

Allyson Beutke DeVito, Ph.D.
Senior Faculty Lecturer
School of Journalism and Media
College of Communication and Information
University of Kentucky
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EDUCATION

University of Kentucky, Lexington, KY

Graduate Certificate in Distance Learning, May 2018

University of Tennessee, Knoxville, TN

Ph.D. in Communication and Information, August 2014

Concentration: Media Ethics; Multimedia Journalism

Dissertation: *How Tweets and Likes Change News: The Role of Social Media Editors in Local Television Newsrooms*

University of Florida, Gainesville, FL

Master of Arts in Mass Communication, May 2000

Graduated with Highest Distinction

Creative Thesis Project/Documentary: *Behind Closed Doors: The Dark Legacy of the Johns Committee*

University of Florida, Gainesville, FL

Bachelor of Science in Telecommunication, December 1998

Specialization in broadcast news and minor in Spanish

Graduated with Highest Honors

ACADEMIC AND PROFESSIONAL EXPERIENCE

University of Kentucky, Lexington, KY

School of Journalism and Media

Senior Faculty Lecturer, July 2023 to present

JOU 204 Course Coordinator, 2023 to present

Instructional Communication and Research, School of Information Science

Senior Faculty Lecturer, July 2020 to June 2023

Faculty Lecturer, August 2014 to June 2020

-Responsible for teaching freshman composition and communication and business communication courses

CIS 112 Course Coordinator, 2015 to 2023

-Responsible for working with ICR leadership team to design curriculum, meet with instructors, conduct observations, train instructors. Coordinate service-learning component of CIS 112 by creating and maintaining relationships with 40+ organizations in the greater Lexington area

-Assistant Coordinator of ICR, 2016 to 2017

-Chair of ICR Curriculum Committee, 2014-2015

-Member of SLIS Curriculum Committee, 2014-2015

-Responsible for coordinating ICR's student awards, 2013 to 2023

-Member of faculty implementation team that redesigned CIS 111 as a hybrid course as part of an eLearning Innovation Initiative grant (2014-2015)

Part-Time Instructor, August 2011 to July 2014

Courses Taught at UK

- CIS 110: Composition & Communication I
- CIS 111: Composition & Communication II
- CIS 112: Accelerated Composition & Communication
- CIS 300: Strategic Business & Professional Communication
- EXP 396: Experiential Education
- HON 394: Applying Real World Project Management in Service to a Nonprofit
- ICT 316: Universal Access: Information and Working Environments
- JAM 201: Grammar Standards and AP Style
- JOU 204: Mass Media Writing
- UK 101: Academic Orientation

Eastern Kentucky University, Richmond, KY

Part-Time Faculty, January 2011 to May 2014

- Responsible for teaching print and broadcast writing and reporting courses and hybrid mass media and society courses (BEM 301, BEM 401 and BEM 402, JOU 305W and COM 200W)
- Co-Chair of *The Eastern View* Development Committee
- Co-Adviser of the Public Student Media Journalists Association

University of Tennessee, Knoxville, TN

Graduate Teaching Associate and Lecturer, August 2006-December 2010

- Responsible for teaching weekly introduction to mass media writing lab and a news writing and reporting class per semester (JEM 200 and JEM 311)
- Involved in evaluating student writing, lecturing about forms of media and convergence journalism, planning quizzes, meeting individually with students during office hours, preparing and grading homework, and providing counseling
- Assistant Faculty Adviser, The Tennessee Journalist* (tnjn.com), Fall 2008-Spring 2011
- Responsible for advising more than 100 undergraduate students per semester who publish the School of Journalism and Electronic Media's online news site
- Involved in assisting students with editing video and producing Internet radio newscasts

College of Liberal Arts and Sciences, The University of Florida, Gainesville, FL

Coordinator of Media Relations, September 2000-July 2006

- Responsible for managing the production of the college's publications, including newsletters, alumni magazines, graphics projects, and Web sites.
- Served as editor of the college's alumni magazine
- Managed a staff of three full-time workers and two interns

University of Florida, Gainesville, FL

First-Year Florida Instructor, Fall 2002-Fall 2003

- Taught a class for freshmen designed to introduce them to college life

The Documentary Institute, Gainesville, FL

Research Assistant, January 1999-July 2000

- Responsible for researching archives to obtain photos and video
- Assisted with preparing travel budget

Brechner Center for Freedom of Information, University of Florida, Gainesville, FL

Teaching Assistant, Law of Mass Communication course, Spring 2000

Editorial Assistant for The Brechner Report, May 1998 to August 2000

Freelance Producer

January 1997-July 2000

- Radio spots have aired on “Marketplace,” a health and business segment based in Los Angeles; “Sound Health,” a national health show from The Ohio State University; and “51,” a national women’s health show from Boston.

