

## **Amber Lynn M. Scott**

Department of Communication  
University of Kentucky  
Pence Hall 350F  
507 Library Drive  
Lexington, KY 40506  
859.257.30044  
AmberLynnScott@uky.edu

### **Education**

---

- Ph.D.      **University of Southern California (2023)**  
Organizational Communication  
Dissertation: *Forests, fires, and flights: Examining safety and communication practices within aerial firefighting teams*  
Advisor: Patricia (Patti) Riley
- M.A.      **University of Oklahoma (2017)**  
Organizational Communication
- B.A.      **Southern Oregon University (2004)**  
English and Writing  
Interdisciplinary Ethics: Churchill Honors Scholar

### **Academic Appointments**

---

- 2023-present    **Assistant Professor**  
Department of Communication, University of Kentucky

### **Refereed Publications**

---

- Scott, A.L.** (2025). “When I don’t want to do something, I just delete the email”: How a failed survey indicated a philosophical imperative for qualitative improvisation and rigid flexibility. *International Journal of Business Communication*, 62(4), 776-801. <https://doi/10.1177/23294884251364522>
- Scott, A.L.** & Ford, J. L. (2025). Beyond rationality: The unsettling presence of embodied trauma and grief after high reliability organization failure. *Communication Monographs*, 92(4), 814-836. <https://doi.org/10.1080/03637751.2025.2497543>
- Ford, J. L., Rice, R., Bisel, R., Fox, S., Howard, T., Howe, W., McAllum, K., Roeder, A. C., **Scott, A. L.**, & Williams, E. (2025). Navigating complexity: A forum on communication research in High Reliability Organizations. *Management Communication Quarterly*, 39(3), 561-594. <https://doi.org/10.1177/08933189251334822>  
\*Distinguished Journal Special Issue Award, National Communication Association Applied Communication Division (2025)

Beatty, R. & Scott, A.L. (2025). Let's go girls: A content analysis of women in military Instagram accounts. *Qualitative Research Reports in Communication*, 1-11. <https://doi.org/10.1080/17459435.2025.2485881>

Scott, A.L. (2023). The politics of social media: Utilizing political candidates' Instagram posts to teach political argumentation and visual argument analysis. *Communication Teacher*, 37(4), 302-312. <https://doi.org/10.1080/17404622.2023.2248290>

Scott, A. L., Howe, W. & Bisel, R. (2022). Reviewing high reliability team (HRT) scholarship: A 21<sup>st</sup> century approach to safety. *Small Group Research*, 54(1), 3-40. <https://doi.org/10.1177/10464964221116349>  
\*Dennis Gouran Research Award, National Communication Association Group Communication Division (2025)

Scott, A. L. (2021). Juxta-(re)position: Challenging U.S. military and women subject positions through Instagram posts. *Qualitative Research Reports in Communication*, 23(1), 67-79. <https://doi.org/10.1080/17459435.2021.1944900>

Scott, A. L. (2021). I lost all feeling (but got it back): An essay account of “publish or perish” during COVID-19. *Communication, Culture and Critique*, 14(2), 361-364. <https://doi.org/10.1093/ccc/tcab017>

### **Additional/Trade Press Publications**

---

Scott, A.L. (2025). Special Issue on the Los Angeles Fires: Resilience. *Wildfire Magazine*, 34(1). <https://www.iawfonline.org/article/la-fires-resilience/>

Scott, A. L. (2020). Book review: Organization moral learning: A communication approach. *Management Communication Quarterly*, 34(4), 585-589. <https://doi.org/10.1177/0893318920950838>

### **Conference Presentations**

---

Kim, M., James, S.H., & Scott, A.L. (2025) *Elevating transnational organizational communication research* [Session chair/Panel presentation]. With Julia Khrebtan-Horhage, Ziyu Long, Arthur Soto-Vasquez, Matthew Matsaganis, Kirstie McAllum, Sara McKinnon, Bhoopali Keshav Nandurkar, Evgeniya Pyatovskaya, Rebecca Greer, Matea Mustafaj and Laura Ginoux. National Communication Association Annual Conference, Denver, CO, United States.

Scott, A.L. & Ford, J. L. (2025). *Beyond rationality: The unsettling presence of embodied trauma and grief after high reliability organization failure* [Paper presentation]. International Communication Association Annual Conference, Denver, CO, United States.

