

COLLEGE OF COMMUNICATION AND INFORMATION NEIGHBORHOOD PENCE HALL NAMING OPPORTUNITIES

BUILDING-WIDE OPPORTUNITIES

Name the College.....	\$15,000,000
Name the Building.....	\$5,000,000
Historic Pence Stairwell (All Floors).....	\$300,000

GROUND FLOOR: STUDENT CREATION AND PRODUCTION

Student Newsroom (556 sq. ft.).....	\$100,000
Patio.....	\$75,000
Lobby (554 sq.ft.)	\$60,000
IT/Equipment Checkout (408 sq. ft.).....	\$50,000
Whitebox Studio (396 sq. ft.).....	\$50,000
Writing Lab/Classroom (518 sq. ft.).....	\$50,000
Computer Lab (482 sq. ft.).....	\$50,000
Podcasting Studio (207 sq. ft.).....	\$37,500 (named)
Kernel Editor Office (75 sq. ft.).....	\$35,000
Additional Editor Office (75 sq. ft.).....	\$35,000

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GROUND FLOOR: STUDENT CREATION AND PRODUCTION (CONT.)

Recruitment Room (190 sq. ft.).....	\$30,000
Student Media Advisor Offices	
• Director (99 sq. ft.).....	\$25,000
• Assistant Director (87 sq.ft.).....	\$15,000
Parent Room.....	\$15,000
IT Offices (117 sq.ft. and 103 sq. ft).....	\$10,000
Study Areas.....	\$10,000/\$5,000

FIRST FLOOR: COLLEGE IDENTITY AND STUDENT SUPPORT

Student Success Suite (606 sq. ft.).....	\$300,000
• Academic Support and Retention.....	\$150,000
• Career Services and Alumni Engagement.....	\$150,000
Lobby/Digital Display.....	\$200,000
Roof Deck (302 sq. ft.).....	\$150,000
Corridor.....	\$150,000
Dean's Suite.....	\$250,000
Main Conference Room (621 sq. ft.).....	\$100,000

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FIRST FLOOR: COLLEGE IDENTITY AND STUDENT SUPPORT (CONT.)

Gathering Area (381 sq. ft.).....	\$50,000
Dean's Office (304 sq. ft.).....	\$50,000
Dean's Staff/Associate Dean Offices (124-96 sq. ft.).....	\$15,000 each
Study Areas.....	\$10,000/\$5,000

SECOND FLOOR: INSTRUCTIONAL SPACE AND CLASSROOMS

Auditorium (1839 sq. ft.).....	\$500,000
Corridor.....	\$150,000
2 Medium Classrooms.....	\$100,000 each
• 679 sq. ft.	
• 717 sq. ft.	
Classroom (855 sq. ft.)	\$125,000
Computer Lab (532 sq. ft.).....	\$75,000
Gathering Space (346 sq. ft.).....	\$50,000
Writing Lab/Classroom (478 sq. ft.).....	\$50,000
Study/Seminar Space (398 sq. ft.).....	\$40,000

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SECOND FLOOR: INSTRUCTIONAL SPACE AND CLASSROOMS (CONT.)

Small Conference (184 sq. ft.).....	\$30,000
Huddle Space (133 sq. ft.).....	\$25,000
Study Areas.....	\$10,000/\$5,000
Auditorium Seats.....	\$500 each

THIRD FLOOR: FACULTY

2 Departmental Suites.....	\$250,000 each
Corridor.....	\$50,000
Faculty Collaboration Space (314 sq. ft.).....	\$50,000
Gathering Space (346 sq. ft.).....	\$50,000
2 Chair Offices.....	\$25,000 each
41 Faculty Offices.....	\$15,000 each
Reception Areas.....	\$5,000 each