WUFT-TV, Gainesville, FL

Reporter, Producer, and Videographer, June 1997-December 1998

- Responsible for developing story ideas and reporting for a daily 30-minute newscast

WUFT-FM Radio (National Public Radio affiliate), Gainesville, FL

Anchor, Producer, and Reporter, September 1996-December 1998

- Responsible for producing a 15-minute and 30-minute daily newscast
- Local host for NPR *Morning Edition*
- Trained incoming staff on equipment and supervised their reporting shifts

HONORS AND AWARDS

National Society of Collegiate Scholars Distinguished Member Recognition Award, University of Kentucky, 2014

Reeder-Siler Fellowship, University of Tennessee, 2007-2009

Wolfson Media History Center Award for Excellence in Film and Video, May 2001

Society of Professional Journalists National 1st Place Award for Radio In-Depth Reporting, 1999

Ruth and Rae O. Weimer Award for Outstanding Journalism Graduate, University of Florida, 1999

Associated Press Awards for Best Radio Feature and Individual Achievement, 1998

Radio and Television News Directors Association Scholarship, 1998

Broadcast Education Association Scholarship, 1998

Ralph Lowenstein Award for Excellence in Broadcast Journalism, University of Florida, 1998

MEMBERSHIPS

Association for Education in Journalism & Mass Communication

- Member, 2006-present
- Member of Media Ethics Division, 2009-present

Broadcast Education Association

- Member, 2007-present

Intercollegiate Online News Network

- Founding member, 2008-2012
- Presented session at January 2010 annual conference at the University of Tennessee
- Co-Director of “Going Online Workshop for High School Journalism Teachers” at the University of Tennessee in April, June and October 2010

International Association for Research on Service-Learning & Community Engagement

- Member, 2017-present

International Association of Accessibility Professionals

- Member, 2017-present

International Communication Association

- Member, 2015-2016

Online News Association

- Student Member, 2007-2010
- Attended “Journalism Has a Future” Conference, Nashville, TN, January 2009

Radio and Television Digital News Association

- University of Florida and University of Tennessee Chapters, September 1996-2010
- Member
- UF Chapter President, 1998-1999

Society of Professional Journalists

- Student Member, 1996-1999

PEER-REVIEWED PUBLICATIONS

Warren, J. L., Kercksmar, S. K., & DeVito, A. B. (2022). Understanding the impact of the \$100 Solution™ on community partnerships. *Journal of Community Engagement and Scholarship*, (14)2, 1-12.

Strawser, M. G., Gaffney, A., DeVito, A.B., Kercksmar, S., & Pennell, M. (2017). A blended basic course examination of communication apprehension and self-efficacy: A comparative analysis. *Basic Communication Course Annual*, (29)6, 52-73.

PUBLISHED BOOK CHAPTERS

DeVito, A. B. (in press). Service-Learning: History, Theory, and Research; Five Pillars of Service-Learning (Chapters 2, 5-7). In *Service Learning through the \$100 Solution* by Amanda English (Ed.).

REFEREED PAPERS, NATIONAL CONFERENCES

DeVito, A. B. (2009, April). *You Can't Say that on Television: A History of the National Association of Broadcasters' Code of Ethics*. Paper presented at the annual Broadcast Education Association convention, Las Vegas, NV. **Second Place History Division.**

DeVito, A. B. (2009, April). *Is there a right answer? How Best to Teaching Media Ethics at a Four-Year University*. Paper presented at the annual Broadcast Education Association convention, Las Vegas, NV.

DeVito, A. B. (2009, April). *The Young and the Reckless: How Soap Opera Journalists Handle Ethics*. Paper presented at the annual Broadcast Education Association convention, Las Vegas, NV.

DeVito, A. B. (2008, August). *There is No Right Answer: What Does Ethics Mean to Journalism Students?* Paper presented at the annual Association of Education in Journalism & Mass Communication, Chicago, IL.

REFEREED PAPERS AND PANELS, REGIONAL CONFERENCES

DeVito, A. B., Kercksmar, S. E., & Warren, J. L. (2019, July). "\$100 Solution Research in Progress," \$100 Solution Annual Meeting, Buffalo, NY.

DeVito, A. B., Kercksmar, S. E., & Warren, J. L. (2018, July). "\$100 Solution Research in Progress," \$100 Solution Annual Meeting, St. Louis, MO.

