculum
- Find way to support journalism and its role in democracy and communication in a 21st society
- Helping communicate importance of higher education
- Restructure National Advisory Council which is reflective of new vision
- Communications career center
- New Building
- Business partnerships to keep graduates in Lexington
- Bigger presence on campus
- Highlight successful graduates in order to attract incoming students
- Crisis management

9:00 – 10:45 *OPEN*

Group Faculty / Faculty

- Building
- Research – increased resources
- Opportunities for advancement for faculty & staff
- Diverse Faculty
- Alumni and External relations
- Digital village and facilities to become a campus destination

- Serve the students of Kentucky better – identify what is unique about the commonwealth and react accordingly
- Equitable allocation of resources across programs reflection for and appreciation of all the college areas
- Excellence of student services and support across all programs and levels
- Space – better facilities
- Budgets (funds follow the achievements) changing the model an achievement-based model
- More faculty: both research faculty and lecturers' model in college
- Better standard (recruitment) of graduate education (rigor of the training)
- Continued transparency in the administrative decisions o the college

Staff/Alumni

- Enhance facilities
- Assess JOU major, ICT course availability, MAS updates
- More professional level training (new and changing fields) – they need a facelift
- Be the benchmark for varying areas across campus
- How do we supply world-ready workforce upon graduation that can adapt to a changing environment?
- Incoming scholarship – we have nothing
- More inter-department and collaboration
- Reducing student academic uncertainty
- Post-graduation employment/success rate
- Digital integration / modernization of classrooms
- Increase online course offerings
- Continue diversity and inclusivity excellence