

ANDREW DAWSON

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EXPERIENCE

LECTURER

UNIVERSITY OF KENTUCKY

Lead instructor in the broadcast journalism curriculum. Teach the capstone course in advance newscast producing as well as upper level courses in television and radio news reporting. Also teach upper level class focusing on sports producing, sports features, writing, the art of ad-libbing to sports highlights, and sports anchoring techniques

AUGUST 2023

LEXINGTON, KENTUCKY

SPECIAL PROJECTS PRODUCER

WXIX-TV

As the special projects producer at FOX 19 in Cincinnati I am in charge of researching and implementing story ideas for our special projects team. These are stories that take time to research and create. I am also in charge of any special programs we air, like our hour log back to school special and election coverage

May 2022-Present

LECTURER

UNIVERSITY OF KENTUCKY

Lead instructor in the broadcast journalism curriculum. Teach the capstone course in advance newscast producing as well as upper level courses in television and radio news reporting.

AUGUST 2016-May 22

LEXINGTON, KENTUCKY

EXECUTIVE PRODUCER

UNIVERSITY OF KENTUCKY

Executive producer of UK Student News Network, a live, daily student newscast that airs on Time-Warner Cable throughout Fayette County. In charge of and oversee every aspect of the newscast including reporting, newsgathering, editing, writing, anchoring and producing using industry-current technology and techniques to make sure students are job-ready upon graduation.

AUGUST 2016-PRESENT

LEXINGTON, KENTUCKY

SPORTS EXECUTIVE PRODUCER

UNIVERSITY OF KENTUCKY

Created the college's first and only live sports broadcast. Focus on sports producing, sports features, writing, the art of ad-libbing to sports highlights, and sports anchoring techniques.

AUGUST 2017-PRESENT

LEXINGTON, KENTUCKY

SPORTS DIRECTOR AND MANAGING EDITOR

WBKO-TV (ABC)

Decided on all the content for the sports department. In charge of making monthly schedules determining what events would be covered and what type of coverage they received. Managed the schedule for everyone in the sports department

JUNE 2010 – JUNE 2016

BOWLING GREEN, KENTUCKY

EDUCATION

WESTERN KENTUCKY UNIVERSITY
MASTER OF SCIENCE

MAY 2020
BOWLING GREEN, KENTUCKY

M.S. in sports media and branding. Focus on marketing and branding to current and prospective shareholders.

UNIVERSITY OF KENTUCKY
BACHELOR OF ARTS

DECEMBER 2009
LEXINGTON, KENTUCKY

B.A. in journalism and minor in Spanish. Focus on broadcast and digital journalism. Competitive program with emphases on live, deadline reporting and producing with a focus on ethics and diversity in storytelling, reporting and newscast producing.

SKILLS AND AWARDS

- “Best Sportscaster,” Kentucky Associated Press, 2013
- Finalist, “Best Sportscaster,” Kentucky Associated Press, 2012, 2015 and 2016
- Excellent at working under and meeting deadlines
- Accomplished videographer and editor
- Proficient in Adobe Premiere Pro, Rush, Photoshop and Audition
- Sony, Canon and P2 broadcast field cameras
- Under my guidance UK’s student broadcasts have won for best TV newscast, best TV reporter, best TV feature story and best public affairs radio broadcast
- Proficient in ENPS
- Working knowledge of how to write, read and speak Spanish

REFERENCES

Mel Coffee
mcoffee@umd.edu

Broadcast Bureau Director, Capital News Service, University of Maryland
859-329-3137

Henry Chu

Retired Vice President of News and News Director, WBKO-TV
270-535-1318