BUILDING-WIDE OPPORTUNITIES

Name the College......................................................................................$15,000,000
Name the Building......................................................................................$5,000,000
Historic Pence Stairwell (All Floors).........................................................$300,000

GROUND FLOOR: STUDENT CREATION AND PRODUCTION

Student Newsroom (556 sq. ft.).................................................................$100,000
Patio...........................................................................................................$75,000
Lobby (554 sq.ft.) .......................................................................................$60,000
IT/Equipment Checkout (408 sq. ft.)..........................................................$50,000
Whitebox Studio (396 sq. ft.).................................................................$50,000
Writing Lab/Classroom (518 sq. ft.).........................................................$50,000
Computer Lab (482 sq. ft.)........................................................................$50,000
Podcasting Studio (207 sq. ft.).................................................................$37,500 (named)
Kernel Editor Office (75 sq. ft.)...............................................................$35,000
Additional Editor Office (75 sq. ft.).........................................................$35,000
PENCE HALL NAMING OPPORTUNITIES

GROUND FLOOR: STUDENT CREATION AND PRODUCTION (CONT.)

Recruitment Room (190 sq. ft.) .......................................................... $30,000

Student Media Advisor Offices
  • Director (99 sq. ft.) ........................................................................... $25,000
  • Assistant Director (87 sq.ft.) ............................................................... $15,000

Parent Room .................................................................................. $15,000

IT Offices (117 sq.ft. and 103 sq. ft) .................................................. $10,000

Study Areas ........................................................................... $10,000/$5,000

FIRST FLOOR: COLLEGE IDENTITY AND STUDENT SUPPORT

Student Success Suite (606 sq. ft.) ................................................ $300,000
  • Academic Support and Retention .................................................. $150,000
  • Career Services and Alumni Engagement .................................... $150,000

Lobby/Digital Display ...................................................................... $200,000

Roof Deck (302 sq. ft.) ...................................................................... $150,000

Corridor ........................................................................................ $150,000

Dean’s Suite .................................................................................. $250,000

Main Conference Room (621 sq. ft.) ............................................. $100,000
FIRST FLOOR: COLLEGE IDENTITY AND STUDENT SUPPORT (CONT.)

Gathering Area (381 sq. ft.) ................................................................. $50,000
Dean’s Office (304 sq. ft.) ................................................................ $50,000
Dean’s Staff/Associate Dean Offices (124-96 sq. ft.) ...............$15,000 each
Study Areas ....................................................................................... $10,000/$5,000

SECOND FLOOR: INSTRUCTIONAL SPACE AND CLASSROOMS

Auditorium (1839 sq. ft.) ..................................................................... $500,000
Corridor .................................................................................................. $150,000
2 Medium Classrooms ........................................................................ $100,000 each
  • 679 sq. ft.
  • 717 sq. ft.
Classroom (855 sq. ft.) ........................................................................ $125,000
Computer Lab (532 sq. ft.) ................................................................. $75,000
Gathering Space (346 sq. ft.) .............................................................. $50,000
Writing Lab/Classroom (478 sq. ft.) ................................................... $50,000
Study/Seminar Space (398 sq. ft.) ....................................................... $40,000
## College of Communication and Information Neighborhood

### Pence Hall Naming Opportunities

#### Second Floor: Instructional Space and Classrooms (Cont.)

<table>
<thead>
<tr>
<th>Space</th>
<th>Size (sq. ft.)</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Small Conference</td>
<td>184</td>
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<tr>
<td>Huddle Space</td>
<td>133</td>
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<tr>
<td>Study Areas</td>
<td></td>
<td>$10,000/$5,000</td>
</tr>
<tr>
<td>Auditorium Seats</td>
<td></td>
<td>$500 each</td>
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</table>

#### Third Floor: Faculty

<table>
<thead>
<tr>
<th>Space</th>
<th>Size (sq. ft.)</th>
<th>Cost</th>
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<tbody>
<tr>
<td>2 Departmental Suites</td>
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<td>$250,000 each</td>
</tr>
<tr>
<td>Corridor</td>
<td></td>
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<tr>
<td>Faculty Collaboration Space</td>
<td>314</td>
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<tr>
<td>Gathering Space</td>
<td>346</td>
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<tr>
<td>2 Chair Offices</td>
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<td>$25,000 each</td>
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<tr>
<td>41 Faculty Offices</td>
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<tr>
<td>Reception Areas</td>
<td></td>
<td>$5,000 each</td>
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