- Beatty, R. & **Scott, A.L.** (2025). Let's go girls: A content analysis of women in military Instagram accounts. [Poster presentation]. International Communication Association Annual Conference, Denver, CO, United States.
- Santiago, J., Scarduzio, J. A., & **Scott, A. L.** (2025). *Breathing through the chaos: A case study on respiratory therapists navigating workplace communication challenges and coping mechanisms during COVID-19* [Paper presentation]. DC Health Communication Association, Washington, D.C., United States.
- Scott, A.L.** (2024). *Navigating complexity: Communication research in High Reliability Organizations*. [Panel presentation]. With Trevor Howard and Drs. Jessica Ford, Rebecca Rice, Ryan S. Bisel, Stephanie Fox, William Howe, Kirstie McAllum, and Arden Roeder. National Communication Association Annual Conference, New Orleans, LA, United States.
- Ford, J. and **Scott, A.L.** (2024). *Responding to failure: Shortcomings of HRO principles in addressing organizational trauma*. [Paper presentation]. National Communication Association Annual Conference, New Orleans, LA, United States.
- Scott, A.L.** & Ford, J. (2024). *Beyond rationality: Incorporating first responder grief work into disaster and crisis planning*. [Paper presentation]. Arts Disaster and Crisis Preparedness Conference, Lexington, KY, United States.
- Scott, A.L.** (2024). *Teamwork and trust in aerial firefighting*. 2024 California Department of Forestry and Fire Protection Annual Aviation Safety Conference, Sacramento, CA, United States.
- Scarduzio, J. A., Huddleston, L., Jackson, Y. L., Santiago, J., **Scott, A. L.**, & Boyke-Johnson, C. (2024) *Burning brightly or burning out: How intensive care unit (ICU) health care workers communicatively construct resilience*. [Paper presentation]. Kentucky Conference on Health Communication Biannual Meeting, Lexington, KY, United States.
- Scott, A.L.** (2023). *Navigating the challenges of organizational research site access*. [Panel presentation]. With Drs. Joann Keyton, Mark Ward Sr., Sydney O'Shay, Angela Gist-Mackey, Courtney N. Hook, and William R. Smith. Chaired by Veronica Radeva Dawson.
- Scott, A.L.** (2023). *Hollywood's "rusty" reliability: Utilizing high reliability team principles to prevent Hollywood movie set accidents*. National Communication Association Annual Conference, National Harbor, MD, United States.
- Scott, A.L.** (2023). *The politics of social media: Utilizing political candidates' Instagram posts to teach political argumentation and visual argument analysis*. National Communication Association Annual Conference, National Harbor, MD, United States.

- \*Scott, A. L.,** Howe, W. & Bisel, R. (2022). *Communicating safety is no accident: Reviewing High Reliability Team (HRT) scholarship in the 21<sup>st</sup> century*. National Communication Association Annual Conference, New Orleans, LA, United States.  
\*Top Paper, Group Communication Division
- Scott, A.L.** (2022). *A culture of credibility: Gaining “street credit” in firefighting tactical air operations teams to ensure safety*. Florida Communication Association 92<sup>nd</sup> Annual Convention, Orlando, FL, United States.
- Scott, A.L.** (2022). *In search of the “weak link”: How aerial wildland firefighters face off and fight for reliability*. Organizational Communication Mini Conference 2022, Austin, TX, United States.  
<https://commstudies.utexas.edu/graduate/ocmc-2022>
- Scott, A. L. & Phelps, A.** (2022). *Understanding COVID-19 hesitancy in U.S. military families*. Annenberg Research Seminar, Los Angeles, CA, United States.
- Scott, A. L.** (2021). *Investigating high reliability team (HRT) communication practices: CAL FIRE Tactical Air Operations*. Organizational Communication Mini Conference 2021, Lawrence, KS, United States.
- Scott, A. L. & Phelps, A.** (2021). *Understanding COVID-19 hesitancy in U.S. military families*. National Communication Association Annual Conference, Seattle, WA.  
<https://ww4.aievolution.com/nca2101/index.cfm?do=ev.viewEv&ev=15707>
- Scott, A. L.** (2021). *Juxta-(re)position: Challenging U.S. military and women subject positions through Instagram posts*. National Communication Association Annual Conference, Seattle, WA.  
<https://ww4.aievolution.com/nca2101/index.cfm?do=ev.viewEv&ev=16818>
- Scott, A. L.,** Chang, H., Phelps, A., Murphy, M. & Cheng, E. (2021). *When politics and a pandemic collide: Comparing the use and abuse of the most popular government and academic COVID-19 data platforms on Twitter*. National Communication Association Annual Conference, Seattle, WA.  
<https://ww4.aievolution.com/nca2101/index.cfm?do=ev.viewEv&ev=14728>
- Scott, A. L.** (2021). *Fun, fit and female: An exploration of modern military identity on Instagram through netnography*. Intelligence Community Center for Academic Excellence (ICCAE) Annual Colloquium, Los Angeles, CA, United States.  
<https://sites.usc.edu/iccae/annual-colloquium/>
- Spangher, A., **Scott, A. L.,** & Huang, K. (2020). *What’s the Diff? Examining news article Updates and the changing narratives during the USS Theodore Roosevelt coronavirus crisis*. SCsymposium, Los Angeles, United States.