DeVito, A. B. (2009, April). *Why Do College Students Let Their Fingers Do the Talking: A Text Messaging Study*. Paper presented at the annual Southern States Communication Association conference, Norfolk, VA

REFEREED PAPERS AND PANELS, UNIVERSITY SYMPOSIUMS

DeVito, A. B. and Kerckmar, S. K. (2016, May). *Lessons learned: Best practices for designing and implementing a service-learning course*. Panel presented at the annual Pedagogicon Conference at Eastern Kentucky University, Richmond, KY.

Martin, J., **DeVito, A.B.**, Gaffney, A., Cooper, T., Kerckmar, S., and Beck, A. (2016, May). *Living Learning Programs: Challenges and Opportunities*. Panel presented at the annual Pedagogicon Conference at Eastern Kentucky University, Richmond, KY.

DeVito, A. B. (2008, February). *Exploring the Meaning of Ethics to Journalism Students*. Paper presented at the annual meeting of the University of Tennessee's College of Communication and Information Research Symposium, Knoxville, TN.

GRANT ACTIVITY

Kerckmar, S. K., Warren, J. L., & **DeVito, A. B.** Developing a \$100 Solution Training Program. Proposal submitted to The Bill Sherman Foundation (May 2019). \$500.

Warren, J. L., Kerckmar, S. K., & **DeVito, A. B.** Understanding the Impact of the \$100 solution on Community Partnerships. The Bill Sherman Foundation. (April 2018). \$500.

Kerckmar, S. E., Pennell, M., **DeVito, A. B.**, Sellnow, D. D. "Hybrid Grant: CIS 111," eLLi, Internal, University. (February 2014 - February 2015). \$35,000.00.

GUEST LECTURES AND PRESENTATIONS

Professional Development Session on "Faculty and Student Experiences in CIS Hybrid/Online Classes" to the School of Information Science at the University of Kentucky, Spring 2017

Center for Excellence in Learning and Teaching panel participant about Introduction to Service-Learning for University of Kentucky faculty, Spring 2016

Professional Development Session on "Let's Talk About Students: How Can We Help Veterans, Stressed Out Students, and Students/Groups With Conflicts?" to the School of Information Science at the University of Kentucky, Fall 2015

Professional Development Session on "Teaching Hybrid Classes" to the College of Health Sciences at the University of Kentucky, Spring 2015

Professional Development Sessions on “Preparing Teaching Portfolios” for the School of Information Science at the University of Kentucky, Fall 2014 and Spring 2015

Magazine writing course at the University of Tennessee; discussed media ethics, Fall 2008-Spring 2010

Introduction to Communication course at the University of Tennessee; discussed broadcast news and programming, legal and ethical issues, Summer 2008 and Summer 2009

Technical writing courses at the University of Florida; discussed careers in media writing and public relations, Fall 2005

Women’s Studies and Sociology courses at the University of Florida: discussed *Behind Closed Doors* documentary produced about Florida’s version of the McCarthy hearings in the late 1950s and early 1960s, which were designed to weed out communism and homosexuality in the state’s schools and universities, Fall 2001-Spring 2006

PROFESSIONAL SERVICE

University of Kentucky

- Member of College of Communication and Information Strategic Planning Council and Member of Internal Operations Committee, 2020 to present
- Reviewer of Education Abroad Scholarship Applications, 2020 to present
- Second-Year Success Program Leadership Coach, 2019 to present
- First Generation Advocate, 2018 to present
- Search Committee for the Dean of the College of Communication and Information, Committee Member, October 2018-May 2019
- Wildcat Foundations Faculty Dimension Committee Member, 2018
- Service-Learning and Civic Engagement Council, Committee Member, 2017 to present
- Service-Learning and Civic Engagement Council Steering Committee, Member, 2017 to present
- Universal Design Community of Practice, Committee Member, 2016-2018
- Participant in annual “After Office Hours” event in campus housing locations to discuss how to be successful in college, 2014 to present
- Veterans Advisory Council, Committee Member, 2014 to 2020
- Participant in the first cohort of UK’s elearning Innovation + Design Lab to redesign CIS 112 as a hybrid course (2014-2015)
- Member of university-wide GEAR UP committee that designed summer program for high school students (2013-2016)

University of Tennessee Graduate Student Senate

- College of Communication and Information Representative, 2008-2009

Student Section of the National Communication Association

-Reviewer, 2008-2009

WUOT-FM, Knoxville, TN

-Volunteer, 2008-2010

-Responsible for making new member phone calls and working during the fund drives

University of Florida

-Communications Advisory Council, 2003-2006

-*Chair of Internal Communications Sub-Committee, 2004-2005*

-Commencement Committee, 2002-2006

-Sesquicentennial Celebration Committee, 2002 to January 2004

-*Received "Most Valuable Player" Award*