- Scott, A. L.** (2020). *Carrier(ed) away, but who is to blame? Examining the U.S. Navy's aircraft carrier COVID-19 crisis through Twitter*. Annenberg Research Seminar, Los Angeles, CA, United States.
- Scott, A. L.** (2020). *Framing female firsts: Content analysis of conservative and liberal news media*. National Communication Association Annual Conference, Indianapolis, IN, United States.
- Scott, A. L.** & Jeong, D.C. (2020). *Arrested development: Analyzing emergent group aggression in body-cam data of violent police-civilian encounters*. National Communication Association Annual Conference, Indianapolis, IN, United States.
- Scott, A. L.** (2020). *Old navy, new pandemic: Examining the U.S. Navy's aircraft carrier COVID-19 crisis*. Organizational Communication Mini Conference 2020, Tampa, FL, United States.
- Howe, W., **Scott, A. L.** & Shpeer, M. (2020). *Expanding the Phasic Model of organizational socialization: A case study of United States military veterans*. National Communication Association Annual Conference, Indianapolis, IN, United States.
- Jeong, D.C., Zhang, S., Feng, D., Pham, B., & **Scott, A.L.** (2020). *A computational social science analysis of online comments reacting to YouTube influencers' "Coming Out" videos*. International Communication Association Annual Conference, Gold Coast, Australia.
- Hatrick, J., Bray, S. & **Scott, A. L.** (2020). *Does "Ms. Monopoly" miss the mark? A cultural, textual, and media analysis of the game that "celebrates" women*. International Communication Association Annual Conference, Gold Coast, Australia.
- Scott, A. L.** (2019). *Man overboard? A study of gendered nationhood and the U.S. Navy*. Critical Mediations Annual Conference 2019, Los Angeles, CA, United States.
- Scott, A. L.** (2019). *Skirting the issue of hidden figures: Discourse analysis of U.S. Navy female uniform policy*. National Communication Association Annual Conference, Baltimore, MD, United States.
- Scott, A. L.** (2019). *Flying off the handle: Difficult conversations between U.S. Navy flight surgeons and U.S. Navy pilots*. International Communication Association Annual Conference, Washington D.C., United States.

## **Awards and Honors**

---

- 2025 Dennis Gouran Research Award (Group Communication Division), National Communication Association
- 2025 Distinguished Journal Special Issue Award (Applied Communication Division), National Communication Association
- 2022 Top Paper (Group Communication Division), National Communication Association

## **Professional Service**

---

### **Invited presentations**

- 2026 Research Presentation: HRO 2.0 Communication  
California Department of Forestry and Fire Protection (CAL FIRE) Annual Aviation Safety Conference
- 2025 Research Presentation: Characteristics of Successful High Reliability Teams  
California Department of Forestry and Fire Protection (CAL FIRE) Annual Aviation Safety Conference
- 2024 Guest Speaker for CI Connect Living Learning Program  
University of Kentucky
- 2024 Guest Speaker for CI 601: Proseminar in Communication  
University of Kentucky
- 2024 Guest Lecturer for CMN 212: Introduction to Organizational Communication  
University of Illinois
- 2024 Guest Lecturer for COMM 636: Interpretive and Cultural Approaches in Organizational Communication  
University of Southern California
- 2024 Keynote Speaker: Teamwork and Trust in Aerial Firefighting  
California Department of Forestry and Fire Protection (CAL FIRE) Annual Aviation Safety Conference
- 2023 Judge and Respondent: Prepared Public Speaking  
California Future Farmers of America Southern Region Contest
- 2023 Guest Lecturer for JOUR 710: Organizational Communication  
University of South Carolina
- 2022 Guest Lecturer for CSS 5322: Communication and Organizing in Disruptions  
Baylor University
- 2022 Judge and Respondent: Prepared Public Speaking  
California Future Farmers of America Southern Region Contest
- 2021 Instructor: Business Interviews  
California Future Farmers of America San Diego Section
- 2020-2021 Guest Lecturer for HE 344: Professional Communication  
U.S. Naval Academy

- 2019-2021 Instructor: Advanced Prepared Public Speaking Seminars  
California Future Farmers of America Southern Region Sections (Buena Park, Ramona, Julian, and Fallbrook)
- 2019 Judge and Respondent: Ag Education and Ag Communications  
California Future Farmers of America State Convention
- 2019 Invitation: Guest Lecturer on Team Dynamics and the Importance of Teamwork  
California Future Farmers of America Southern Region Convention
- 2018 Keynote Speaker: The Importance of Teamwork  
Future Farmers of America Southern California Region Sectional Retreat
- 2011-2018 Instructor: Senior Executive Service (SES)/Flag Officer Media Interview and Public Speaking Methods  
Office of the Chief of Information, U.S. Navy (Pentagon Headquarters)
- 2014-2016 Instructor: Media Response and Interview Techniques  
U.S. Navy Flight Demonstration Squadron (Blue Angels)
- 2014-2016 Invitation: Guest Lecturer on Team Dynamics and the Importance of Teamwork  
40+ U.S. elementary, middle, and high school institutions
- 2015 Crisis Communication Seminar  
U.S. Navy Flight Demonstration Squadron (Blue Angels)

#### **Editorial service**

- 2025 Editorial Advisory Board, *Small Group Research*
- 2025 Editorial Advisory Board Committee, *International Journal of Wildland Fire*
- 2021 Assistant Editor, *International Journal of Communication*

#### Invited Reviewer

- International Journal of Business Communication*, Sage.
- Management Communication Quarterly*, Sage.
- Kentucky Journal of Communication*, Kentucky Communication Association.

#### **Professional organization service**

##### Elected office

- 2022-2024 Student/New Professional Representative, National Communication Association, Communication and Military Division
- 2023-2024 Nomination Committee, National Communication Association, Group Communication Division

##### Committee work

- 2021 Mentoring and Welcoming Committee, National Communication Association, Organizational Communication Division

##### Paper reader

- 2026 University of Kentucky Graduate Student Expo
- 2026 Kentucky Conference on Health Communication
- 2025 National Communication Association, Organizational Communication Division
- 2025 National Communication Association, Group Communication Division

2024 National Communication Association, Group Communication Division  
2024 Wildland Fire Canada Conference & Canadian Smoke Forum  
2023 National Communication Association, Group Communication Division  
2023 Kentucky Conference on Health Communication  
2022 National Communication Association, Group Communication Division  
2022 National Communication Association, Organizational Communication Division  
2022 Western States Communication Association, Interpersonal Communication  
Division  
2021 National Communication Association, Group Communication Division  
2021 International Communication Association, Information Systems Division  
2021 International Communication Association, Health Communication Division  
2019 International Communication Association, Feminist Studies Division

Conference planning

2023 Planning committee member, Kentucky Conference on Health Communication

**Department service, Department of Communication, University of Kentucky**

2024-2025 Strategic planning committee member

2024-2025 Search committee member

2023-2024 Strategic planning committee member

**Public service**

2023-present Board member, International Association of Wildland Fire (IAWF)

**Professional Memberships**

---

International Communication Association  
International Association of Wildland Fire  
Kentucky Communication Association  
National Communication Association  
Veteran Studies Association